

# SIGN PACKAGE CRITERIA



<b>DATE</b>	06/21/06
<b>PROJECT NAME</b>	The Pointe Office Suites
<b>PROJECT ADDRESS</b>	2221-2229 W Baseline Rd
<b>TYPE</b>	Individual reverse pan channel letters or foam if under 8" in height
<b>ILLUMINATION</b>	None
<b>MATERIAL</b>	Aluminum or foam if under 8"
<b>CONSTRUCTION</b>	1-1/2" returns, flush mount
<b>LETTER STYLE</b>	Verdana
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Frazee Pawnee 8835M (reddish brown)
<b>SIZE RESTRICTION</b>	20 s.f. maximum sign envelope (see building elevations for specific sign envelope)
<b>INSTALLATION</b>	<p>All building mounted signs facing Baseline Road &amp; Pointe Parkway must receive approval from the Pointe Office Suites Board of Directors prior to submitting for permits with the City of Tempe.</p> <p>All non-street facing building signs shall be applied to the business frontage or facade for that business. All street facing sign locations may be utilized by any tenant(s) that occupy space in that building, with the authorization of the Pointe Office Suites Board of Directors.</p> <p>All signs shall be centered vertically and horizontally in approved sign envelope. Signs must be located over tenant's leased space. No more than one sign per elevation.</p>
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	Two 4' x 6' freestanding sign @ 6' high, painted Frazee Pawnee 8835. Masonry base to match building.
<b>MAJOR/PAD TENANT VARIATION</b>	



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PROJECT  
**THE POINTE OFFICE SUITES**

CLIENT  
**SHEA COMMERCIAL**

PROJECT NO **04-36**

PHASE **D/D**

DATE **02.25.05**

SCALE **AS SHOWN**

DRAWN BY **JDS**

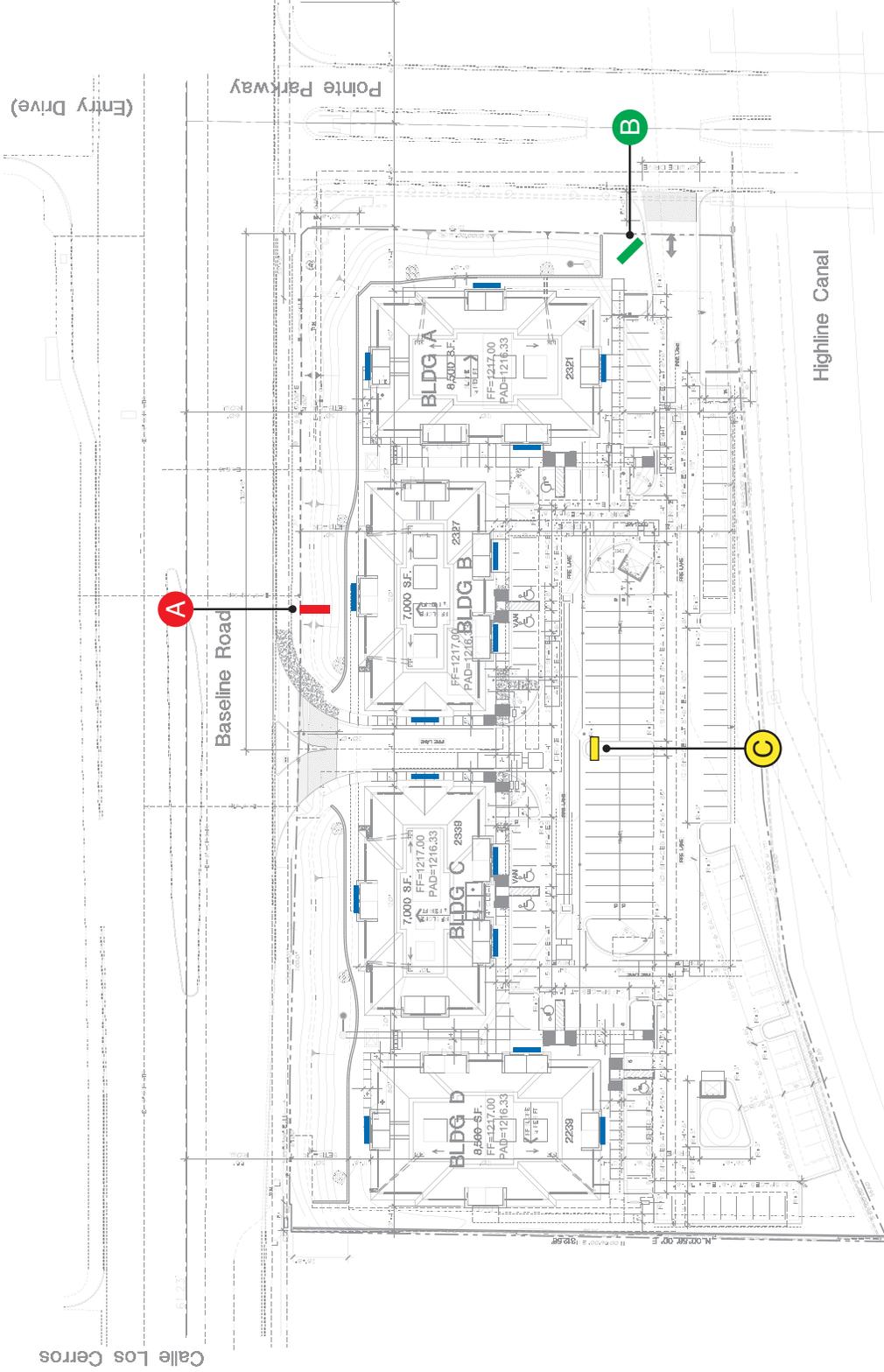
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REVISIONS

