

SIGN PACKAGE CRITERIA



DATE	03/30/95
PROJECT NAME	Musselmann's Auto Center
PROJECT ADDRESS	2408 E. Apache Blvd.
TYPE	Internally illuminated sign cabinet
ILLUMINATION	
MATERIAL	
CONSTRUCTION	
LETTER STYLE	Clarendole Bold
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	PMS-200C Red copy on an ivory plex background, cabinet color to match building color
SIZE RESTRICTION	Street frontage - 18" x 16'
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Multi-tenant. New permit required to change copy.
MAJOR/PAD TENANT VARIATION	