

## SIGN PACKAGE CRITERIA

<b>DATE</b>	09/14/04
<b>PROJECT NAME</b>	Southern Plaza Shopping Center - Phase II
<b>PROJECT ADDRESS</b>	840 E Southern Ave
<b>TYPE</b>	Individual internally illuminated pan channel
<b>ILLUMINATION</b>	Neon or LED
<b>MATERIAL</b>	22 gauge or .063 aluminum
<b>RETURNS</b>	5" and must match plex face
<b>CONSTRUCTION</b>	
<b>LETTER STYLE</b>	Open
<b>TRIM CAP</b>	3/4" and must match returns and plex face
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>FACE COLOR</b>	Open. Franchise and national companies may use their own colors
<b>SIZE RESTRICTION</b>	Maximum 30" sign height for one line of copy, maximum 42" sign height for two lines of copy
<b>INSTALLATION</b>	Centered and not to exceed 80% of leased frontage
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	
<b>RESTRICTIONS</b>	All building signs shall be applied to the business frontage for that business. Each business shall be limited to one (1) sign per elevation (w/frontage)
<b>APPROVED SIGNS/PLANS</b>	Refer to drawing.

# SOUTHERN PLAZA - Site Plan

Location: 840 E. Southern Ave, Tempe, AZ



www.arizonacommercialsigns.com  
4018 E. Winslow  
Phoenix, AZ 85040  
480.921.9900  
fax 602-437-8073

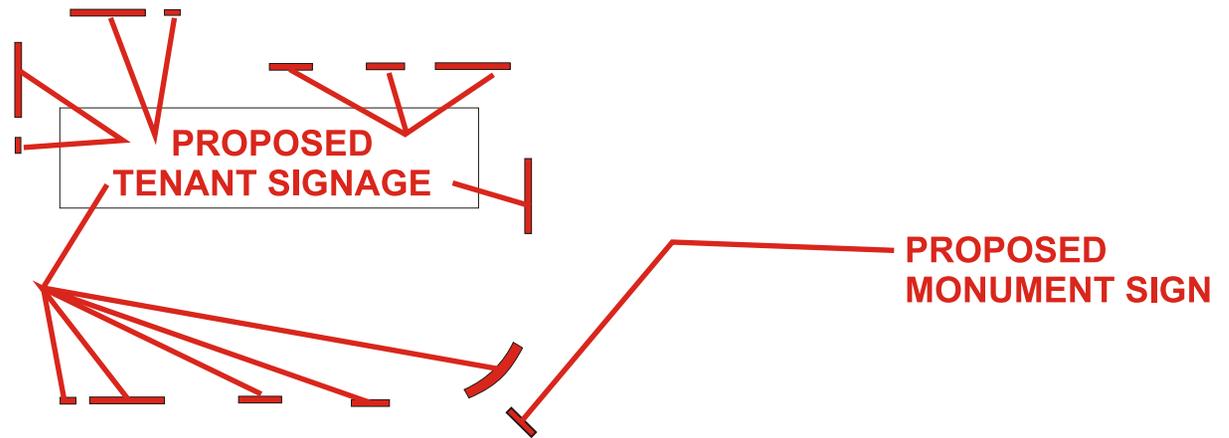
BONDED  
INSURED  
LICENSED

Scale:  
Elevation:  
**1" = 30'**  
Sign Design:

