



SIGN PACKAGE CRITERIA

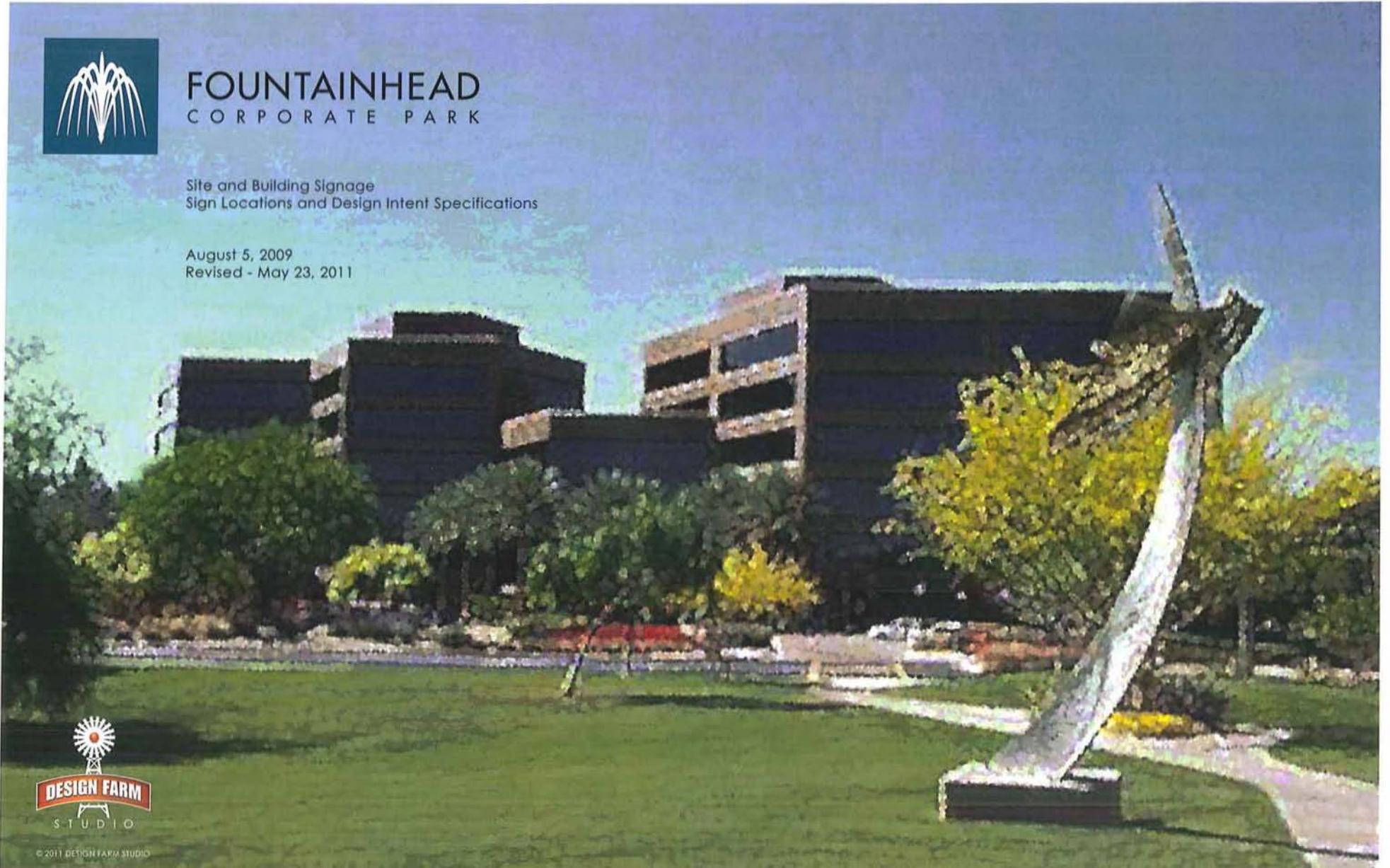
DATE	06/21/2011
PROJECT NAME	Fountainhead Corporate Park
PROJECT ADDRESS	1501, 1540, 1560 & 1620 W. Fountainhead Parkway, 2625 S. Plaza Ave.
TYPE	Building mounted and freestanding signs
ILLUMINATION	Will vary per sign type
MATERIAL	Will vary per sign type
CONSTRUCTION	Will vary per sign type
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Will vary per sign type
SIZE RESTRICTION	Per approved sign envelopes
INSTALLATION	See building elevations
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	



FOUNTAINHEAD CORPORATE PARK

Site and Building Signage
Sign Locations and Design Intent Specifications

August 5, 2009
Revised - May 23, 2011



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Exterior Building Signage

PARK PLAZA - 2625 S, PLAZA AVENUE D - 200's
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PARK SQUARE - 1540 W, FOUNTAINHEAD PARKWAY E - 200's
Exterior Building Signage

PARK SQUARE - 1560 W, FOUNTAINHEAD PARKWAY F - 200's
Exterior Building Signage

GENERAL NOTES

ALL SIGNS MUST BE APPROVED BY LANDLORD.

ALL SIGNS MUST COMPLY WITH THE CRITERIA OF THIS
COMPREHENSIVE SIGN PLAN AND THE SIGNAGE
REGULATIONS OF THE GOVERNING MUNICIPALITY.

ALL SIGNS REQUIRING A PERMIT MUST BE PERMITTED
BY THE GOVERNING MUNICIPALITY PRIOR TO
FABRICATION & INSTALLATION.

THE SIGN LOCATIONS SHOWN IN THIS PACKAGE ARE
APPROXIMATE AND MAY BE ADJUSTED TO ACCOUNT
FOR FIELD CONDITIONS, UTILITIES, LANDSCAPING AND
UNFORSEEN VISIBILITY RESTRICTIONS. EXACT
LOCATIONS WILL BE DETERMINED AT THE TIME OF
PERMITTING BY THE CONTRACTOR.

