

SIGN PACKAGE CRITERIA

DATE	09/17/2013
PROJECT NAME	Safeway Staples Center
PROJECT ADDRESS	914-926 E. Broadway Rd.
TYPE	Individual Pan Channel Letters.
ILLUMINATION	White LED illumination.
MATERIAL	Aluminum letters with acrylic faces.
CONSTRUCTION	5" letter returns, no raceways.
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area
COLOR	Open face color with trim cap and returns to match face color.
SIZE RESTRICTION	36" in height maximum.
INSTALLATION	Signs to be centered vertically and horizontally within sign band envelopes or architectural structure per elevations provided.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR /PAD TENANT VARIATION	Open subject to City of Tempe and landlord review.