

SIGN PACKAGE CRITERIA

DATE	04/07/95
PROJECT NAME	Total Image Beauty Mall
PROJECT ADDRESS	9020 South McClintock Drive
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	Turquoise neon
MATERIAL	
CONSTRUCTION	5" returns and behind the wall raceway
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Turquoise faces (Pantone #569) with turquoise (Universal #23 THS-ODW) returns and turquoise trim cap
SIZE RESTRICTION	18" max. letter height for one line of copy plus max. 4" for ascenders/descenders. 24" max. Sign height for two lines of copy with max. 2" ascenders/descenders. Max. length not to exceed 12.8'.
INSTALLATION	Centered between diamond elements above arches
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	