PROJECT NARRATIVE

FOUNTAINHEAD CORPORATE PARK Comprehensive Signage Plan

This document represents the proposed Comprehensive Signage Plan for the existing Fountainhead Corporate Park subdivision located east of Priest Drive and North of Alameda Drive.

The existing and proposed office buildings throughout the site reflect a wide variety of architectural styles and finishes. In an effort to unify the campus, the sign plan provides a neutral color palette as well as design standards for all of the site and building mounted signage throughout the park. The forms, colors, materials, fonts and the new brand for the project will be consistently presented on all of the existing freestanding signage throughout the campus and all of the existing site signs which will remain within the park will be renovated to conform with the new design standards for the overall park.

This plan includes the renovation of existing monument sign structures at the main entry to the park on Priest Drive and Fountainhead Parkway. All of the existing traffic regulatory signage throughout the park in will also be renovated and the graphics will be replaced as part of the proposed plan. Additionally, a new project identification monument at the southeast entry to the park on Alameda Drive and freeway sign along the I-10 frontage are being proposed as part of this sign program.

This plan also establishes design standards for all exterior building mounted signage throughout the campus, identifying potential sign envelope locations and establishing a consistent material palette and lighting standards for all wall mounted signage within the park.

Lastly, this plan addresses the challenging wayfinding issues of this complex campus. Much needed site directory signs will be provided within the site at key decision points to direct visitors to the specific addresses throughout the campus. Smaller directional signs will be used to identify specific route finding information such as visitor parking, deliveries, etc. to further facilitate traffic flow throughout the site. The display of address numbers on each of the buildings will also be improved. Larger address signs will be added to the buildings to supplement the existing address numbers so visitors can more easily identify their final destination as they navigate through the park.

Site Signage Design Criteria

SIGN TYPE: SE – SUBDIVISION ENTRY MONUMENT SIGN

ILLUMINATION:	Internally illuminated logo / externally illuminated base and lettering.
MATERIALS:	Masonry base, painted aluminum letters, acrylic or painted aluminum logo with glass tile cladding.
CONSTRUCTION:	Masonry base, painted aluminum letters, acrylic or painted aluminum logo with glass tile cladding.
LETTER STYLE:	Futura Medium
LOGO:	Project logo will be used.
COLOR:	Painted masonry base (warm grey) letters (dark charcoal), colored glass tile (aqua), acrylic or aluminum fountain logo (white).
SIZE:	8'-3" High, 40 square feet
INSTALLATION:	Existing structure (refinished), Ground instal with concrete footer.

SIGN TYPE: S2 – SUBDIVISION ENTRY MONUMENT SIGN

ILLUMINATION:	Internally illuminated logo / externally illuminated base and lettering.
MATERIALS:	Masonry base, painted aluminum letters, acrylic or painted aluminum logo with glass tile cladding.
CONSTRUCTION:	Masonry base, painted aluminum letters, acrylic or painted aluminum logo with glass tile cladding.
LETTER STYLE:	Futura Medium
LOGO:	Project logo will be used.
COLOR:	Painted masonry base (warm grey) letters (dark charcoal), colored glass tile (aqua), acrylic or aluminum fountain logo (white).
SIZE:	8'-3" high, 40 square feet
INSTALLATION:	Ground instal with concrete footer.

SIGN TYPE: FM – FREEWAY MONUMENT SIGN

ILLUMINATION:	Internally illuminated.
MATERIALS:	Masonry base, painted aluminum letters, acrylic logo.
CONSTRUCTION:	Masonry base, painted aluminum letters, acrylic logo.
LETTER STYLE:	Futura Medium. Tenant logo fonts will be allowed with landlord approval.
LOGO:	Project logo will be used. Tenant logos will be allowed with landlord approval.
COLOR:	Concrete colored masonry base, satin aluminum colored fin element, charcoal, and blue cabinet with satin aluminum separation ribs and translucent white and blue logo.
SIZE:	35'-0" High, 120 square feet
INSTALLATION:	Ground instal with appropriate concrete caisson footer.

SIGN TYPE: SD – SITE DIRECTORIES

ILLUMINATION:	Non-illuminated.
MATERIALS:	Painted aluminum frame and cabinet with applied vinyl and tile clad logo element.
CONSTRUCTION:	Painted aluminum frame and cabinet with applied vinyl and tile clad logo element.
LETTER STYLE:	Futura Medium
LOGO:	Project logo will be used.
COLOR:	White reflective vinyl on charcoal surface
SIZE:	6'-0" High and 16 square feet
INSTALLATION:	Ground instal with appropriate concrete footer.

SIGN TYPE: VD – VEHICULAR DIRECTIONAL SIGN

ILLUMINATION:	Non-illuminated.
MATERIALS:	Painted aluminum and reflective vinyl.
CONSTRUCTION:	Aluminum structure.
LETTER STYLE:	Futura Bold & Medium
LOGO:	Project logo will be used.
COLOR:	Warm gray, charcoal gray, aqua and white.
SIZE:	3'-0" high and 2 square feet (copy area).
INSTALLATION:	Ground instal with appropriate concrete footer.

SIGN TYPE: SM – TENANT SITE MONUMENT SIGN

ILLUMINATION:	Internally illuminated logo with non-illuminated tenant cabinet.
MATERIALS:	Masonry wall, painted aluminum cabinet, painted aluminum logo with glass tile cladding.
CONSTRUCTION:	Masonry wall, painted aluminum cabinet, painted aluminum logo with glass tile cladding.
LETTER STYLE:	Futura Medium
LOGO:	Project logo will be used.
COLOR:	Painted masonry base (warm grey) tenant cabinet and letters (dark charcoal), colored glass tile (aqua), aluminum logo (white).
SIZE:	10'-0" high, 40 square feet
INSTALLATION:	Ground instal with concrete footer.

