



SIGN PACKAGE CRITERIA

DATE	07/30/2010
PROJECT NAME	Tempe Gateway
PROJECT ADDRESS	222 S. Mill Ave.
TYPE	Refer to drawing.
ILLUMINATION	Refer to drawing.
MATERIAL	Refer to drawing.
CONSTRUCTION	Refer to drawing.
LETTER STYLE	Refer to drawing.
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Refer to drawing.
SIZE RESTRICTION	Refer to drawing.
INSTALLATION	Refer to drawing.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	
FREESTANDING MULTI-TENANT SIGNAGE	Refer to drawing.

Tenant Building Signage Design Criteria

SIGN TYPE: 01 – OFFICE TENANT IDENTIFICATION SIGN – TYPE 1

ILLUMINATION:	Internal illumination.
MATERIALS:	Aluminum body with acrylic faces and color vinyl.
CONSTRUCTION:	Aluminum pan channel with acrylic faces and internal illumination.
LETTER STYLE:	Open to individual tenant logotype.
LOGO:	Logotype and logo graphics may be used.
COLOR:	Acrylic color options are open subject to approval. Returns and trim caps to match aluminum accents on buildings.
SIZE:	Overall sign envelope (maximum): 70' 0" X 4' 6"
INSTALLATION:	On top floor architectural sign band.

SIGN TYPE: 02 – OFFICE TENANT IDENTIFICATION SIGN – TYPE 2

ILLUMINATION:	Halo illumination.
MATERIALS:	Aluminum body.
CONSTRUCTION:	Aluminum reverse pan channel letters with halo illumination.
LETTER STYLE:	Open to individual tenant logotype.
LOGO:	Logotype and logo graphics may be used.
COLOR:	Match satin aluminum accents on building.
SIZE:	Overall sign envelope (maximum): 20' 0" X 2' 6"
INSTALLATION:	On 2 nd floor architectural sign band.

SIGN TYPE: R1 – RETAIL TENANT IDENTIFICATION SIGN – TYPE 1

ILLUMINATION:	Internal illumination.
MATERIALS:	Aluminum body with acrylic faces and color vinyl.
CONSTRUCTION:	Aluminum pan channel with acrylic faces and internal illumination.
LETTER STYLE:	Open to individual tenant logotype.
LOGO:	Logotype and logo graphics may be used.
COLOR:	Acrylic color options are open subject to approval. Returns and trim caps to match aluminum accents on buildings.
SIZE:	Overall sign envelope (maximum): 30' 0" X 2' 6" on rotunda 20' 0" X 2' 6" (typical trellis mount)
INSTALLATION:	On first floor architectural sign band or beam mounted on trellis feature.

SIGN TYPE: R2 – RETAIL TENANT IDENTIFICATION SIGN – TYPE 2

ILLUMINATION:	Internal illumination.
MATERIALS:	Aluminum cabinet & faces.
CONSTRUCTION:	Routed faces with backed up or push thru acrylic and vinyl overlay.
LETTER STYLE:	Open to individual tenant logotype.
LOGO:	Logotype and logo graphics may be used.
COLOR:	Open – not to exceed 75% reflectivity value.
SIZE:	Overall cabinet dimensions: 2' 0" X 5' 0".
INSTALLATION:	On vertical architectural aluminum accents.

SIGN TYPE: R3 – RETAIL TENANT IDENTIFICATION SIGN – TYPE 3

ILLUMINATION:	Non- illumination.
MATERIALS:	Die-cut or printed vinyl graphics.
CONSTRUCTION:	Die-cut or printed vinyl graphics.
LETTER STYLE:	Futura medium suite numbers. Tenant graphics are open to individual tenant logotype.
LOGO:	Logotype and logo graphics may be used.
COLOR:	Full color print graphics. No fluorescent films or painting will be permitted.
SIZE:	Not to exceed 25% of the window to which the graphics are installed.
INSTALLATION:	On first or second surface of retail frontage glass.

NOTES

No office tenant will be allowed to have more than one sign per lot/zone.
 All signs must be approved by the Master Developer (or Building Owner / Building Manager) prior to applying for permit with the City of Tempe.
 All signs must be permitted by the City of Tempe prior to installation.
 The Master Developer retains the right to combine, split, or extend envelopes beyond tenant's lot/zone, to accommodate unforeseen signage configurations.

