

SIGN PACKAGE CRITERIA



DATE	04/10/98
PROJECT NAME	MCW Building
PROJECT ADDRESS	420 S Mill Ave.
TYPE	Double faced, flag mounted
ILLUMINATION	Internal illumination. Exposed neon can be employed to augment signage. Lexan shields should be employed at any point neon is vulnerable to breakage from vandalism or the elements.
MATERIAL	Aluminum, stainless steel, hot dipped galvanized
CONSTRUCTION	No black iron materials. All holes/penetrations are to be made cleanly and sealed in a watertight fashion.
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open
SIZE RESTRICTION	<p>The face elevation (the side of sign that incorporates business identification) should be contained within a spatial envelope with a vertical extreme or 96 inches and a total planar area of 40 s.f.</p> <p>The extreme horizontal measurement of the end view of a multi-planar design may reach a maximum of 36", but can only maintain that measurement for a total of 25% of the maximum height. If the end view consists of a single plane, the extreme horizontal measurement may not exceed 18".</p>
INSTALLATION	<p>Signs may only be installed in designated areas where architecturally integrated mounting plates or bars are located. The lowest point of the sign when installed must be a minimum or nine (9) feet six (6) inches above height of curb.</p> <p>Second story signs: the second story tenant will be allowed one projecting sign as well as the use of internally illuminated pan channel as follows</p> <p>Type: pan channel letters installed on exposed raceways that are painted to match second story awnings on which they are to be installed.</p> <p>Size: the raceway is limited in height to the thickness of the awning and must not exceed the length of the space between the awning's supports that secure the front of the awnings to the building</p> <p>The maximum length of letters cannot exceed length of raceway, maximum height of letters not to exceed thirty (30) inches.</p>
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.

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CENTER ID	
MAJOR/PAD TENANT VARIATION	