SIGN TYPE: BD – BUILDING DIRECTORY SIGN

ILLUMINATION:	Internally illuminated.
MATERIALS:	Painted aluminum frame and cabinet with applied vinyl and tile clad logo element.
CONSTRUCTION:	Painted aluminum frame and cabinet with applied vinyl and tile clad logo element.
LETTER STYLE:	Futura Medium
LOGO:	Project logo will be used.
COLOR:	White reflective vinyl on charcoal surface
SIZE:	6' high and 14 square feet.
INSTALLATION:	Ground instal with appropriate concrete footer.

SIGNAGE DESIGN CRITERIA (Part 1)

PROJECT NAME: FOUNTAINHEAD CORPORATE PARK

PROJECT ADDRESS: 1601 E. Fountainhead Parkway

GENERAL NOTES

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Building Signage Design Criteria

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1501 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 3' 0" H X 30' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing on towers & bridge elements.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1620 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 4' 0" H X 45' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 2625 S. PLAZA AVENUE

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 3' 0" H X 36' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1540 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 2' 6" H X 40' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1560 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 2' 6" H X 40' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGNAGE DESIGN CRITERIA (Part 2)

PROJECT NAME: FOUNTAINHEAD CORPORATE PARK

PROJECT ADDRESS: 1601 E. Fountainhead Parkway

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TENANTS OCCUPYING A MINIMUM OF A WHOLE FLOOR (OR THE EQUIVALENT AREA OF A WHOLE FLOOR) MAY QUALIFY FOR BUILDING MOUNTED IDENTIFICATION SIGNAGE.

LOGOS

Fountainhead Corporate Park
logo for use on signage.



FOUNTAINHEAD
CORPORATE PARK



FOUNTAINHEAD
CORPORATE PARK

Park Bridge logo for use on
print collateral.



park bridge



park garden



park plaza



park square

FONTS

Standard fonts for fountainhead logo and site directory signage.

NOTE:

Tenant monument signs and building wall signs will allow the use of corporate logos and font styles.

FUTURA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FUTURA HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FUTURA MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

EXISTING BUILDINGS & MATERIALS (FOR REFERENCE ONLY)



Existing material palette varies from building to building. Only some of the examples are shown here.



Existing Granite



Black Glazing



Raw Concrete
(Colors Vary)



Brushed Aluminum

Northwest Elevation



Clear / Blue Glazing

SITE SIGNAGE COLORS & MATERIALS



P-1
Montex Medium
Textured Finish
Match Frazee "Pussytoes"
CL 2924D



P-2
Matthews Paints
Silver
MP 18073
Gloss Finish



P-3
Frazee Paint
CL 3027N
Satin Finish



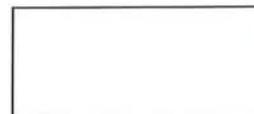
P-4
Paint to Match
3M Turquoise Blue
Translucent Vinyl
830-117



P-5
Warm Grey Paint
Match Frazee
"Pussytoes"
CL 2924D



P-6
Matthews Paints
Satin Finish White



A-1
White Acrylic



T-1
Sici's
Glimmer
Collection
#116 Mangostan
(or similar product)



V-1
3M White
Reflective Vinyl
480-10



V-2
3M White
Translucent Vinyl
3630-20



V-3
3M Turquoise Blue
Translucent Vinyl
830-117



V-4
3M Matte Black
Opaque Vinyl
140-12



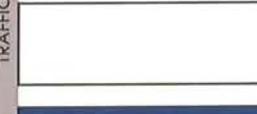
V-5
3M Red
Reflective Vinyl
480-72



V-6
3M Yellow
Reflective Vinyl
480-72



V-7
3M Reflective
Black Vinyl
480-85



V-8
3M White
Matte Vinyl
7725-20



V-9
3M Light Blue
Reflective Vinyl
3650-10

TRAFFIC SIGNAGE VINYL COLORS



SITE SIGNAGE	
	Subdivision Entry Monument
	Secondary Subdivision Entry Monument
	Freeway Monument
	Site Directory
	Vehicular Directional
	Site Monument
	Building Directory

Indicates lots which are included as part of this comprehensive sign plan submittal.

NOTES: The Fountainhead Association includes all infrastructure and roadways servicing Lots 1 - 9. The Fountainhead Association is also responsible for maintaining traffic regulatory and directional signage along the streets within the Association.



	project name FOUNTAINHEAD CORPORATE PARK	project number 11014	description SIGN LOCATIONS PLAN	type N/A	scale NTS	date 10.23.08	revised date 5.14.11	10212 south 43rd st phoenix, arizona 85044 phone: 480.706.4187 www.designfarmstudio.com	<div style="text-align: center;"> A 100 <small>DRAWING NUMBER</small> </div> <small>© 2011 design farm studio</small>
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NOTES

Concrete skim coat existing masonry base and paint. Reduce the height of the existing corner tower to match the height of the lower wall in order to accommodate the internally illuminated acrylic framed logo cube with glass mosaic tile attached and grouted using clear silicone.

Logo cube to be structural acrylic with clear 1/2" acrylic faces. Clear acrylic faces to be sanded to achieve a rough finish, then decorated with mosaic tile applied and grouted using clear silicone. Logo cube to be internally illuminated via a centrally mounted high-output fluorescent fixture.

Fountain logo to be constructed from 1/2" acrylic attached using acrylic weld. 1/4" thick painted aluminum may be used as an alternate.

Fountainhead copy to be routed from 1/2" aluminum plate. Plate to mount to the back side of the planter wall.

