

LIBERTY CENTER

at Rio Salado

SIGN PACKAGE CRITERIA

Revision 07/17/17

TRADEMARK

Sign Location Plan A.2

E1 Entry Sign B.1

E2 Entry Sign B.2

M1 Multi-Tenant Monument Sign B.3

P1 Freeway Pylon Sign B.4

P2 Freeway Pylon Sign B.5

D1 Directory/Directional Sign B.6

A1 Building Address Sign B.7

T1 Building Mounted Tenant Sign B.8

L1 Liberty Branded Building Sign B.10

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1850 W. Rio Salado Pkwy • Tempe, AZ 85281

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JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	A.1



Sign Being added

KEY

LIBERTY CENTER SIGNS

- E1 Entry Monument Sign
- E2 Entry Monument Sign
- M1 Multi-Tenant Monument Sign
- P1 Freeway Pylon Sign
- P2 Freeway Pylon Sign
- D1 Directional Sign
- A1 Building Address Sign
- T1 Building Mounted Tenant Sign
- L1 Liberty Branded Building Sign

A Reference Sign Location Plan

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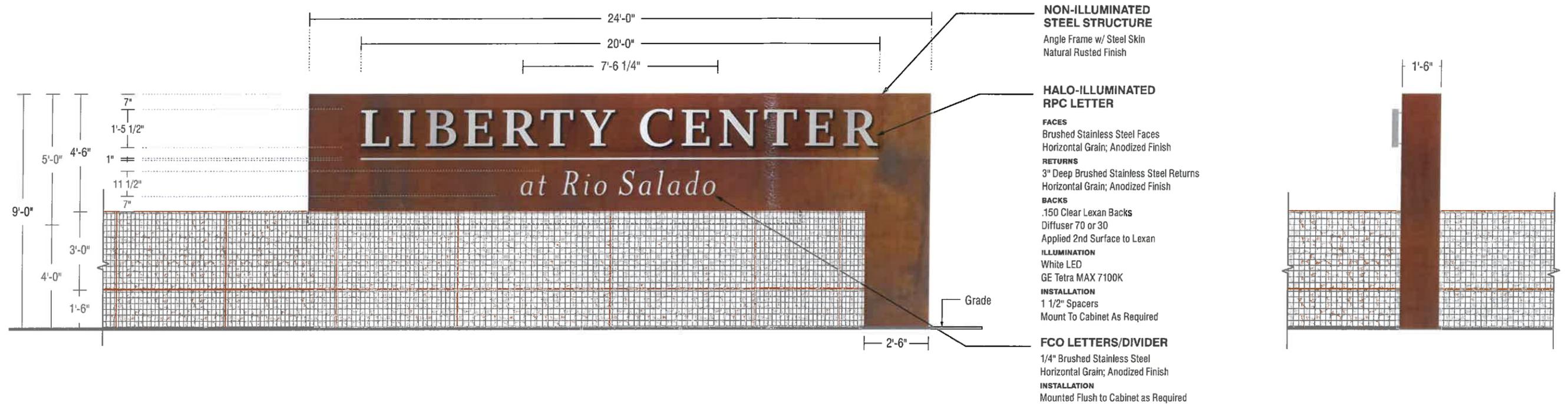
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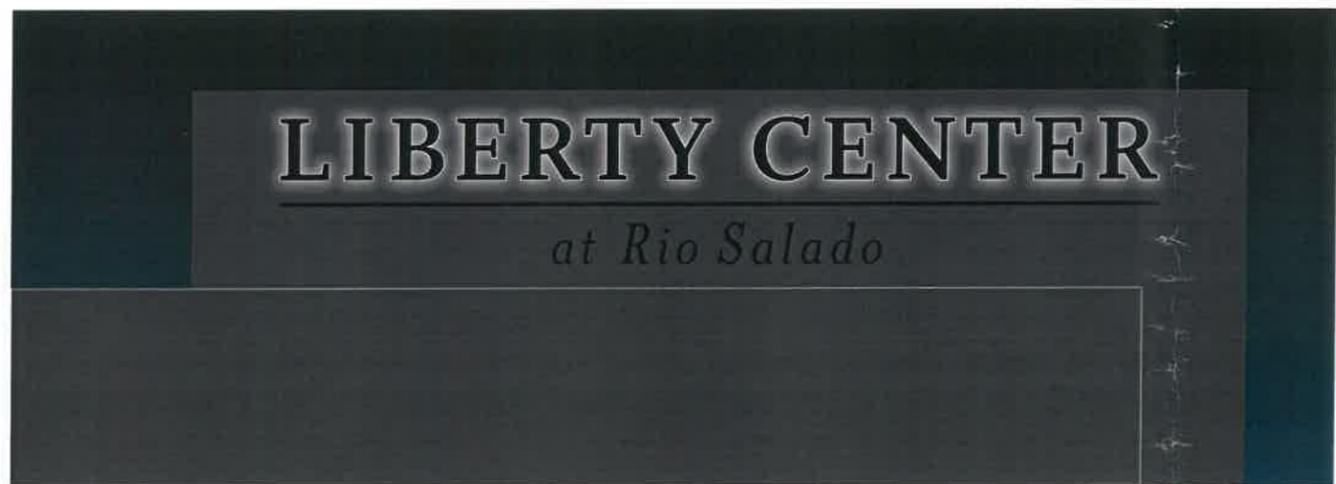
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JOB: 71690
 DRAWING: 0107sw/km/bm
 DATE: 07/17/17
 SHEET: A.2



A Elevation View
SCALE 1/4" = 10"

B Right Side View
SCALE 1/4" = 10"



C Simulated Night View
SCALE 1/4" = 10"

D Sign Criteria

SIGN DESIGNATION	E1 - ENTRY SIGN
TYPE	Freestanding Pole Sign
ILLUMINATION	Internal LED or Neon Illumination
MATERIAL	Steel; Stainless Steel; Polycarbonate
CONSTRUCTION	Fabricated Steel Structure; Steel Poles in Concrete Caisson Footings;
LETTER STYLE	Halo Illuminated Reverse Pan Channel; Flat Cut Out
LOGO	Logotype
COLOR	Background: Natural Rusted Finish; Lettering: Stainless Steel with #4 Directional Finish
SIZE RESTRICTION	Maximum Height: 10 feet; Maximum Sign Area: 40 square feet
INSTALLATION	Direct Embedment into Ground