APPROVAL

DATE

SHEET **I**



█ Existing Project Identification Monument A

█ Existing Project Identification Monument B

█ Existing Project Identification Monument C

█ Directional C

█ New Project Identification Monument A

█ New Project Identification Monument B

█ New Project Identification Monument C



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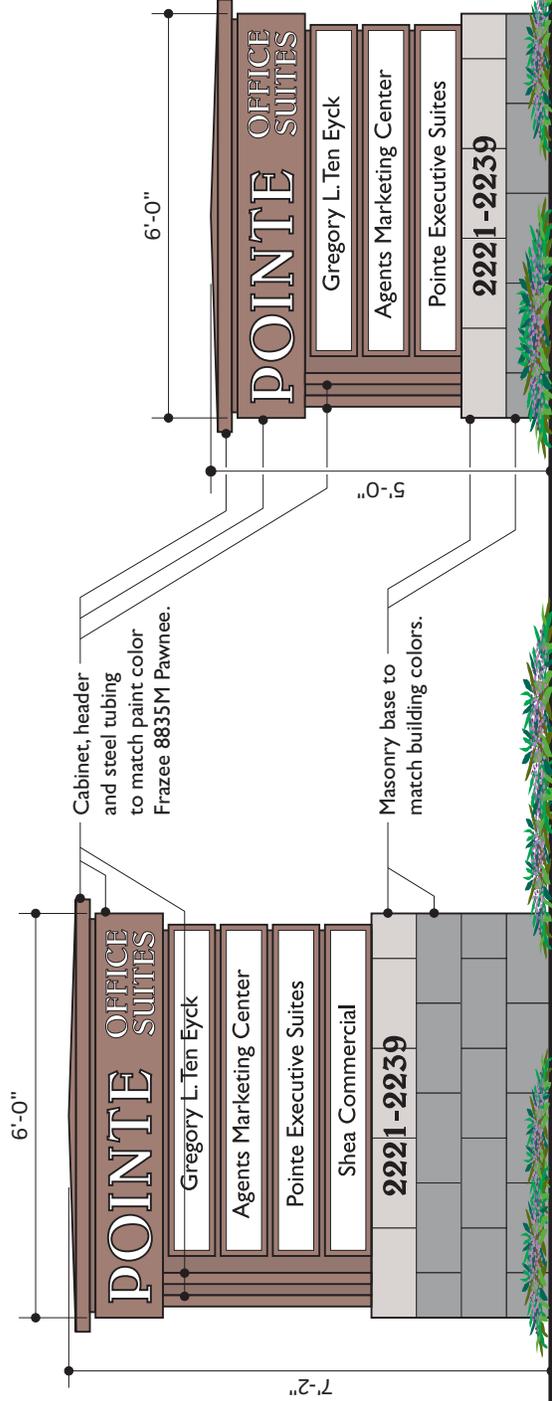
**SHEET** 2



