

SIGN PACKAGE CRITERIA

DATE	04/13/95
PROJECT NAME	West Southern Plaza
PROJECT ADDRESS	2602 thru 2742 West Southern Ave., and 3229 thru 3255 South 48th St.
TYPE	Individual pan channel letters
ILLUMINATION	Optional, halo
MATERIAL	
CONSTRUCTION	
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Red #211 (to match McDonald's). Bronze returns and gold trim cap.
SIZE RESTRICTION	
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	All freestanding signs are to be alike in style and material with cabinets having a heavy texture finish. Signs shall not exceed 20 s.f. in area, 8 feet in width, or 5 feet in height. Such signs shall be located no closer than 10 feet to property lines. Such signs are to have tan cabinets to match buildings with black, brown, or red copy on a white or yellow background.
MAJOR/PAD TENANT VARIATION	