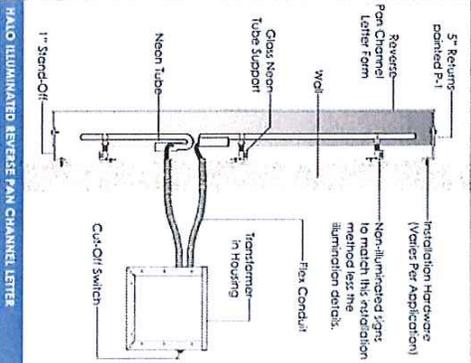
TENANT SIGNS

Logos will be allowed.

Facet and returns to be painted to match P-1.

Sub-copy under 6" in height may be far cut out of sign. Facet must match P-1. Use of sub-copy must be pre-approved by landlord.

Individual characters may exceed 2'-0" in height. Logos may be up to 2'-6" in height.



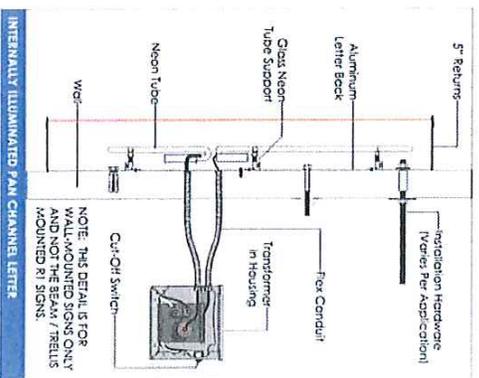
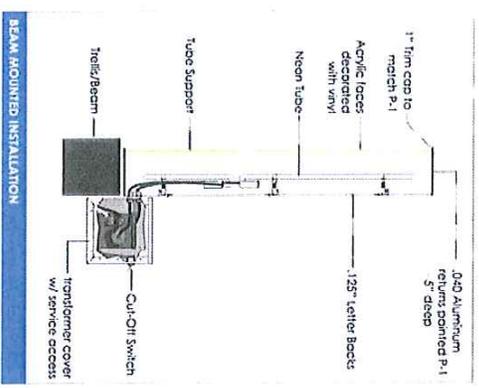
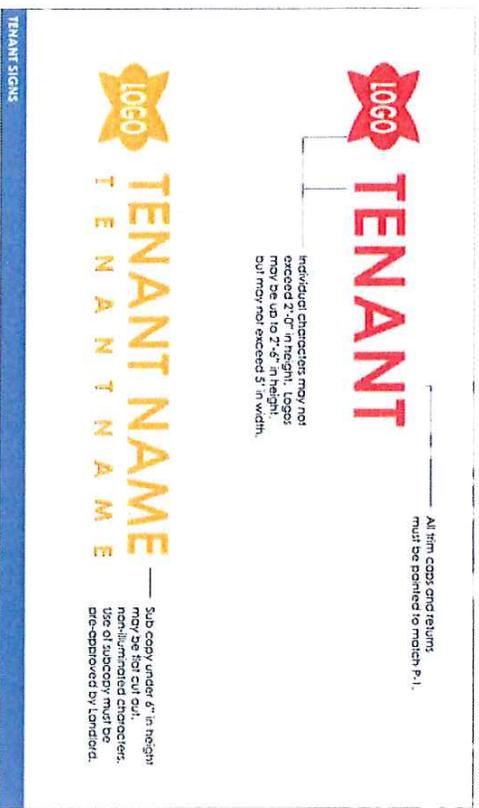
FLAO ILLUMINATED REVERSE PAN CHANNEL LETTER