New monument location at Pointe Parkway entry.



Existing Baseline Road monument to be amended.



Double-sided freestanding monument sign located on Baseline Road.

SCALE: 3/8" = 1' 0"

Single-sided freestanding monument sign located on Pointe Parkway.





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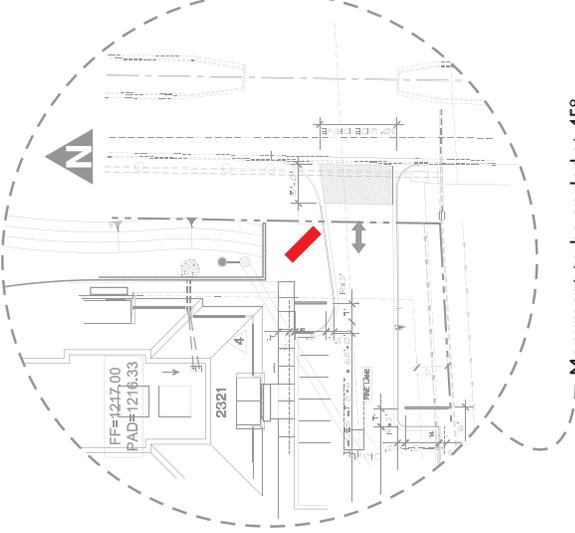
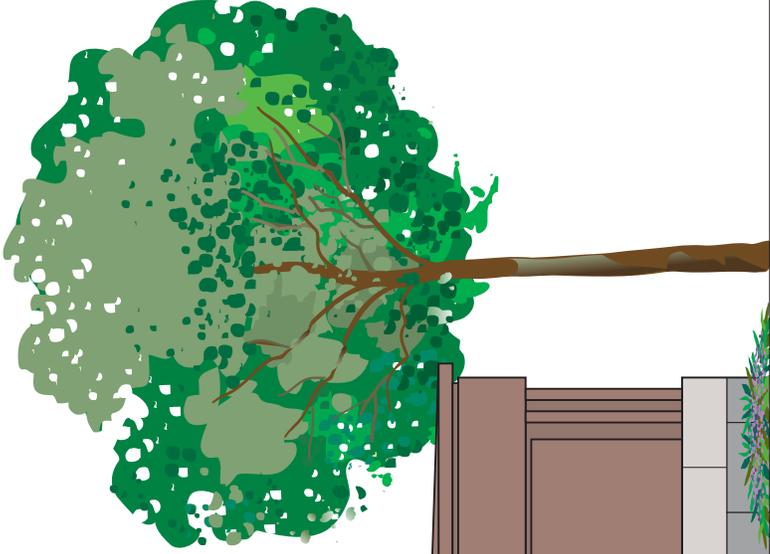
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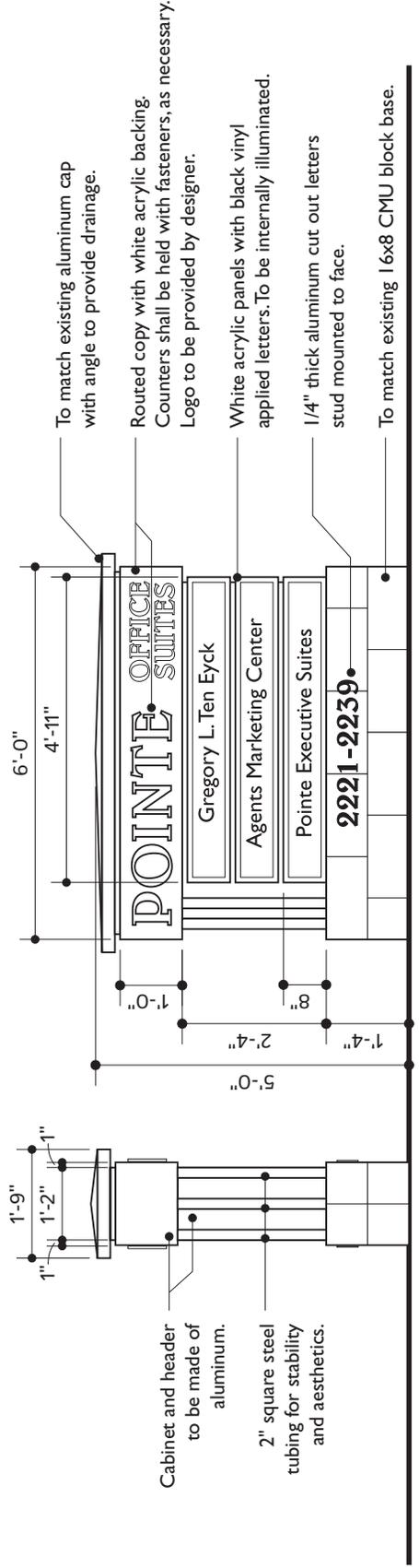
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SHEET	4



