



12/17/2019

RE: Tempe Sign Development Plan Review – Letter of Explanation

To: Dean Miller and the City of Tempe

On behalf of Core Spaces, I am submitting a Signage Development Plan for our Oliv building at 704 S. Myrtle Ave. This is a 268 unit, 24 story apartment building with retail on the ground level. The goal of this Signage Package is to identify appropriate locations for signage throughout the exterior of the building. This package also serves as a guideline for the type, size and location of signage on the building. We believe this package gives our community, tenants and partners that best Signage options going forward.

Sincerely,

A handwritten signature in blue ink, appearing to read "Matt Monahan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

**Matt Monahan**

**Core Spaces**

1643 N Milwaukee Ave | 5<sup>th</sup> Floor | Chicago, IL 60647

Direct: 773.969.5903 Mobile: 617.823.5453



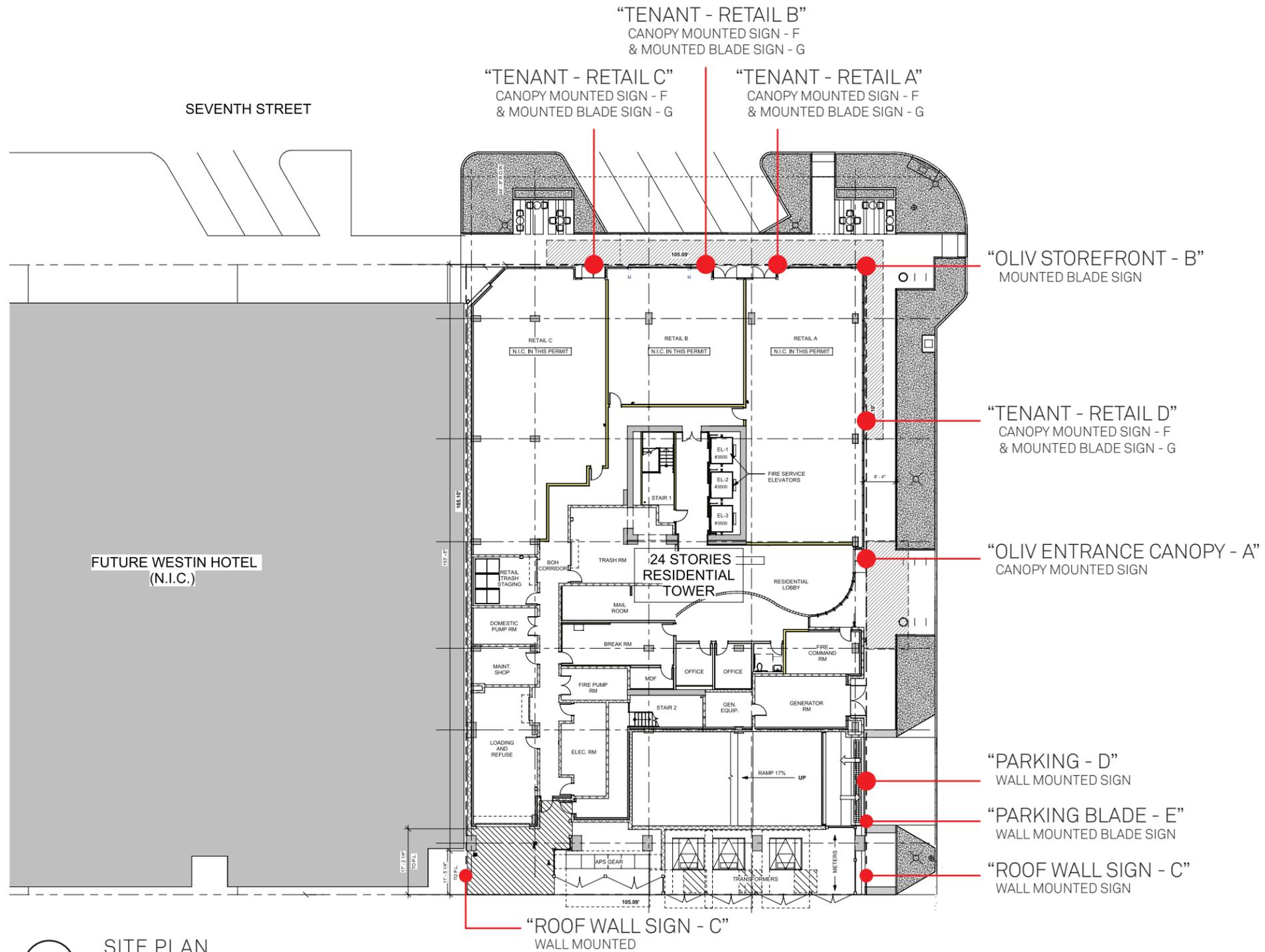
# oliv

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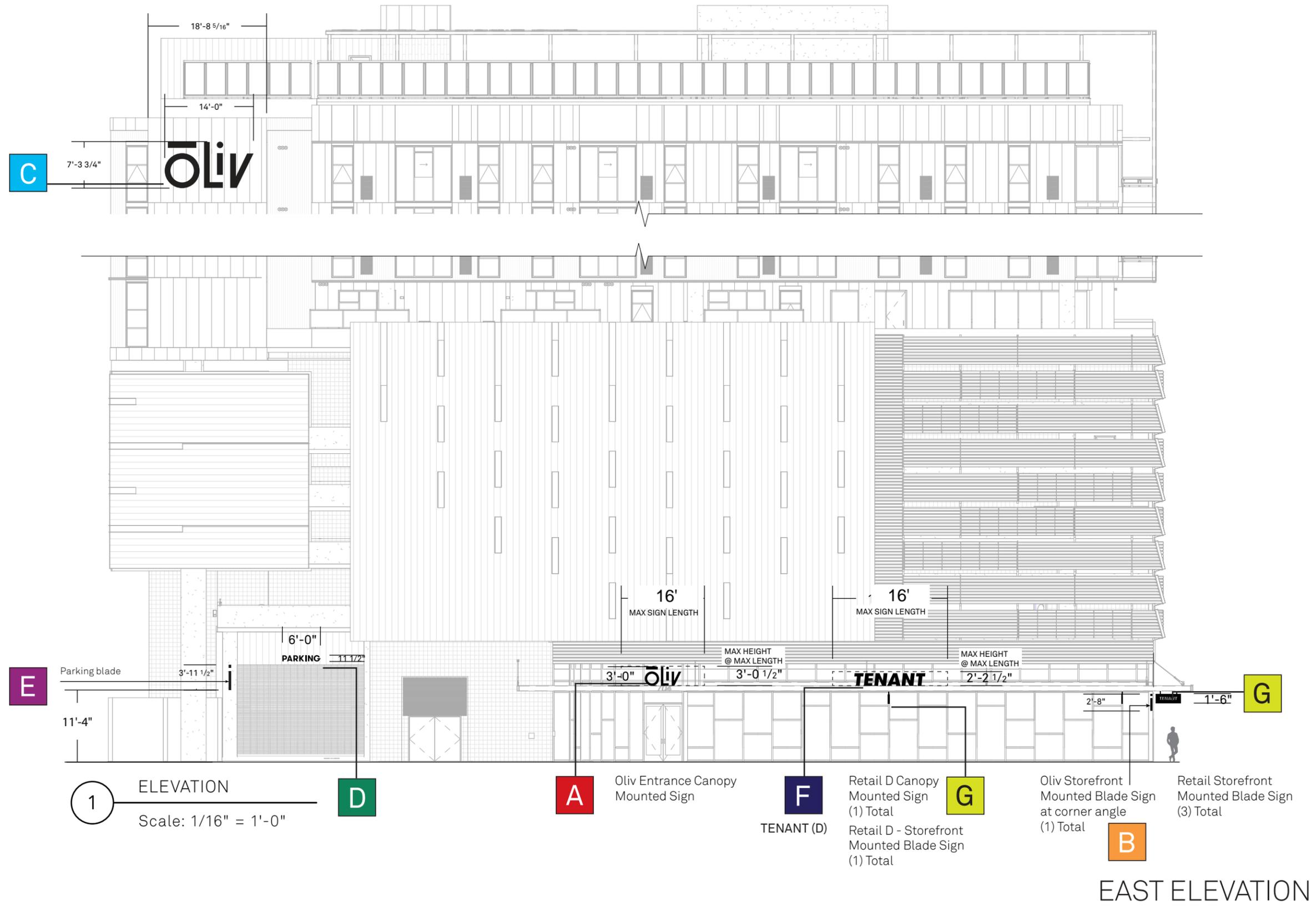
02/04/20

