

SIGN PACKAGE CRITERIA

DATE	05/10/99
PROJECT NAME	Sierra Plaza Shopping Center
PROJECT ADDRESS	903 S Rural Rd.
TYPE	Internally illuminated pan channel letters
ILLUMINATION	Red neon
MATERIAL	22 ga. sheet metal with plex faces
CONSTRUCTION	3/4" trim cap
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#211-1 Red plex faces, red trim cap and returns
SIZE RESTRICTION	Inline tenants - maximum letter/sign height 24". One line of copy: Maximum letter height 10" with 4" space. Length of signs not to exceed 80% of leased frontage.
INSTALLATION	Centered vertically and horizontally on building fascia
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	L – Tenants: Sign envelopes limited to 6'x6' square.
FREESTANDING MULTI-TENANT SIGNAGE	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant panel shall have red plex faces with reverse vinyl overlay black, then white to create opaque background.