

SIGN PACKAGE CRITERIA

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| DATE | 11/07/08 |
| PROJECT NAME | Fry's Marketplace Warner Ranch Plaza |
| PROJECT ADDRESS | 9840 thru 9920 South Rural Road |
| TYPE | Individual internally illuminated pan channel letters with 6" returns |
| ILLUMINATION | Neon or LED |
| MATERIAL | |
| CONSTRUCTION | |
| LETTER STYLE | Open |
| LOGO | Restricted to 25% of sign area – DRC policy. |
| COLOR | Open. Sign returns and trim caps must match sign face. |
| SIZE RESTRICTION | Maximum 32" for one or two lines of copy |
| INSTALLATION | Centered within designated sign band |
| WINDOW SIGNAGE | Window signs are restricted to 25% of the individual window in which the sign is located. |
| CENTER ID | Multi-tenant ID for center and bank |
| MAJOR/PAD TENANT VARIATION | Max. 6 foot letter height |