TRADEMARK

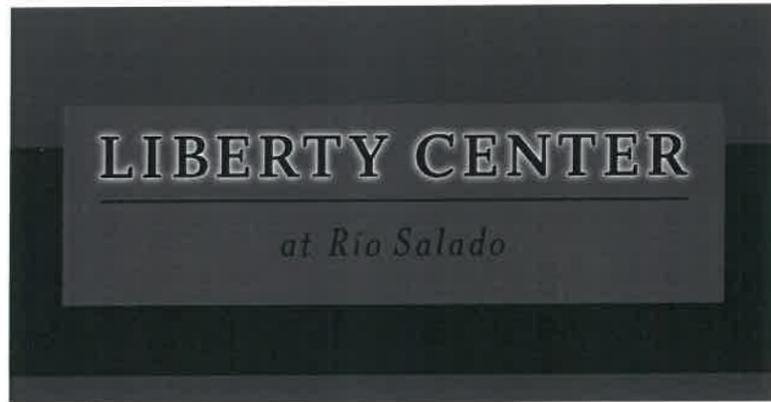
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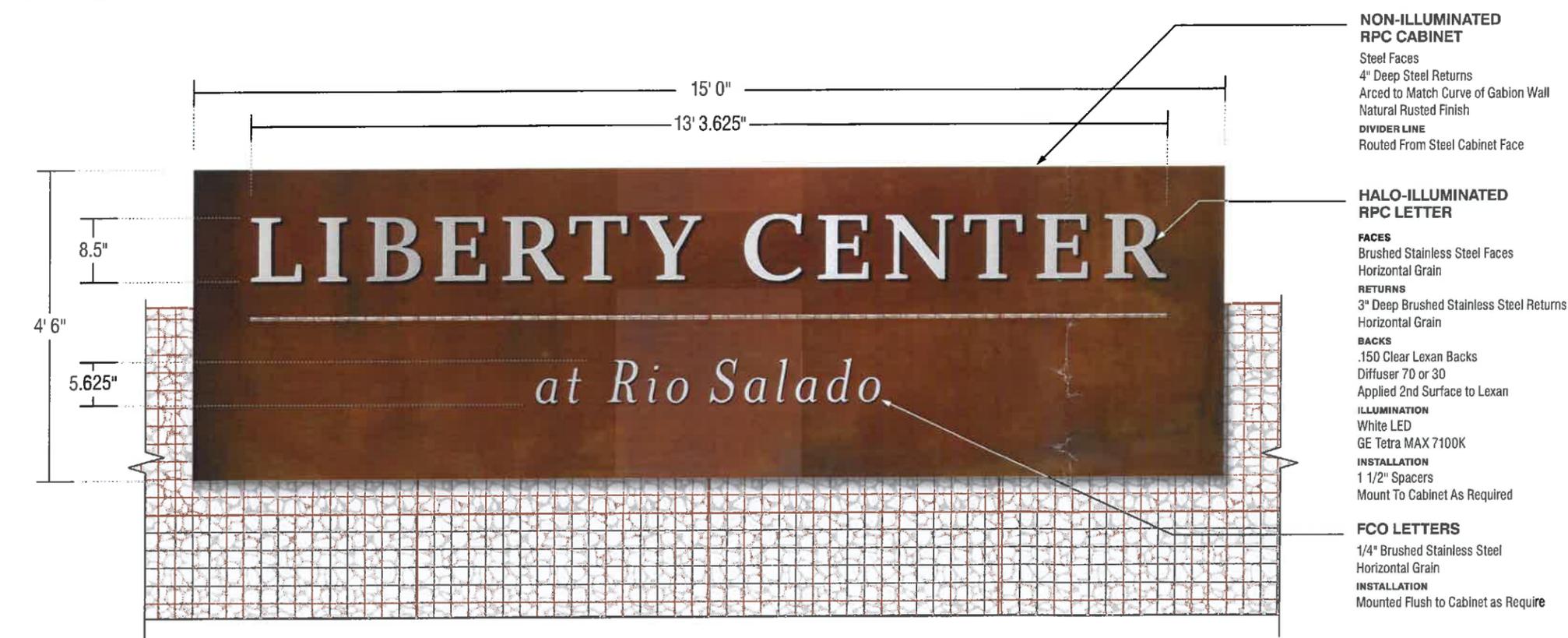
JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.1



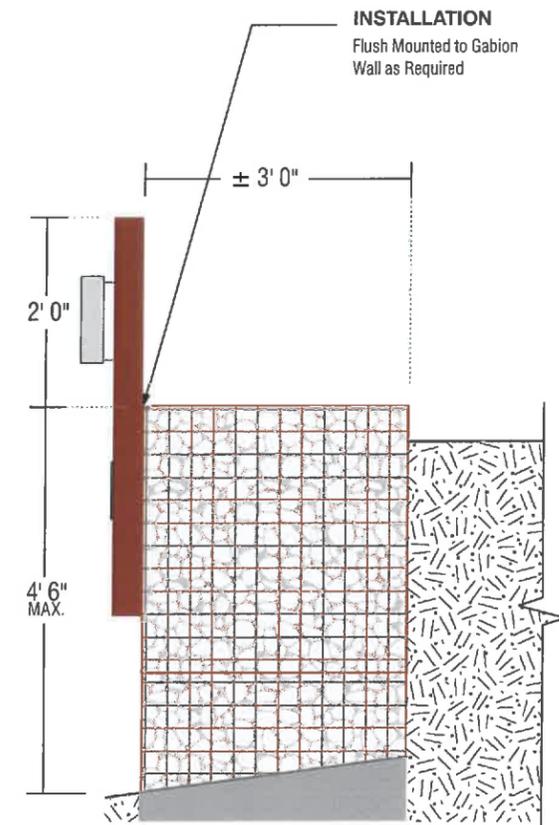
SIGN DESIGNATION	E2 - ENTRY SIGN
TYPE	Entry Wall Sign
ILLUMINATION	Internal LED or Neon Illumination
MATERIAL	Steel; Stainless Steel; Polycarbonate
CONSTRUCTION	Fabricated Steel Structure; Steel Poles in Concrete Caisson Footings
LETTER STYLE	Halo Illuminated Reverse Pan Channel; Flat Cut Out
LOGO	Logotype
COLOR	Background: Natural Rusted Finish; Lettering: Stainless Steel with #4 Directional Finish
SIZE RESTRICTION	Maximum Height: 10 feet; Maximum Sign Area: 40 square feet
INSTALLATION	Sign Mounted on Structural Supports through Entry Wall and Directly Embedded into Ground

A Simulated Night View
SCALE 1/4" = 1'0"

B Sign Criteria



B Elevation View
SCALE 1/2" = 1'0"



C Side View
SCALE 1/2" = 1'0"

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LIBERTY CENTER

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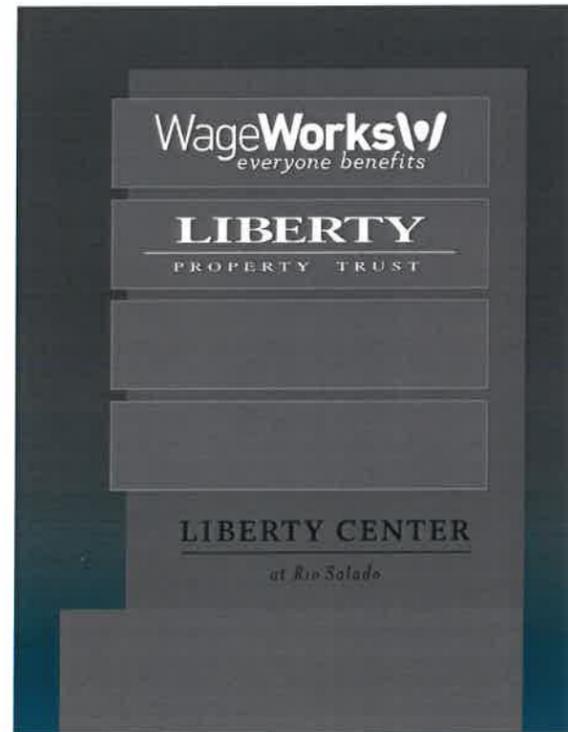
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SIGN PACKAGE CRITERIA

