



## SIGN PACKAGE CRITERIA

<b>DATE</b>	11/02/2015
<b>PROJECT NAME</b>	University Park
<b>PROJECT ADDRESS</b>	960 West University Drive
<b>TYPE</b>	Individual pan channel letters mounted on exterior raceway
<b>ILLUMINATION</b>	Internal neon or LED to match face color
<b>MATERIAL</b>	
<b>CONSTRUCTION</b>	5" letter returns, raceway not to exceed 4" deep. Each line of copy will require a separate raceway.
<b>LETTER STYLE</b>	Optima medium preferred, but not required
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Open, subject to City of Tempe review Raceway to match Frazee #5211W Hemp
<b>SIZE RESTRICTION</b>	Maximum 24" letter height for one line of copy, 12" for two with a 4" space
<b>INSTALLATION</b>	Refer to building elevations.
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	Shingle signs 12" x 3' x 2" Douglas Fir with Frazee #6335R Candy Apple copy on a Frazee #5211 Hemp background