

## SIGN PACKAGE REVISION TO ORIGINAL APPROVED CRITERIA RETAIL TENANTS ONLY

<b>DATE</b>	05/05/2017
<b>PROJECT NAME</b>	W6
<b>PROJECT ADDRESS</b>	111-133 West 6 <sup>th</sup> St.
<b>TYPE</b>	Individual Internally Illuminated Pan Channel Letters
<b>ILLUMINATION</b>	LED or Neon
<b>MATERIAL</b>	Aluminum
<b>LOCATION</b>	Mounted to wire way on canopy.
<b>CONSTRUCTION</b>	Aluminum letters with acrylic faces
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area
<b>COLOR</b>	Open Face Color. Returns shall match trim cap color.
<b>SIZE RESTRICTION</b>	24" maximum sign height. Maximum 50 Sf in area per sign. One sign per business
<b>INSTALLATION</b>	Maximum 5 retail tenants allowed.
<b>MAJOR/PAD TENANT VARIATION</b>	Allowed with approval from property owner and City of Tempe
<b>CENTER ID</b>	

City of Tempe  
P. O. Box 5002  
Tempe, AZ 85280  
www.tempe.gov



(480) 350-8331

July 8, 2011

Jon Zamora  
Trademark Visual, Inc.  
3732 East University Drive  
Phoenix, AZ 85034

**RE: W6 WEST SIXTH**  
*Sign Package Criteria*  
111-133 West 6<sup>th</sup> Street  
**PL110262 / DS110702 / DPR11119**

Dear Mr. Zamora:

The Community Development Department staff has approved the request for a comprehensive sign package modification for W6 West Sixth. This site is located at 111-133 West 6<sup>th</sup> Street.

This approval is based on compliance with the plans submitted as part of the application with such modifications as may be required by any conditions listed below. Your sign construction plans must still be submitted to and approved by the Community Development Department before a sign permit may be issued.

Approved, subject to the following conditions:

1. Penthouse Building ID Signs (Sign Type 1) shall not exceed ten (10) feet in height.
2. "Digital Print Graphic" display on Multi-Tenant Ground ID signs (Sign Type 2) shall not be utilized for off-premise/off-site business identification/advertising purposes.
3. Structural calculations and details shall be provided for proposed sign types 1, 2, 4, 9 and 11.
4. It is the responsibility of the Zaremba Group or subsequent owners or agents to determine the correct sign locations for each of the individual Retail ID Signs (Sign Type 7) within the development.
5. Obtain sign permits prior to the installation of signs.
6. This approval shall become effective immediately.

If you have any questions, please contact me at (480) 350-8441. If there are any issues which remain after discussions with staff, the applicant has the opportunity to have the case heard before the Development Review Commission. A written request must be forwarded to staff, in order to have the application placed on the next available agenda.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeff Tamulevich', written over a white background.

Jeff Tamulevich  
Code Compliance Administrator  
Community Development Department

## Project Narrative

### OVERVIEW

The signing and wayfinding system (system) for West Sixth has been crafted to create an integrated environmental graphic system. This system establishes standards that will provide visually cohesive graphic elements to be used in all exterior applications throughout the West Sixth development. Individual tenants will follow the guidelines set forth in the system criteria in order to maintain that cohesiveness with the entire development.

Along with architecture and landscaping, signing and wayfinding graphics for West Sixth integrate the overall scheme of the development to promote the project while being respectful of neighboring developments. The system is also designed to provide clear and concise direction for visitors to the development. The system will ensure consistency, quality and fairness.

### SIGN STANDARDS

The sign standards provided within the system are to be used for all parcels/projects and buildings within West Sixth. These sign standards describe the overall theme, style and materials to be used in developing a sign program. All exterior signs being placed within the development, whether in common areas or on individual tenant spaces shall conform to the sign standards laid out in the system. The system will serve as the official sign code for this development, approved by the City of Tempe with regard to size, location and materials. Unless specifically noted in the sign standards, all signs shall conform to the Tempe Sign Ordinance.

Any sign that bears the West Sixth name and/or logo shall conform to the established logo standards.

The sign standards are for all tenants at West Sixth, and are intended to allow for a strong marketing image, the creation of a related community of buildings and facilities, and contribute to the vitality and value of the entire West Sixth development.

### PROJECT SIGN TYPES

The Building Owner is responsible for all signs onsite except for Tenant ID Signs. Individual Tenants are responsible for their own Tenant ID Signs. Signage for common areas, project identity and individual tenant standards have been created in the following categories:

1. Penthouse Building ID Signs
2. Multi-Tenant Ground Signs
3. Address Number Signs
4. Leasing Office ID Signs
5. Resident Parking Entry Signs
6. Public Parking Entry Signs
7. Retail ID Signs
8. Exterior Directional Ground Signs
9. Plaza Banner/Flag Features
10. Parking Blade Sign
11. Townhomes Entry Sign

**PART TWO – PROJECT SIGN CRITERIA****I. PENTHOUSE BUILDING ID SIGNS**

PROVISION:	There shall be two Penthouse Building ID Signs permitted on the premises of West Sixth.
LOCATION:	One Penthouse Building ID Sign shall be permitted atop the 30 story Tower Two on the east elevation of the elevator penthouse. One Penthouse Building ID Sign shall be permitted on the east elevation of the elevator penthouse on Level 8 between the two towers.
SIGN TYPE:	Individually internally illuminated channel letters.
ILLUMINATION:	Dual lit application. Red faces illuminated with LED Modules. White halo illuminated with LED Modules.
MATERIALS:	Plastic faces with red translucent vinyl. Fabricated aluminum returns. Fabricated aluminum face retainers. Clear polycarbonate backs.
CONSTRUCTION:	Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leaks.
FINISHES:	Returns and retainers shall be finished with automotive grade acrylic polyurethane paint and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture. No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
COLOR:	Faces to match PMS 1797. Returns to match PMS 1817.
SIZE:	Overall height not to exceed 10 feet. Overall area not to exceed 450 square feet.
INSTALLATION:	Sign shall be vertically mounted to a wall surface. No part of the sign be extend above the parapet wall. Sign shall not be mounted as an upright roof mounted sign. All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition.
GENERAL:	All electrical signs shall adhere to UL standards. All electrical signs shall conform to National Electrical Code Standards. All electrical signs shall have a timer or photocell installed. All signs shall conform to the Uniform Building Code Standards.

**II. MULTI-TENANT GROUND ID SIGNS**

PROVISION:	There shall be two Multi-Tenant Ground ID Signs permitted on the premises of West Sixth.
SIGN TYPE:	Double sided, internally illuminated ground sign with header logo and changeable/removable tenant panels.
ILLUMINATION:	Internally illuminated with fluorescent lamps.
MATERIALS:	Cast in place concrete base.

## PART ONE - Introduction and General Requirements

### I. INTRODUCTION

The purpose of a comprehensive sign plan is to ensure an attractive professional environment and to protect the interests of the Landlord and Tenants.

### II. GENERAL REQUIREMENTS

- A. Landlord shall administer and interpret the criteria and shall approve all signs in writing prior to their installation.
- B. Submittal and Compliance:
  1. All Tenants shall submit or cause to be submitted to Landlord, for approval, 3 copies of detailed shop drawings covering location, size, design, color, materials, lettering and graphics of the proposed tenant sign. The Tenant must not submit any sign drawings to the City of Tempe without first obtaining the Landlord's approval.
  2. Landlord shall review the drawings and mark them "Approved", "Approved as Noted" or "Revise and Re-submit."
    - a. "Approved" drawings will allow Tenant to proceed with municipal permitting, construction and installation of its sign in accordance with the drawings.
    - b. "Approved as Noted" drawings will allow Tenant to proceed with municipal permitting, sign construction and installation, provided that the modifications noted are incorporated into the design. If the Tenant takes exception to the modifications, Tenant shall revise and resubmit to Landlord.
    - c. "Revise and Re-Submit" drawings require that the Tenant resubmit drawings to the Landlord incorporating all changes as required by the Landlord. No municipal permitting, sign construction or installation shall be commenced until the Tenant has received written approval from the Landlord.
  3. Drawings marked "Approved" or "Approved as Noted" shall be returned as follows: One copy shall be returned to the contracted sign company; One copy shall be returned to the Tenant; One copy shall be retained by the Landlord and placed in the lease file.
  4. No signs, advertisements, notices, or other lettering shall be displayed, exhibited, inscribed, painted, or affixed on any part of the building visible from outside the premises except as specifically approved by the Landlord. Signs that are installed without written approval or are inconsistent with approval drawings, may be subject to removal and/or reinstallation by Landlord at Tenant's expense.
  5. The City of Tempe requires sign permits for all signs visible from outside the premises. It shall be Tenant's sole responsibility to secure these and any other permits that may be required.
  6. Landlord's approval of Tenant's plans shall not constitute an implication, representation, or certification by Landlord that said items are in compliance with applicable statutes, codes, ordinances, or other regulations. Said compliance shall be the sole responsibility of Tenant for all work performed on the premises by or for Tenant.
  7. Sign contractors performing any sign work at West Sixth must be bonded, insured and licensed by the Arizona State Registrar of Contractors. Sign Contractor must be approved by Landlord prior to construction of sign.
- C. To insure strict compliance with this sign criteria, Landlord suggests that Trademark Visual, Inc. of Phoenix (602-272-5055) provide all Tenant signage at West Sixth.  
Landlord reserves the right to correct any and all non-compliance with this Comprehensive Sign Plan criteria at the Tenant's expense.
- D. Landlord may repair or replace any broken or faded sign or any sign deemed to be in disrepair at Tenant's expense.

	<p>Fabricated aluminum sign cabinet and tenant panels.</p> <p>Push through acrylic tenant panel copy.</p> <p>Push through acrylic logo with stainless steel or aluminum face overlay.</p>
CONSTRUCTION:	Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leaks.
FINISHES:	<p>All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.</p> <p>Concrete base shall be exposed and finished to match planter elements located throughout the exterior plaza.</p> <p>No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.</p>
COLOR:	<p>Silver: Matthews Brushed Aluminum</p> <p>Red: PMS 1797.</p>
SIZE:	<p>Overall height not to exceed 15 feet.</p> <p>Overall area not to exceed 100 square feet.</p>
TENANT PANELS:	<p>At the discretion of the Landlord, Tenant Panels may be installed on either one side or both sides of the sign.</p> <p>Tenant Panels may also function as directional elements limited to major destination points within the premises of West Sixth.</p> <p>All copy on Tenant Panels shall be push-through acrylic elements fabricated from 1" thick clear acrylic with translucent vinyl faces.</p>
GRAPHIC PANEL:	<p>At the discretion of the Landlord, the second side of the sign may include a graphic panel in lieu of tenant panels. In such instances, a graphic panel may only be placed on one side of the sign and is limited to the side of the sign that faces inward to the premises of West Sixth.</p> <p>The graphic panel shall be illuminated from the inside of the sign cabinet.</p> <p>The graphic panel shall serve as a community information element and may contain such content as a downtown area map, calendar of events or City of Tempe public service information.</p> <p>The graphic panel shall not contain any commercial advertising messages.</p>
INSTALLATION:	Sign shall be pole mounted and attached to cast in place concrete base.
GENERAL:	<p>All electrical signs shall adhere to UL standards.</p> <p>All electrical signs shall conform to National Electrical Code Standards.</p> <p>All electrical signs shall have a timer or photocell installed.</p> <p>All signs shall conform to the Uniform Building Code Standards.</p>
<b>III. LEASING/SALES OFFICE ID SIGN</b>	
PROVISION:	There shall be one Leasing/Sales Office ID Sign permitted on the premises of West Sixth.
SIGN TYPE:	Single sided under canopy hanging sign.
ILLUMINATION:	<p>At the discretion of the Landlord, the Leasing/Sales Office ID Sign may include any one of the following options:</p> <p>Option A: Flat cut out letters surface applied to the face of a non illuminated slim-line cabinet. With this option, the sign may be illuminated via external sources at the discretion of the Landlord.</p> <p>Option B: Internally illuminated slim-line cabinet with routed and push through acrylic letters.</p> <p>Option C: Halo illuminated reverse pan channel letters attached to face of a</p>

	non-illuminated slim line cabinet.
MATERIALS:	Fabricated aluminum cabinet. Flat cut out acrylic letters OR Push through acrylic letters OR Fabricated aluminum reverse pan channel letters.
CONSTRUCTION:	Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leaks.
FINISHES:	All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
COLOR:	Cabinet: Matthews Brushed Aluminum Letters: PMS 1797 Red.
SIZE:	Overall height not to exceed 2 feet. Overall area not to exceed 32 square feet.
INSTALLATION:	Sign shall be vertically mounted under the building canopy just above the first level.  All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition.
GENERAL:	All electrical signs shall adhere to UL standards. All electrical signs shall conform to National Electrical Code Standards. All electrical signs shall have a timer or photocell installed. All signs shall conform to the Uniform Building Code Standards.