**LEGEND - EXT.**

Code	Sign Type	Qty
A	ENTRY CANOPY SIGN	01
B	OLIV BLADE SIGN	01
C	WALL MOUNTED SIGN	02
D	PARKING SIGN	01
E	PARKING "P" BLADE SIGN	01
F	TENANT CANOPY SIGN	04
G	TENANT BLADE SIGN	04
H	ROOF TOP POOL SIGN	01



1 SITE PLAN  
 Scale: 1/32" = 1'-0"



1 ELEVATION  
Scale: 1/16" = 1'-0"

EAST ELEVATION



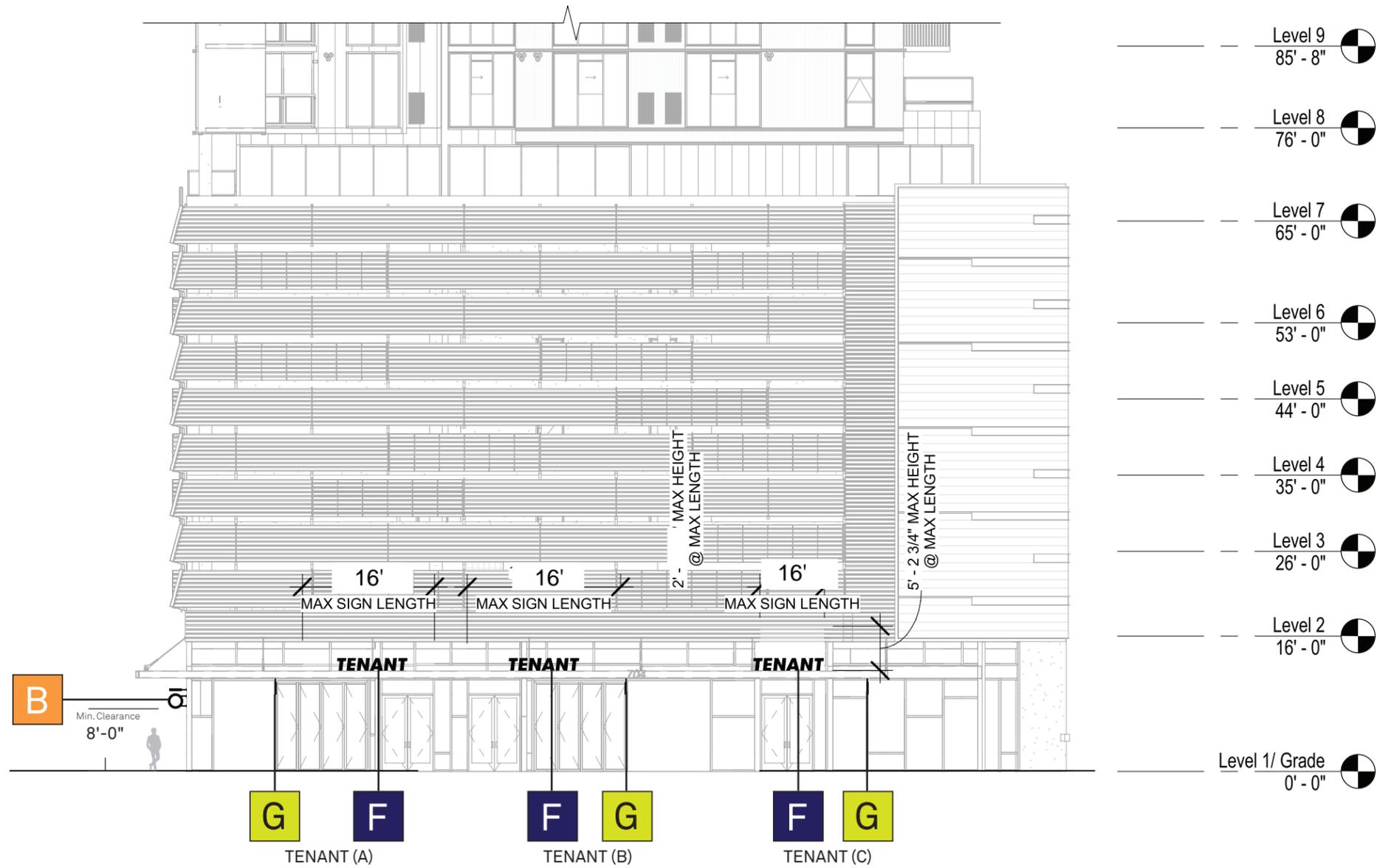
**Y** YOUNTS DESIGN INC.  
3600 Clipper Mill Rd. Suite 410  
Baltimore, MD 21211  
**I** 443.825.4100

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Ken Roman | Designer  
Ken@yountsdesign.com