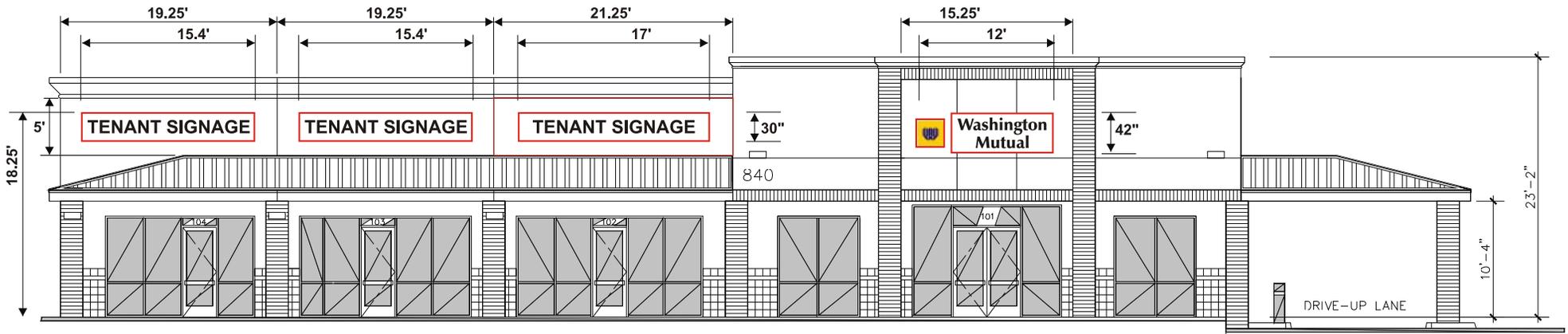
Date  
**08/30/04**

Initials for  
Approval

THIS DRAWING IS THE PROPERTY OF ARIZONA COMMERCIAL SIGNS & IS NOT TO BE REPRODUCED BY ANY OTHER SIGN COMPANY



**SOUTHERN PLAZA - North Elevation**  
**Location: 840 E. Southern Ave, Tempe, AZ**



North Elevation

Scale 3/32" = 1'-0"

Nationwide Sign Systems

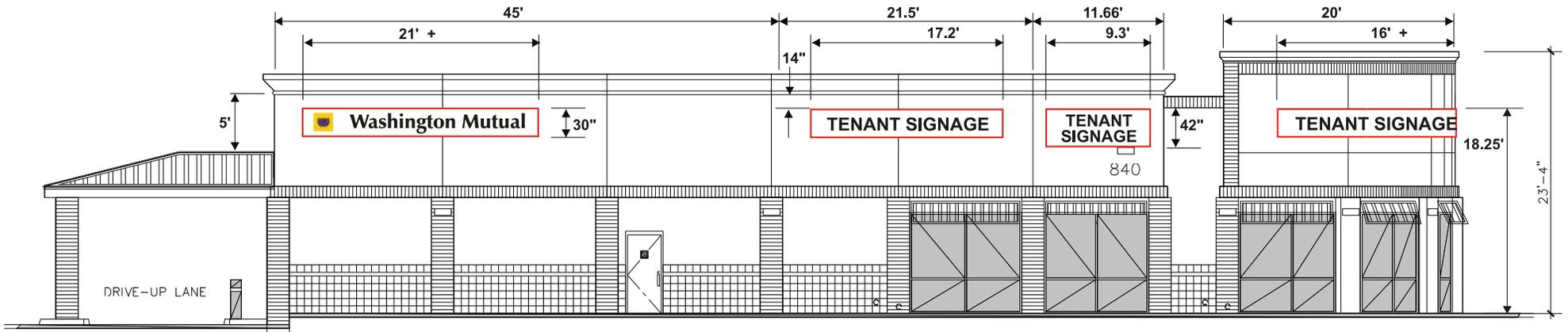
**Arizona COMMERCIAL SIGNS**

SCALE: \_\_\_\_\_ DATE: 10/01/04

SIGN DESIGN: \_\_\_\_\_ ELEV: 3/32" = 1'-0" SIGNATURE: \_\_\_\_\_

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**SOUTHERN PLAZA - South Elevation**  
**Location: 840 E. Southern Ave, Tempe, AZ**