#### IV. PARKING ENTRY SIGNS

PROVISION:	There shall be two Directional Ground Signs permitted on the premises of West Sixth.
SIGN TYPE:	Wall mounted individual letters.
ILLUMINATION:	Non-Illuminated.
MATERIALS:	Option A: First surface applied vinyl lettering for rough surfaces. Option B: Flat cut out aluminum lettering.
FINISHES:	All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
SIZE:	Overall area not to exceed 72 square feet.
INSTALLATION:	Sign shall be mounted flush to vertical wall surface.

#### V. DIRECTIONAL GROUND SIGNS

PROVISION:	There shall be four Directional Ground Signs permitted on the premises of West Sixth.
SIGN TYPE:	Double sided, pole mounted ground sign.

- ILLUMINATION:** Non-Illuminated.
- MATERIALS:** Fabricated aluminum sign structure.  
Flat cut out stainless steel or aluminum logo.  
Flat cut out acrylic directional copy.
- CONSTRUCTION:** Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping or oil-canning.
- FINISHES:** All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
- COLOR:** Silver: Matthews Brushed Aluminum  
Red: PMS 1797.
- SIZE:** Overall height not to exceed 8 feet.  
Overall area not to exceed 24 square feet.
- INSTALLATION:** Sign shall be pole mounted flush to grade.
- GENERAL:** All signs shall conform to the Uniform Building Code Standards.

**VI. PLAZA BANNER/FLAG FEATURES**

- PROVISION:** There shall be up to six Banner/Flag and shade structures permitted on the premises of West Sixth.
- SIGN TYPE:** Double sided, pole mounted banners/flags.
- ILLUMINATION:** Indirect illumination.
- MATERIALS:** Steel pole structures.  
Vinyl pole banners.  
Mesh shade sails.
- CONSTRUCTION:** All components shall be fabricated with clean lines, seams and joints with materials sufficient to prevent bending or tearing.
- FINISHES:** All steel and aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
- COLOR:** Silver: Matthews Brushed Aluminum  
Red: PMS 1797.  
Shade sail colors to be consistent with building colors.
- SIZE:** Overall height not to exceed 50 feet high.
- INSTALLATION:** Poles shall be installed in center of raised planter boxes on the plaza of West Sixth.

## PART THREE - TENANT SIGN CRITERIA

### I. RETAIL TENANT ID SIGNS

PROVISION:	There shall be up to five Retail Tenant ID Signs permitted on the premises of West Sixth.
SIGN TYPE:	Upright open face channel letters with exposed neon.
LOCATION:	Retail Tenant ID Signs shall be installed on top of existing retail canopy structures in the vicinity of the tenant's leased space. In some cases, a Retail Tenant ID Sign may not be centered directly over the leased space due to the fixed location of the existing canopy structures. Landlord shall assign rights on canopy structure to Tenant(s) at the Landlord's sole discretion
ILLUMINATION:	Internally illuminated with neon tubing. PK housings shall not be allowed. Low voltage drivers are encouraged.
DESIGN:	Retail Tenant ID Signs may identify the individual business of Tenant by name or by name and principal service offered, when the name does not identify the principal service offered. Retail Tenant ID Signs shall consist of lettering only. Logos are not permitted. Tenant may use their own corporate letter style subject to landlord approval. Flashing, surface painted, blinking, rotating, moving or audible signs are not permitted.
MATERIALS:	Fabricated aluminum returns and backs. Fabricated aluminum low profile wireway.
CONSTRUCTION:	Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping or oil-canning.
FINISHES:	All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture. No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
COLOR:	Silver: Matthews Brushed Aluminum Red: PMS 1797.
SIZE:	Overall height not to exceed 2 feet. Overall area not to exceed 50 square feet per sign.
INSTALLATION:	Sign shall be pole mounted and attached to cast in place concrete base.
GENERAL:	All electrical signs shall adhere to UL standards. All electrical signs shall conform to National Electrical Code Standards. All electrical signs shall have a timer or photocell installed. All signs shall conform to the Uniform Building Code Standards. Landlord shall have the right to modify the design requirements for any tenant.

End of Criteria



WEST SIXTH

EXTERIOR SIGNS

COMPREHENSIVE  
SIGN PLAN

07/05/11

DEVELOPER



Zaremba Group

Zaremba Scottsdale LLC  
10757 N. 74th Street  
Scottsdale, AZ 85260  
480.203.2402

CONSULTANTS



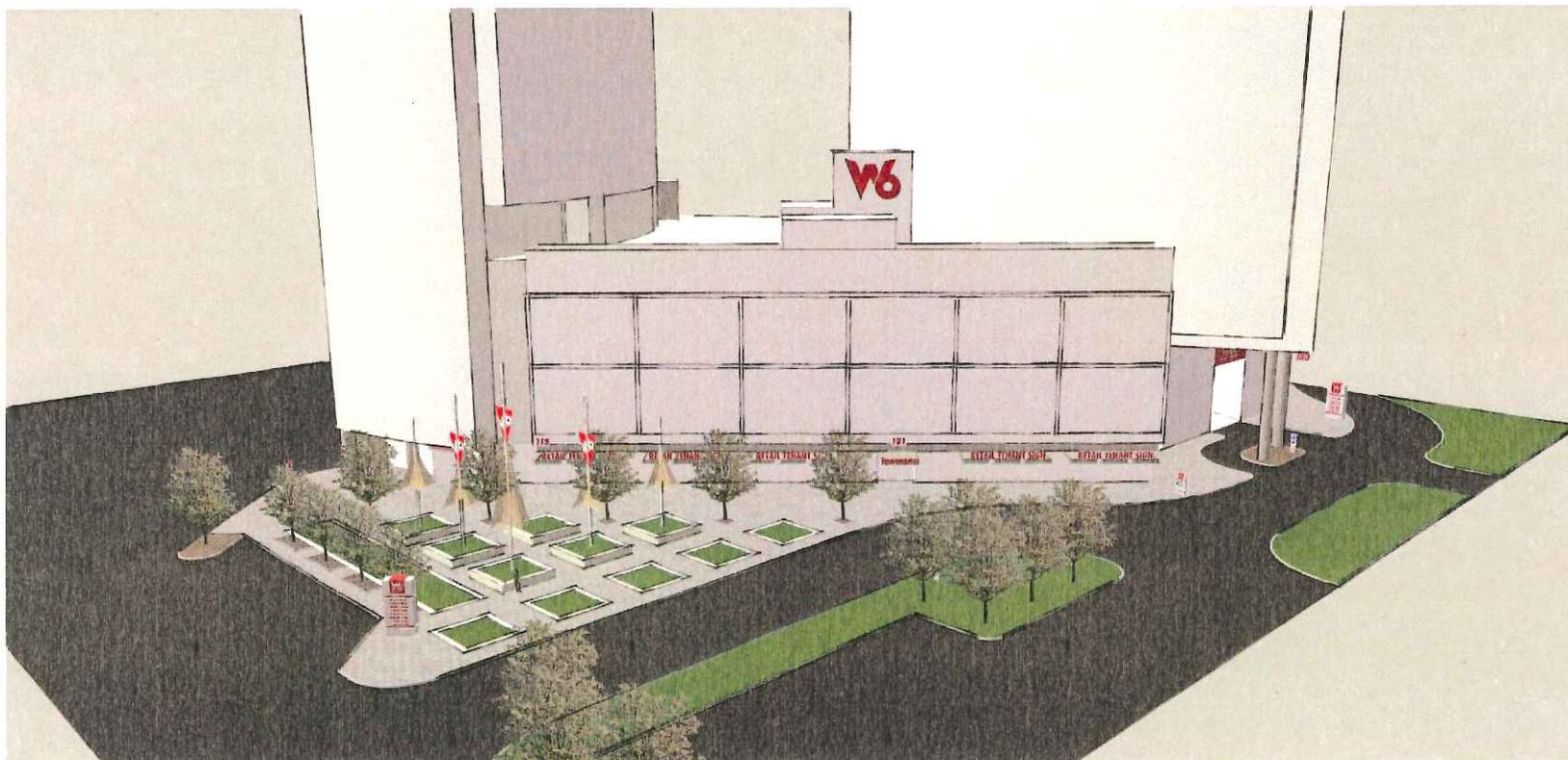
the james agency

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ZZ Design

39084 Glenlivet Ct  
Solon, OH 44139  
440.248.0636



111 West Sixth Street | Tempe, AZ 85281

SIGN CONTRACTOR

TRADEMARK

TRADEMARK VISUAL, INC.

3732 E University Drive  
Phoenix, AZ 85034  
O 602.272.5055  
F 602.272.5011  
ROC 204749

TRADEMARKVISUAL.COM

# Signage Design Standards

## OVERVIEW

The signing and wayfinding system (system) for West Sixth has been crafted to create an integrated environmental graphic system. This system establishes standards that will provide visually cohesive graphic elements to be used in all exterior applications throughout the West Sixth development. Individual tenants will follow the guidelines set forth in the system criteria in order to maintain that cohesiveness with the entire development.

Along with architecture and landscaping, signing and wayfinding graphics for West Sixth integrate the overall scheme of the development to promote the project while being respectful of neighboring developments. The system is also designed to provide clear and concise direction for visitors to the development. The system will ensure consistency, quality and fairness.

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9. Plaza Banner/Flag Features
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# Comprehensive Sign Plan Criteria

## PART ONE - Introduction and General Requirements

### I. INTRODUCTION

The purpose of a comprehensive sign plan is to ensure an attractive professional environment and to protect the interests of the Landlord and Tenants.