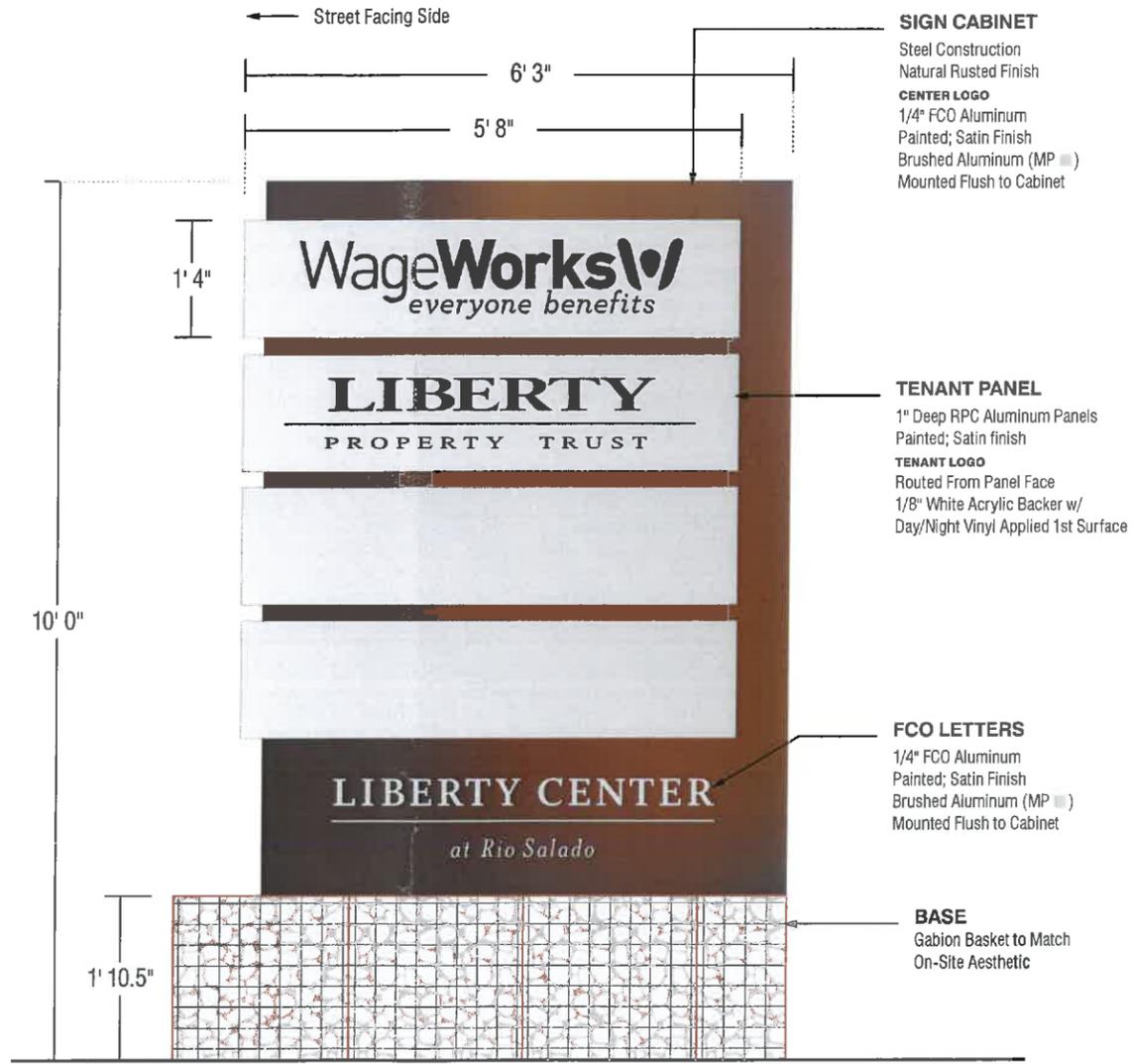
JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.2

SIGN DESIGNATION	M1 - MULTI-TENANT MONUMENT SIGN
TYPE	Freestanding Monument Sign
ILLUMINATION	Internal Fluorescent, LED or Neon Illumination
MATERIAL	Aluminum; Steel; Stainless Steel; Polycarbonate; Concrete; Stone
CONSTRUCTION	Fabricated Aluminum Cabinet; Steel Pole(s) in Concrete Caisson Footings
LETTER STYLE	Halo Illuminated Reverse Pan Channel; Routed Tenant Panels with Backed Up or Acrylic Push-Thru Letters
LOGO	Logotype for Center Name; Corporate Letterstyles, Logotype and Logo Graphics for Tenant Panels
COLOR	Natural Rusted Finish; Building Colors; Stainless Steel with #4 Directional Finish; Corporate Colors for Tenant Names
SIZE RESTRICTION	Maximum Height: 10 feet; Maximum Sign Area: 40 square feet; Not to exceed six tenants per sign
INSTALLATION	Direct Embedment into Ground with Masonry Base or Gabion Basket Base

A Sign Criteria



B Simulated Night View
SCALE 3/8" = 10"



C Elevation View
SCALE 1/2" = 10"



D Side View
SCALE 3/32" = 10"

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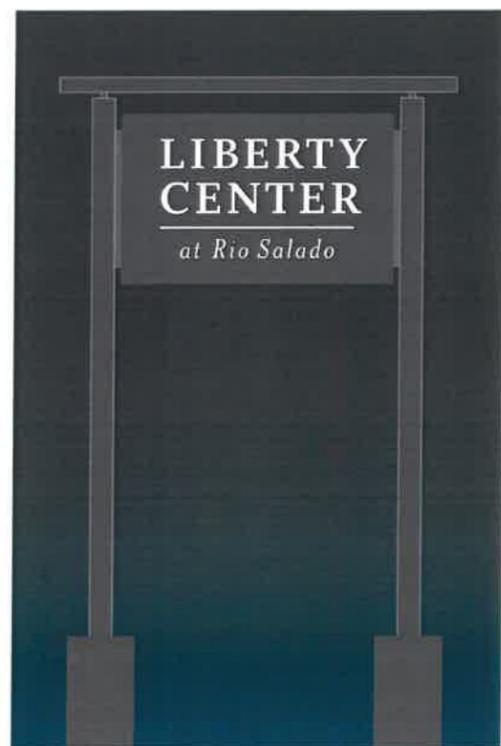
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SIGN PACKAGE CRITERIA

JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.3

SIGN DESIGNATION	P1 - FREEWAY PYLON SIGN
TYPE	Freestanding On-Premise Freeway Sign
ILLUMINATION	Internal Fluorescent, LED or Neon Illumination
MATERIAL	Aluminum; Steel; Stainless Steel; Polycarbonate; Concrete; Stone
CONSTRUCTION	Fabricated Aluminum Cabinet; Steel Pole(s) in Concrete Caisson Footings;
LETTER STYLE	Internally Illuminated Pan Channel
LOGO	Logotype for Center Name; Corporate Letterstyles, Logotype and Logo Graphics for Tenant Panels
COLOR	Natural Rusted Finish; Building Colors; Stainless Steel with #4 Directional Finish; Black, White, Silver, or Corporate Colors for Tenant Names
SIZE RESTRICTION	Maximum Height: 75 feet; Maximum Sign Area: 825 square feet
INSTALLATION	Direct Embedment into Ground with Masonry Base or Gabion Basket Base