Corporate Park copy to be routed from 1/4" aluminum plate and pin mounted to skim coated masonry wall.



Existing Entry Sign

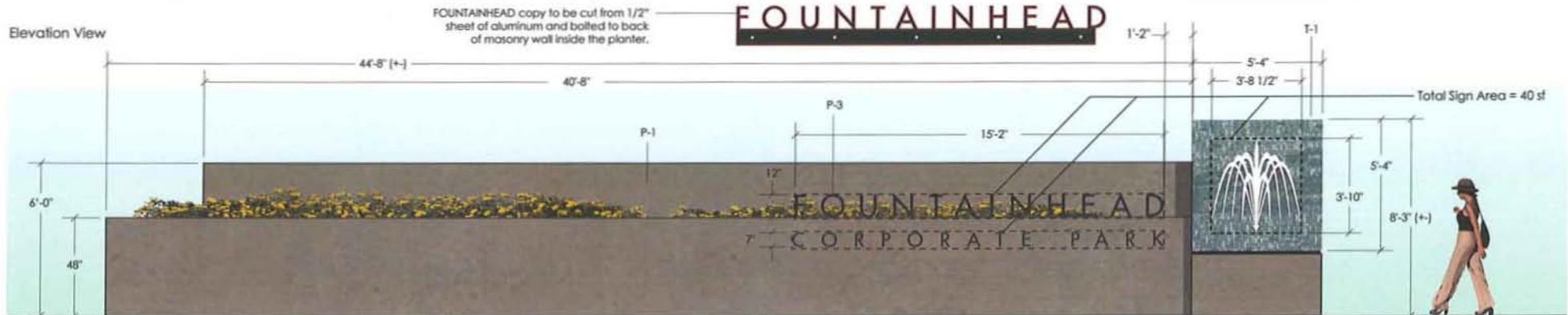
A second sign of the same design (flipped in the opposite direction) exists on the opposite side of the entry drive and will be modified to match this design intent.

The two 'legs' of the planter are mirrored perpendicularly to the corner cube.



Plan View

Elevation View



project name
FOUNTAINHEAD CORPORATE PARK

project number
11014

description
SUBDIVISION ENTRY MONUMENT
RENOVATION

type
SE

scale
1/4"=1'

date
10.27.08

revised date
5.14.11

10212 south 43rd st
phoenix, arizona 85044
phone: 480.706.6189
www.designfarmstudio.com

A
101
DRAWING NUMBER

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NOTES

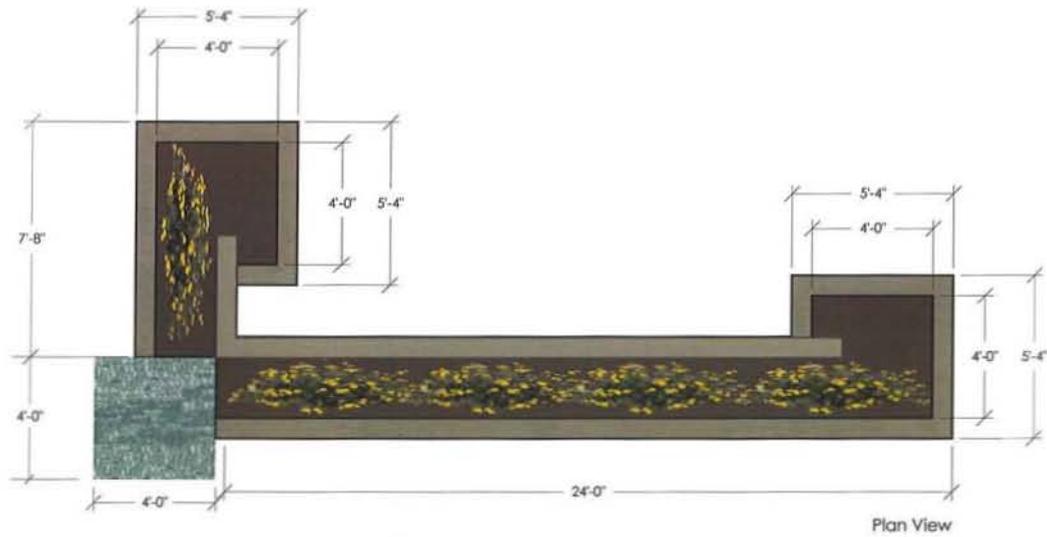
Masonry base and cabinet with aluminum framed cabinet with internally illuminated acrylic framed logo cube with glass mosaic tile attached and grouted using clear silicone.

Logo cube to be structural acrylic with clear 1/2" acrylic faces. Clear acrylic faces to be sanded to achieve a rough finish, then decorated with mosaic tile applied and grouted using clear silicone. Logo cube to be internally illuminated via a centrally mounted high-output fluorescent fixture or LED lighting.

Fountain logo to be constructed from 1/2" acrylic attached using acrylic weld. 1/4" thick painted aluminum may be used as an alternate.

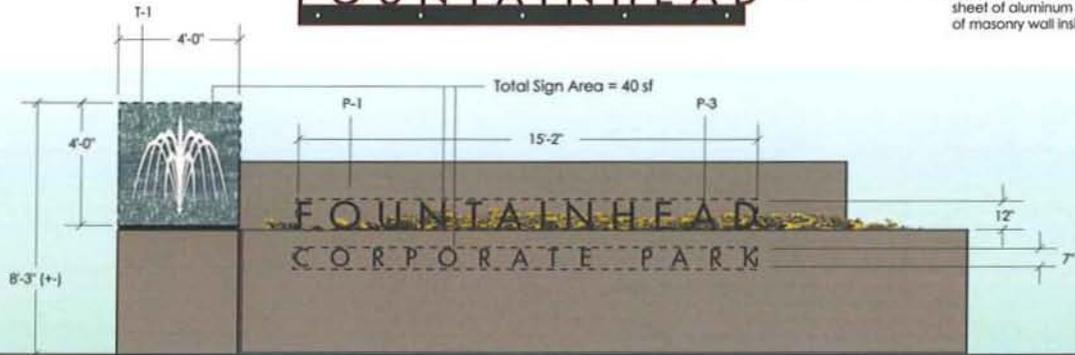
Fountainhead copy to be routed from 1/2" aluminum plate. Plate to mount to the back side of the planter wall.

