

SIGN PACKAGE CRITERIA



DATE	02/15/07
PROJECT NAME	West Broadway Plaza
PROJECT ADDRESS	524-528 W. Broadway Rd.
TYPE	Internally illuminated sign cabinet
ILLUMINATION	
MATERIAL	
CONSTRUCTION	
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Brown #2418 or Rust #2380 on an Ivory #2146 background, or white copy on a green 3M #230-76 background.
SIZE RESTRICTION	2' x 10' Maximum, or 3' x 10'.
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	