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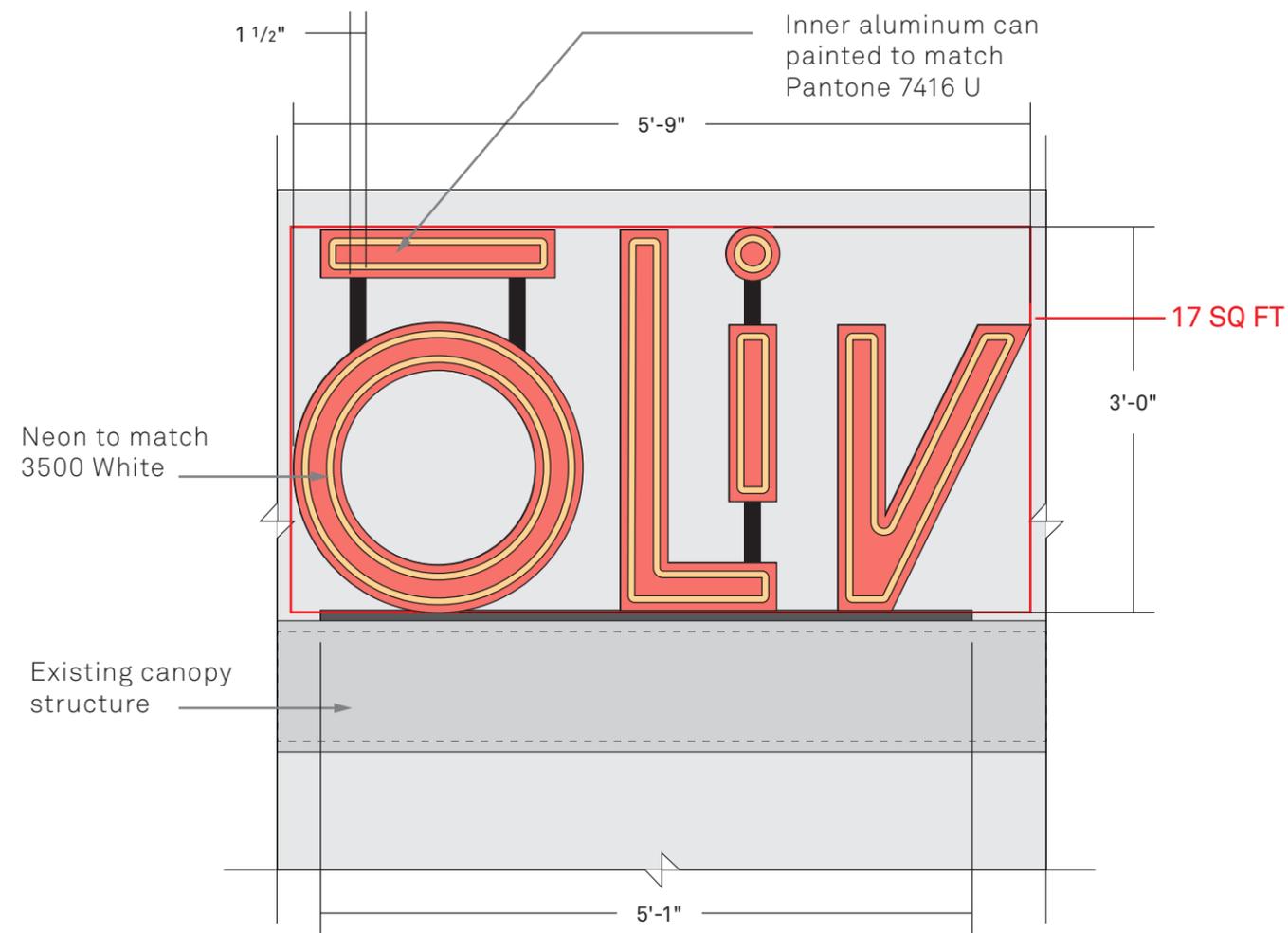