NOTES

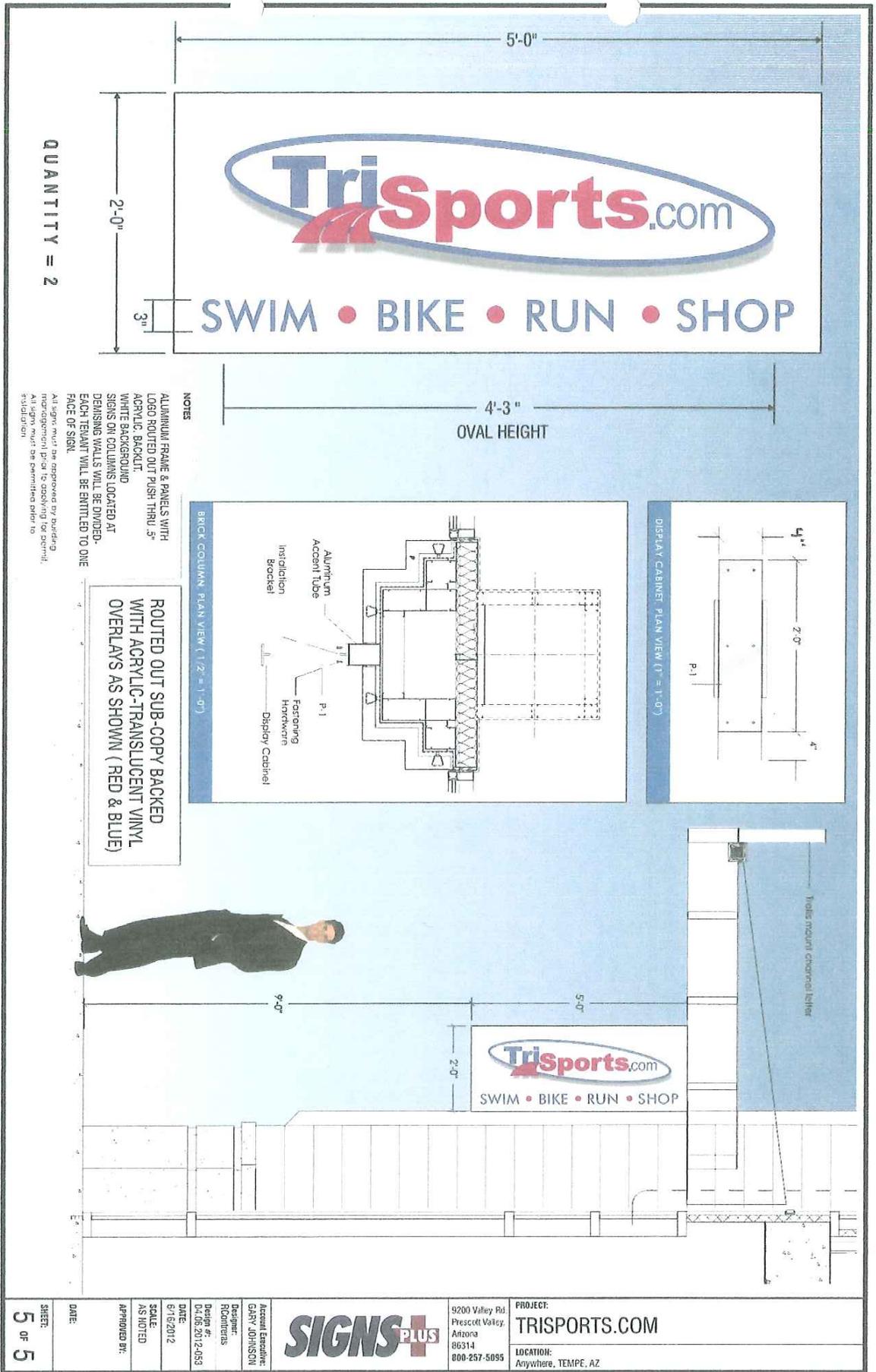
No retail tenant will be allowed to have more than one trellis mounted sign per frontage.

All signs must be approved by the Master Developer for Building Owner / Building Manager and approved by the City of Tempe prior to installation.

The Master Developer reserves the right to combine, split, or extend envelopes beyond front 3' frontage, to accommodate unbroken signage configurations.



RZ



QUANTITY = 2

NOTES

ALUMINUM FRAME & PANELS WITH LOGO ROUTED OUT PUSH THRU 5" ACRYLIC BACKKIT
 WHITE BACKGROUND
 SIGNS ON COLUMNS LOCATED AT DEMISING WALLS WILL BE DIVIDED- EACH TENANT WILL BE ENTITLED TO ONE FACE OF SIGN
 All signs must be approved by building independent prior to installing for permit. All signs must be permitted prior to installation

ROUTED OUT SUB-COPY BACKED WITH ACRYLIC-TRANSLUCENT VINYL OVERLAYS AS SHOWN (RED & BLUE)