### II. GENERAL REQUIREMENTS

- A. Landlord shall administer and interpret the criteria and shall approve all signs in writing prior to their installation.
- B. Submittal and Compliance:
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    - a. "Approved" drawings will allow Tenant to proceed with municipal permitting, construction and installation of its sign in accordance with the drawings.
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    - c. "Revise and Re-Submit" drawings require that the Tenant resubmit drawings to the Landlord incorporating all changes as required by the Landlord. No municipal permitting, sign construction or installation shall be commenced until the Tenant has received written approval from the Landlord.
  3. Drawings marked "Approved" or "Approved as Noted" shall be returned as follows: One copy shall be returned to the contracted sign company; One copy shall be returned to the Tenant; One copy shall be retained by the Landlord and placed in the lease file.
  4. No signs, advertisements, notices, or other lettering shall be displayed, exhibited, inscribed, painted, or affixed on any part of the building visible from outside the premises except as specifically approved by the Landlord. Signs that are installed without written approval or are inconsistent with approval drawings, may be subject to removal and/or reinstallation by Landlord at Tenant's expense.
  5. The City of Tempe requires sign permits for all signs visible from outside the premises. It shall be Tenant's sole responsibility to secure these and any other permits that may be required.
  6. Landlord's approval of Tenant's plans shall not constitute an implication, representation, or certification by Landlord that said items are in compliance with applicable statutes, codes, ordinances, or other regulations. Said compliance shall be the sole responsibility of Tenant for all work performed on the premises by or for Tenant.

7. Sign contractors performing any sign work at West Sixth must be bonded, insured and licensed by the Arizona State Registrar of Contractors. Sign Contractor must be approved by Landlord prior to construction of sign.

C. To insure strict compliance with this sign criteria, Landlord suggests that Trademark Visual, Inc. of Phoenix (602-272-5055) provide all Tenant signage at West Sixth.

Landlord reserves the right to correct any and all non-compliance with this Comprehensive Sign Plan criteria at the Tenant's expense.

D. Landlord may repair or replace any broken or faded sign or any sign deemed to be in disrepair at Tenant's expense.

## PART TWO – Project Sign Criteria

### I. PENTHOUSE BUILDING ID SIGNS

- PROVISION:** There shall be two Penthouse Building ID Signs permitted on the premises of West Sixth.
- LOCATION:** One Penthouse Building ID Sign shall be permitted atop the 30 story Tower Two on the east elevation of the elevator penthouse.  
One Penthouse Building ID Sign shall be permitted on the east elevation of the elevator penthouse on Level 8 between the two towers.
- SIGN TYPE:** Individually internally illuminated channel letters.
- ILLUMINATION:** Dual lit application.  
Red faces illuminated with LED Modules.  
White halo illuminated with LED Modules.
- MATERIALS:** Plastic faces with red translucent vinyl.  
Fabricated aluminum returns.  
Fabricated aluminum face retainers.  
Clear polycarbonate backs.
- CONSTRUCTION:** Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leeching.
- FINISHES:** Returns and retainers shall be finished with automotive grade acrylic polyurethane paint and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
- COLOR:** Faces to match PMS 1797.  
Returns to match PMS 1817.
- SIZE:** Overall height not to exceed 10 feet.  
Overall area not to exceed 450 square feet.

# Comprehensive Sign Plan Criteria

- INSTALLATION:** Sign shall be vertically mounted to a wall surface. No part of the sign be extend above the parapet wall.  
Sign shall not be mounted as an upright roof mounted sign.  
All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition.
- GENERAL:** All electrical signs shall adhere to UL standards.  
All electrical signs shall conform to National Electrical Code Standards.  
All electrical signs shall have a timer or photocell installed.  
All signs shall conform to the Uniform Building Code Standards.

## II. MULTI-TENANT GROUND ID SIGNS

- PROVISION:** There shall be two Multi-Tenant Ground ID Signs permitted on the premises of West Sixth.
- SIGN TYPE:** Double sided, internally illuminated ground sign with header logo and changeable/removable tenant panels.
- ILLUMINATION:** Internally illuminated with fluorescent lamps.
- MATERIALS:** Cast in place concrete base.  
Fabricated aluminum sign cabinet and tenant panels.  
Push through acrylic tenant panel copy.  
Push through acrylic logo with stainless steel or aluminum face overlay.
- CONSTRUCTION:** Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leaks.
- FINISHES:** All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
Concrete base shall be exposed and finished to match planter elements located throughout the exterior plaza.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
- COLOR:** Silver: Matthews Brushed Aluminum  
Red: PMS 1797.
- SIZE:** Overall height not to exceed 15 feet.  
Overall area not to exceed 100 square feet.
- TENANT PANELS:** At the discretion of the Landlord, Tenant Panels may be installed on either one side or both sides of the sign.  
Tenant Panels may also function as directional elements limited to major destination points within the premises of West Sixth.  
All copy on Tenant Panels shall be push-through acrylic elements fabricated from 1" thick clear acrylic with translucent vinyl faces.

- GRAPHIC PANEL:** At the discretion of the Landlord, the second side of the sign may include a graphic panel in lieu of tenant panels. In such instances, a graphic panel may only be placed on one side of the sign and is limited to the side of the sign that faces inward to the premises of West Sixth.  
The graphic panel shall be illuminated from the inside of the sign cabinet.  
The graphic panel shall serve as a community information element and may contain such content as a downtown area map, calendar of events or City of Tempe public service information.  
The graphic panel shall not contain any commercial advertising messages.
- INSTALLATION:** Sign shall be pole mounted and attached to cast in place concrete base.
- GENERAL:** All electrical signs shall adhere to UL standards.  
All electrical signs shall conform to National Electrical Code Standards.  
All electrical signs shall have a timer or photocell installed.  
All signs shall conform to the Uniform Building Code Standards.

## III. LEASING/SALES OFFICE ID SIGN

- PROVISION:** There shall be one Leasing/Sales Office ID Sign permitted on the premises of West Sixth.
- SIGN TYPE:** Single sided under canopy hanging sign.
- ILLUMINATION:** At the discretion of the Landlord, the Leasing/Sales Office ID Sign may include any one of the following options:  
Option A: Flat cut out letters surface applied to the face of a non illuminated slim-line cabinet. With this option, the sign may be illuminated via external sources at the discretion of the Landlord.  
Option B: Internally illuminated slim-line cabinet with routed and push through acrylic letters.  
Option C: Halo illuminated reverse pan channel letters attached to face of a non-illuminated slim line cabinet.
- MATERIALS:** Fabricated aluminum cabinet.  
Flat cut out acrylic letters OR Push through acrylic letters OR Fabricated aluminum reverse pan channel letters.
- CONSTRUCTION:** Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping, oil-canning or light leaks.
- FINISHES:** All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be

## Comprehensive Sign Plan Criteria

	applied in an inconspicuous location.
COLOR:	Cabinet: Matthews Brushed Aluminum Letters: PMS 1797 Red.
SIZE:	Overall height not to exceed 2 feet. Overall area not to exceed 32 square feet.
INSTALLATION:	Sign shall be vertically mounted under the building canopy just above the first level.  All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition.
GENERAL:	All electrical signs shall adhere to UL standards.  All electrical signs shall conform to National Electrical Code Standards.  All electrical signs shall have a timer or photocell installed.  All signs shall conform to the Uniform Building Code Standards.

CONSTRUCTION:	Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping or oil-canning. FINISHES: All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
COLOR:	Silver: Matthews Brushed Aluminum Red: PMS 1797.
SIZE:	Overall height not to exceed 8 feet. Overall area not to exceed 24 square feet.
INSTALLATION:	Sign shall be pole mounted flush to grade.
GENERAL:	All signs shall conform to the Uniform Building Code Standards.

### IV. PARKING ENTRY SIGNS

PROVISION:	There shall be two Directional Ground Signs permitted on the premises of West Sixth.
SIGN TYPE:	Wall mounted individual letters.
ILLUMINATION:	Non-Illuminated.
MATERIALS:	Option A: First surface applied vinyl lettering for rough surfaces. Option B: Flat cut out aluminum lettering.
FINISHES:	All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
SIZE:	Overall area not to exceed 72 square feet.
INSTALLATION:	Sign shall be mounted flush to vertical wall surface.

### V. DIRECTIONAL GROUND SIGNS

PROVISION:	There shall be four Directional Ground Signs permitted on the premises of West Sixth.
SIGN TYPE:	Double sided, pole mounted ground sign.
ILLUMINATION:	Non-Illuminated.
MATERIALS:	Fabricated aluminum sign structure. Flat cut out stainless steel or aluminum logo. Flat cut out acrylic directional copy.

### VI. PLAZA BANNER/FLAG FEATURES

PROVISION:	There shall be up to six Banner/Flag and shade structures permitted on the premises of West Sixth.
SIGN TYPE:	Double sided, pole mounted banners/flags.
ILLUMINATION:	Indirect illumination.
MATERIALS:	Steel pole structures. Vinyl pole banners. Mesh shade sails.
CONSTRUCTION:	All components shall be fabricated with clean lines, seams and joints with materials sufficient to prevent bending or tearing.
FINISHES:	All steel and aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
COLOR:	Silver: Matthews Brushed Aluminum Red: PMS 1797. Shade sail colors to be consistent with building colors.
SIZE:	Overall height not to exceed 50 feet high.
INSTALLATION:	Poles shall be installed in center of raised planter boxes on the plaza of West Sixth.

# Comprehensive Sign Plan Criteria

## PART THREE - TENANT SIGN CRITERIA

### I. RETAIL TENANT ID SIGNS

- PROVISION:** There shall be up to five Retail Tenant ID Signs permitted on the premises of West Sixth.
- SIGN TYPE:** Upright open face channel letters with exposed neon.
- LOCATION:** Retail Tenant ID Signs shall be installed on top of existing retail canopy structures in the vicinity of the tenant's leased space. In some cases, a Retail Tenant ID Sign may not be centered directly over the leased space due to the fixed location of the existing canopy structures.
- ILLUMINATION:** Landlord shall assign rights on canopy structure to Tenant(s) at the Landlord's sole discretion.  
Internally illuminated with neon tubing.  
PK housings shall not be allowed.  
Low voltage drivers are encouraged.
- DESIGN:** Retail Tenant ID Signs may identify the individual business of Tenant by name or by name and principal service offered, when the name does not identify the principal service offered.  
Retail Tenant ID Signs shall consist of lettering only. Logos are not permitted.  
Tenant may use their own corporate letter style subject to landlord approval.  
Flashing, surface painted, blinking, rotating, moving or audible signs are not permitted.
- MATERIALS:** Fabricated aluminum returns and backs.  
Fabricated aluminum low profile wireway.
- CONSTRUCTION:** Sign shall be fabricated with clean lines, seams and joints with materials sufficient to prevent warping or oil-canning.
- FINISHES:** All aluminum components shall be finished with automotive grade acrylic polyurethane paint and/or clear coat and shall have a satin finish. Finish shall be applied via spray process and shall not contain any brush strokes or orange peel texture.  
No labels shall be permitted on the exposed surfaces of signs, except those required by local ordinance. Those required shall be applied in an inconspicuous location.
- COLOR:** Silver: Matthews Brushed Aluminum  
Red: PMS 1797.
- SIZE:** Overall height not to exceed 2 feet.  
Overall area not to exceed 50 square feet per sign.
- INSTALLATION:** Sign shall be pole mounted and attached to cast in place concrete base.
- GENERAL:** All electrical signs shall adhere to UL standards.  
All electrical signs shall conform to National Electrical Code Standards.

End of Criteria

All electrical signs shall have a timer or photocell installed.  
All signs shall conform to the Uniform Building Code Standards.  
Landlord shall have the right to modify the design requirements for any tenant.

# Signage Design Standards

## CREATIVE ELEMENTS

The creative elements used in the signing and wayfinding system for West Sixth have been specifically developed to ensure a consistent look for all exterior visual elements throughout the development.

## FINISH COLORS

The finish colors depicted here shall constitute the full extent of colors that can be used on any exterior sign in the development.

## FINISH MATERIALS

While various materials shall be used in the construction of signs for the development, this list of materials pertains to any and all materials that will be visible on the finished product. This list shall constitute the full extent of finish materials that can be used on exterior signs in the development.