A Sign Criteria

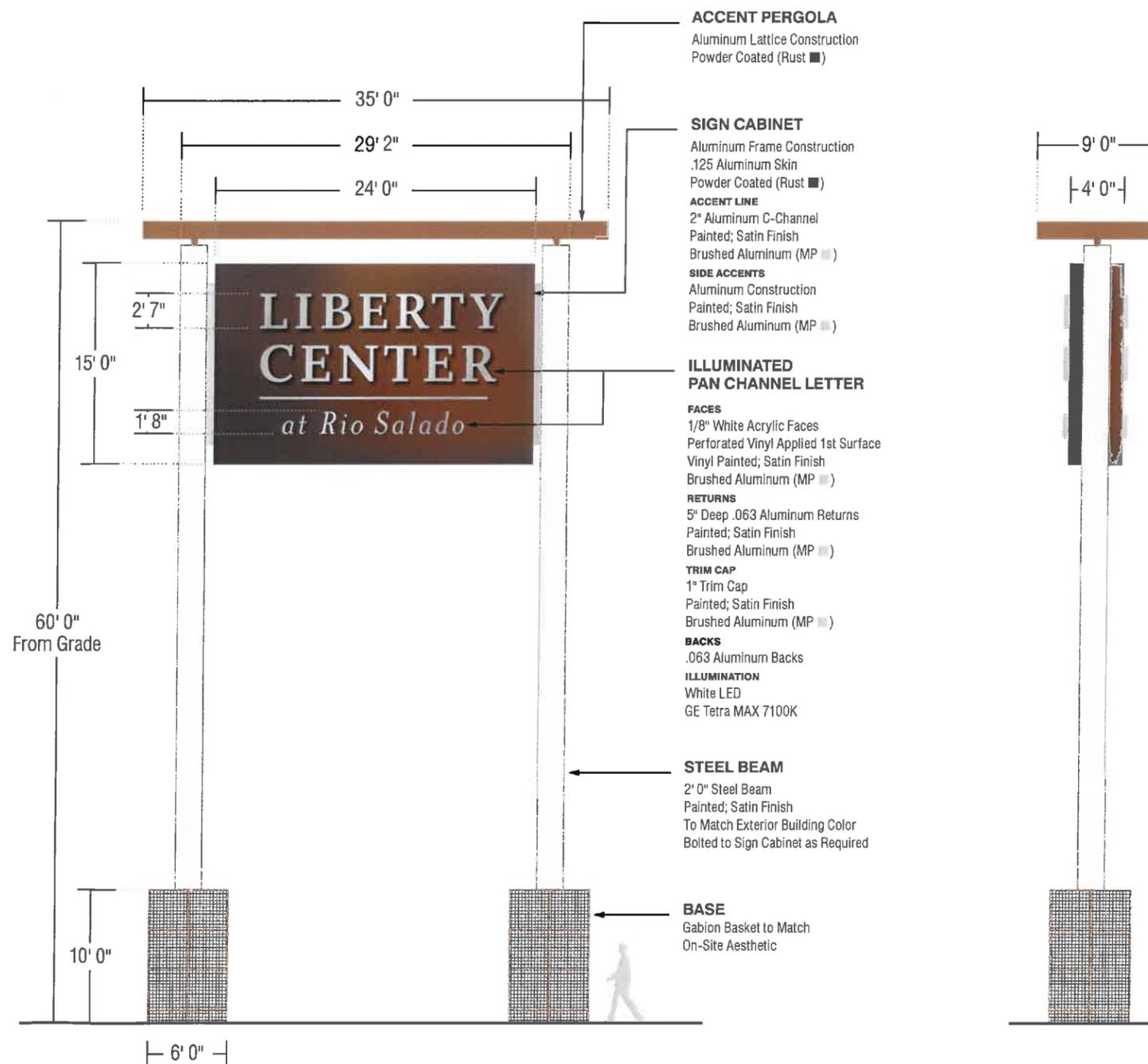


B Simulated Night View
SCALE 1/16" = 1'0"



Design Inspiration

C Elevation View
SCALE 3/32" = 1'0"



D Side View
SCALE 3/32" = 1'0"

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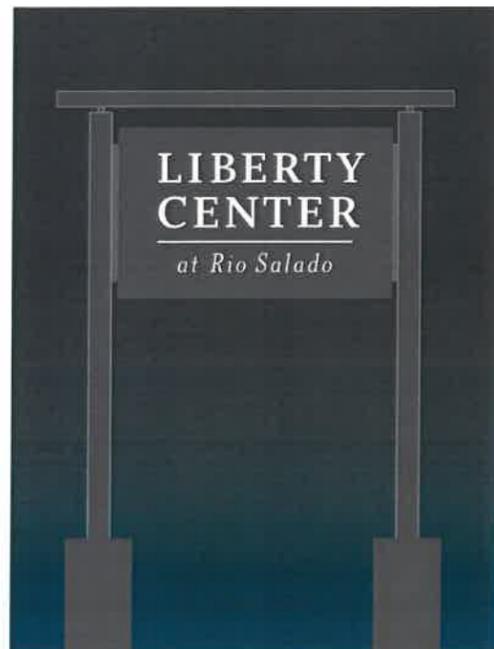
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SIGN PACKAGE CRITERIA

JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.4

SIGN DESIGNATION	P2 - FREEWAY PYLON SIGN
TYPE	Freestanding On-Premise Freeway Sign
ILLUMINATION	Internal Fluorescent, LED or Neon Illumination
MATERIAL	Aluminum; Steel; Stainless Steel; Polycarbonate; Concrete; Stone
CONSTRUCTION	Fabricated Aluminum Cabinet; Steel Pole(s) in Concrete Caisson Footings;
LETTER STYLE	Internally Illuminated Pan Channel
LOGO	Logotype for Center Name; Corporate Letterstyles, Logotype and Logo Graphics for Tenant Panels
COLOR	Natural Rusted Finish; Building Colors; Stainless Steel with #4 Directional Finish; Black, White, Silver, or Corporate Colors for Tenant Names
SIZE RESTRICTION	Maximum Height: 75 feet; Maximum Sign Area: 825 square feet
INSTALLATION	Direct Embedment into Ground with Masonry Base or Gabion Basket Base

A Sign Criteria

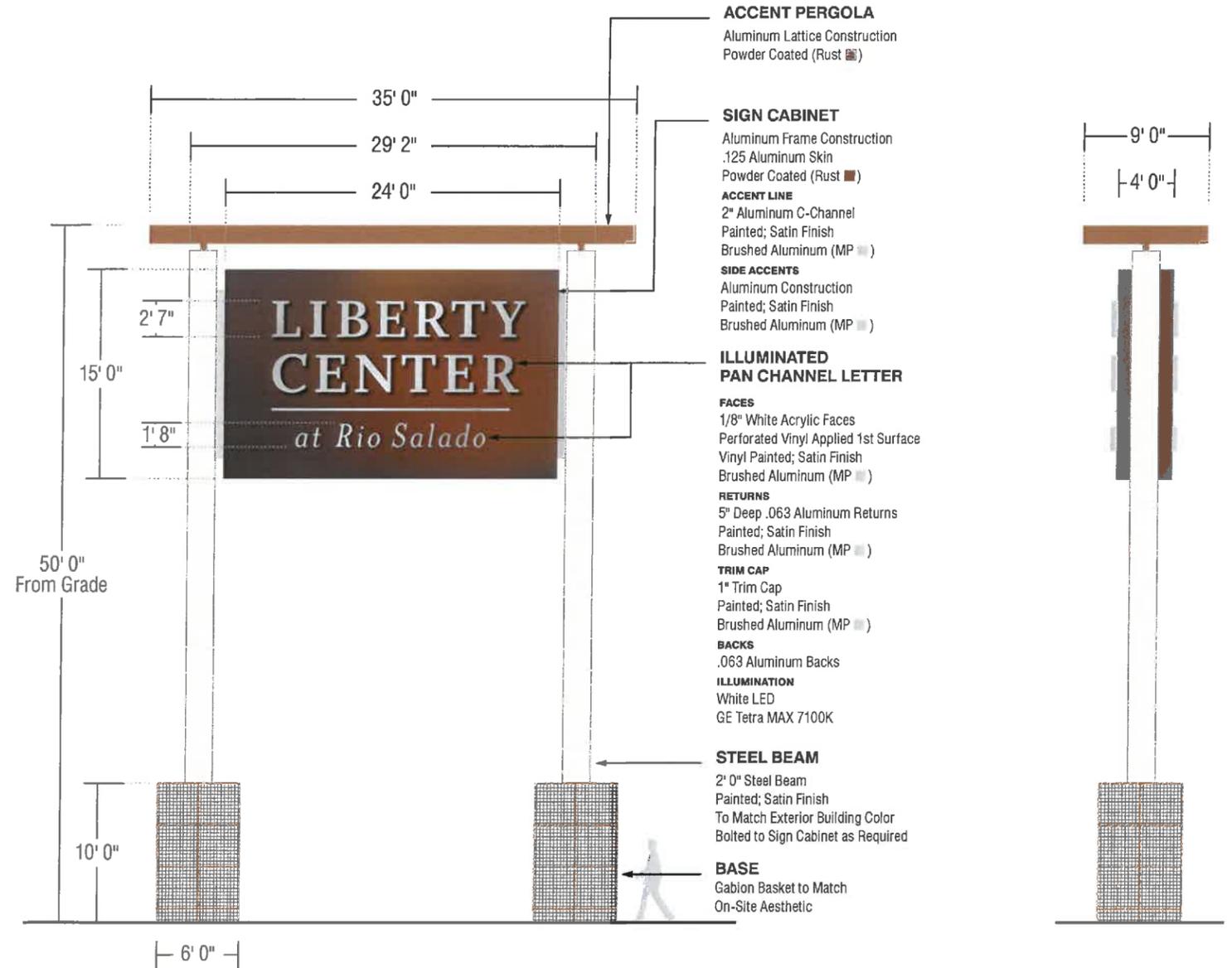


B Simulated Night View
SCALE 1/16" = 1'0"



