



## SIGN PACKAGE CRITERIA

<b>DATE</b>	10/24/08
<b>PROJECT NAME</b>	Tempe Transportation Center
<b>PROJECT ADDRESS</b>	200 East 5th Street
<b>TYPE</b>	Commercial Tenant Signage: Sign type "L" - double sided LEC film panel Sign type "K" - RPC letters
<b>ILLUMINATION</b>	Refer to drawing.
<b>MATERIAL</b>	Refer to drawing.
<b>CONSTRUCTION</b>	Refer to drawing.
<b>LETTER STYLE</b>	Refer to drawing.
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Refer to drawing.
<b>SIZE RESTRICTION</b>	Refer to drawing.
<b>INSTALLATION</b>	Refer to drawing.
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	

**SIGNAGE HIERARCHY**

**DESTINATION IDENTITY**

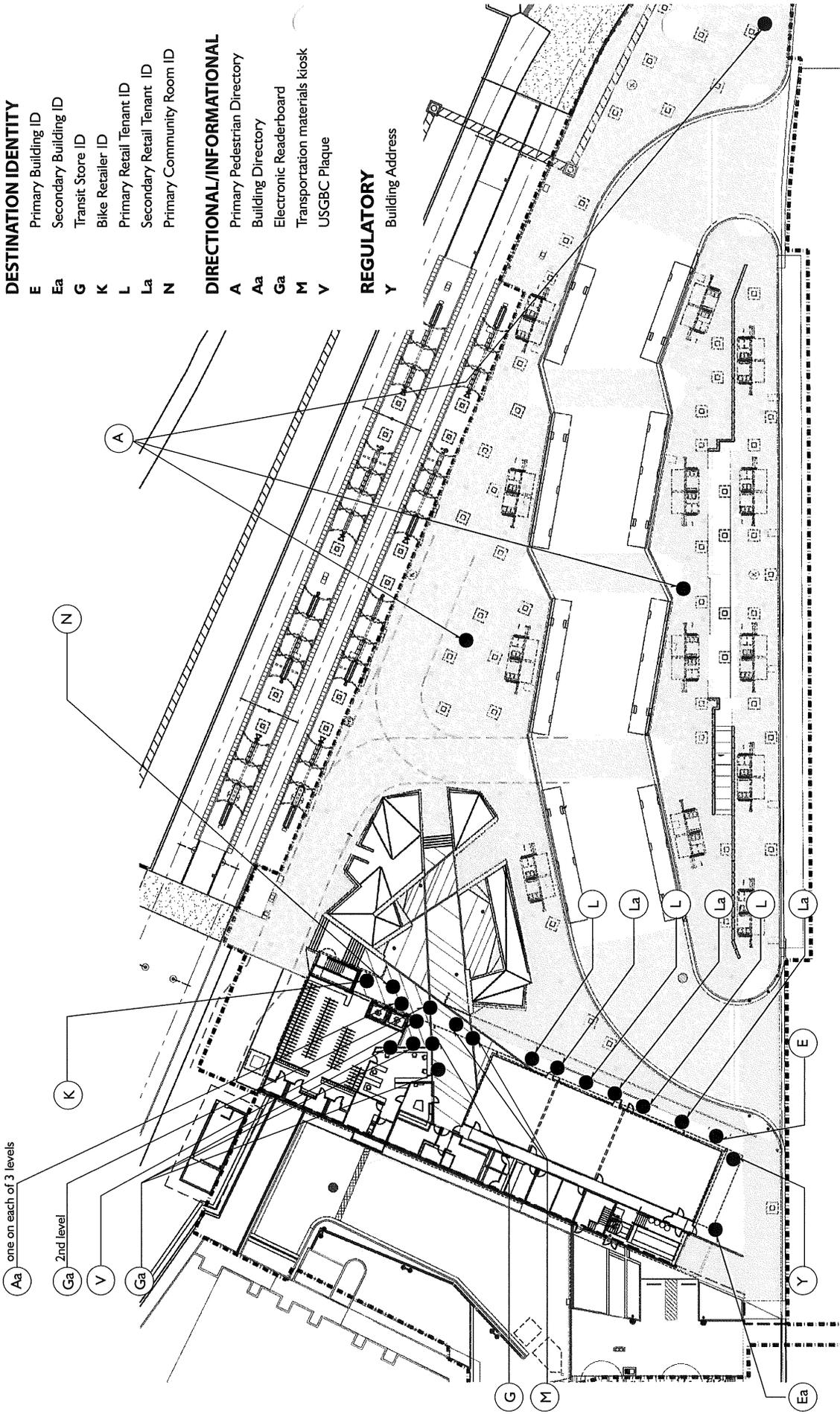
- E Primary Building ID
- Ea Secondary Building ID
- G Transit Store ID
- K Bike Retailer ID
- L Primary Retail Tenant ID
- La Secondary Retail Tenant ID
- N Primary Community Room ID