Corporate Park copy to be routed from 1/4" aluminum plate and pin mounted to skim coated masonry wall.



FOUNTAINHEAD

FOUNTAINHEAD copy to be cut from 1/2" sheet of aluminum and bolted to back of masonry wall inside the planter.



Elevation View (typical)

Elevation

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description SUBDIVISION ENTRY MONUMENT NEW CONSTRUCTION</p>	<p>type S2</p>	<p>scale 1/4"=1'</p>	<p>date 11.13.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>A 102 DRAWING NUMBER</p>
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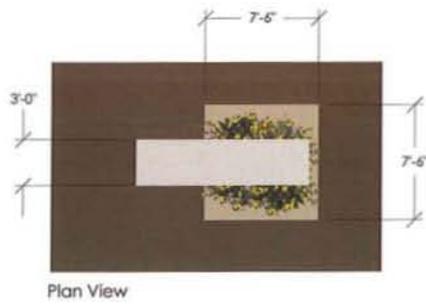
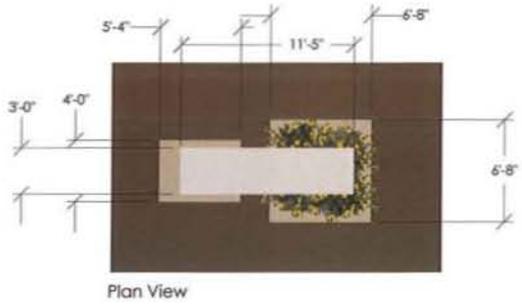
NOTES

Internally illuminated painted aluminum cabinet with masonry planter at the base.

Logo and blue side element to be acrylic decorated with blue vinyls.

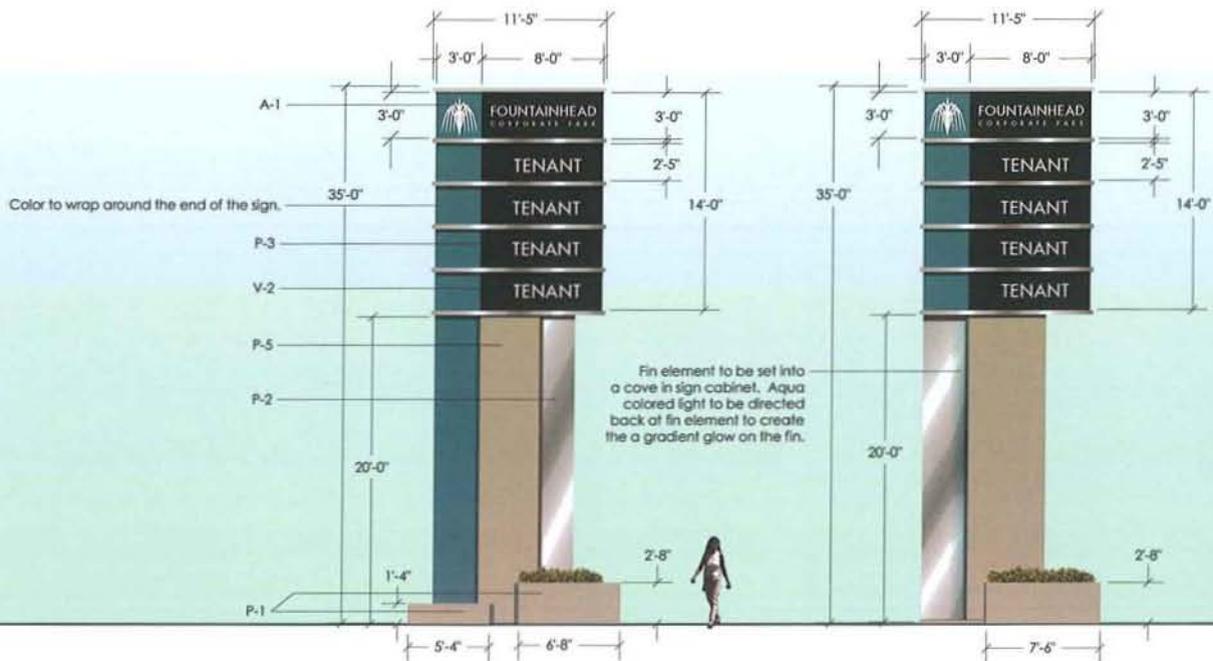
Fountain icon to be 1/2" thick acrylic.

Tenant panels to be reverse routed and decorated with white translucent vinyl.