## SYMBOLS

While this is not an exhaustive list of symbols, this list does represent the most common and frequent symbols that will be found throughout the park on exterior signs. Any application that calls for the use of these common symbols must adhere to the graphic representations shown here. Other symbols are not governed by this sign system, however, should be of similar style.

## TYPOGRAPHY

The typography shown here constitutes the full extent of fonts that can be used on any exterior sign in the development with the exception of retail tenants which may be permitted to use their own specified corporate font if approved by the Landlord.

## FINISH COLORS



C1  
Black



C2  
Matthews 41342SP  
Brushed Aluminum



C3  
**Control Color:**  
Pantone 1817C  
**Vinyl Color:**  
Oracal 026 Purple Red



C4  
**Control Color:**  
Pantone 1807C  
**Vinyl Color:**  
Arlon 42 Cardinal Red



C5  
**Control Color:**  
Pantone 1797C  
**Vinyl Color:**  
Avery Pantone 1797C



C6  
**Control Color:**  
Pantone Cool Gray 2C  
**Vinyl Color:**  
Arlon 70 Palm Oyster Gray



C7  
**Control Color:**  
Pantone Cool Gray 6C  
**Vinyl Color:**  
Arlon 81 Titanium



C8  
**Control Color:**  
Pantone Cool Gray 11C  
**Vinyl Color:**  
Arlon 52 Dark Gray



C9  
White

Unless noted otherwise, all finish colors are to have a satin finish.

## FINISH MATERIALS



M1  
Brushed Metal TBD



M2  
Sandblasted Metal TBD



M3  
Polished Metal TBD



M4  
3form kodaXT Cranberry

## SYMBOLS



Directional Arrow



Restroom Symbols



Accessible Symbol



Parking



No Parking



Pedestrian Crossing



Do Not Enter



No Smoking



Recycling

## TYPOGRAPHY

### FUTURA BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA BOOK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

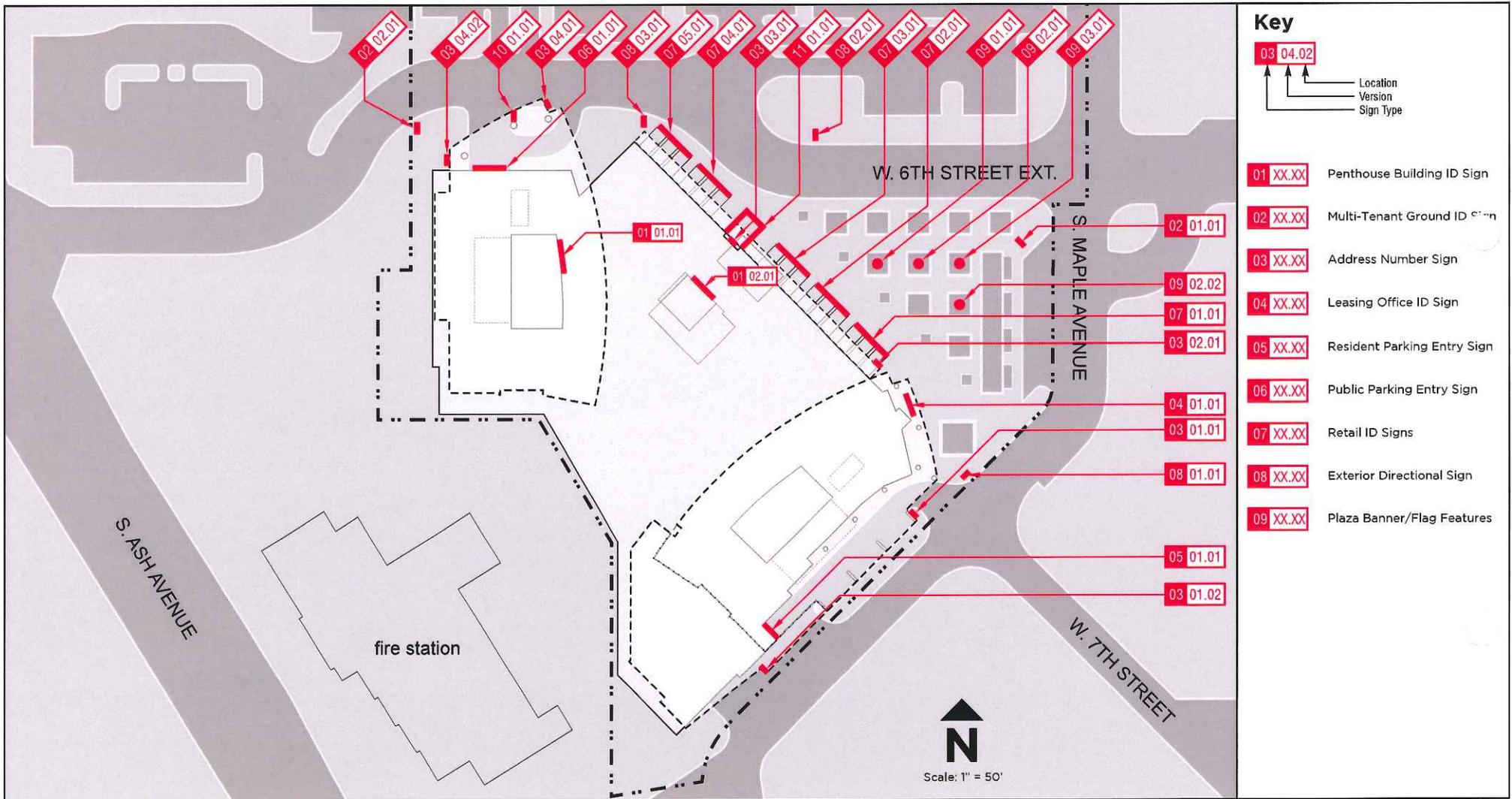
### FUTURA CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

### FUTURA CONDENSED ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789;?;!

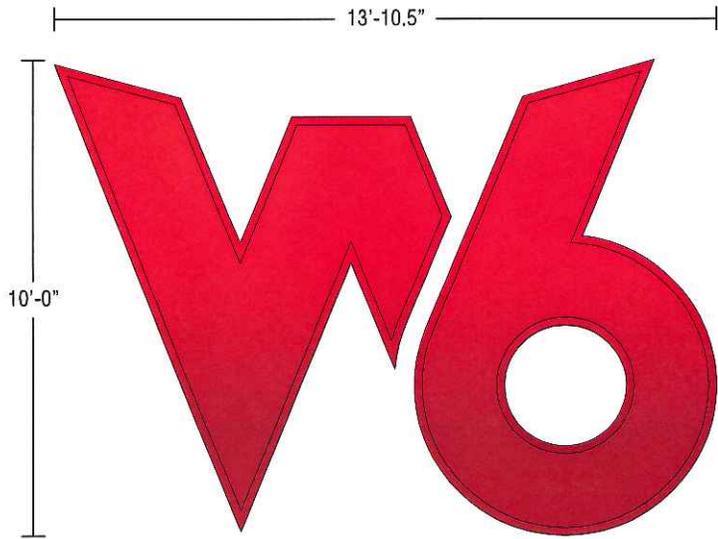
# Overall Sign Location Plan



### Key

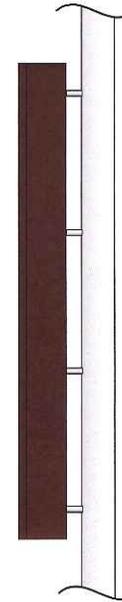
Code	Sign Type
01 XX.XX	Penthouse Building ID Sign
02 XX.XX	Multi-Tenant Ground ID Sign
03 XX.XX	Address Number Sign
04 XX.XX	Leasing Office ID Sign
05 XX.XX	Resident Parking Entry Sign
06 XX.XX	Public Parking Entry Sign
07 XX.XX	Retail ID Signs
08 XX.XX	Exterior Directional Sign
09 XX.XX	Plaza Banner/Flag Features

# 1 Penthouse Building ID Signs



## DUAL LIT CHANNEL LETTERS

- Face lit red acrylic
- Halo lit with white illumination
- Aluminum retainers painted PMS 1797C on faces and PMS 1807C on sides
- Aluminum returns painted PMS 1807C
- Illumination via low voltage white LED modules
- Stood-off from wall surface



1.1 Project Detail  
SCALE: 1/4" = 1'-0"

1.2 Side View  
SCALE: 1/4" = 1'-0"

1.3 Isometric View  
Not to Scale



01 01

01 02



1.5 Simulated Night View  
Not to Scale

1.4 Elevation View  
Not to Scale

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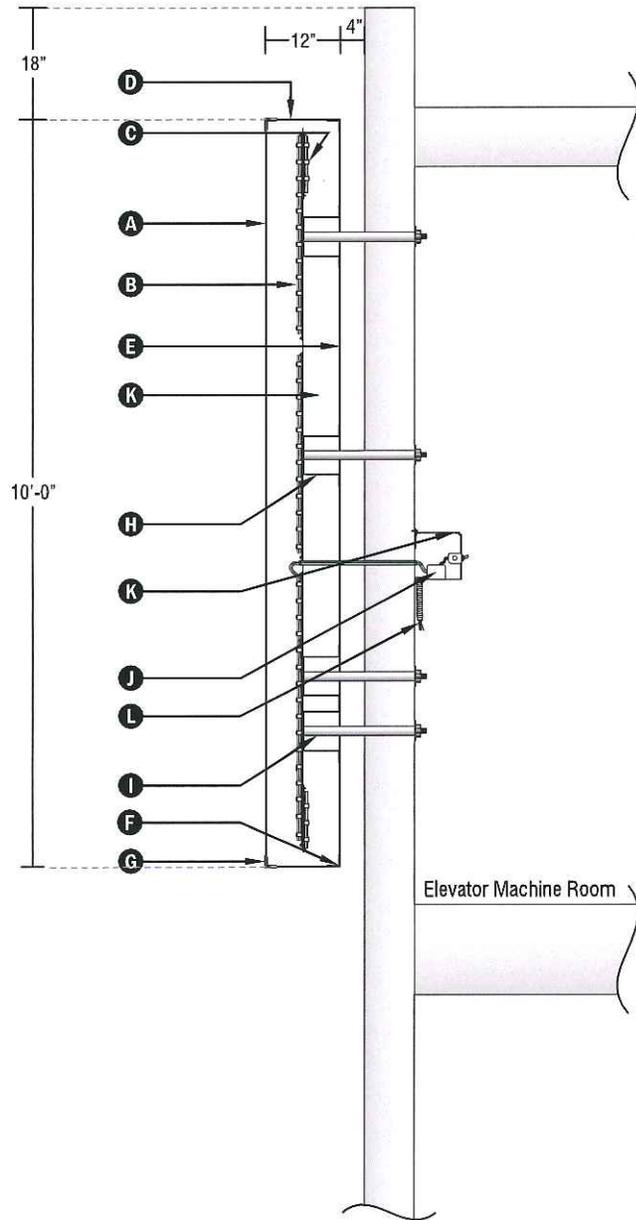


