

SIGN PACKAGE CRITERIA



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| DATE | 6/08/2022 |
| PROJECT NAME | Rural & Guadalupe Retail Center |
| PROJECT ADDRESS | 6323 South Rural Road |
| TYPE | Individual internally illuminated pan channel letters |
| ILLUMINATION | LED |
| MATERIAL | Aluminum |
| CONSTRUCTION | |
| LOGO | Restricted to 25% of sign area – DRC policy |
| COLOR | Open face and trim cap color. Returns shall match trim cap color |
| SIZE RESTRICTION | Maximum sign height and length shall not exceed 80% of the horizontal and vertical background area. Maximum sign height shall no greater than 42". |
| INSTALLATION | All sign copy shall be centered vertically and horizontally on the north or south sign band fascia. |
| MAJOR/PAD TENANT VARIATION | Allowed with City and landlord approval |