OPTION - 1

OPTION - 2



OPTION - 1

OPTION - 2

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description FREEWAY MONUMENT SIGN</p>	<p>type FM</p>	<p>scale 1/8"=1'</p>	<p>date 10.14.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>A 103 DRAWING NUMBER</p>
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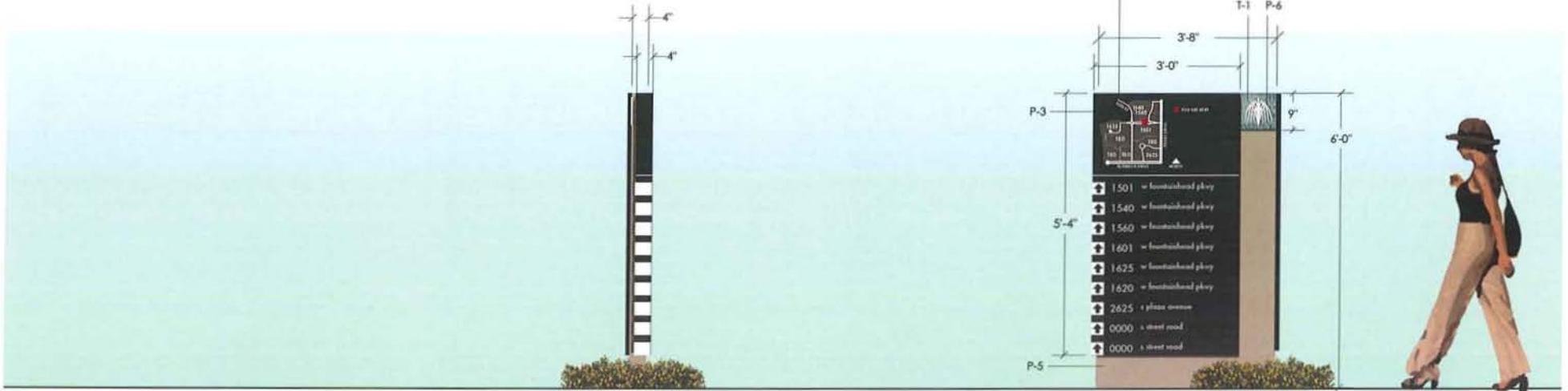
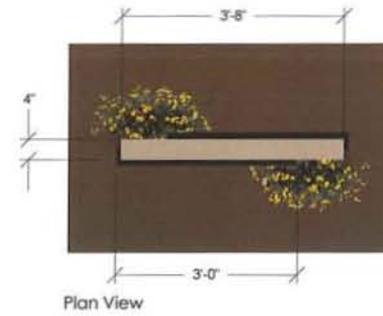
NOTES

Aluminum cabinet with aluminum sign faces stood off 1" from cabinet.

Faces to be decorated with white reflective vinyl copy and reverse cut arrows.

Logo background to be file set into an aluminum angle frame to protect the edges of the file.

Logo icon to be 1/4" thick painted aluminum.



End View

Elevation View

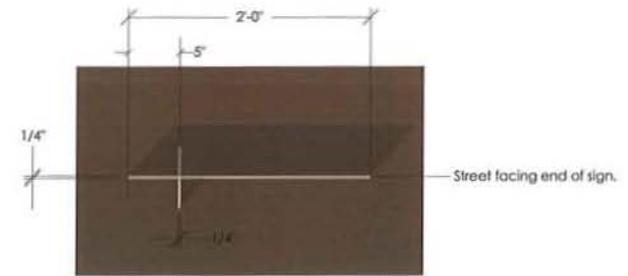
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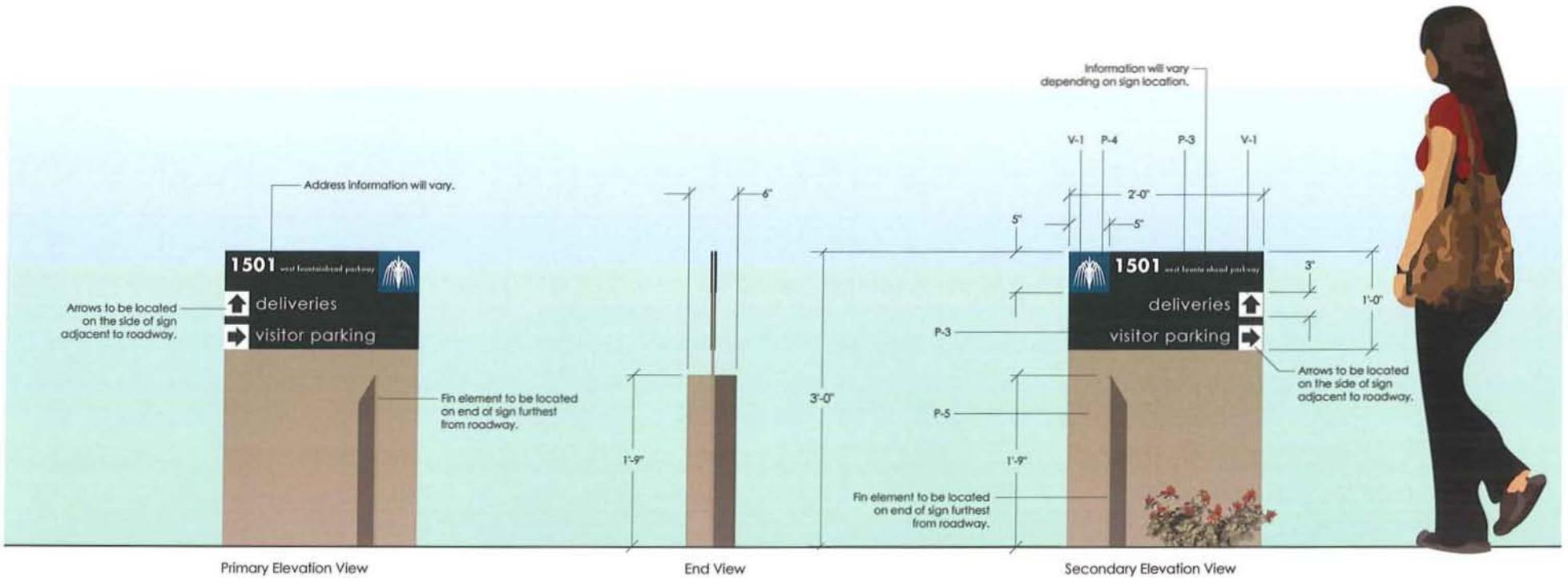
1/4" thick painted aluminum with first surface vinyl graphics.

