

SIGN PACKAGE CRITERIA

DATE	10/04/05
PROJECT NAME	The Vale Center
PROJECT ADDRESS	2025 E Rio Salado Pkwy
TYPE	Individual pan channel letters
ILLUMINATION	Individually lit with 30 mA neon or LED
MATERIAL	Aluminum or steel
CONSTRUCTION	5" returns
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	211-1 Red or White plex with white trim cap and white returns
SIZE RESTRICTION	30" maximum letter height. Maximum sign height restricted to 48" with maximum three lines of copy.
INSTALLATION	Bottom of lowest line shall be two feet above door frames. No sign shall exceed 80% of the vertical and horizontal background area.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	
FREESTANDING MULTI-TENANT SIGNAGE	<p>Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply:</p> <p>Sign panel shall be painted white MP06870, routed and backed with Red 211-1 plex.</p>