SIGNS PLUS

Account Executive: GARY JOHNSON
 Designer: Ricochters
 Date: 6/16/2012
 Scale: AS NOTED
 Approved By:

9200 Valley Rd.
 Prescott Valley,
 Arizona
 86314
 800-257-5055

PROJECT: TRISPORTS.COM
 LOCATION: Anywhere, TEMPE, AZ

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REVISED
 9-5-2012

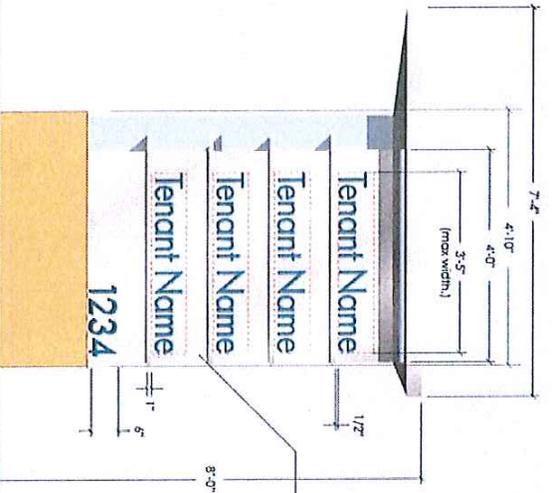
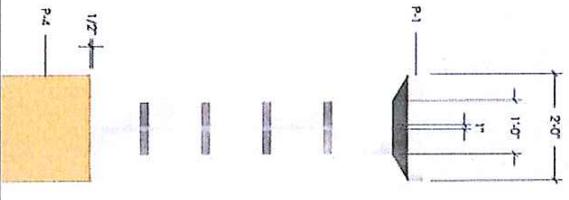
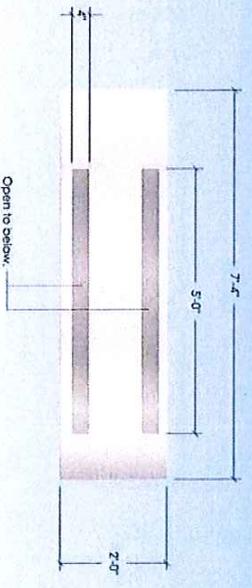
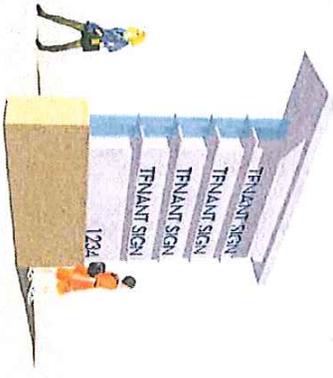
SIGN AREA

ALLOWED
2x2 Square Feet / 8' High / Up to 4 Tenant Panels

PROPOSED
2x Square Feet / 8' High / 4 Tenant Panels

NOTES

Stoned concrete base with painted aluminum plate capping the base and internally illuminated, painted aluminum cabinet.
Tenant graphics and address numbers to be 1" push-in acrylic decorated with translucent vinyl.
Back "fin" of sign to be 3/4" thick lined frosted acrylic eggcell from within the sign cabinet.



Tenant copy to be right aligned (left aligned on opposite face).

NOTES

RETAIL
Each ground floor tenant may be allowed up to one square foot of signage for each linear foot of business frontage.

Retail tenants with frontage on more than one facade may be allowed one sign per facade. Do not exceed an overall 3' or divide overall sign height evenly above the tenant's occupied space.

OFFICE
Only tenants occupying a minimum of 50,000 sq. ft. of building space will be allowed to have signs on the top floor (sign type - 01).
No office tenant will be allowed to have more than one sign per facade.

All signs must be approved by the Master Developer for Building Owner / Building Manager prior to applying for permit with the City of Tempe.

