

SIGN PACKAGE CRITERIA



DATE	03/13/2014
PROJECT NAME	The Clusters
PROJECT ADDRESS	2404-2424 West 14th Street
TYPE	Individual non-illuminated reverse pan channel letters
ILLUMINATION	None
MATERIAL	Aluminum
CONSTRUCTION	Letters to have a minimum 1" return, flush mounted Shall not be exceed 80% of the horizontal or vertical background area for which they are placed
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – may increase to 35% with City approval
COLOR	Gloss Black, Hunter Green, Dark Brown
SIZE RESTRICTION	Maximum sign height to be 40"
INSTALLATION	Bottom of signs to be 24" above the top of the entrance alcoves
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Two sets of 12" 3/4" thick flat cut out Sintra letter painted Frazee #5534D
MAJOR/PAD TENANT VARIATION	