



SIGN PACKAGE CRITERIA

DATE	02/22/05
PROJECT NAME	The Groves
PROJECT ADDRESS	1010-1392 W Elliot Rd
STORE NAME CRITERIA	
MAJOR TENANT	Defined as tenants with 17,000 square feet of leased space or greater
TYPE	Individual pan channel letters
ILLUMINATION	Neon or LED
MATERIAL	Metal
CONSTRUCTION	Faces must be 3/16 SG acrylic or equivalent. Returns shall be between 5" (minimum) to 12" (maximum). Minimum 1" trim cap.
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open. Returns shall be painted bronze to match Matthews 41- 313. Trim cap shall match face color.
SIZE RESTRICTION	Limited to 80% or less of the horizontal and vertical backgrounds.
INSTALLATION	Flush mounted to building
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
SECONDARY COPY CRITERIA: (ALL OTHER COPY DIFFERENT FROM STORE NAME)	
TYPE	Individual pan channel letters
ILLUMINATION	Neon or LED
MATERIAL	Aluminum
CONSTRUCTION	Pan channel
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open - trim cap to match face color or return color
SIZE RESTRICTION	Limited to 80% or less of the horizontal and vertical backgrounds.
INSTALLATION	Flush mounted to building

SIGN PACKAGE CRITERIA

MINOR AND IN-LINE TENANT	Defined as tenants with less than 17,000 square feet of leased space
TYPE	Individual pan channel letters
ILLUMINATION	Neon or LED
MATERIAL	Metal
CONSTRUCTION	Faces must be 3/16 SG acrylic or equivalent. Returns shall be 5" deep, and trim cap shall be no less than 3/4".
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open. Returns shall be painted bronze to match Matthews 41- 313. Trim cap shall match face color.
SIZE RESTRICTION	18" minimum cap letters. 30" maximum letter height. Limited to 80% or less of the horizontal and vertical backgrounds.
INSTALLATION	Flush mounted to building. Sign must be centered in sign band area above tenant's leased business frontage