

SIGN PACKAGE CRITERIA

DATE	08/30/06
PROJECT NAME	Phase One and Two Shops
PROJECT ADDRESS	1805-1835 E Southern Ave; & 3415 S McClintock Dr
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	Neon or LED
MATERIAL	
CONSTRUCTION	
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#211-1 Red or White plex with bronze returns and gold trim cap
SIZE RESTRICTION	Maximum 19" Letter Height. Building mounted signage shall be limited to 80% or less of the horizontal and vertical backgrounds.
INSTALLATION	Centered on canopy soffit
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	