EXTERIOR SIGNS  
COMPREHENSIVE  
SIGN PLAN

DRAWING DATE 07/05/11  
PROJECT # 60318  
DRAWING # 0006  
DRAWN BY MK

SHEET NO.  
1.10

# 1 Penthouse Building ID Signs



## Building ID Signs

<b>A</b>	<b>LETTER FACES:</b>	White Lexan with Red translucent overlay
<b>B</b>	<b>FACE ILLUMINATION:</b>	White LED
<b>C</b>	<b>BACK ILLUMINATION:</b>	White LED around perimeter
<b>D</b>	<b>RETURNS:</b>	Aluminum
<b>E</b>	<b>LETTER BACKS:</b>	Clear Lexan
<b>F</b>	<b>LETTER FRAME:</b>	Aluminum angle
<b>G</b>	<b>RETAINER:</b>	Aluminum angle
<b>H</b>	<b>SUPPORT FRAME:</b>	Fabricated structural aluminum
<b>I</b>	<b>ATTACHMENT:</b>	Stand-off thru bolt
<b>J</b>	<b>POWER SUPPLY:</b>	12V LED Power Supply
<b>K</b>	<b>TRANSFORMER BOX:</b>	
<b>L</b>	<b>ELEC. FEED:</b>	By others to sign location

### 1.6 Section Detail (Level 7 Penthouse)

Not to Scale

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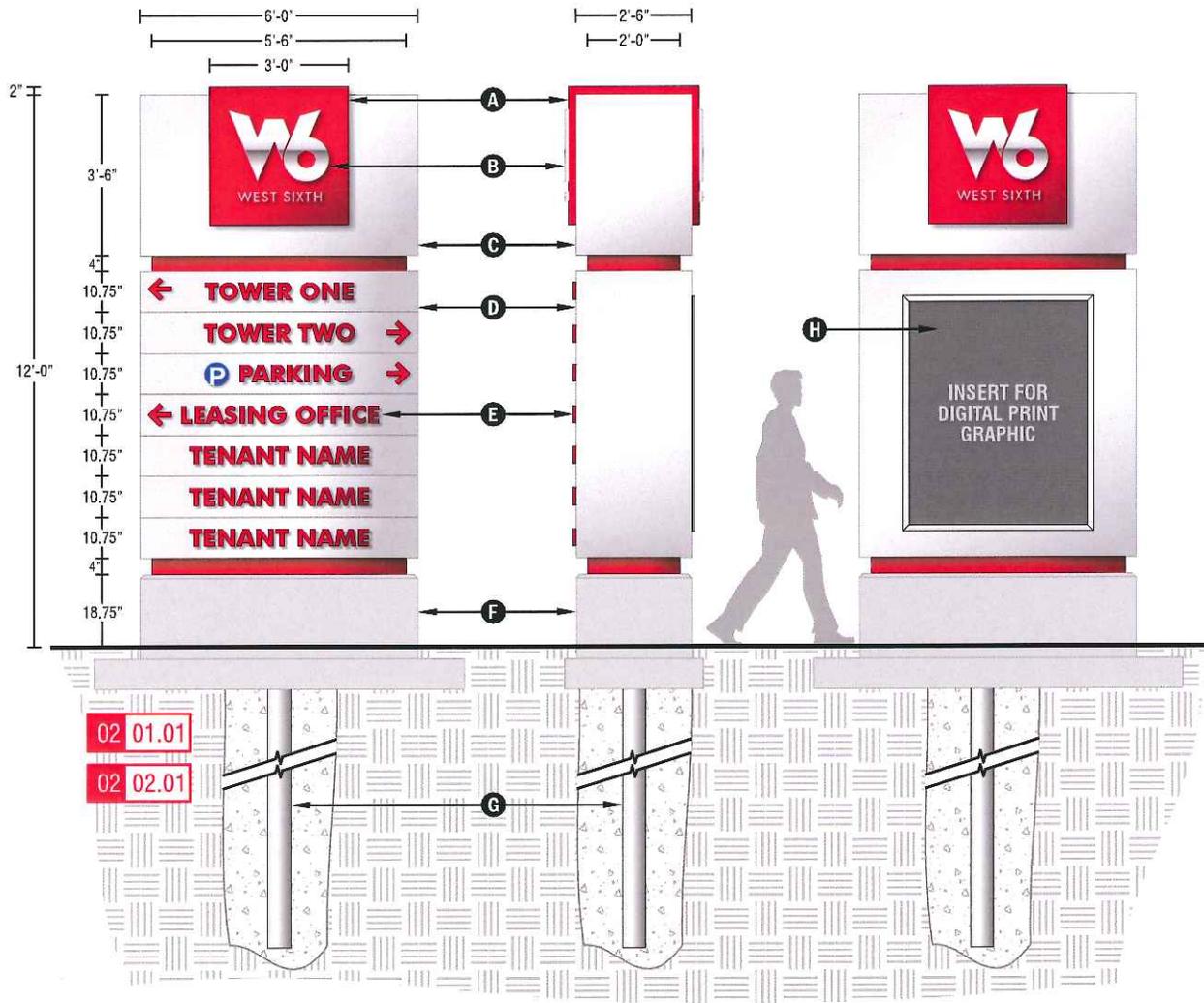
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EXTERIOR SIGNS  
COMPREHENSIVE  
SIGN PLAN

DRAWING DATE	07/05/11	SHEET NO.
PROJECT #	60318	1.20
DRAWING #	0006	
DRAWN BY	MK	

## 2 Multi-Tenant Ground ID Sign



### MULTI-TENANT GROUND SIGN

- A** Fabricated aluminum "wrap-around" with routed out copy.
- B** 1" thick acrylic push thru letters with 1/4" thick polished stainless steel FCO faces.
- C** Fabricated aluminum sign cabinet; Painted finish; Internally illuminated.
- D** Fabricated aluminum tenant panel; Painted finish; Internally illuminated.
- E** 1" thick acrylic push thru letters with translucent vinyl faces; Lettering Only; No Logos.
- F** Masonry sign base; Finished to match masonry planters on plaza.
- G** Pole mount; Set in concrete footer.
- H** Digital print graphic (facing plaza) with community information.



**2.1** Elevation View  
SCALE: 1/4" = 1'-0"

**2.2** Location Closeup  
Not to Scale

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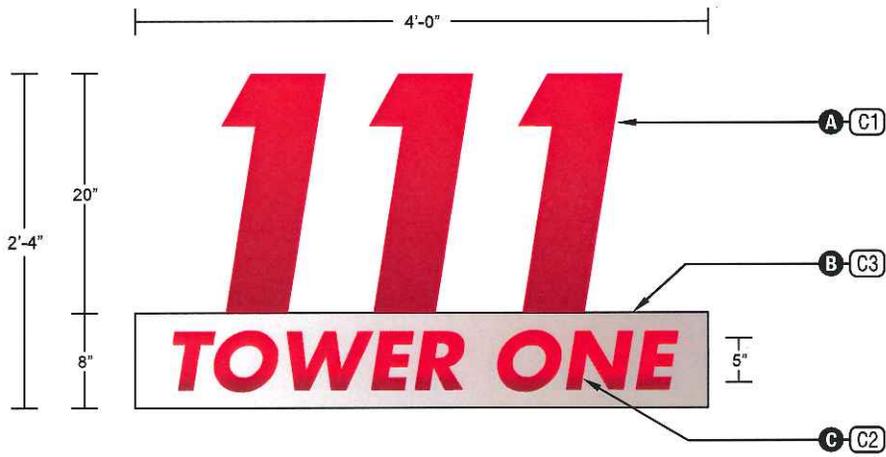


EXTERIOR SIGNS  
COMPREHENSIVE  
SIGN PLAN

DRAWING DATE **07/05/11**  
PROJECT # **60318**  
DRAWING # **0006**  
DRAWN BY **MK**

SHEET NO.  
**2.10**

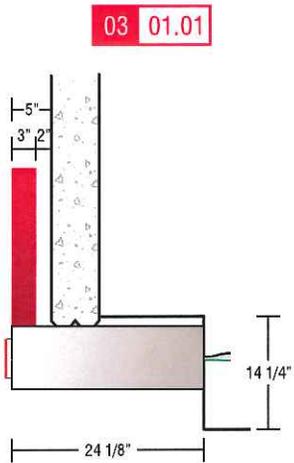
### 3 Address Number Sign



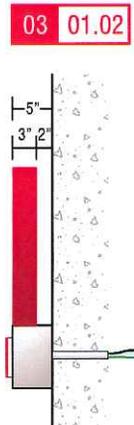
#### Illuminated Address Numbers

- A NUMBERS:** Aluminum Reverse Pan Channel; Halo Illuminated
- B CABINET:** Aluminum Construction; Internally Illuminated
- C LETTERS:** 3/4" Clear Push Thru Acrylic; Translucent Vinyl Overlay

**3.1** Project Detail  
SCALE: 3/4" = 1' - 0"



**SIDE VIEW**  
Cabinet to mount under concrete wall to allow electrical connection.  
Electrical whip to be at center of back side.  
Make bottom of cabinet removable for access.



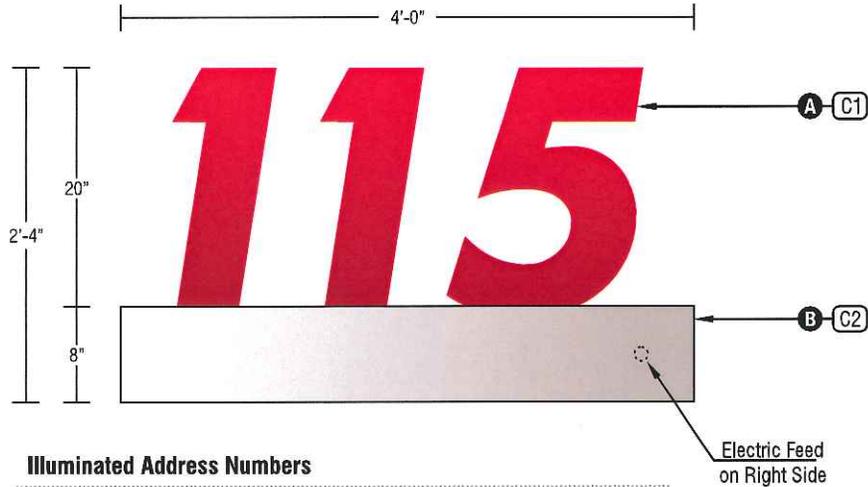
**SIDE VIEW**  
Flush mount cabinet to wall surface.  
Electrical connection through wall.  
Electrical whip to be at center of back side.  
Make face of cabinet removable for access.



**3.3** Elevation View  
Not to Scale

**3.2** Project Detail  
SCALE: 1" = 1'-0"

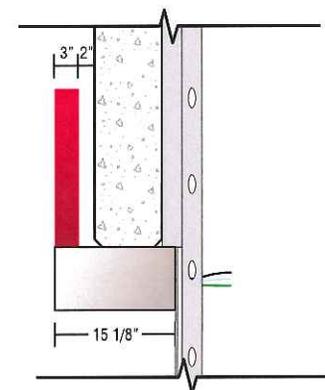
### 3 Address Number Sign



#### Illuminated Address Numbers

- A NUMBERS:** Aluminum Reverse Pan Channel; Halo Illuminated
- B CABINET:** Aluminum Construction; Painted Finish

03 04.01



#### SIDE VIEW

Cabinet to mount under concrete wall to allow electrical connection.  
**Electrical whip to be on right of back side.**  
**Finish all six sides of cabinet.**  
 Make bottom of cabinet removable for access.