Design Inspiration

C Elevation View
SCALE 3/32" = 1'0"



D Side View
SCALE 3/32" = 1'0"

TRADEMARK

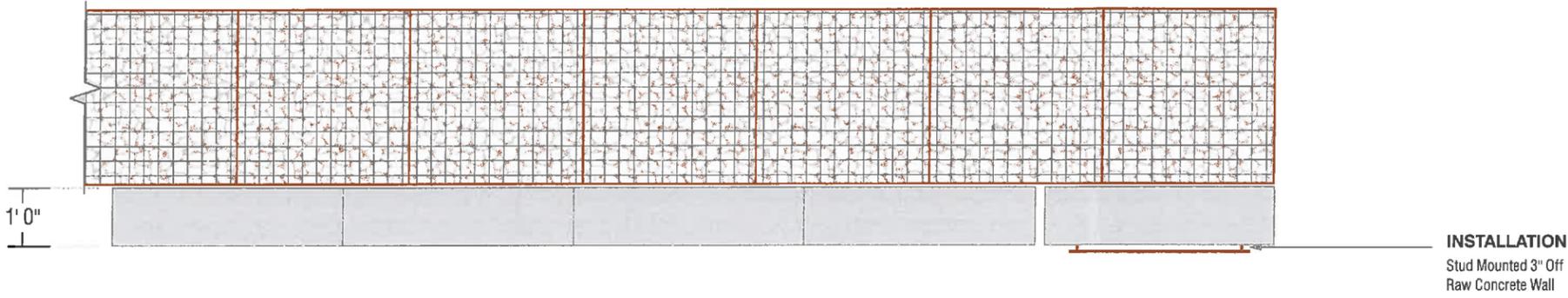
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SIGN PACKAGE CRITERIA

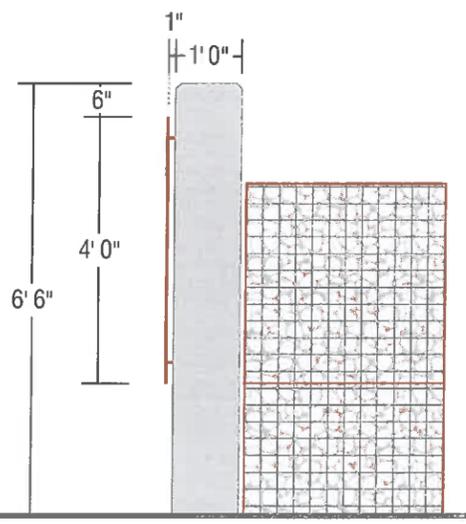
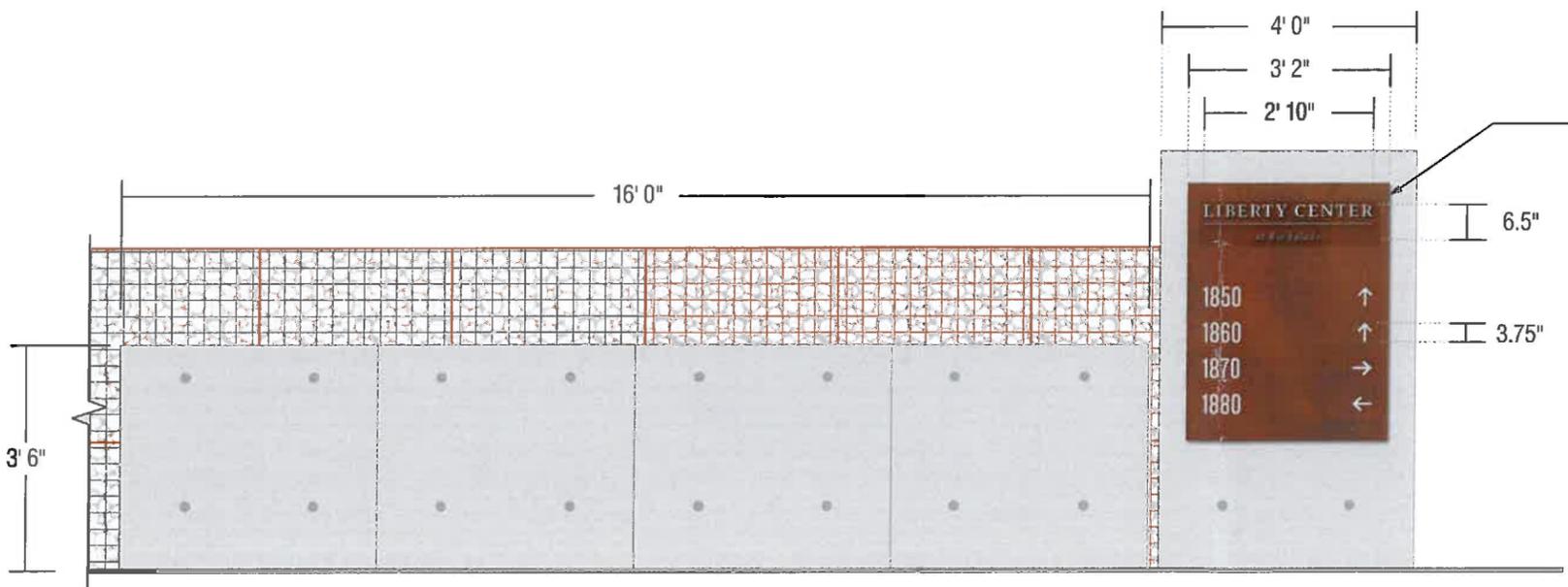
JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.5



SIGN DESIGNATION	D1 - DIRECTORY/DIRECTIONAL SIGN
TYPE	Wall Mounted or Freestanding Up-Lit Illuminated Sign
ILLUMINATION	
MATERIAL	Aluminum; Steel; Stainless Steel; Concrete; Stone
CONSTRUCTION	Steel Plate Panel
LETTER STYLE	Routed out of Panel; Flat Cut Out
LOGO	N/A
COLOR	Natural Rusted Finish; Building Colors; Stainless Steel with #4 Directional Finish
SIZE RESTRICTION	Maximum Height: 6 feet; Maximum Sign Area: 24 square feet
INSTALLATION	Mounted to Landscape Wall or Direct Embedment into Ground

A Plan View
SCALE 3/8" = 10"

B Sign Criteria



C Elevation View
SCALE 3/8" = 10"

D Side View
SCALE 3/8" = 10"