NORTH ELEVATION

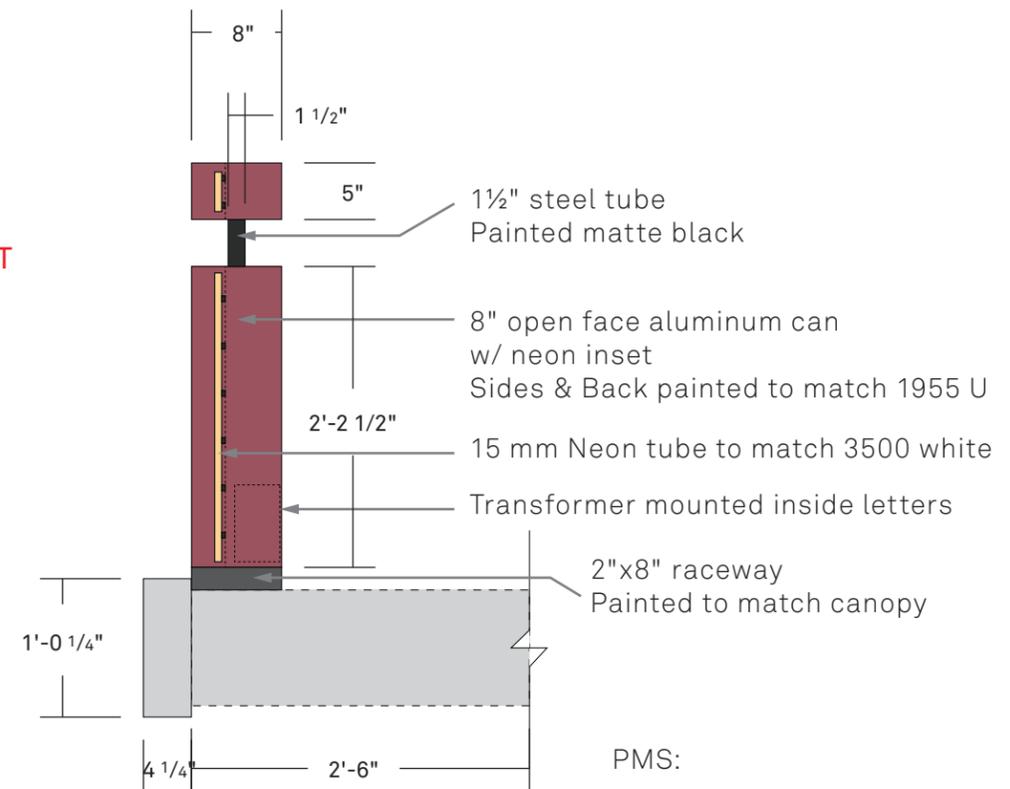


1 ELEVATION  
 Scale: 1/16" = 1'-0"

WEST ELEVATION



1 FRONT VIEW  
Scale: 3/4" = 1'-0"



2 SECTION VIEW  
Scale: 3/4" = 1'-0"

PMS:  
 7416 U  
 1955 U

**A** ENTRY CANOPY SIGN



ENTRY CANOPY SIGN  
MOCK UP



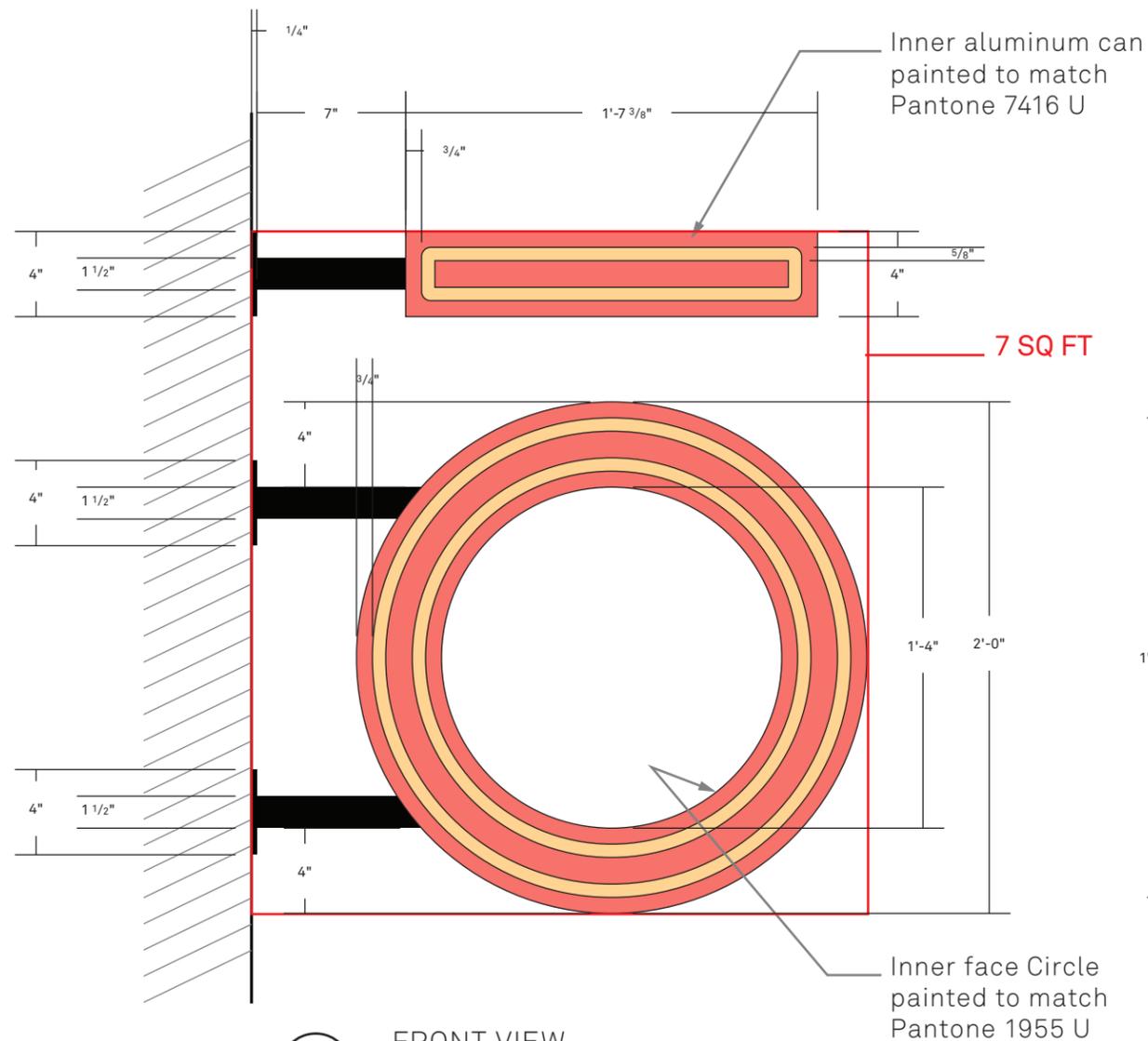
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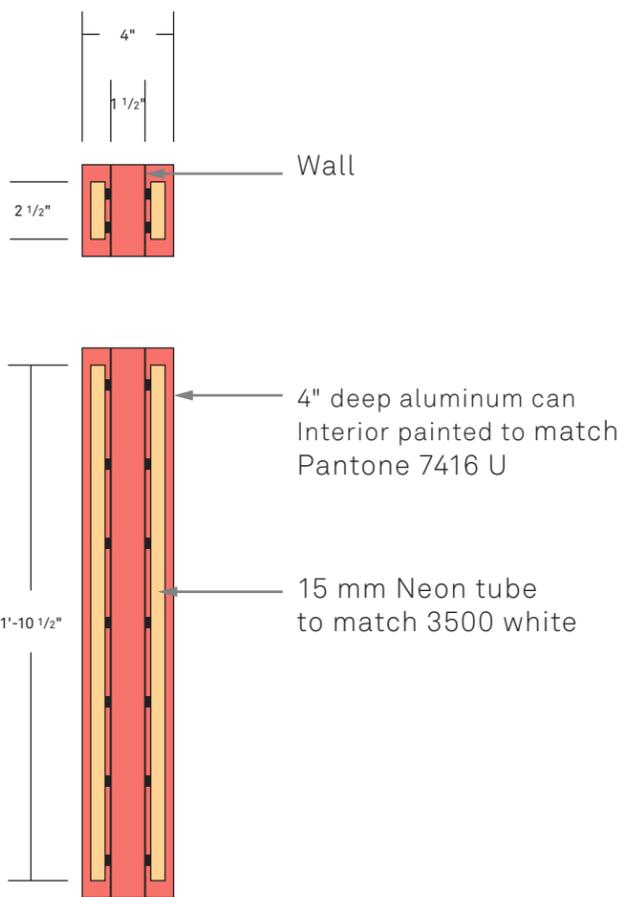
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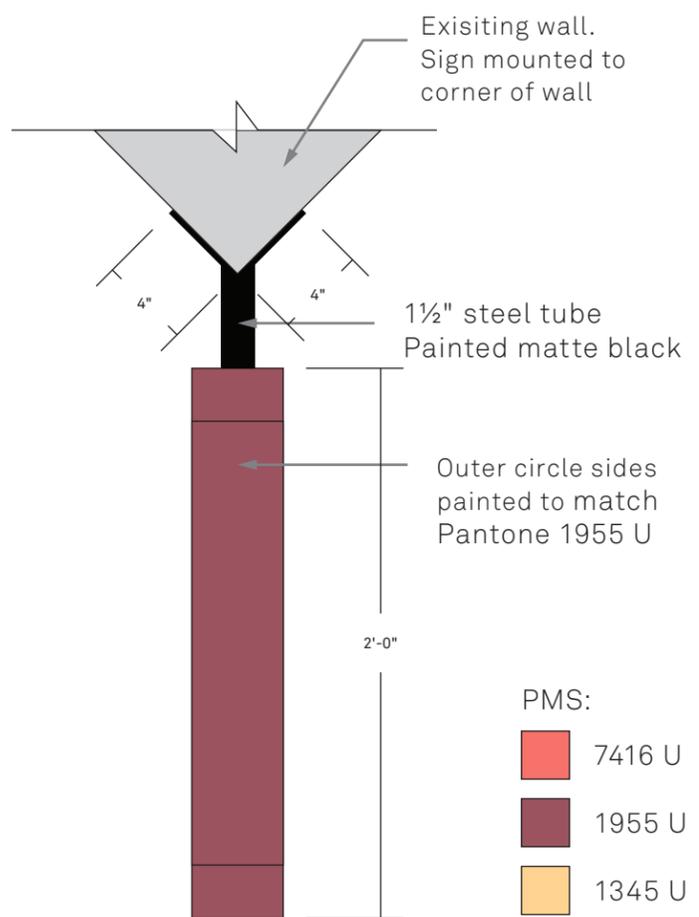
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1 FRONT VIEW  
Scale: 1-1/2" = 1'-0"



