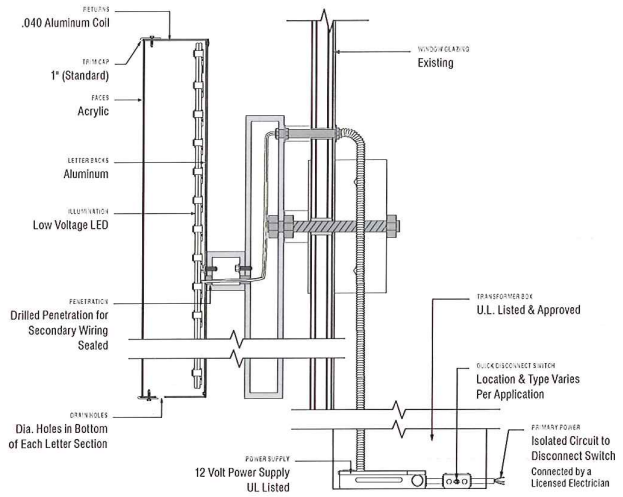
SIGN PACKAGE CRITERIA

DATE	11/01/2013
PROJECT NAME	University House - Retail
PROJECT ADDRESS	323 E. Veterans Way
TYPE	Individual pan channel or reverse pan channel letters
ILLUMINATION	Optional neon or LED
MATERIAL	Aluminum
CONSTRUCTION	
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area
COLOR	Open, subject to City of Tempe and landlord review
SIZE RESTRICTION	3’ max OAH, 19.2’ OAL, not to exceed 45 SF
INSTALLATION	Mount to window glazing per detail (see drawings)adjacent to tenant’s suite
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR /PAD TENANT VARIATION	

SIGN PACKAGE CRITERIA

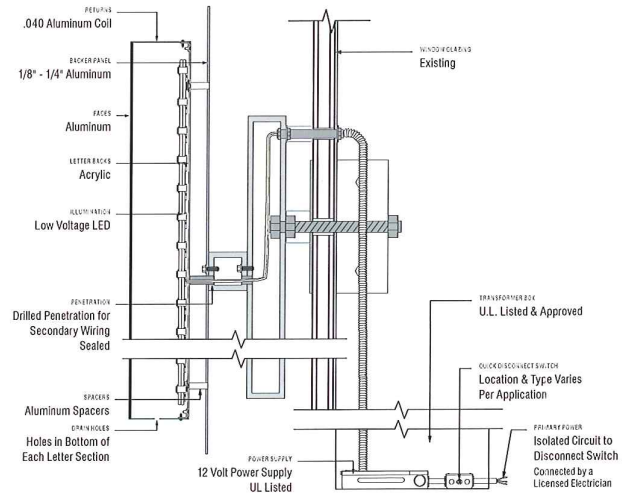
DATE	11/01/13
PROJECT NAME	University House - Retail
PROJECT ADDRESS	323 E. Veterans Way - Tempe, AZ 85281
TYPE	Metal construction illuminated and non-illuminated reverse pan channel and pan channel letters.
ILLUMINATION	LED, Low-Voltage internal illumination
MATERIAL	Aluminum, Arcylics, Poly-carbonates,
CONSTRUCTION	Reverse pan channel and pan channel lettering
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area
COLOR	Open, subject to City of Tempe review and Landlord approval.
SIZE RESTRICTION	3' max. O.A.H., 19.2'max. O.A.L., NTE 45 sq ft
INSTALLATION	to be installed to supplied engineered mounting structure
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located. Vinyl is allowed as per existing window signage.
CENTER ID	Power Pack / Transformers to be located with tenant suite (remote mount) in an approved UL manner
LOCATION IN RELATION TO TENANT LEASED FRONTAGE	Subject to Landlord & City approval for any signage located not adjacent to Tenant's leased frontage.



Section Detail - Typical

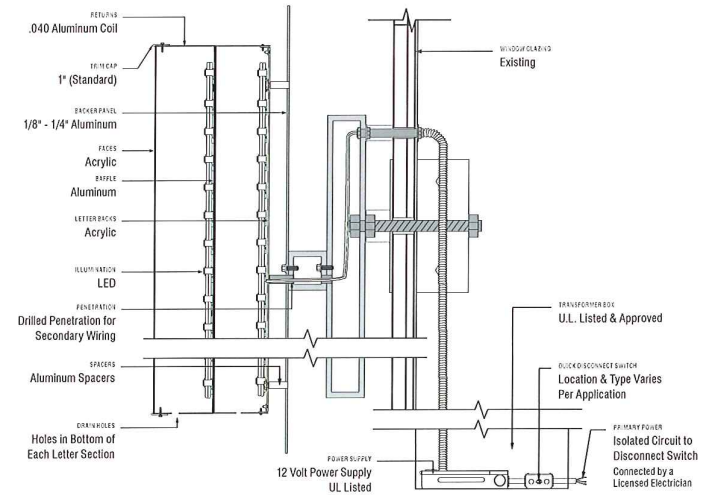
Pan Channel Letter / LED Internally-Illuminated / Flush Mounted

NOTES:
A 1/8" - 1/4" Thick Aluminum Backer Panel May Be Utilized on all Sign Types. Different Backer Panel Fabrication Must be Approved by the Landlord.



Section Detail - Typical

Reverse Pan Channel Letter / LED Halo-Illuminated



Section Detail - Typical

Channel Letter / LED Face and Halo Illuminated