

SIGN PACKAGE CRITERIA

DATE	03/30/95
PROJECT NAME	Tempe Rail Road Plaza
PROJECT ADDRESS	300 S. Ash Ave.
TYPE	
ILLUMINATION	None
MATERIAL	Duraply wood, painted
CONSTRUCTION	Flag mount, oval shape
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	White background, copy color is open
SIZE RESTRICTION	2' x 3'
INSTALLATION	Flag mounted off of wrought iron fixture
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Multi-tenant sign with variance. Masonry brick F/S structure with stucco background (salmon color, individual letters for tenants having colors that related to Amtrak logo (red and blue).
MAJOR/PAD TENANT VARIATION	Lighted pan channel letters with red, blue, and yellow faces