

## SIGN PACKAGE CRITERIA

<b>DATE</b>	03/16/11
<b>PROJECT NAME</b>	Tempe Dental Care Professional Center
<b>PROJECT ADDRESS</b>	5801 South McClintock Drive
<b>TYPE</b>	Individual letters
<b>ILLUMINATION</b>	None
<b>MATERIAL</b>	.250 acrylic or .250 aluminum
<b>CONSTRUCTION</b>	Flat cut out letters
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Black on existing teal sign structures
<b>SIZE RESTRICTION</b>	Maximum sign area is 19" x 9'7" for 24" x 10' sign structures. Maximum 2 lines of copy. Maximum height of letters is 19"
<b>INSTALLATION</b>	Dedicated sign structure
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	Masonry with flat cut out aluminum copy
<b>MAJOR/PAD TENANT VARIATION</b>	Illuminated RPC letters on west elevation. Non-illuminated FCO letters on north elevation.
<b>DELIVERY DOOR SIGNAGE</b>	Vinyl graphics, not to exceed 25% of the door