Monument to be angled at 45° towards Pointe Parkway

South Elevation



SCALE: 3/8" = 1' 0"

North Elevation



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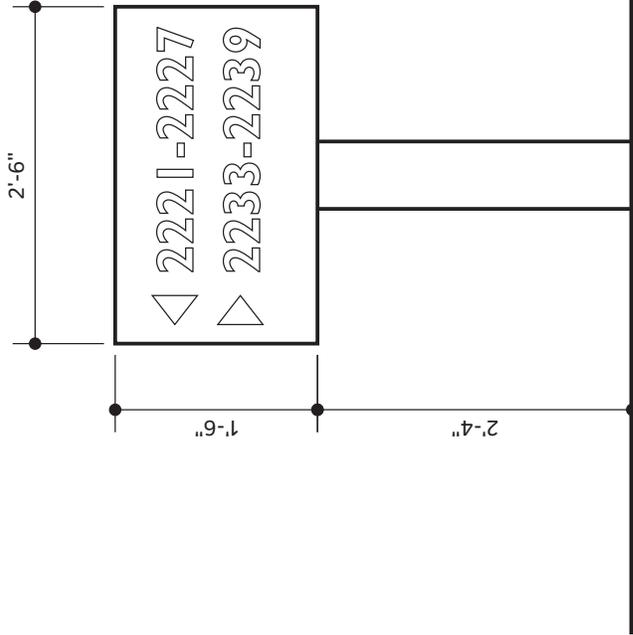
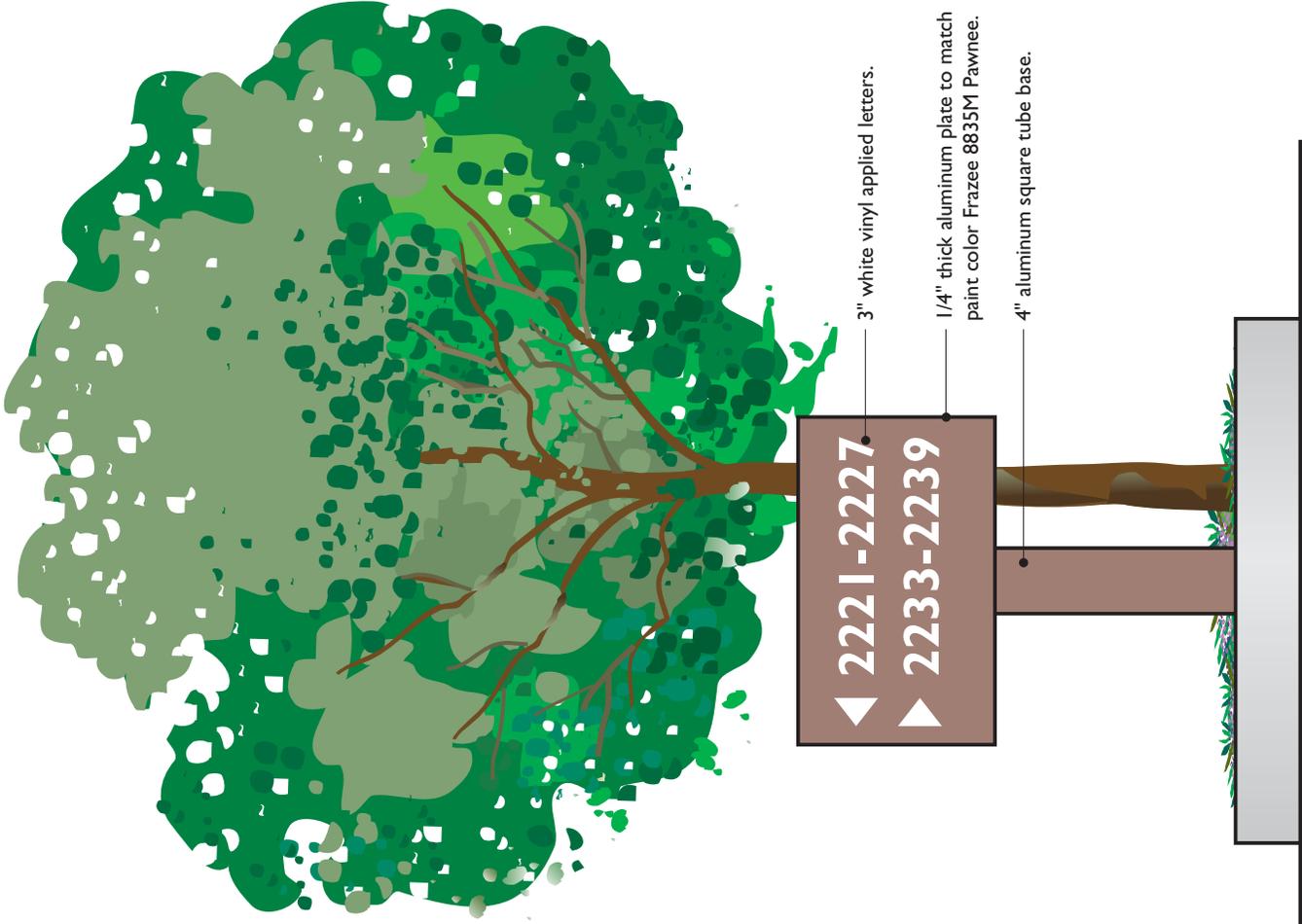
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**SHEET** 5



Existing directory sign to be amended.



SCALE: 3/4" = 1' 0"

Directional

There are three (3) typical elevations with the allotted sign envelopes for each, shown below and on pages 7. It will be at the builder's discretion whether a tenant may use the single or double tenant wall sign option and each business will be limited to one (1) sign per building elevation. The allotted sign envelope is represented by the dashed box with dimensions. The maximum sign area shall not exceed twenty (20) square feet per tenant and will be limited to eighty percent (80%), or less, of the horizontal and vertical backgrounds. The font will be Verdana and the color will be Frazee Pawnee 8835M. (Elevations are typical, please see site plan on page 1 for sign locations.)

