

SIGN PACKAGE CRITERIA

DATE	04/20/05
PROJECT NAME	Marcos de Niza Plaza
PROJECT ADDRESS	701 thru 831 E Guadalupe Rd., and 6412 thru 6460 S Rural Rd.
TYPE	Individual pan channel letters with 5" returns for major tenants. Pan channel letters with 5" returns mounted on raceway for minor tenants.
ILLUMINATION	Internal, 30 mA red neon or red LED faces; or internal 30 mA white neon or white LED faces
MATERIAL	
CONSTRUCTION	Aluminum returns and backs
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open. Minor tenants shall utilize gold trim caps and bronze returns.
SIZE RESTRICTION	Maximum 24" for one line of copy or 32" for two lines of copy for all minor tenants. All minor and major tenants' signage shall be limited to 80% or less of the horizontal & vertical backgrounds.
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	36" letter height (max); 48" sign height (max). Major tenants include Goodwill and Dollar General. Serrano's (addressed as 6440 S. Rural Road) considered major tenant as long as they occupy current tenant space.