

SIGN PACKAGE CRITERIA

DATE	08/08/12
PROJECT NAME	Norris Building
PROJECT ADDRESS	2400 W. Southern Ave.
TYPE	Individual reverse pan channel letters
ILLUMINATION	Optional halo, no external lighting
MATERIAL	Metal or foam
CONSTRUCTION	
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Limited to 2 colors per business
SIZE RESTRICTION	Building mounted signs shall be limited to eighty percent (80%) or less of their horizontal and vertical backgrounds. Max 34" x 14' 2".
INSTALLATION	2' 7" below parapet to top of sign
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	