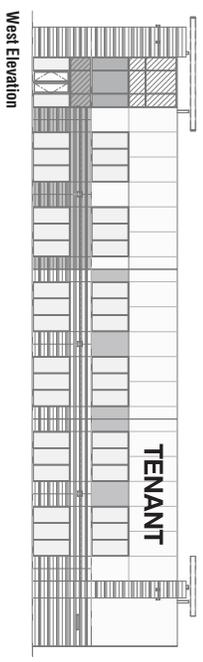




A Sign Detail (Typical)
SCALE 3/16" = 1"



D Elevation View (Typical)
SCALE 1/8" = 1"



E Rendered Elevation View (Typical)

- SIGN DESIGNATION**
T1 - BUILDING MOUNTED TENANT SIGN
- TYPE**
Individual Letters with Optional Logo Cabinet (non-rectangular)
- ILLUMINATION**
Internal LED Illumination, Internal Neon Illumination, Non-Illuminated
- MATERIAL**
Aluminum, Steel, Stainless Steel, Acrylic, Polycarbonate
- CONSTRUCTION**
Internally Illuminated Pan Channel, Halo Illuminated Reverse Pan Channel, Non-Illuminated Reverse Pan Channel, Internally Illuminated Logo Cabinet
- LETTER STYLE**
Corporate Letterstyles, Logotype and Logo Graphics may be used
- LOGO**
Logotype and Logo Graphics may be used, Not to exceed 25% of Sign Area.
- COLOR**
Open to corporate colors or building colors. Subject to Landlord Approval
- SIZE RESTRICTION**
1 square foot of sign area per 100 square feet of business frontage with a 40 square foot minimum allowance. Not to exceed 80% of horizontal and vertical backrounds.
- INSTALLATION**
Mounted to building facade via appropriate studs and/or clips
- WINDOW SIGNAGE**
Window signs are permitted on glass windows and are not to exceed 25% of exposed glass area.
- WINDOW SIGNAGE**
Window signs are permitted on glass windows and are not to exceed 25% of exposed glass area.

C Sign Criteria

TRADEMARK

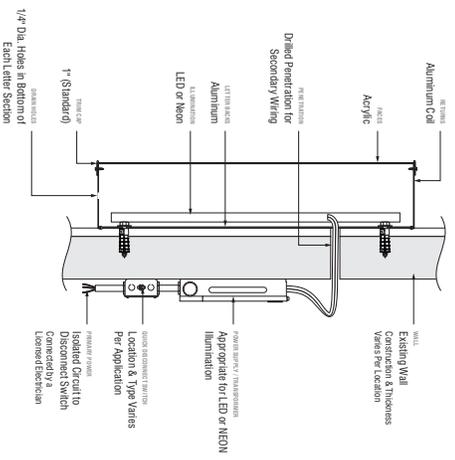
3722 E University Dr., Phoenix, AZ 85034 602.272.5855 trademark@kva.com © 2013 Trademark Visual, Inc. R02 2013

LIBERTY CENTER
at Rio Salado

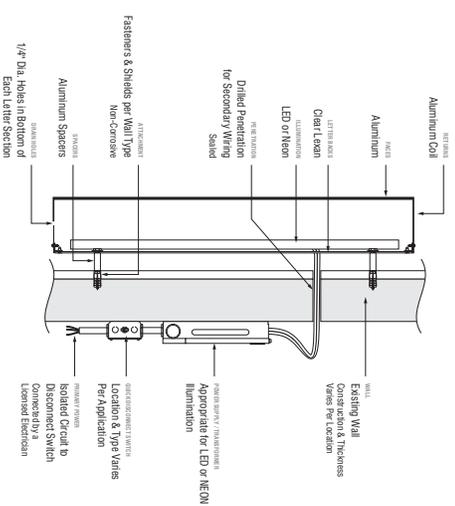
1850 W. Rio Salado Pkwy • Tempe, AZ 85281

SIGN PACKAGE CRITERIA

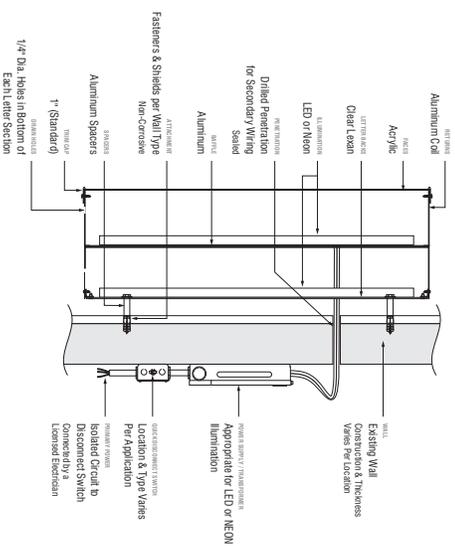
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| JOB | 71690 |
| DRAWING | 0106SW |
| DATE | 02/19/14 |
| SHEET | 8/8 |



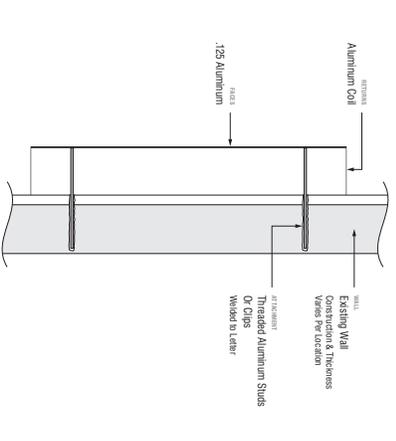
Section Detail - Typical
Pan Channel Letter / Intensity Illuminated / Non-Illuminated



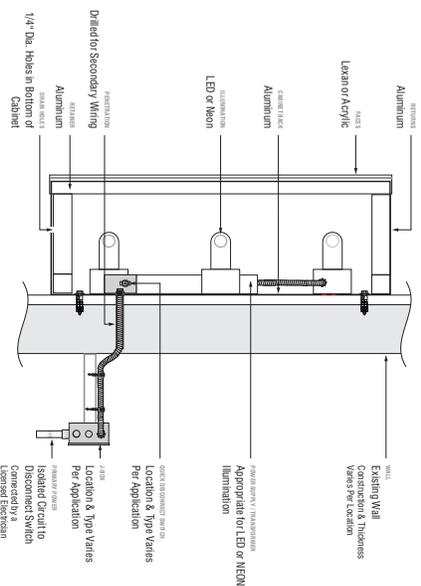
Section Detail - Typical
Reverse Pan Channel Letter / Intensity Illuminated



Section Detail - Typical
Channel Letter / Intensity Illuminated



Section Detail - Typical
Reverse Pan Channel Letter / Non-Illuminated / Non-Illuminated



Section Detail - Typical
Intensified Sign Cabinet / Intensity Illuminated / Non-Illuminated



Pan Channel Letter Intensity Illuminated



Reverse Pan Channel Letter Halo Illuminated



Channel Letter Face and Halo Illuminated



Reverse Pan Channel Letter Non-Illuminated



Illuminated Sign Cabinet Intensity Illuminated

TRADEMARK

LIBERTY CENTER

at *Rio Salado*

1850 W. Rio Salado Pkwy • Tempe, AZ 85281

SIGN PACKAGE CRITERIA

| | |
|---------|----------|
| JOB | 71580 |
| DRAWING | 0108SW |
| DATE | 02/19/14 |
| SHEET | 8/9 |