

SIGN PACKAGE CRITERIA

DATE	04/04/95
PROJECT NAME	Kale's Auto Center
PROJECT ADDRESS	803 E. Curry Road
TYPE	Internally illuminated sign cabinets
ILLUMINATION	Internal 800 mA fluorescent lamps 12" on center
MATERIAL	22 gauge Paintlok with plex faces
CONSTRUCTION	Interior angle iron welded frame work
LETTER STYLE	Aachen Bold or Helvetica Bold
LOGO	Color open. Restricted to 25% of sign area – DRC policy.
COLOR	Black copy on light grey background.
SIZE RESTRICTION	Maximum sign height 36", max. two lines of copy
INSTALLATION	Centered vertically over store windows, 2' up from top of canopy's
WINDOW SIGNAGE	White die cut copy. Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Max. 3' X 18'