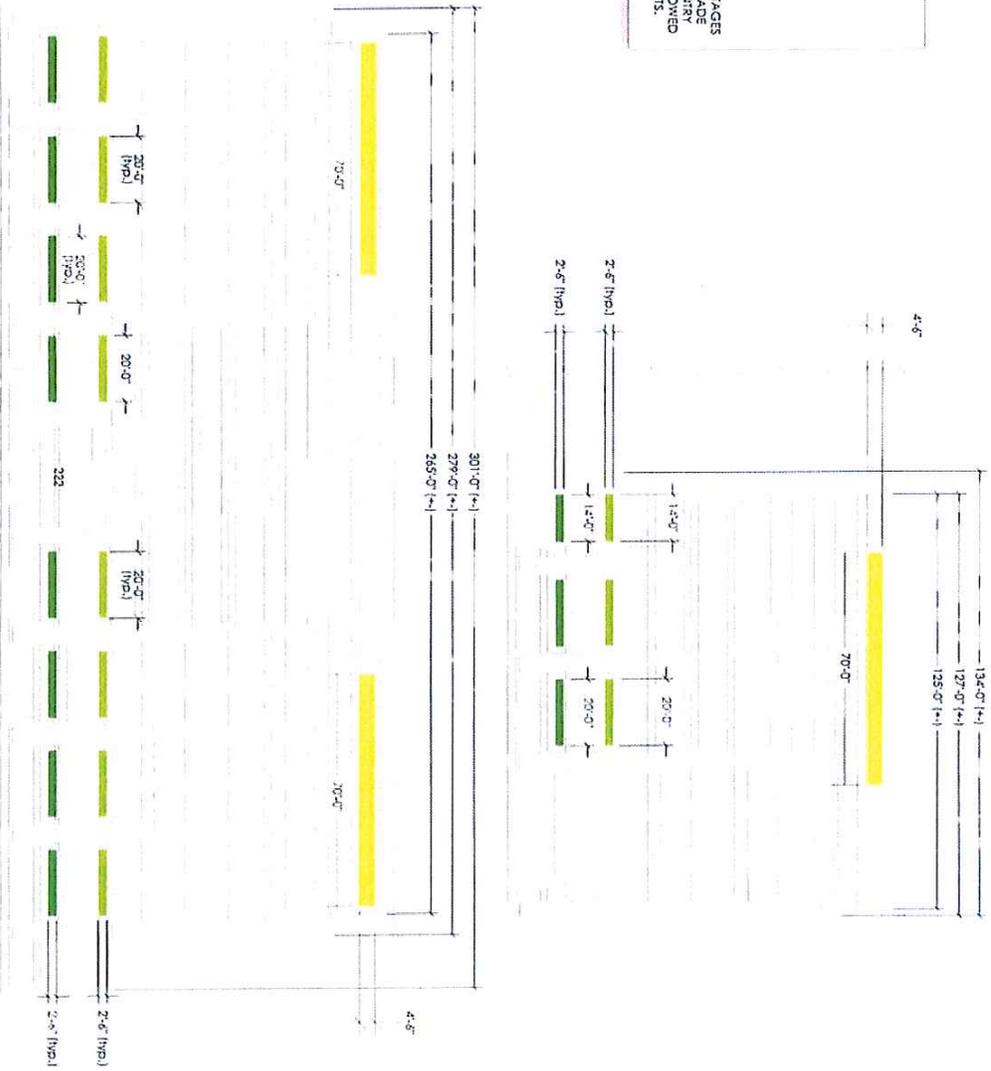
All signs must be permitted by the City of Tempe prior to installation.
The Master Developer reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations.

SIGN AREA

FRONTAGE
- East Elevation - Total for All Floors
- West Elevation - Total for All Floors
- North Elevation - Total for All Floors
- South Elevation - Total for All Floors
1,028 linear feet

PROPOSED AREA
- West Elevation - Total for All Floors
- East Elevation - Total for All Floors
- North Elevation - Total for All Floors
- South Elevation - Total for All Floors
589 square feet