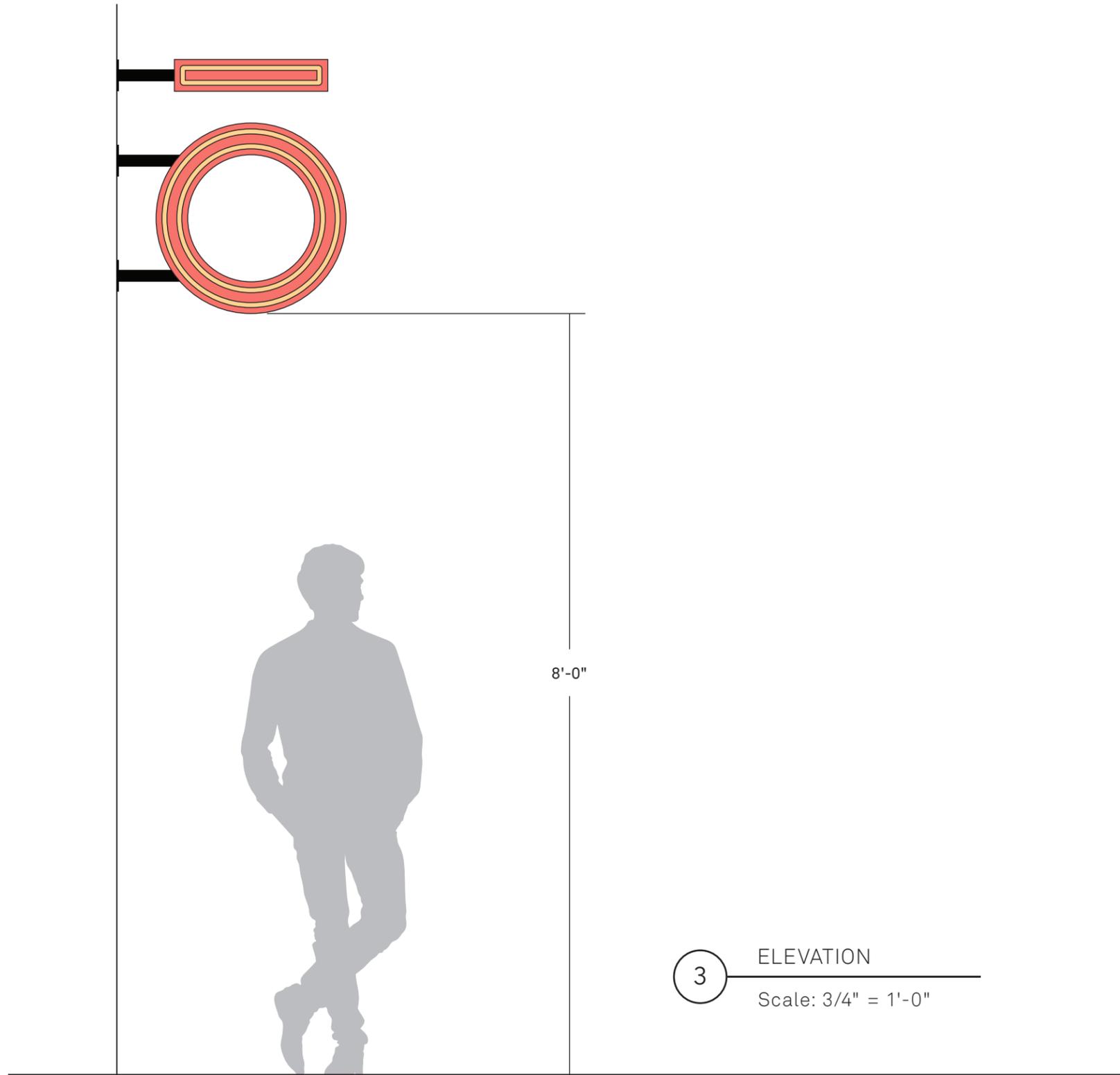
2 SECTION VIEW  
Scale: 1-1/2" = 1'-0"



3 TOP VIEW  
Scale: 1-1/2" = 1'-0"

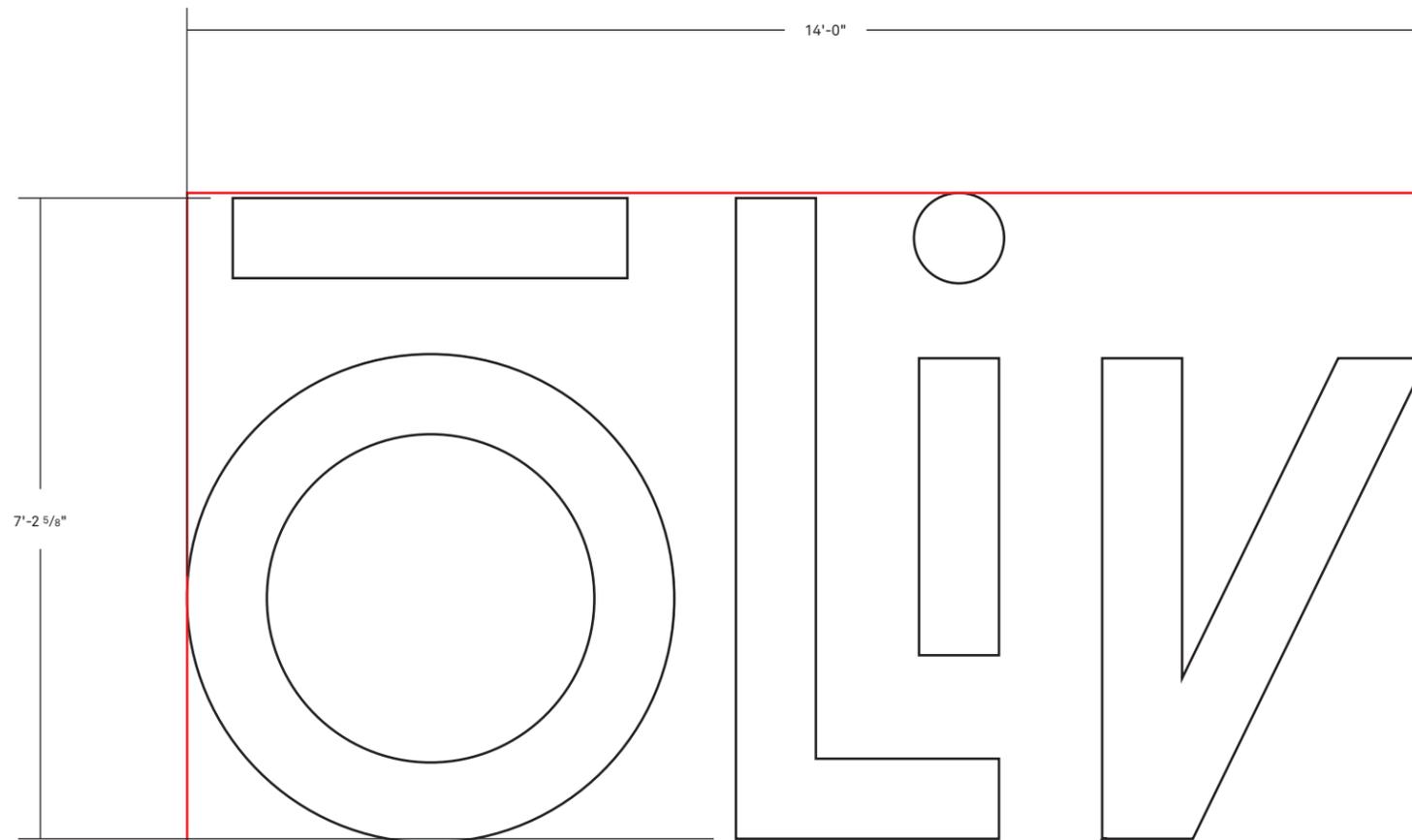
- PMS:
- 7416 U
  - 1955 U
  - 1345 U

**B** OLIV BLADE SIGN



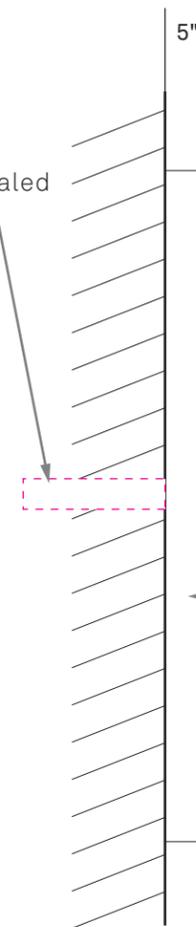
3 ELEVATION  
Scale: 3/4" = 1'-0"