**Exhibit A I - Single Tenant Use**

- Building A - West elevation
- Building B - South elevation
- Building C - South elevation
- Building D - East elevation



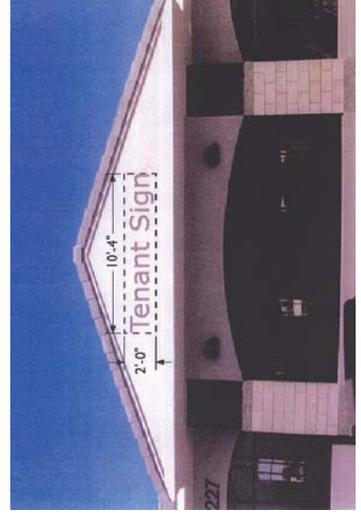
**Exhibit B I - Single Tenant Use**

- Building A - North, East and South elevations
- Building B - North elevation
- Building C - North elevation
- Building D - South and North elevations



**Exhibit C I - Single Tenant Use**

- Building B - West elevation
- Building C - East elevation



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SHEET 6

### Exhibit A2 - Double Tenant Use

- Building A - West elevation
- Building B - South elevation
- Building C - South elevation
- Building D - East elevation



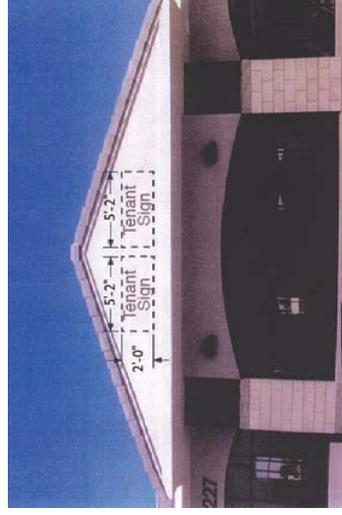
### Exhibit B2 - Double Tenant Use

- Building A - North, East and South elevations
- Building B - North elevation
- Building C - North elevation
- Building D - North and South elevations



### Exhibit C2 - Double Tenant Use

- Building B - West elevation
- Building C - East elevation



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**SHEET** 7



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SHEET 8

**LETTER TYPE:** Reverse pan channels with 1 1/2" returns

**ILLUMINATION:** Non-illuminated

**MATERIAL:** Aluminum

**CONSTRUCTION:** Individual reverse pan channel letters and logos with 1 1/2" returns and constructed with minimum of .050" thick aluminum.

**LETTER STYLE:** Verdana

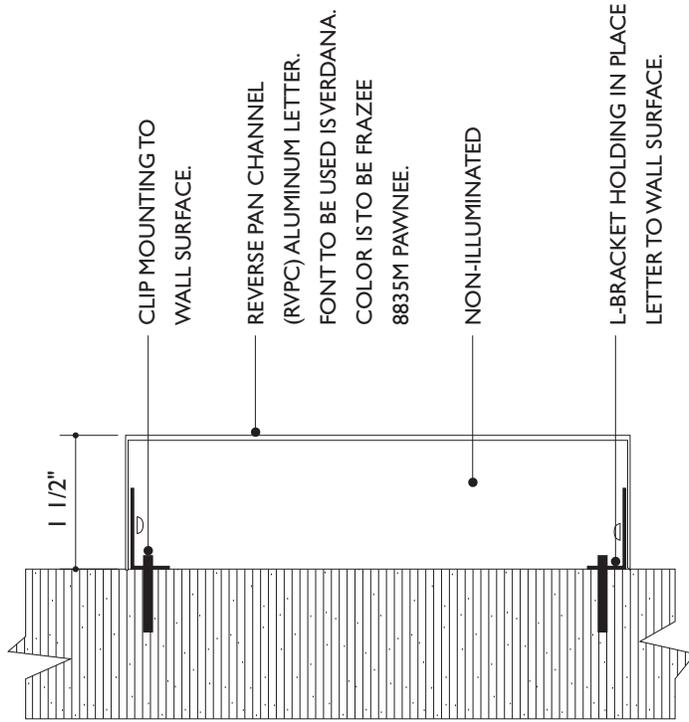
**LOGO:** Restricted to 25% of sign area. All corporate standards are subject to POA review.

**COLOR:** Frazee 8835M Pawnee

**SIZE RESTRICTIONS:** 20 square feet per sign band

**INSTALLATION:** Centered in sign envelope located over main entry of tenant space. No more than one sign per elevation, maximum of two (2) signs per tenant.

**WINDOW SIGNAGE:** Window signs are restricted to 25% of the individual window in which the sign is located.



LIGHTING DETAIL