



SIGN PACKAGE CRITERIA

DATE	04/13/95
PROJECT NAME	Tempe Auto Center
PROJECT ADDRESS	321, 323A, 323B, 325 West Southern Ave.
TYPE	Individual reverse pan channel letters
ILLUMINATION	
MATERIAL	Plastic
CONSTRUCTION	2" letter returns
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Dark brown to match building stripe
SIZE RESTRICTION	Maximum 24" letter/sign height
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	