

# SIGN PACKAGE CRITERIA



<b>DATE</b>	04/29/08
<b>PROJECT NAME</b>	GSVW Retail Center
<b>PROJECT ADDRESS</b>	904 N. Scottsdale Rd.
<b>TYPE</b>	Individual pan channel letters
<b>ILLUMINATION</b>	Neon
<b>MATERIAL</b>	Aluminum
<b>CONSTRUCTION</b>	Flush mounted. 5" return, 3/4" trim cap.
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Open. Returns and trim caps shall be bronze.
<b>SIZE RESTRICTION</b>	A single line of copy shall not exceed 24". Two lines of copy shall not exceed 14" per line. Sign envelope shall not exceed 36" in height.
<b>INSTALLATION</b>	
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	