3.4 Project Detail  
 SCALE: 3/4" = 1' - 0"

3.5 Project Detail  
 SCALE: 1/2" = 1' - 0"



3.6 Elevation View  
 Not to Scale

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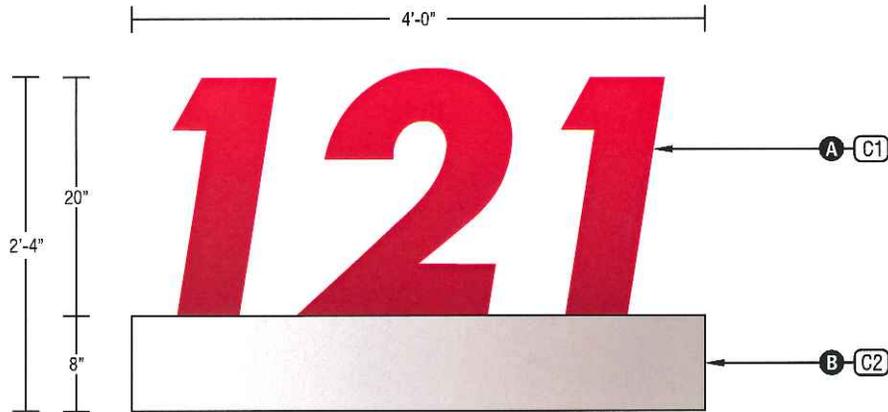


EXTERIOR SIGNS  
 COMPREHENSIVE  
 SIGN PLAN

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 PROJECT # 60318  
 DRAWING # 0006  
 DRAWN BY MK

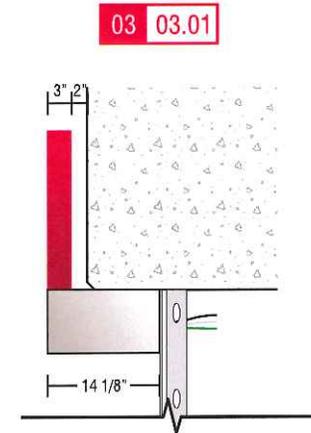
SHEET NO.  
**3.20**

### 3 Address Number Sign



#### Illuminated Address Numbers

- A NUMBERS:** Aluminum Reverse Pan Channel; Halo Illuminated
- B CABINET:** Aluminum Construction; Painted Finish



#### SIDE VIEW

Cabinet to mount under concrete wall to allow electrical connection.  
**Electrical whip to be in the center of back side.**  
**Finish all six sides of cabinet.**  
 Make bottom of cabinet removable for access.

**3.7** Project Detail  
 SCALE: 3/4" = 1' - 0"

**3.8** Project Detail  
 SCALE: 1/2" = 1'-0"



**3.9** Elevation View  
 Not to Scale

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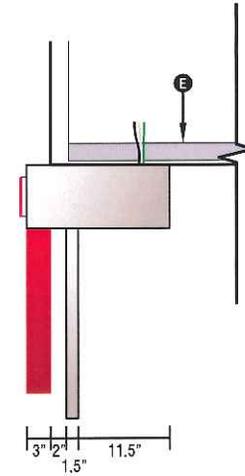


**EXTERIOR SIGNS  
 COMPREHENSIVE  
 SIGN PLAN**

DRAWING DATE **07/05/11**  
 PROJECT # **60318**  
 DRAWING # **0006**  
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SHEET NO.  
**3.30**

### 3 Address Number Sign

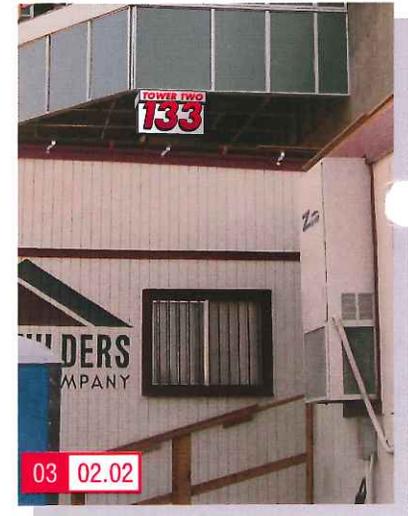


**SIDE VIEW**  
 Flush mount cabinet below the soffit.  
 Electrical connection through soffit.  
**Finish all six sides of cabinet.**  
 Make part of the bottom removable for access.

#### Illuminated Address Numbers

- A NUMBERS:** Aluminum Reverse Pan Channel; Halo Illuminated
- B CABINET:** Aluminum Construction; Internally Illuminated
- C LETTERS:** 3/4" Clear Push Thru Acrylic; Translucent Vinyl Overlay
- D BACK PANEL:** Aluminum over Square Tube Frame; Painted Finish
- E UNISTRAT:** 16" O.C. Unistrat Supports to be Added by GC

**3.11 Project Detail**  
 SCALE: 1/2" = 1' - 0"



**3.10 Project Detail**  
 SCALE: 3/4" = 1' - 0"

**3.12 Elevation View**  
 Not to Scale

3 Address Number Sign

03 04.01

8"  
4"  
111  
W. 6th St.

03 04.03

133  
W. 6th St.

03 04.04

4"  
6"  
115 W. 6th St.  
Suite 101

SUITE NUMBERS TBD

03 04.02

121  
W. 6th St.

VINYL LETTERING

- Computer cut vinyl lettering
- Installed first surface on transom glass
- Non-illuminated

3.14 Project Detail

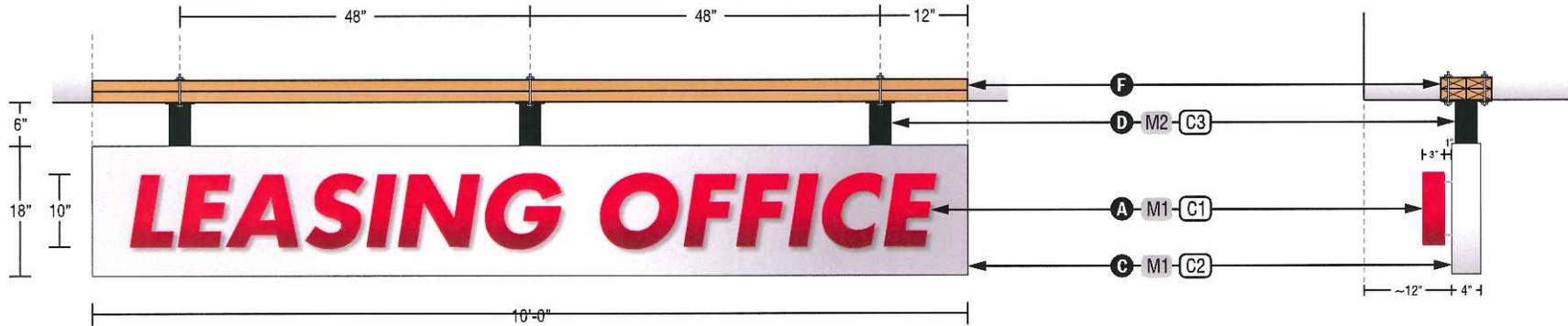
SCALE: 1/2" = 1'-0"



3.14 Elevation View (Typical)

Not to Scale

## 4 Leasing Office ID Signs



### OPTION A

#### HANGING SIGN

- Framed aluminum sign panel
- 1/2" FCO acrylic letters
- Suspended from building soffit
- Non-illuminated

### OPTION B

#### HANGING SIGN

- Framed aluminum sign panel
- 3/4" push-thru acrylic letters
- Suspended from building soffit
- Internally-illuminated

### OPTION C

#### HANGING SIGN

- Framed aluminum sign panel
- Reverse pan channel letters
- Suspended from building soffit
- Halo-illuminated

4.1

### Project Detail

SCALE: 1/2" = 1'-0"



### Leasing Office - Illuminated Sign

- A LETTERS:** Reverse pan channel; Illuminated; Painted finish
- B ILLUMINATION:** Halo illuminated with White LED modules
- C PANEL:** Framed aluminum panel; Painted finish
- D SUPPORTS:** 3" square tube; Painted finish
- E PLATES:** 1/4" aluminum mounting plates
- F BRACES:** 2" x 4" Wooden Studs; 2 up and 2 across
- G FASTENERS:** 1/4" all-thread / toggle nut of top if access restricted

4.2

### Elevation View

SCALE: NTS

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EXTERIOR SIGNS  
COMPREHENSIVE  
SIGN PLAN

DRAWING DATE	07/05/11	SHEET NO.
PROJECT #	60318	4.10
DRAWING #	0006	
DRAWN BY	MK	

## 5 Resident Parking Entry Signs



### OPTION A

#### VINYL LETTERING

- Computer cut vinyl lettering for rough surface application
- Installed on painted concrete wall
- Non-illuminated

### OPTION B

#### FCO ALUMINUM LETTERING

- 1/4" thick flat cut out aluminum lettering
- Stud mounted on painted concrete wall
- Non-illuminated

### 5.1 Project Detail

SCALE: 3/8" = 1' - 0"



### 5.2 Elevation View

Not to Scale

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EXTERIOR SIGNS  
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PROJECT # 60318  
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## 6 Public Parking Entry Signs



### OPTION A

#### VINYL LETTERING

- Computer cut vinyl lettering for rough surface application
- Installed on painted concrete wall
- Non-illuminated

### OPTION B

#### FCO ALUMINUM LETTERING

- 1/4" thick flat cut out aluminum lettering
- Stud mounted on painted concrete wall
- Non-illuminated

### 6.1 Project Detail

SCALE: 1/4" = 1' - 0"



### 6.2 Elevation View

Not to Scale

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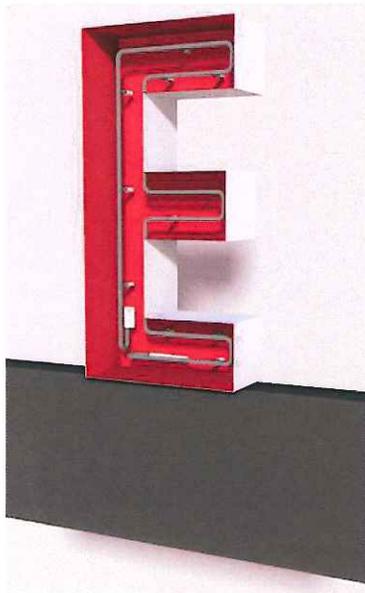
SHEET NO.  
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# 24" RETAIL TENANT SIGN

Varies

7.1 Project Detail  
Not to Scale

- OPEN FACE CHANNEL LETTER**
- Aluminum back and return
  - Exposed red neon tubing
  - Red background inside can
  - Silver/Gray Returns
  - Mounted upright to existing canopy armature