Cross support section to be 1/4" thick panel welded perpendicular to sign faces.

Install using a direct burial method with concrete footer.



Plan View



Primary Elevation View

End View

Secondary Elevation View

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description VEHICULAR DIRECTIONAL SIGN</p>	<p>type VD</p>	<p>scale 1"=1'</p>	<p>date 10.28.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>A 105 DRAWING NUMBER</p>
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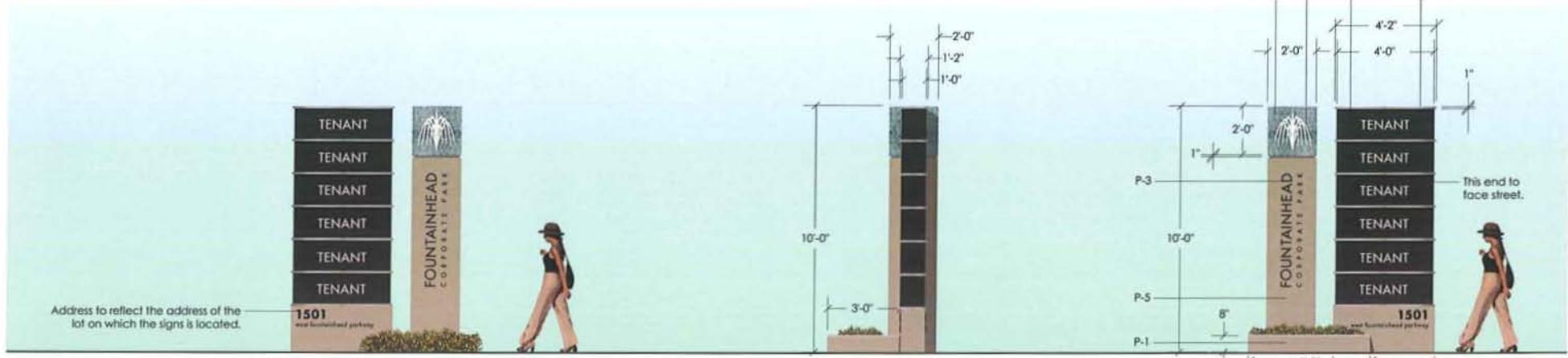
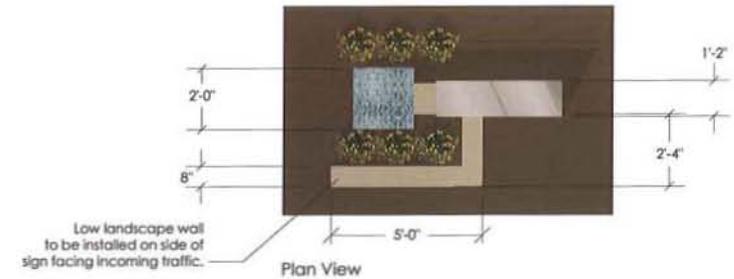
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NOTES

Tenant cabinet and base to be internally framed aluminum. Tenant panels to be painted aluminum faces with painted aluminum panel 'fin' 1" dividers wrapping all sides of cabinet. Tenant names and logos to be fabricated using 1/8" thick flat cut out aluminum letters stud mounted and painted with satin white finish.

Logo tower to be framed aluminum. Logo cube to be structural acrylic with clear acrylic faces. Clear acrylic faces to be sanded to achieve a rough finish, then decorated with mosaic tile applied and grouted using clear silicone. Logo cube to be internally illuminated via a centrally mounted high-output fluorescent fixture or white LED lighting. Fountainhead logo to be constructed from 1/4" thick aluminum painted with satin white finish. Fountainhead Corporate Park text to be fabricated as 1/4" thick painted aluminum pin mounted to cabinet surface.

Planter wall to be skim coated masonry painted to match cabinet bases.



Rear Elevation

End View

Elevation View

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description SITE MONUMENT SIGNS (TYPICAL)</p>	<p>type SM</p>	<p>scale 1/4"=1'</p>	<p>date 10.28.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>A 106 DRAWING NUMBER</p>
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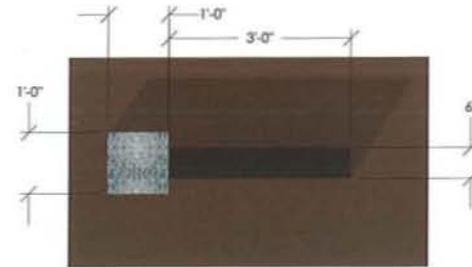
NOTES

Framed & painted aluminum cabinet and base with reflective vinyl address copy.

Tenant slats to be first surface vinyl on painted aluminum slats in painted aluminum retainer rails, secured to cabinet face.

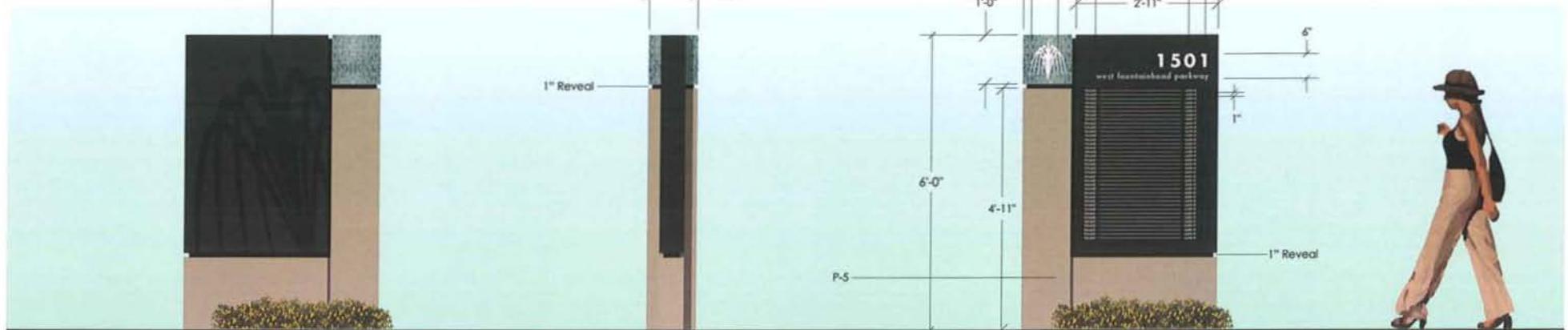
Logo cube to be structural acrylic with clear acrylic faces. Clear acrylic faces to be sanded to achieve a rough finish, then decorated with mosaic tile applied and grouted using clear silicone. Logo cube to be internally illuminated via a centrally mounted high-output fluorescent fixture or white LED lighting.