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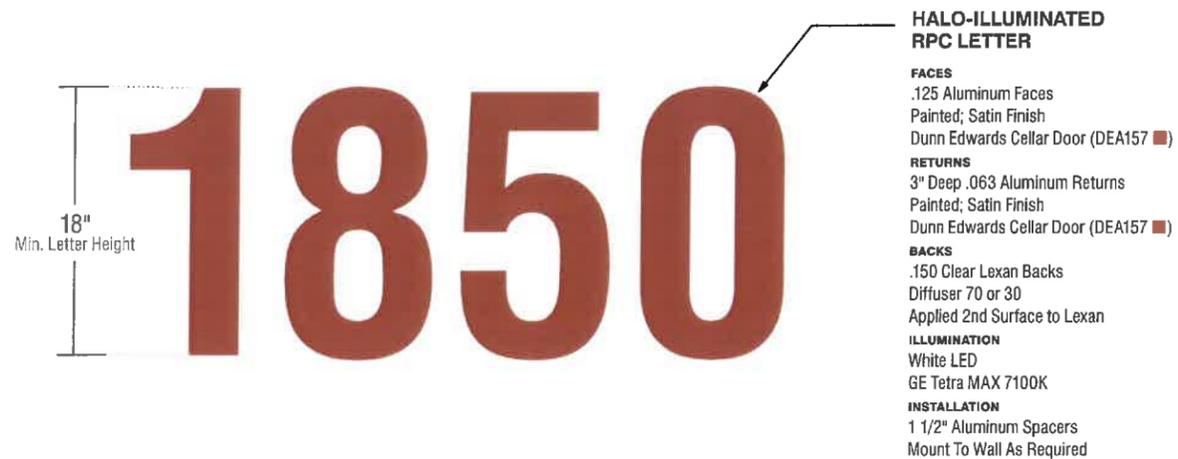
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SHEET	B.6

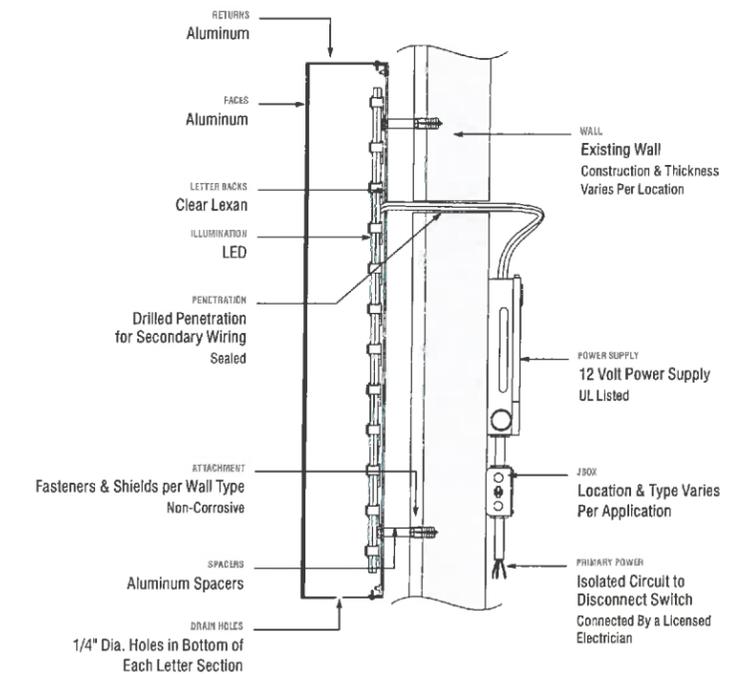
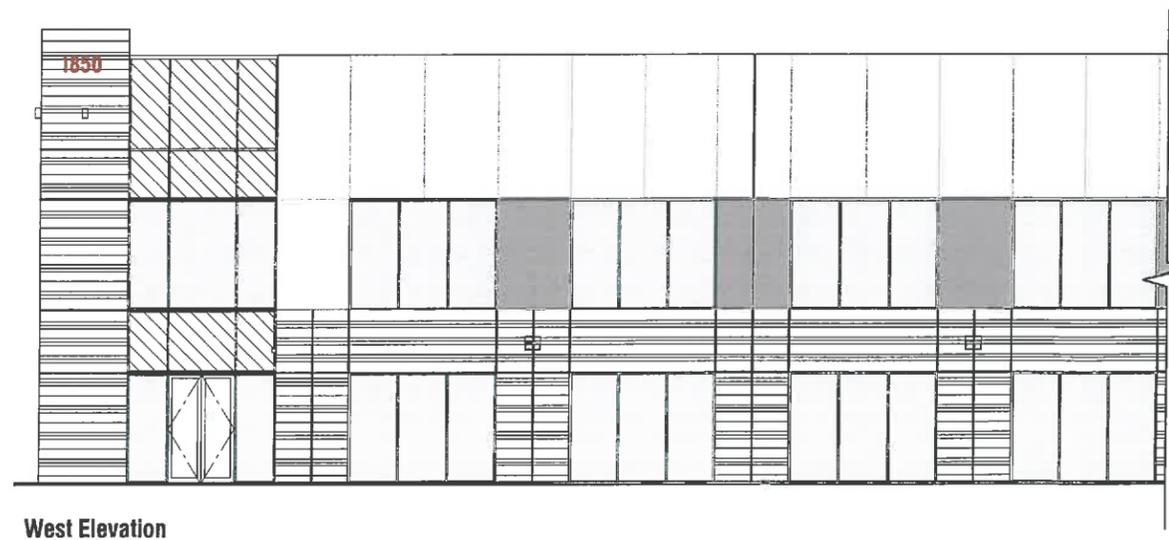


SIGN DESIGNATION A1 - BUILDING ADDRESS SIGN	
TYPE	Individual Letters/Numbers
ILLUMINATION	Internal LED or NEON Illumination
MATERIAL	Aluminum
CONSTRUCTION	Halo Illuminated Reverse Pan Channel
LETTER STYLE	Helvetica Bold Condensed
LOGO	No
COLOR	Black, White, Silver or Building Color
SIZE RESTRICTION	18" Minimum Letter Height; 24" Maximum Letter Height
INSTALLATION	Mounted to Building Façade Via Appropriate Studs and/or Clips

A Sign Detail (Typical)
 SCALE 1" = 10"

B Simulated Night View
 SCALE 3/4" = 10"

C Sign Criteria



D Elevation View (Typical)
 SCALE 1/16" = 10"

E Section Detail (Typical)
 Reverse Pan Channel Letter / LED Halo-Illuminated

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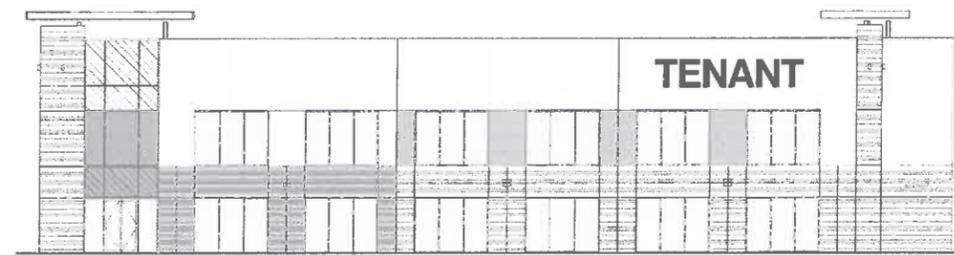
JOB	71690
DRAWING	0107sw/km/bm
DATE	07/17/17
SHEET	B.7



SIGN DESIGNATION	T1 - BUILDING MOUNTED TENANT SIGN
TYPE	Individual Letters with Optional Logo Cabinet (non-rectangular)
ILLUMINATION	Internal LED Illumination; Internal Neon Illumination; Non-Illuminated
MATERIAL	Aluminum; Steel; Stainless Steel; Acrylic; Polycarbonate
CONSTRUCTION	Internally Illuminated Pan Channel; Halo Illuminated Reverse Pan Channel; Non-Illuminated Reverse Pan Channel; Internally Illuminated Logo Cabinet
LETTER STYLE	Corporate Letterstyles, Logotype and Logo Graphics may be used
LOGO	Logotype and Logo Graphics may be used. Not to exceed 25% of Sign Area.
COLOR	Open to corporate colors or building colors. Subject to Landlord Approval
SIZE RESTRICTION	1 square foot of sign area per lineal foot of business frontage with a 40 square foot minimum allowance. Not to exceed 80% of horizontal and vertical backgrounds. BUILDING MOUNTED SIGNS ARE SUBJECT TO CITY OF TEMPE REVIEW AND APPROVAL.
INSTALLATION	Mounted to building façade via appropriate studs and/or clips
WINDOW SIGNAGE	Window signs are permitted on glass windows and are not to exceed 25% of exposed glass area.
LOCATION	Wall signs do not have to be adjacent to tenant's occupied space as long as all other requirements are met. (City Code / Approved Sign Package)

