

SIGN PACKAGE CRITERIA



DATE	09/09/99
PROJECT NAME	Tempe Southern Business Center
PROJECT ADDRESS	1156, 1230, 1236, & 1258 W. Southern Ave.
TYPE	Individual reverse pan channel
ILLUMINATION	None
MATERIAL	22 ga. sheet metal
CONSTRUCTION	Letters to be stud mounted when installed on the split face block. Clips used only when the sign is installed on the 8" x 8" smooth square block. Letters to have 2" returns.
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	When the sign is installed on the split face block, the color to be used is travertine (Dunn Edwards SP-63). When the sign is installed on the 8" x 8" smooth square block, the color to be used is Autumn Night (Dunn Edwards DE 1009). All letters need to be primed before painting.
SIZE RESTRICTION	Minimum of 12" copy height, maximum of 36" copy height for the east and west elevations. Minimum of 12" copy height, maximum of 44" copy height for the south elevation.
INSTALLATION	24' from grade to top of sign.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Multi-tenant sign to have black copy on white background
MAJOR/PAD TENANT VARIATION	Tenants who lease the south portion of the building fronting Southern Avenue may use any of four (4) locations to install their signage and the overall copy height is increased to 48".