

## SIGN PACKAGE CRITERIA

<b>DATE</b>	03/31/95
<b>PROJECT NAME</b>	Walgreen's Plaza
<b>PROJECT ADDRESS</b>	69 East Broadway Rd.
<b>TYPE</b>	Individual internally illuminated pan channel
<b>ILLUMINATION</b>	15 mil
<b>MATERIAL</b>	
<b>CONSTRUCTION</b>	
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	#605 blue, or #211-1 red / bronze returns and trim cap
<b>SIZE RESTRICTION</b>	Maximum 24" in height with 4" ascenders and 4" descenders. Two lines of copy shall not exceed 27" in height with 2" ascenders/descenders.
<b>INSTALLATION</b>	No sign to exceed 23 feet in height
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	Refer to drawing.
<b>MAJOR/PAD TENANT VARIATION</b>	Walgreen's
<b>DELIVERY DOOR SIGNAGE</b>	Black or white die cut copy, max. 6" letter height