A Sign Detail (Typical)
SCALE 3/16" = 1"

C Sign Criteria



West Elevation



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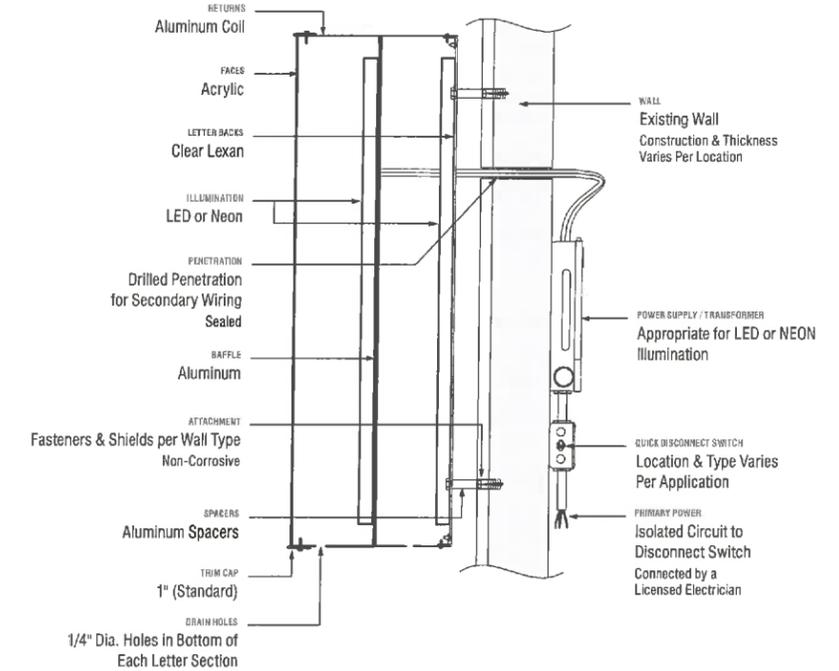
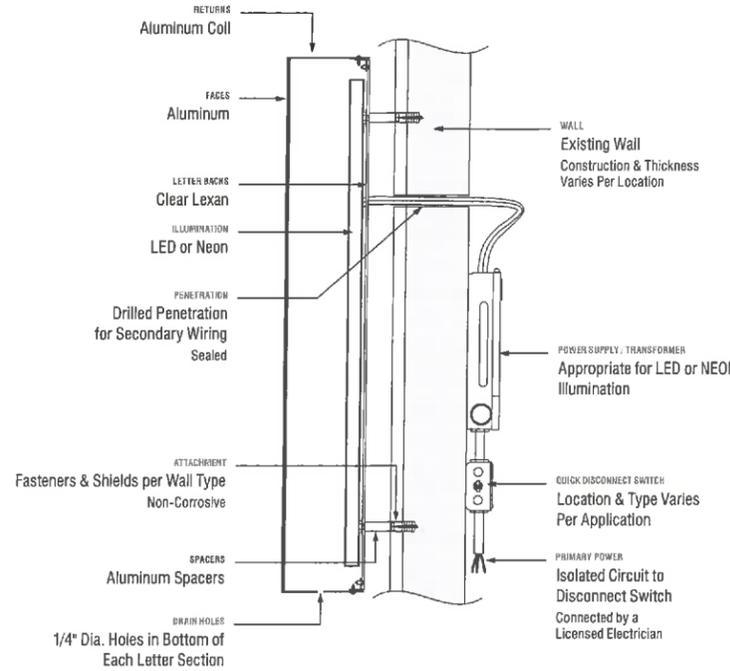
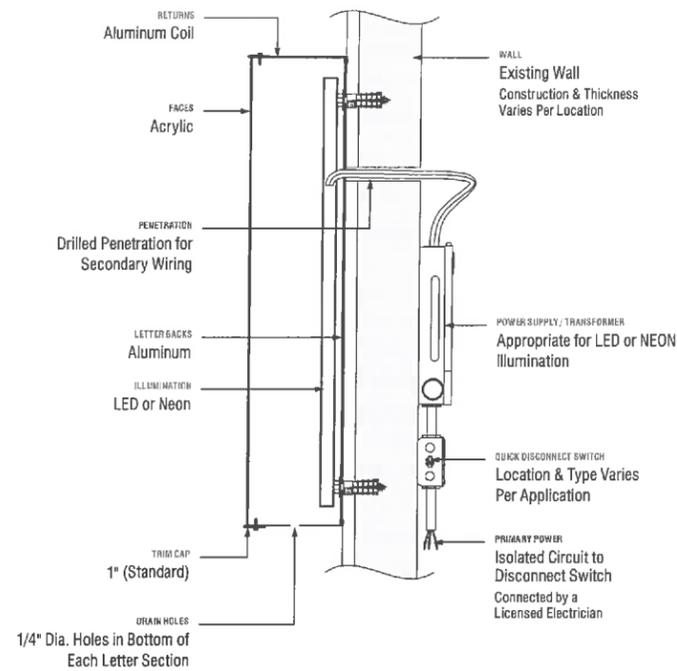
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DATE	07/17/17
SHEET	B.8



Section Detail - Typical

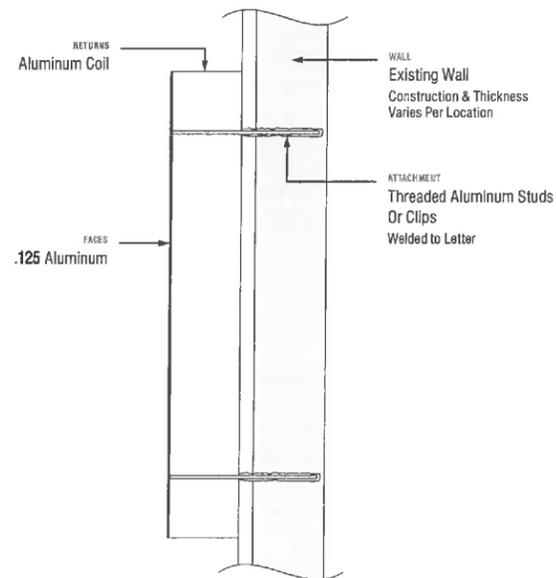
Pan Channel Letter / Internally-Illuminated / Flush Mounted