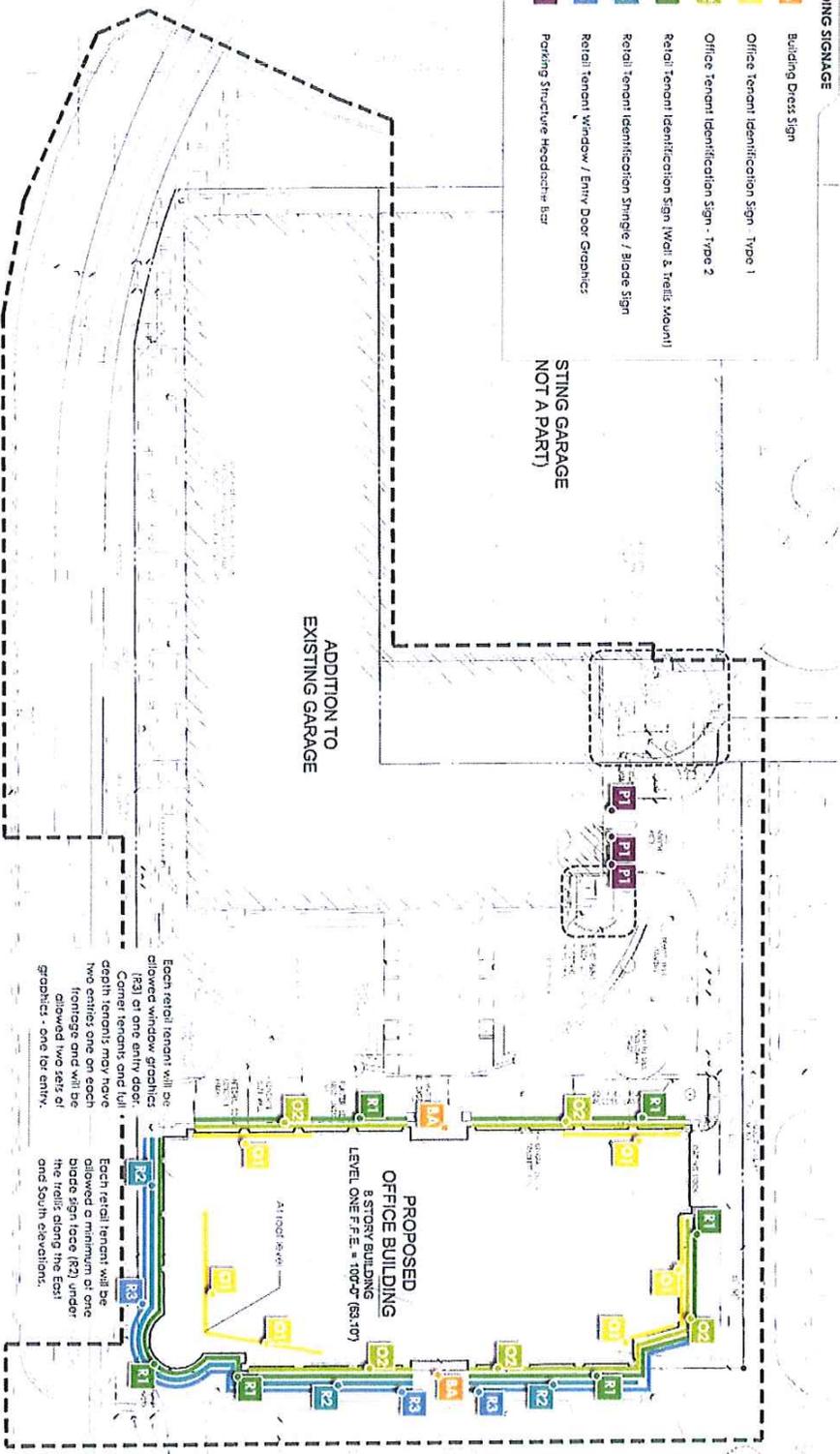
NOTE: THE AGGREGATE SQUARE FOOTAGES SHOWN ABOVE EXCLUDE SHINGLE / BLADE TYPE SIGNS AND TENANT WINDOW / ENTRY DOOR GRAPHICS WHICH WILL BE ALLOWED FOR THE GROUND LEVEL RETAIL TENANTS.



BUILDING SIGNAGE	
	Building Dress Sign
	Office Tenant Identification Sign - Type 1
	Office Tenant Identification Sign - Type 2
	Retail Tenant Identification Sign (Wall & Trellis Mount)
	Retail Tenant Identification Sign / Blade Sign
	Retail Tenant Window / Entry Door Graphics
	Parking Structure Headache Bar

STING GARAGE
NOT A PART)

ADDITION TO
EXISTING GARAGE



Each retail tenant will be allowed window graphics (R3) at one entry door. Corner tenants and full depth tenants may have two entries one on each frontage and will be allowed two sets of graphics - one for entry.

Each retail tenant will be allowed a minimum of one blade sign face (R2) under the trellis along the East and South elevations.