**DIRECTIONAL/INFORMATIONAL**

- A Primary Pedestrian Directory
- Aa Building Directory
- Ga Electronic Readerboard
- M Transportation materials kiosk
- V USGBC Plaque

**REGULATORY**

- Y Building Address



Aa one on each of 3 levels

Ga 2nd level

Date:

06/29/07

Sheet Number:

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**COMPREHENSIVE SIGN PLAN  
SIGN LOCATION PLAN**

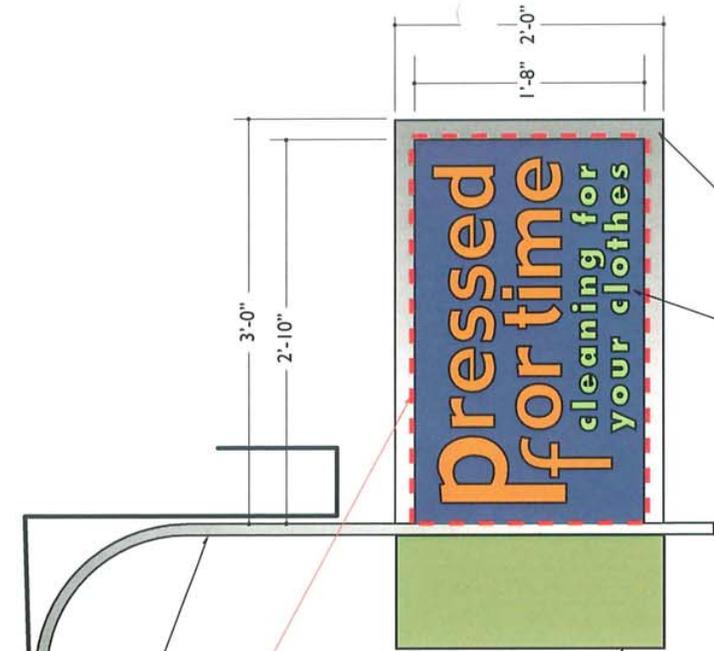


**Tempe Transportation  
Center**

**Thinking Caps**



phone 602•495•1260  
 fax 602•495•1258  
 info@thinkingcaps.net  
 407 west osborn road • upstairs  
 phoenix arizona 85013



Electrical conduit hanger

**TENANT SUPPLIED**  
**GRAPHIC AREA: 4.7 sq. ft.**

CEELITE product: Retail Tenant Graphics applied to the CEELITE™ Sign material. Light Emitting Capacitor Technology (LEC) provides a unique approach to illuminated surfaces for all retail tenant signage within the project. LEC panels are constructed with phosphors and screen printable, recycled compositions.

Website: [www.ceelite.com](http://www.ceelite.com)

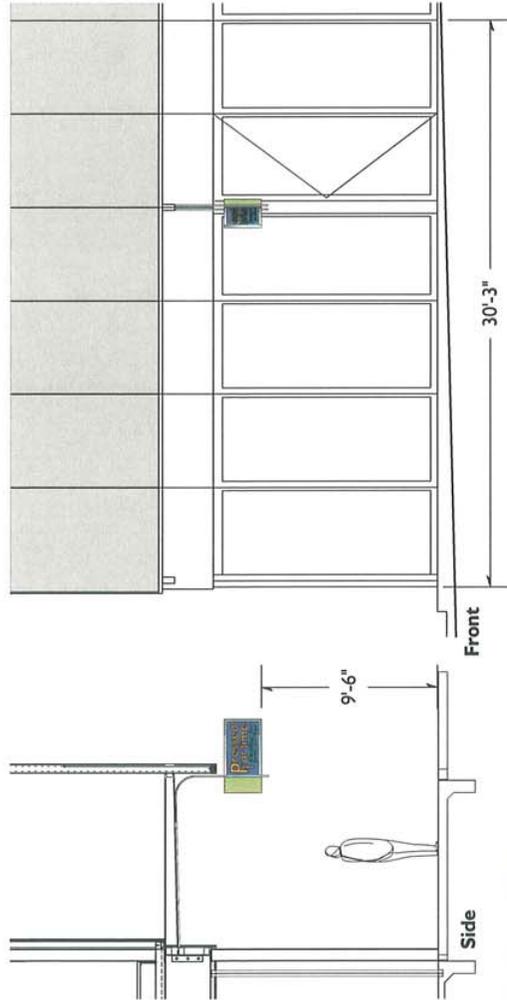
Contact: Michael Binder at (610) 834-4190 x226

