

SIGN PACKAGE CRITERIA



DATE	04/18/2015
PROJECT NAME	Tempe Autoplex
PROJECT ADDRESS	7720-8060 S. Autoplex Loop & 7777-7905 S. Test Dr.
BUILDING SIGN	
TYPE	Individual letters or sign cabinets
ILLUMINATION	Internally illuminated
LETTER STYLE	Open
COLOR	Open
SIZE RESTRICTION	Aggregate sign area based on 1.5 square feet permitted sign area per 1 foot of business frontage along Autoplex Loop and Test Drive. Building mounted signage shall be limited to 80% or less of the horizontal and vertical backgrounds.
SIZE RESTRICTION FOR LOTS ADJACENT TO I-10 FREEWAY	Lots adjacent to I-10 are allowed rear building mounted signage. Aggregate sign area based on 0.5 square feet permitted sign area per 1 foot of business frontage along I-10. Building mounted signage shall be limited to 80% or less of the horizontal and vertical backgrounds.
BANNERS	
ILLUMINATION	Installed on dealer owned light poles by second row of vehicles
MATERIAL	UV resistant vinyl or fabric with silk screened or digital copy
LOCATION	Distance between base of the light pole and bottom of banner shall be approximately 10' to 12'.
SIZE RESTRICTION	Not to exceed 3' x 6' (18 square feet) in size.
DIRECTIONAL SIGNS	
TYPE	Sign cabinet
ILLUMINATION	Internally illuminated with H.O. cool white florescent tubes
CONSTRUCTION	Masonry base shall have double sided recessed tread pattern.
LETTER STYLE	Open
COLOR	Open
SIZE RESTRICTION	Maximum 8 square feet in area. Maximum 4 feet in height including base
EVENT SIGNS	
PERMITS	All Grand Opening, Significant Event, and Going Out of Business signage require a Sign Permit through Development Services. Significant event

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	signage is limited to an annual display count of fourteen (14) cumulative days in a calendar year.
SIGNIFICANT EVENTS	<p>Sign Types:</p> <p>Banners: Two freestanding banners per dealership using approved mounting methods and at approved locations. Maximum dimensions: 6' x 9'</p> <p>Balloons: Shall be one cubic foot or less and must be attached to individual vehicles on site. Can be displayed from 12:00 noon on Friday until 12:00 noon the following Monday.</p> <p>Building Mounted Banners: Maximum dimensions: 54 square feet. Two building mounted banners allowed per dealership. Building/wall mounted banners must be located below top of building parapet and shall not be roof mounted.</p>
FREESTANDING SIGNS	
TYPE	Aluminum sign cabinet with translucent acrylic
ILLUMINATION	Internally illuminated with H.O. cool white fluorescent tubes
CONSTRUCTION	Masonry base shall have double sided recessed tread pattern and address numbers 8" in height formed into base.
LETTER STYLE	Open
COLOR	Open
SIZE RESTRICTION	Maximum 32 square feet in area. Maximum 8 feet in height including base. Minimum size dimensions - 80"H x 12"W x 23"L from grade Maximum size dimensions - 96"H x 69"W x 160"L from grade

MULTI-TENANT SIGNS -

4(ea), 260 square feet, 22 tenants per sign face. See drawings for details.