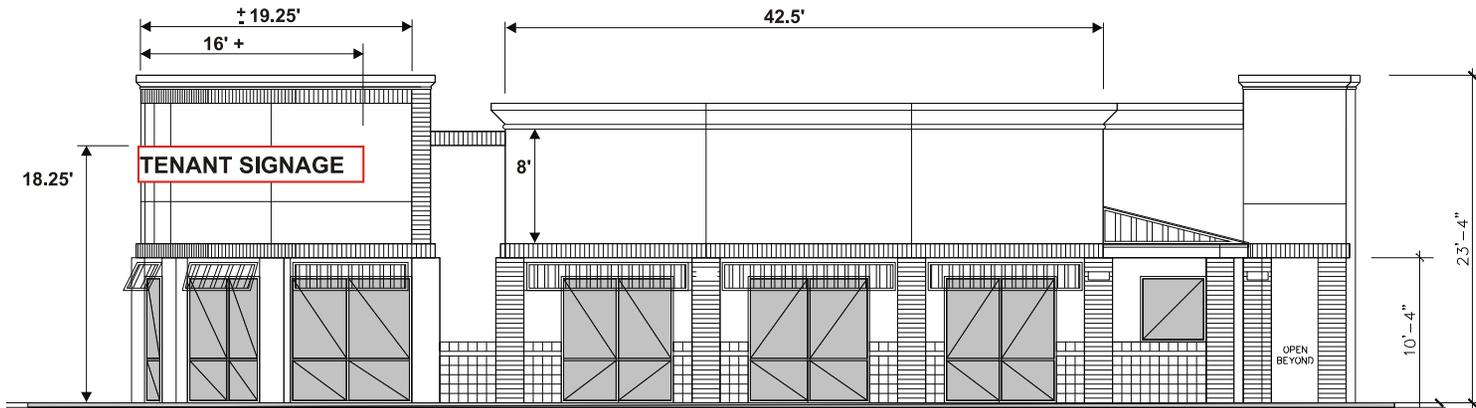


South Elevation

Scale 3/32" = 1'-0"

	Nationwide Sign Systems	SCALE:	DATE: 10/01/04
		SIGN DESIGN:	SIGNATURE:
www.arizonacommercialsigns.com • 4018 E. WINSLOW • PHOENIX, AZ 8504 • OFF: (480) 921-9900 • FAX: (602)437-8073		ELEV: 3/32" = 1'-0"	

**SOUTHERN PLAZA - East Elevation**  
**Location: 840 E. Southern Ave, Tempe, AZ**

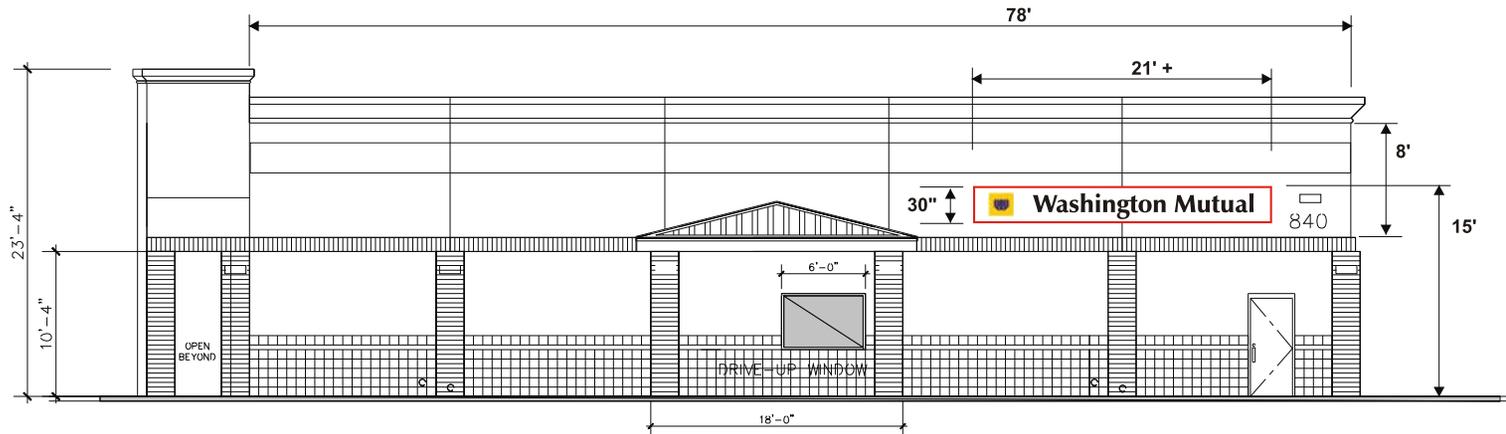


East Elevation

Scale  $3/32" = 1'-0"$

	Nationwide Sign Systems	SCALE:	DATE: 10/01/04
	SIGN DESIGN: ELEV: $3/32" = 1'-0"$	SIGNATURE:	
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**SOUTHERN PLAZA - West Elevation**  
**Location: 840 E. Southern Ave, Tempe, AZ**



West Elevation

Scale  $3/32" = 1'-0"$

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