Painted accent panel

Double-sided LEC film panel

Removable aluminum frame

**SIDE ELEVATION**  
 Scale 3/4" = 1'



**CONTEXT ELEVATION**  
 Scale: NTS

Date:

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**COMPREHENSIVE SIGN PLAN**  
**DESTINATION IDENTITY**  
**PRIMARY TENANT IDENTITY**  
**SIGN TYPE L**

**Tempe Transportation Center**



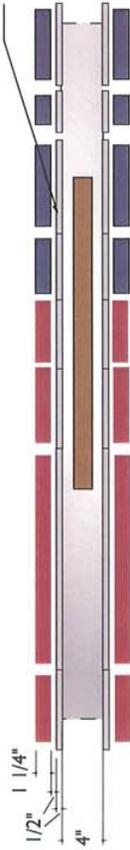
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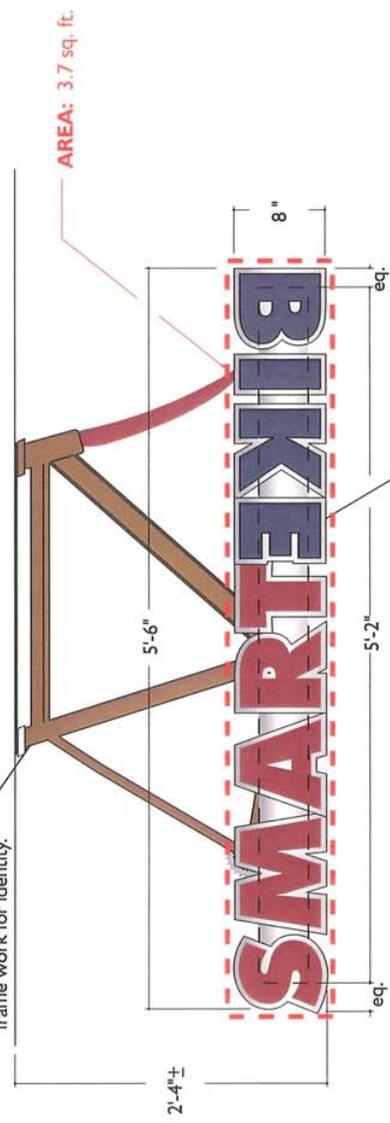
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Enclosed raceway for letter illumination



TOP

Modified bicycle frame structure with decorative paint finish. Provides electrical access and frame work for identity.

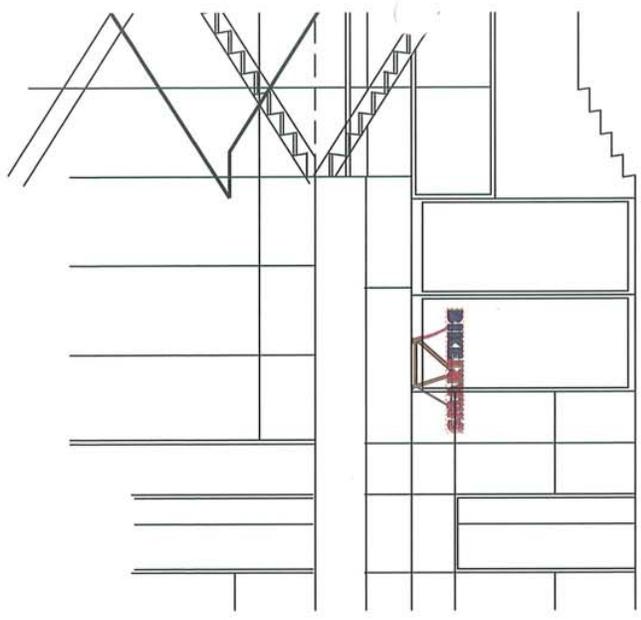


FRONT

BIKE STATION ID - SIGN TYPE K  
Scale - 3/4" = 1'-0"

RCP letters with halo illumination

CONTEXT ELEVATION  
NTS



Date:

06/29/07

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COMPREHENSIVE SIGN PLAN  
DESTINATION IDENTITY  
BIKE RETAILER IDENTITY  
SIGN TYPE K

Tempe Transportation  
Center



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