

SIGN PACKAGE CRITERIA

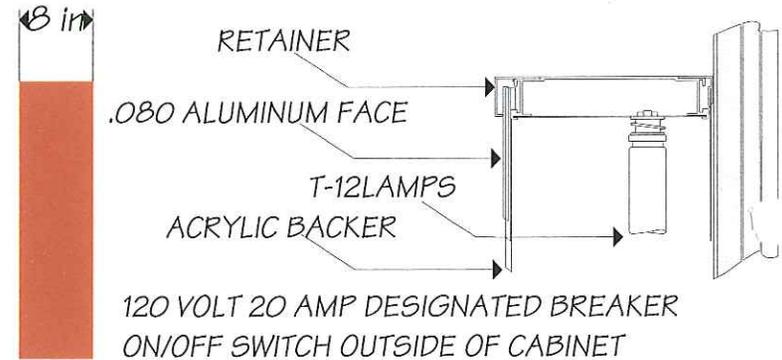
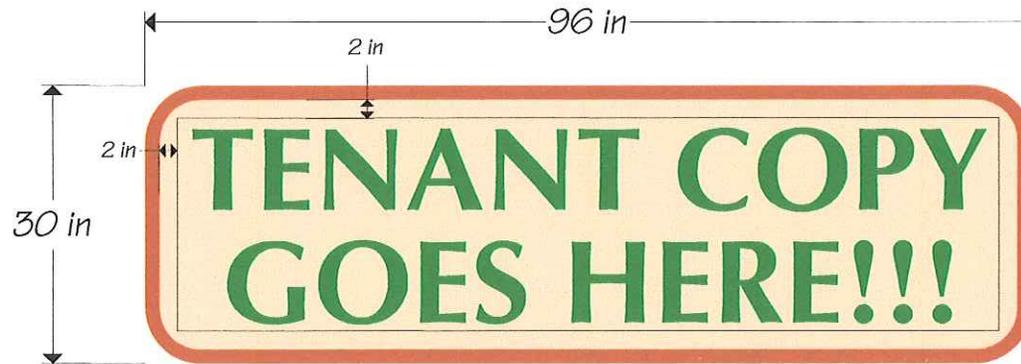
DATE	03/22/10 (University) 08/15/17 (Rural)
PROJECT NAME	Tempe Towne Plaza
PROJECT ADDRESS	933 E University Dr.
TYPE	Internally illuminated sign cabinets
ILLUMINATION	Fluorescent illumination
MATERIAL	.080 aluminum faces, routed and backed with acrylic and vinyl
CONSTRUCTION	Metal cans with radius corners
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Cabinets/retainers to be Glidden 'Sedona Red'; faces to be Glidden 'Cookie Crumb'. Copy color is open
SIZE RESTRICTION	Maximum 2.5' cabinet height for University addresses, 3' for Rural Rd. addresses.
INSTALLATION	Each business is limited to one sign per elevation
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	White Lexan faces with vinyl copy, open color
PROJECT ADDRESS	825-829 S. Rural Rd.
TYPE	Individual pan channel letters
ILLUMINATION	LED or neon
MATERIAL	Aluminum
CONSTRUCTION	4 - 5" returns
COLOR	Open face and trim cap color. Returns to match trim cap color
LOGO	Restricted to 25% of sign area – DRC policy.
SIZE	Not to exceed 80% of the horizontal or vertical background area.



SIGN PACKAGE CRITERIA

INSTALLATION	Centered vertically and horizontally above business entry.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	

SINGLE FACE ILLUMINATED WALL CABINET



TYPICAL SIGN CABINET AT TEMPE TOWNE PLAZA
 SINGLE FACE ILLUMINATED CABINET/ RETAINERS PAINTED GLIDDEN "SEDONA RED"
 .080 ALUMINIUM FACE PAINTED GLIDDEN "COOKIE CRUMB" W/ ROUTED OUT COPY
 COPY MUST HAVE A 2" BORDER AROUND INSIDE OF RETAINERS
 1/8" ACRYLIC BACKER "SAME SIZE AS FACE" W/ ANY COLOR TRANSLUCENT VINYL
 ALUMINIUM & ACRYLIC TO BE GLUED/ DOUBLE STICK TAPE TOGETHER. USE OF STUDS
 WILL HINDER INSTALLATION OF FACES INTO CABINETS



31 E. Crescent Ave.
 Mesa, Az 85210
 480-890-1194
 ROC#137918

TEMPE TOWNE PLAZA

Client Approval _____ Date _____

Landlord Approval _____ Date _____



TEMPE TOWNE PLAZA ELEVATION



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