Section Detail - Typical

Reverse Pan Channel Letter / Halo-Illuminated

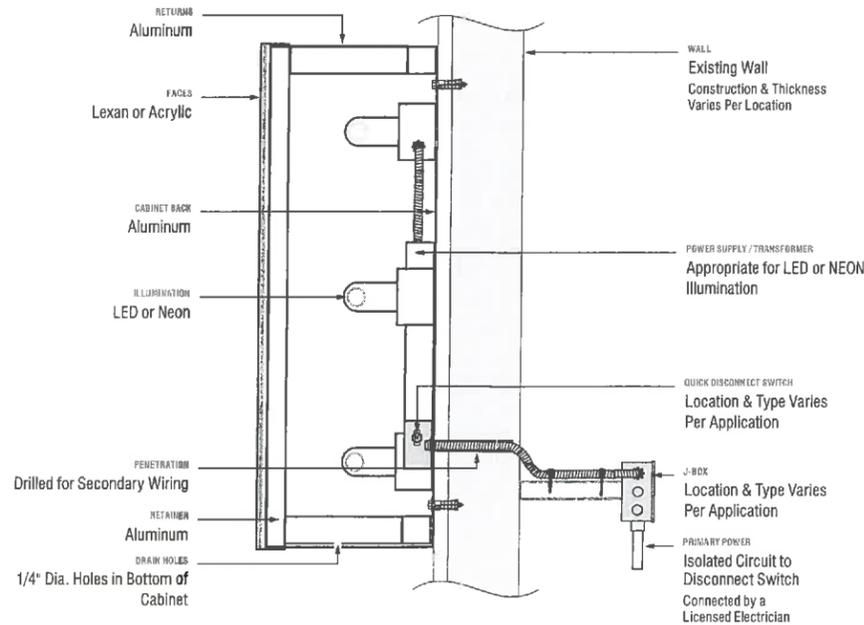
Section Detail - Typical

Channel Letter / Face and Halo Illuminated



Section Detail - Typical

Reverse Pan Channel Letter / Non-Illuminated / Mounted Flush



Section Detail - Typical

Illuminated Sign Cabinet / Internally Illuminated / Mounted Flush



Pan Channel Letter
Internally Illuminated



Reverse Pan Channel Letter
Halo Illuminated



Channel Letter
Face and Halo Illuminated



Reverse Pan Channel Letter
Non-Illuminated



Illuminated Sign Cabinet
Internally Illuminated

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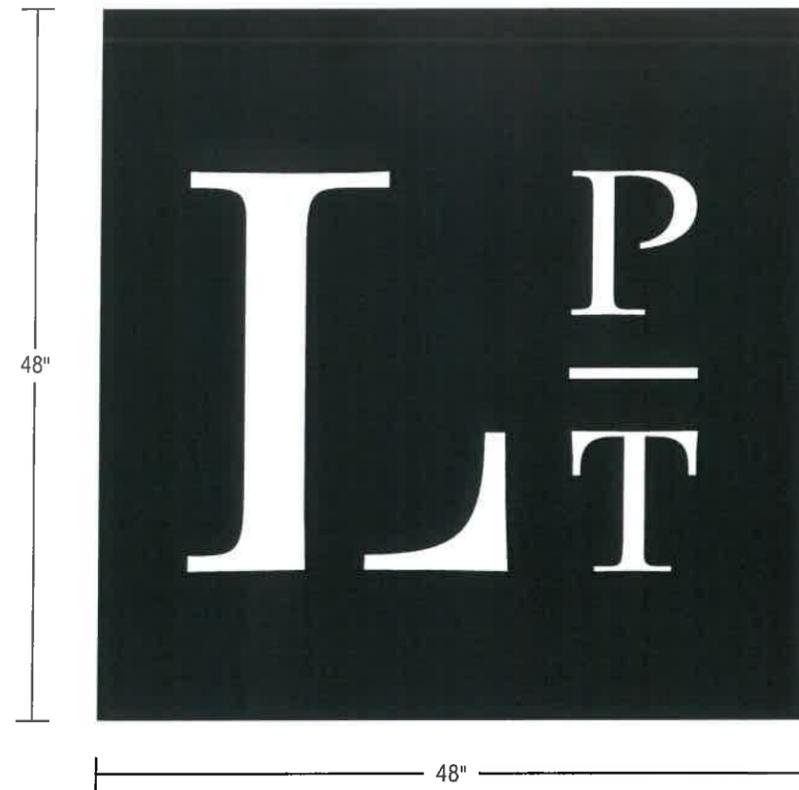
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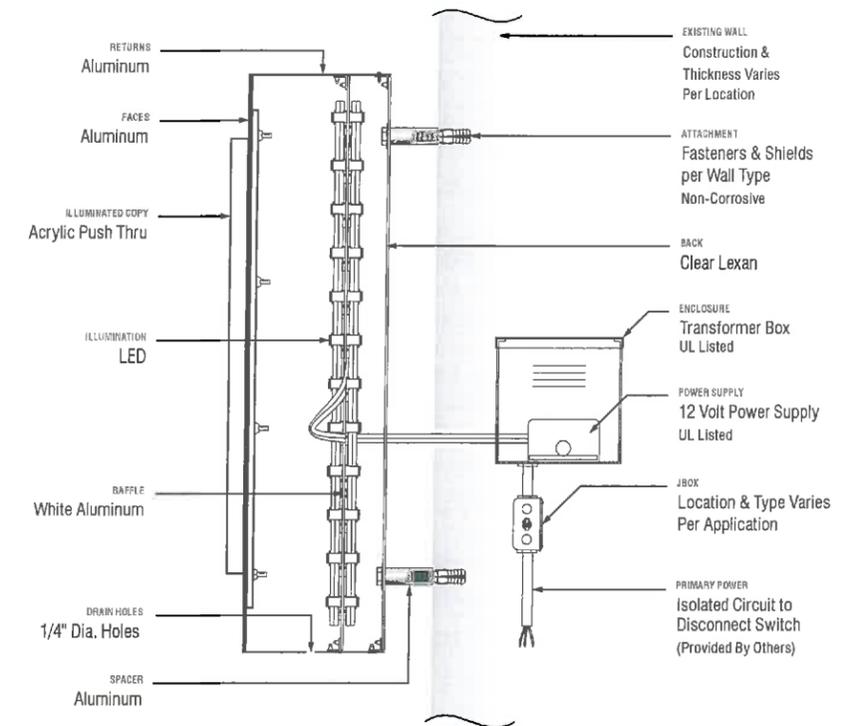
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SHEET	B.9



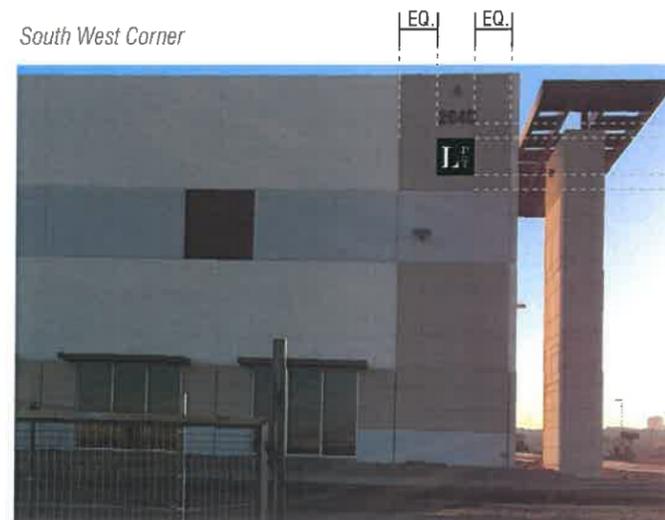
ILLUMINATED CABINET
FACES
 .125" Aluminum
 Painted; Matte Finish
 MP Black (■)
RETURNS
 .080 Aluminum
 5" Deep
 Painted; Matte Finish
 MP Black (■)
COPY
 3/4" Clear Acrylic Push Thru
 1st Surface Vinyl
 Translucent White
 Gerber 230-20 ()
 2nd Surface 70% Diffuser
BACKS
 .150 Clear Lexan
ILLUMINATION
 Led Illumination
 Ge TetraMax2 7100k
INSTALLATION
 Mount with 1 1/2" Painted Aluminum
 Spacers to Fascia as Required
 Painted; Matte Finish
 MP Black (■)



A Project Detail
 SCALE 1" = 10"

Qty: 2 / ☉ Install
 16.00 ☒

B Section Detail - Typical
 Cabinet / Internally Illuminated



South West Corner
INSTALLATION NOTES
 Center Sign Vertically Between
 Bottom of Address Numbers
 and Building Seam.
 Center Sign Horizontally
 Between Left and Right Building
 Seams on Darker Paint Color As
 shown



C Mock Up
 NTS

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 SHEET B.10