

SIGN PACKAGE CRITERIA

DATE	03/30/95
PROJECT NAME	Tolliver's Apache Plaza
PROJECT ADDRESS	1920 East Apache Blvd.
TYPE	Internally illuminated sign cabinet
ILLUMINATION	800 M.N.
MATERIAL	
CONSTRUCTION	Angled corners
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#262-0 Rust F.C.O. copy on an #042-0 Ivory background
SIZE RESTRICTION	2' x 8' x 10" deep
INSTALLATION	Signs shall be mounted 5' from the top of the parapet with the maximum permitted sign envelope measuring 2' x 20'
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Internally illuminated pan channel letters with #262-0 rust faces and 3/4" gold trim cap, rust returns.