**B** OLIV BLADE SIGN ELEVATION



Electrical concealed within wall

**101 SQ FT**



5"

1/4" thk. translucent white acrylic face

5" deep aluminum can  
Sides painted White  
Internally illuminated white LED  
Install flush to wall

1 FRONT VIEW  
Scale: 1/2" = 1'-0"

2 SIDE VIEW  
Scale: 1/2" = 1'-0"

QTY: 2

WEST & EAST ELEVATION



WALL MOUNTED SIGNS



WALL MOUNTED SIGN  
MOCK UP



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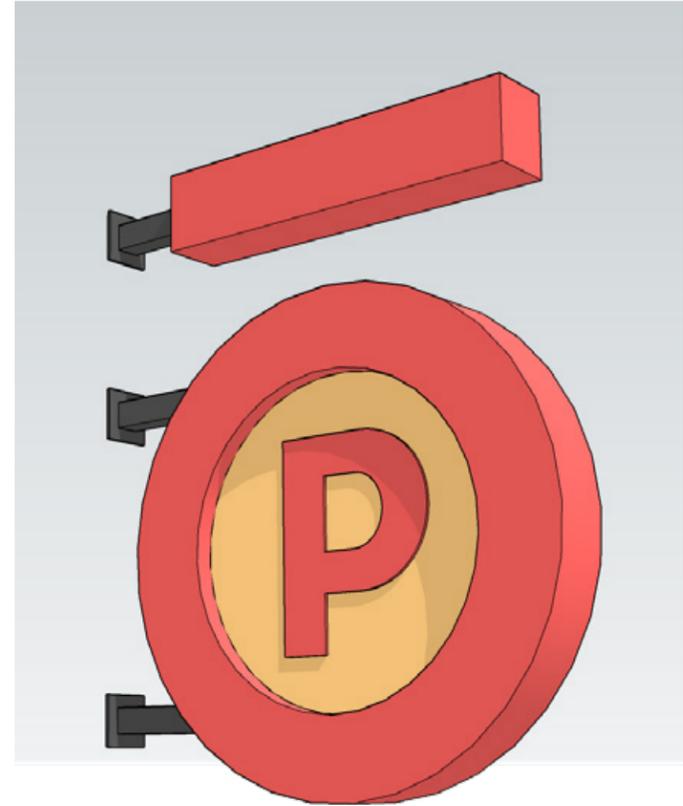
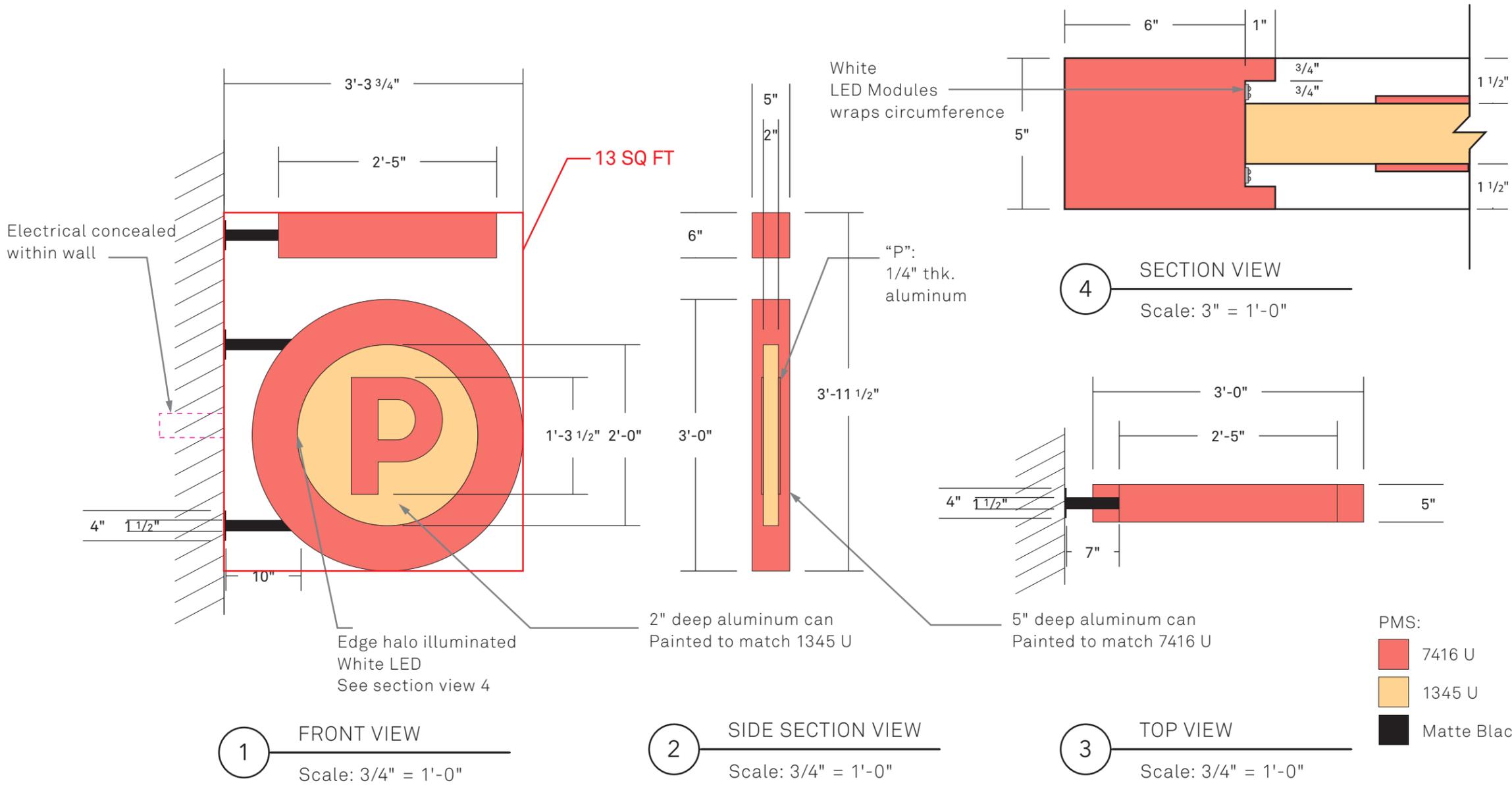