7.2 Isometric View  
Not to Scale

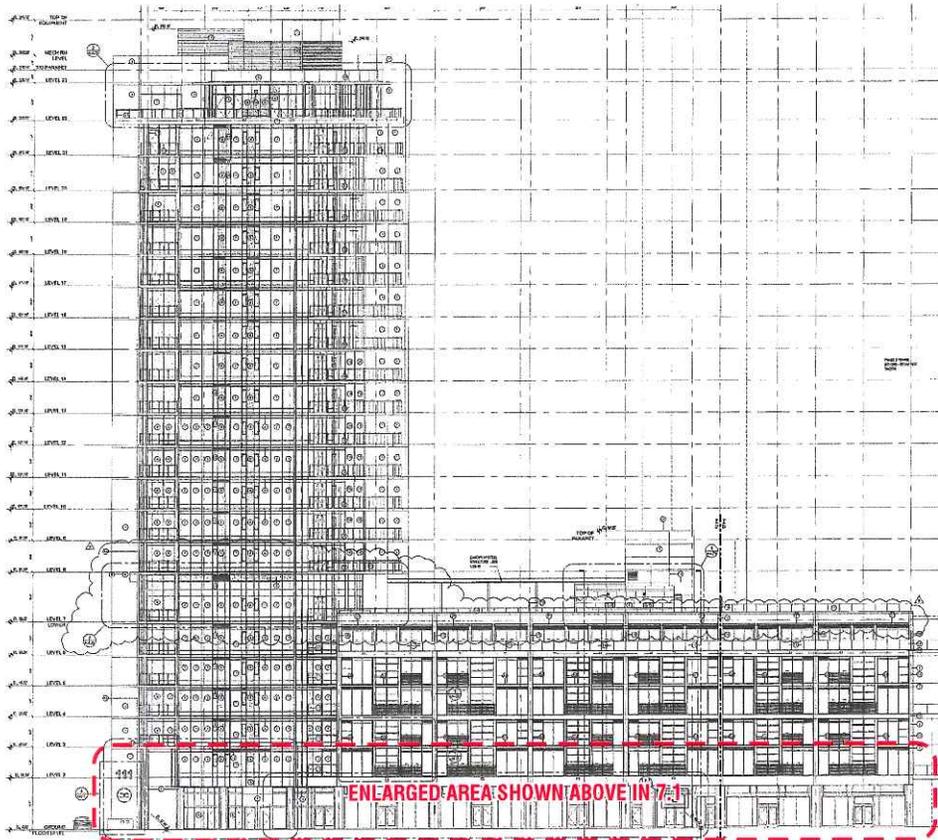


7.3 Elevation View  
Not to Scale

# 7 Retail ID Signs

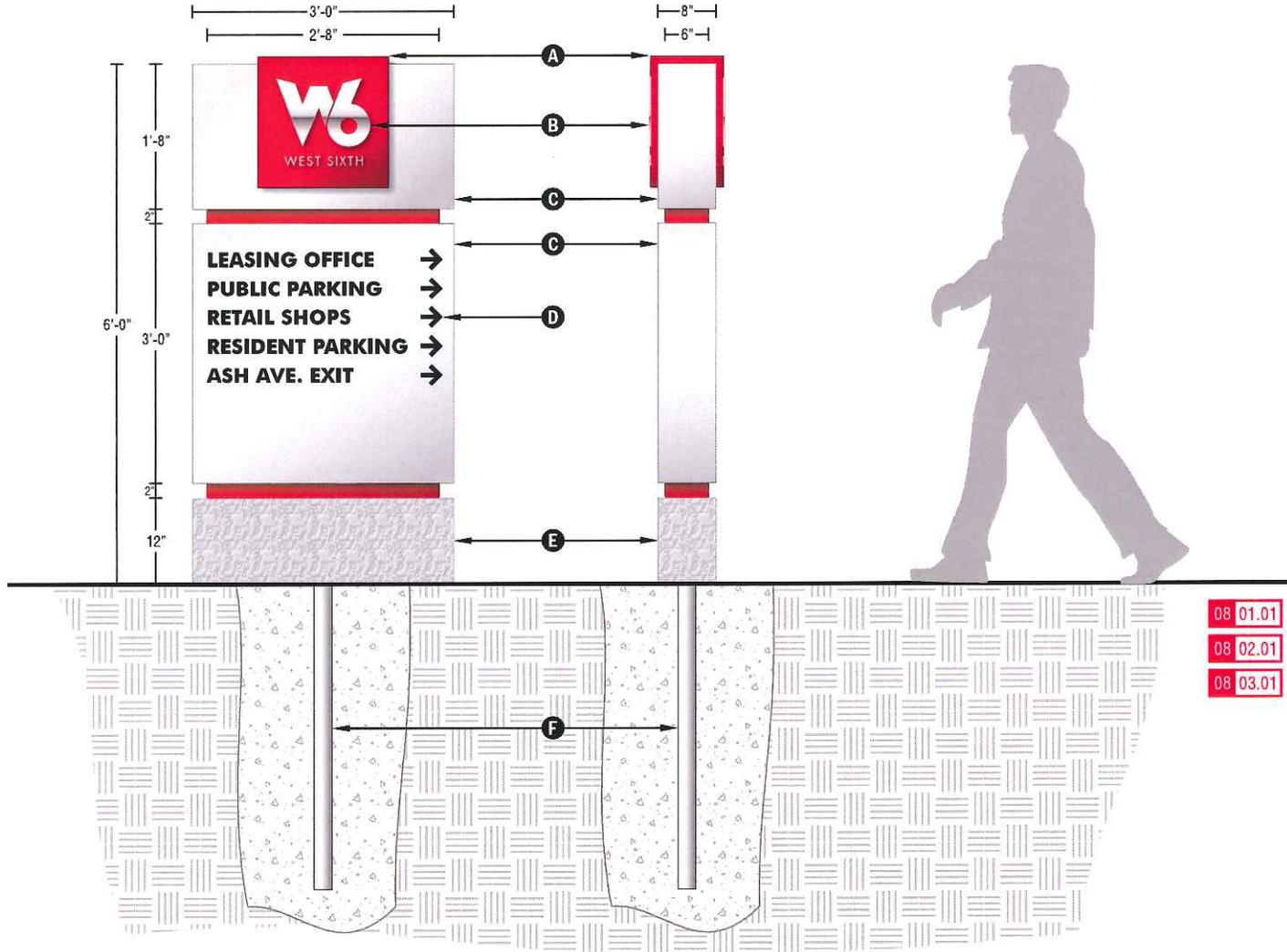


7.4 Elevation Detail  
Scale: 1" = 30' - 0"



7.5 Elevation View  
Scale: 1" = 60' - 0"

## 8 Exterior Directional Ground Signs



### DIRECTIONAL GROUND SIGN

- A** Fabricated aluminum "wrap-around".
- B** 1/4" thick FCO polished stainless steel letters.
- C** Fabricated aluminum sign cabinet; Painted finish; Non-illuminated.
- D** First surface applied vinyl lettering.
- E** Faux masonry sign base; Finished to match masonry planters on plaza.
- F** Pole mount; Set in concrete footer.

08 01.01

08 02.01

08 03.01

8.1 Elevation View (Typical)  
SCALE: 3/4" = 1'-0"

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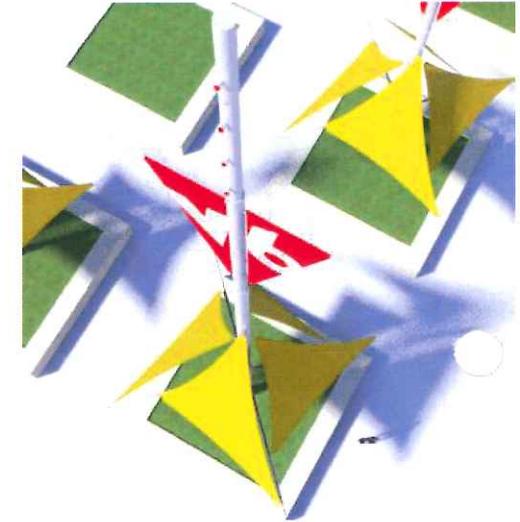


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## 9 Plaza Banner/Flag Features



09 01

### BANNER/FLAGPOLE

- 50' A.F.F.
- 4 sided mesh fabric shade feature
- 2 vertical printed banners
- 4 Red LED lights on top portion to face east
- Located in center of raised planter
- Qty: 1

09 02

### BANNER/FLAGPOLE

- 40' A.F.F.
- 4 sided mesh fabric shade feature
- 2 vertical printed banners
- 4 Red LED lights on top portion to face east
- Located in center of raised planter
- Qty: 2

09 03

### BANNER/FLAGPOLE

- 30' A.F.F.
- 4 sided mesh fabric shade feature
- 4 Red LED lights on top portion to face east
- Located in center of raised planter
- Qty: 2

### 9.1 Elevation View

Not to Scale

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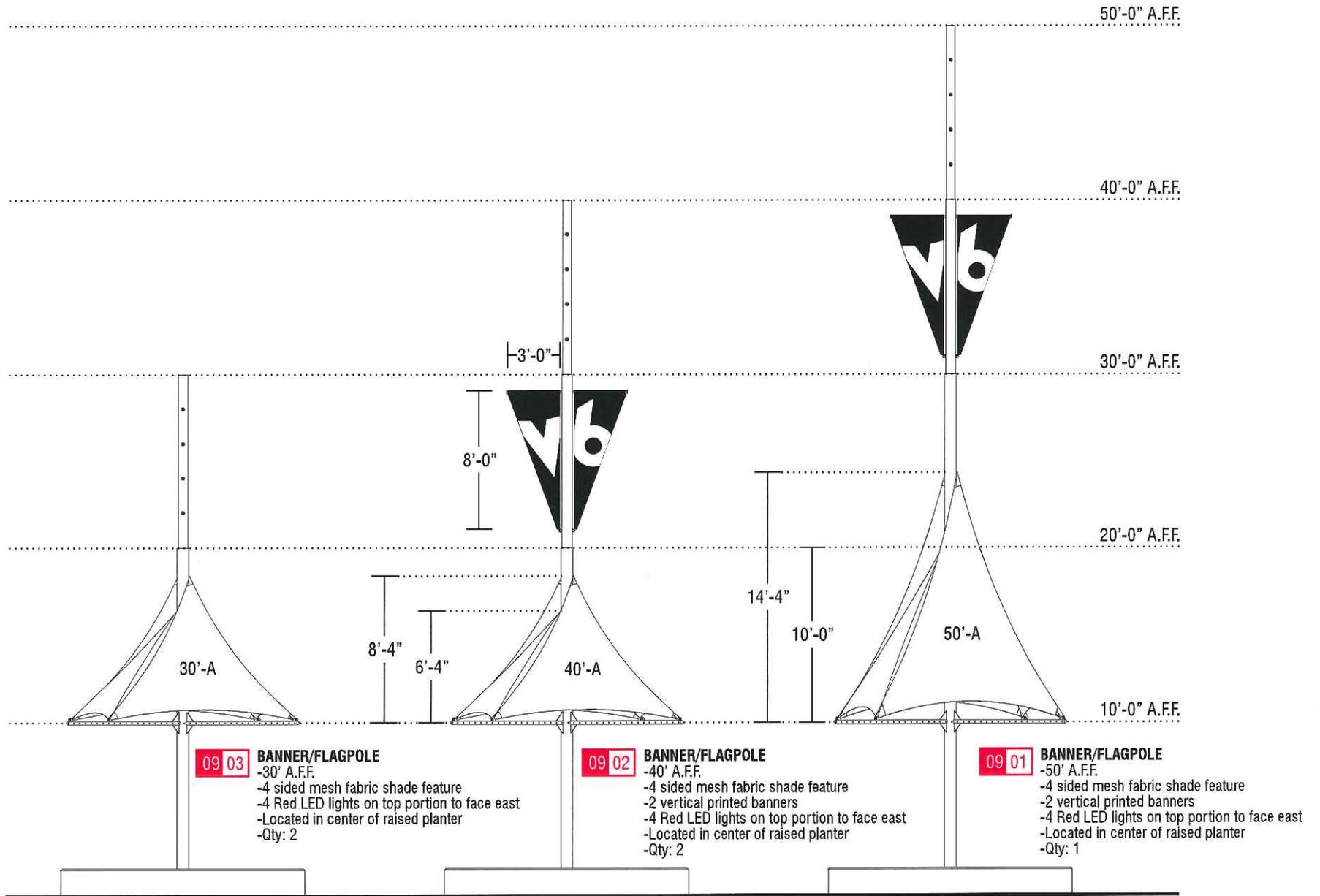
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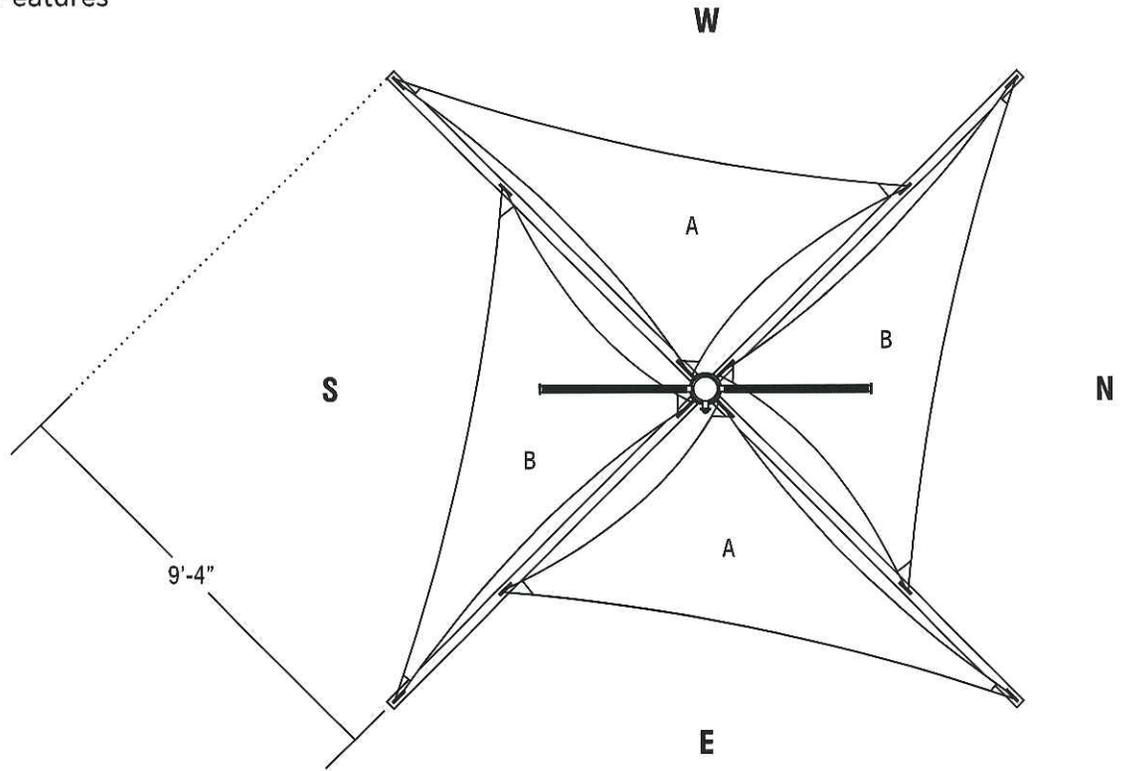
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9 Plaza Banner/Flag Features

