

SIGN PACKAGE CRITERIA



DATE	01/22/2014
PROJECT NAME	Tempe City Center
PROJECT ADDRESS	1310-1470 E. Southern Ave.
BUILDINGS B & D	
TYPE	Individual halo illuminated reverse pan channel letters mounted on a raceway or non-illuminated reverse pan channel letters mounted flush to wall
ILLUMINATION	White neon
MATERIAL	.063 aluminum
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	White letters. Raceway to match building color.
SIZE RESTRICTION	24" maximum letter height. Raceway height shall be maximum 28".
INSTALLATION	Centered on raceway. Signs must be on tenant's leased space.
BUILDING H- MIDRISE	
MAJOR TENANT SIGN CRITERIA	Illuminated pan channel letters
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	White faces with - Duranodic Dark Bronze trim cap and returns
SIZE RESTRICTION	36" letter height.
INSTALLATION	One major tenant sign allowed on SW and SE elevation. See drawings.
MINOR TENANT SIGN CRITERIA	
MINOR TENANT SIGN CRITERIA	Non-illuminated reverse pan channel letters
ILLUMINATION	None
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Letters shall be painted white



SIGN PACKAGE CRITERIA

SIZE RESTRICTION	24" letter height.
INSTALLATION	Two major tenant signs allowed on SW and SE elevations. See drawings.
PAD TENANTS (RESTAURANT)	
FREESTANDING SIGNS	Two freestanding signs, 20s.f. in area. Freestanding signs to be split between four restaurant tenants.

MAJOR TENANT SIGNAGE

ILLUMINATED PAN CHANNEL LETTERS
WHITE ACRYLIC FACES
5" RETURNS PAINTED DARK BRONZE
WITH 3/4" BRONZE TRIM CAP
MOUNTED ON RACEWAY PAINTED TO
MATCH BUILDING
SIGN ENVELOPE AREA 3' X 41'

MINOR TENANT SIGNAGE

NON-ILLUMINATED REVERSE
PAN CHANNEL LETTERS PAINTED WHITE
SIGN ENVELOPE AREA 2' X 41'



**SOUTHWEST
ELEVATION**

MAJOR TENANT SIGNAGE

ILLUMINATED PAN CHANNEL LETTERS
WHITE ACRYLIC FACES
5" RETURNS PAINTED DARK BRONZE
WITH 3/4" BRONZE TRIM CAP
MOUNTED ON RACEWAY PAINTED TO
MATCH BUILDING
SIGN ENVELOPE AREA 3' X 41'

MINOR TENANT SIGNAGE

NON-ILLUMINATED REVERSE
PAN CHANNEL LETTERS PAINTED WHITE
SIGN ENVELOPE AREA 2' X 41'



**SOUTHEAST
ELEVATION**