1 FRONT VIEW  
Scale: 1-1/2" = 1'-0"

PMS:  
 1955 U  
 7416 U

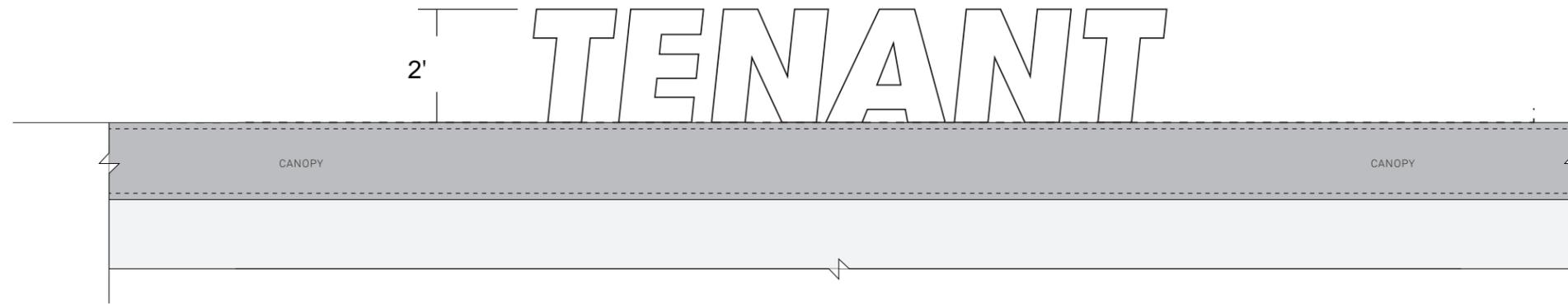
2 SIDE VIEW  
Scale: 1-1/2" = 1'-0"

 PARKING SIGN



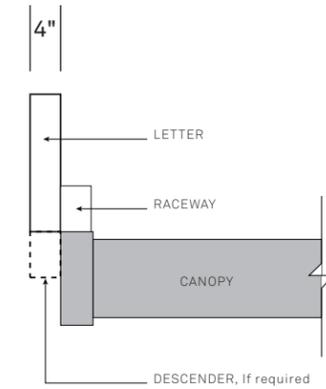
**E** PARKING "P" BLADE SIGN

MAX SIGN LENGTH  
16'



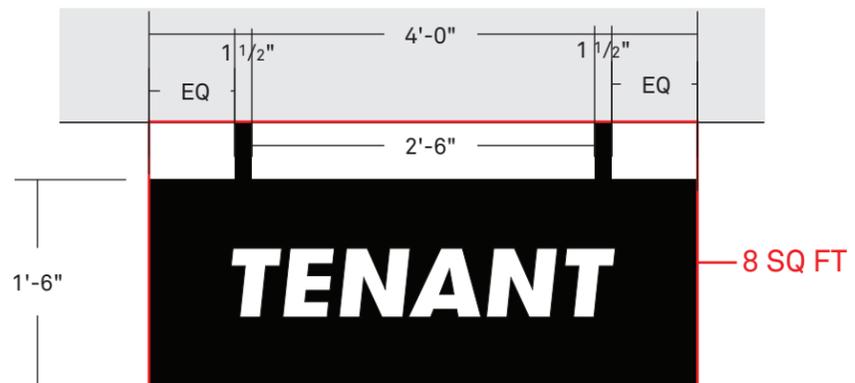
Tenant Signage design can be custom to Tenant's brand,  
but is subject to City of Tempe Final Approval.