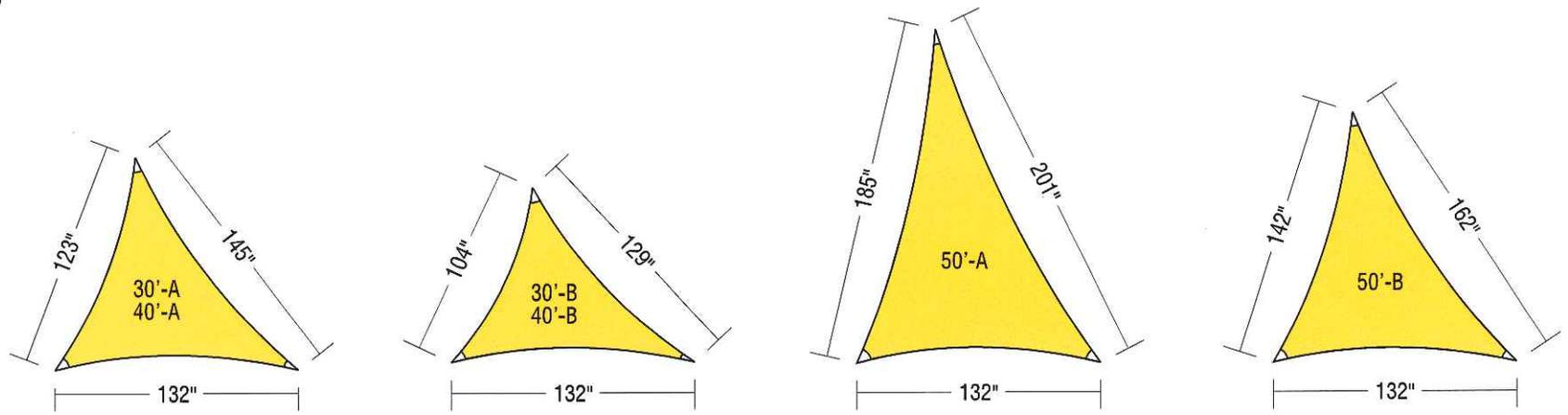


9.2 Elevation Detail - East Elevation  
 Scale: 1/8" = 1'-0"

9 Plaza Banner/Flag Features

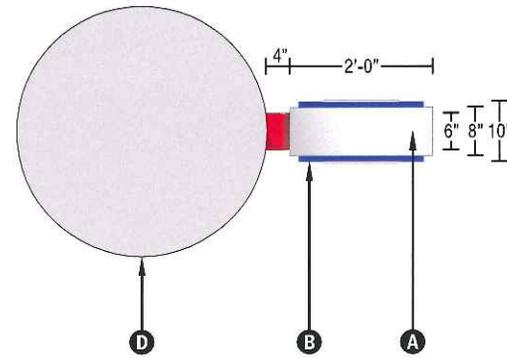
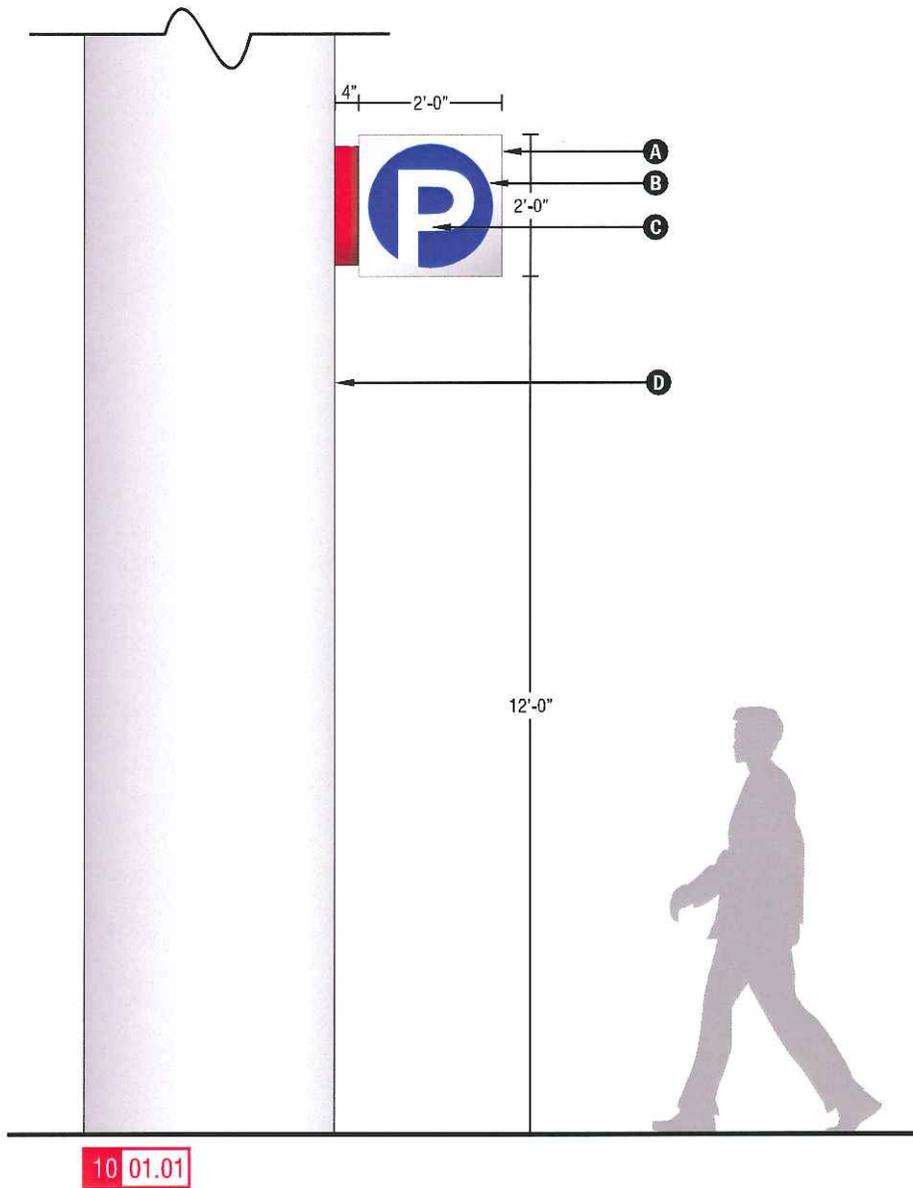


9.3 Plan View  
Scale: 1/4" = 1'-0"



9.4 Shade Sail Detail  
Scale: 1/8" = 1'-0"

10 Parking Blade Sign



10.2 Elevation View (Parking Directional)  
SCALE: 3/8" = 1'-0"

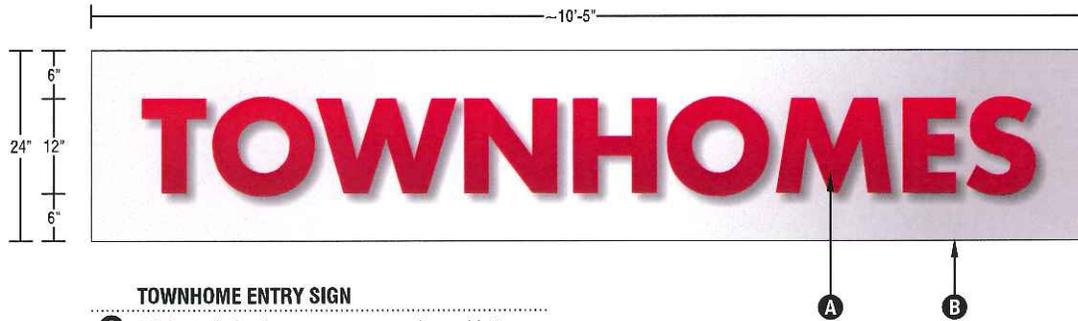
Non-Illuminated Parking Blade Sign

- A Fabricated aluminum "cabinet".
- B Fabricated aluminum "pan".
- C 1/4" Aluminum FCO.
- D Existing concrete column.

10.1 Elevation View (Parking Directional)  
SCALE: 3/8" = 1'-0"

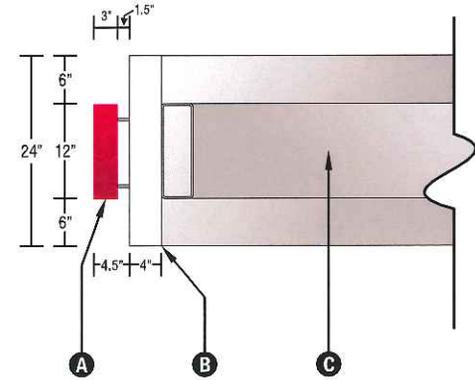
10 01.01

# 11 Townhomes Entry Sign



## TOWNHOME ENTRY SIGN

- A Fabricated aluminum reverse pan channel letters with halo illumination.
- B Fabricated aluminum canopy "wrap"
- C Existing canopy armature



11.1 Project Detail  
SCALE: 1/2" = 1'-0"

11.3 Side View  
SCALE: 1/2" = 1'-0"



11.3 Elevation View  
Not to Scale

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