

SIGN PACKAGE CRITERIA



DATE	08/01/2019
PROJECT NAME	Old Decorator Square
PROJECT ADDRESS	905 East Guadalupe Road
TYPE	Internally illuminated cabinets with plex faces
ILLUMINATION	Internal
MATERIAL	
CONSTRUCTION	9" cabinet depth with return to fill space between sign and tile mansard
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#324-0 Brown copy on #047-2 Ivory background, or reversed. Cabinets to be Sherwin-Williams A-100 Latex Fairfax Brown.
SIZE RESTRICTION	Max. 24" vertical height, length not to exceed 70% of leased space
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	
FREESTANDING MULTI-TENANT SIGNAGE	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant ID limited to business name and logo only (logo not to exceed 25% of sign copy). Copy shall not exceed 80% of the horizontal and vertical background of tenant panel.