1 FRONT VIEW  
Scale: 3/4" = 1'-0"

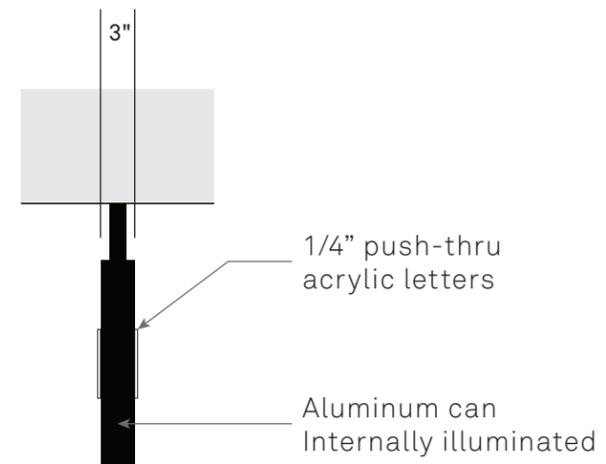


2 SIDE VIEW  
Scale: 3/4" = 1'-0"

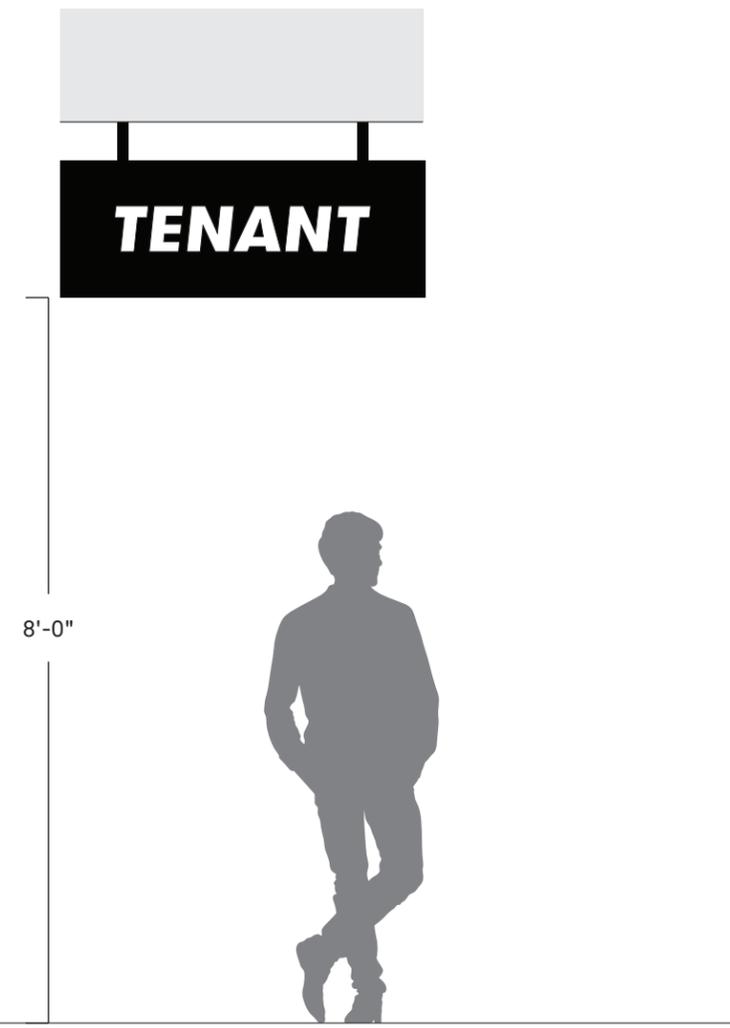
**F** TENANT CANOPY SIGN  
Option 01



1 FRONT VIEW  
Scale: 3/4" = 1'-0"



1 FRONT VIEW  
Scale: 3/4" = 1'-0"

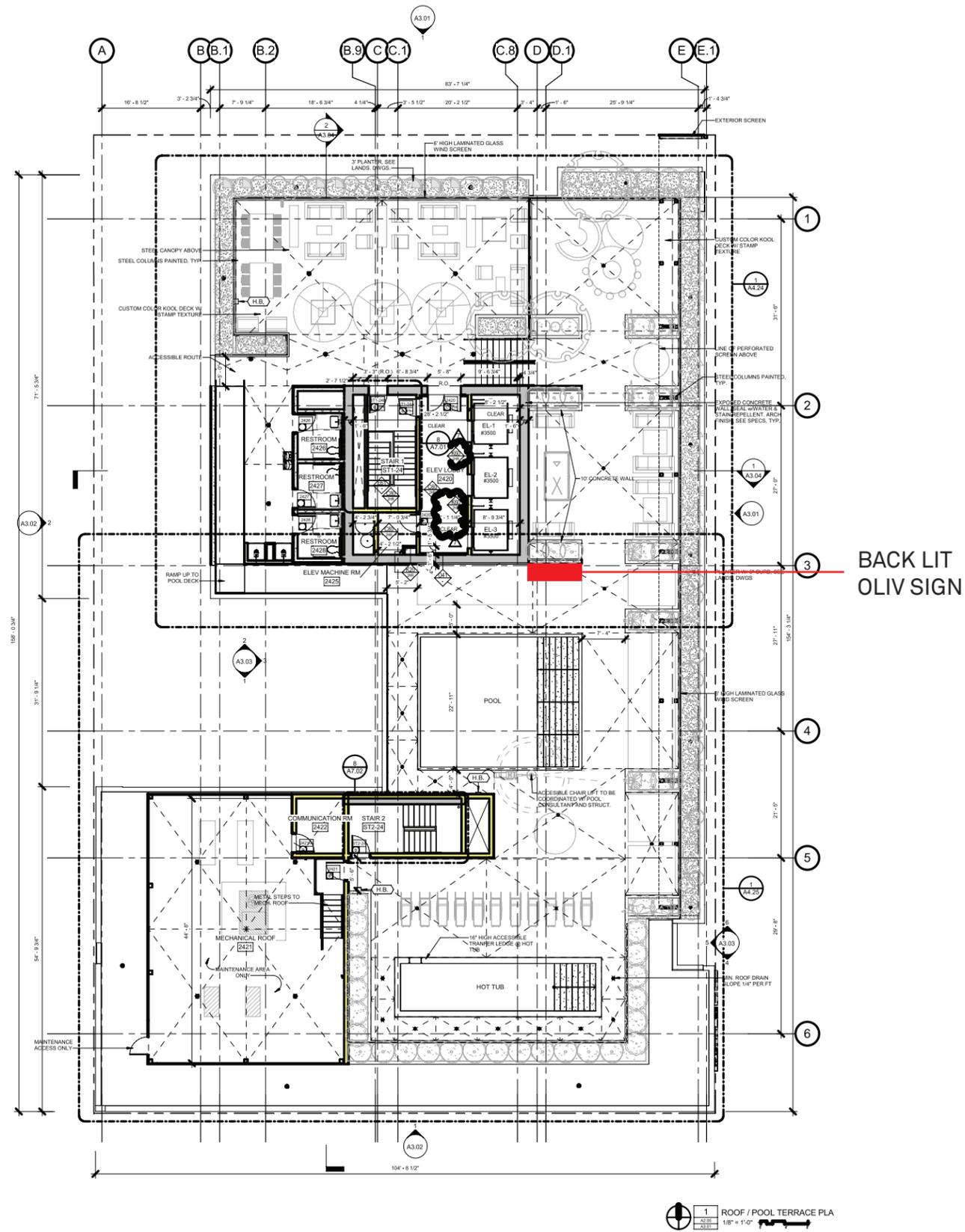


3 ELEVATION  
Scale: 1/2" = 1'-0"

Tenant Signage design can be custom to Tenant's brand, but is subject to City of Tempe Final Approval.

Tenant can customize size height and width to their brand

**G** TENANT BLADE SIGN



ROOF TOP POOL SIGN  
 SIGN LOCATION



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1 FRONT VIEW  
 Scale: 3/32" = 1'-0"

**H** ROOF TOP POOL SIGN  
 ELEVATION



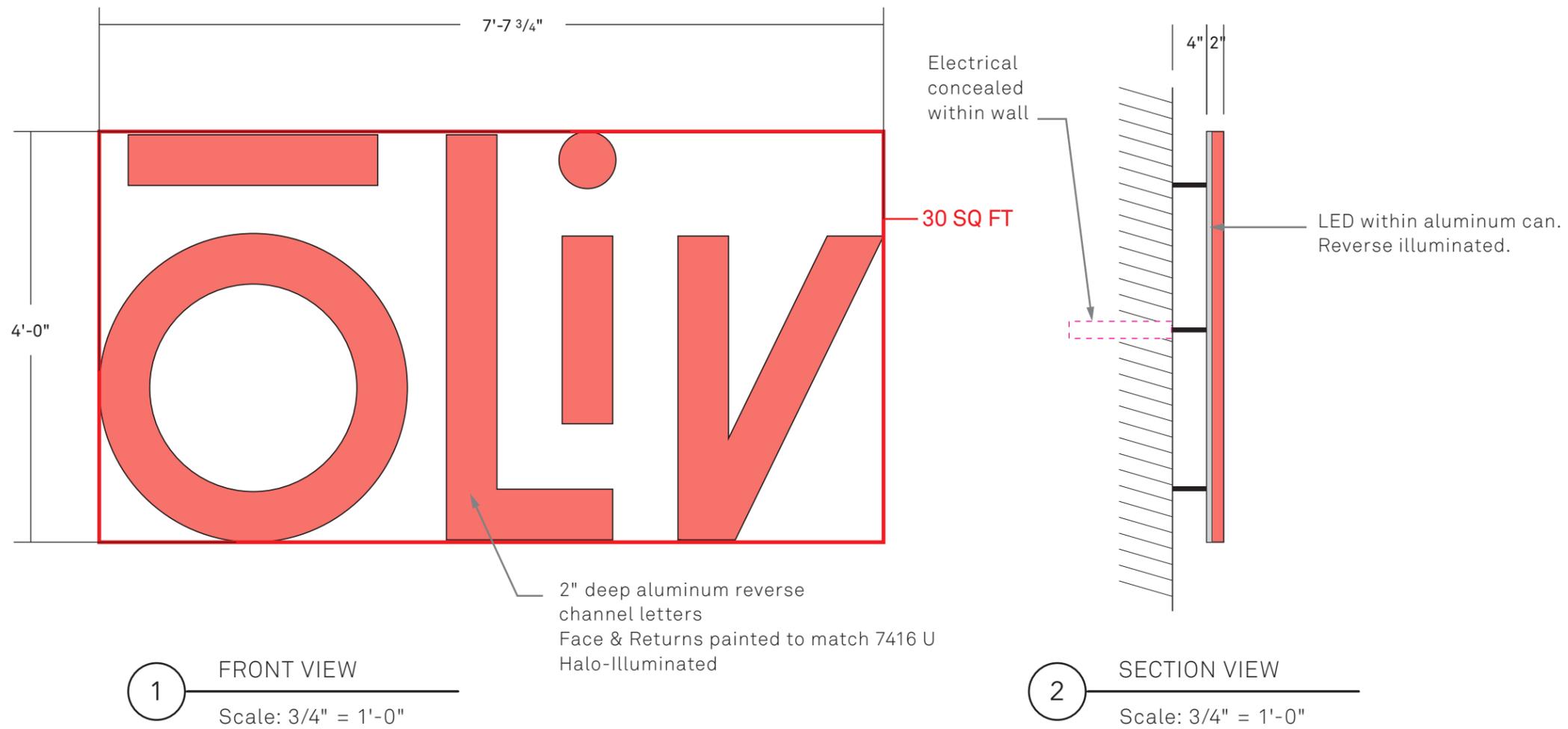
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PANTONE:  
 7416 U

 ROOF TOP POOL SIGN



ROOF TOP POOL SIGN  
MOCK UP



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