

# SIGN PACKAGE CRITERIA

<b>DATE</b>	02/22/05
<b>PROJECT NAME</b>	The Groves
<b>PROJECT ADDRESS</b>	1010-1392 W Elliot Rd
<b>STORE NAME CRITERIA</b>	
<b>MAJOR TENANT</b>	Defined as tenants with 17,000 square feet of leased space or greater
<b>TYPE</b>	Individual pan channel letters
<b>ILLUMINATION</b>	Neon or LED
<b>MATERIAL</b>	Metal
<b>CONSTRUCTION</b>	Faces must be 3/16 SG acrylic or equivalent. Returns shall be between 5" (minimum) to 12" (maximum). Minimum 1" trim cap.
<b>LETTER STYLE</b>	
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Open. Returns shall be painted bronze to match Matthews 41- 313. Trim cap shall match face color.
<b>SIZE RESTRICTION</b>	Limited to 80% or less of the horizontal and vertical backgrounds.
<b>INSTALLATION</b>	Flush mounted to building
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>SECONDARY COPY CRITERIA: (ALL OTHER COPY DIFFERENT FROM STORE NAME)</b>	
<b>TYPE</b>	Pan channel letters or flat cut out letters
<b>ILLUMINATION</b>	Neon or LED
<b>MATERIAL</b>	Metal or if plastic, high impact acrylic or polycarbonate material
<b>CONSTRUCTION</b>	Return shall be 3" maximum
<b>LETTER STYLE</b>	
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Open. Letters must be solid color with matching face and return
<b>SIZE RESTRICTION</b>	Limited to 80% or less of the horizontal and vertical backgrounds.
<b>INSTALLATION</b>	Flush mounted to building

## SIGN PACKAGE CRITERIA

<b>MINOR AND IN-LINE TENANT</b>	Defined as tenants with less than 17,000 square feet of leased space
<b>TYPE</b>	Individual pan channel letters
<b>ILLUMINATION</b>	Neon or LED
<b>MATERIAL</b>	Metal
<b>CONSTRUCTION</b>	Faces must be 3/16 SG acrylic or equivalent. Returns shall be 5" deep, and trim cap shall be no less than 3/4".
<b>LETTER STYLE</b>	
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Open. Returns shall be painted bronze to match Matthews 41- 313. Trim cap shall match face color.
<b>SIZE RESTRICTION</b>	18" minimum cap letters. 30" maximum letter height. Limited to 80% or less of the horizontal and vertical backgrounds.
<b>INSTALLATION</b>	Flush mounted to building. Sign must be centered in sign band area above tenant's leased business frontage