Fountain logo to be constructed from 1/4" thick aluminum painted with satin white finish.



Plan View

Logo to be achieved by applying a glass clear coat over the existing satin finish.



Rear Elevation

End Elevation

Elevation View

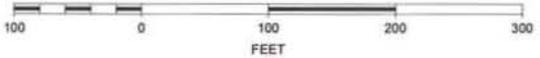
Address to reflect the address of the lot on which the signs is located.

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description BUILDING DIRECTORY SIGNS (TYPICAL)</p>	<p>type BD</p>	<p>scale 1/4"=1'</p>	<p>date 10.28.08</p>	<p>revised date 5.19.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>A 107 DRAWING NUMBER</p>
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BUILDING SIGNAGE

- BA Building Address
- TW Tenant Wall Sign Envelope
- CB Clearance Bar



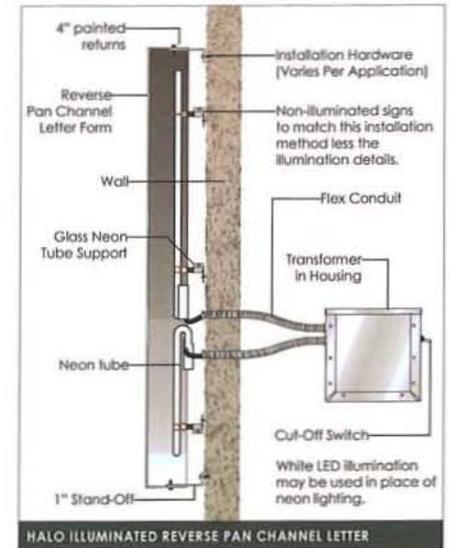
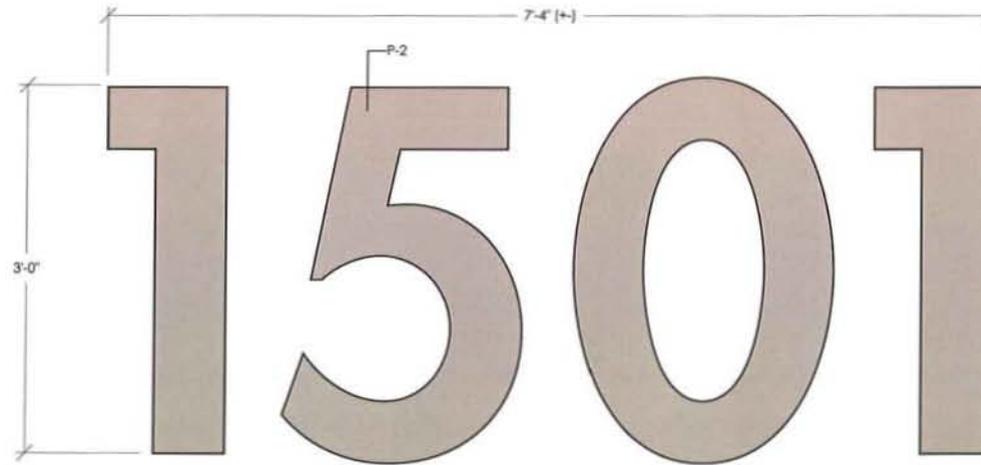
NORTH ▶

	project name FOUNTAINHEAD CORPORATE PARK	project number 11014	description PARK BRIDGE BUILDING SIGNAGE PLAN	type N/A	scale NTS	date 11.05.08	revised date 5.14.11	10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com	<div style="font-size: 2em; font-weight: bold; margin: 0;">B</div> <div style="font-size: 2em; font-weight: bold; margin: 0;">200</div> <div style="font-size: 0.8em; margin: 0;">DRAWING NUMBER</div>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum.



Aligned with window opening and centered top to bottom.



SOUTHWEST ELEVATION

Aligned with window opening and centered top to bottom.



NORTHEAST ELEVATION

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description BUILDING ADDRESS</p>	<p>type BA</p>	<p>scale NTS</p>	<p>date 11.05.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>B 201 DRAWING NUMBER</p>
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NOTES

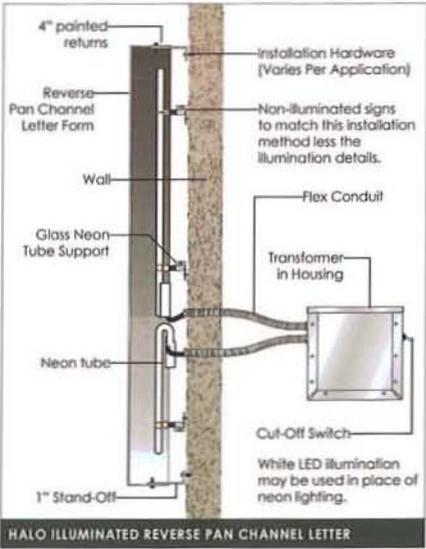
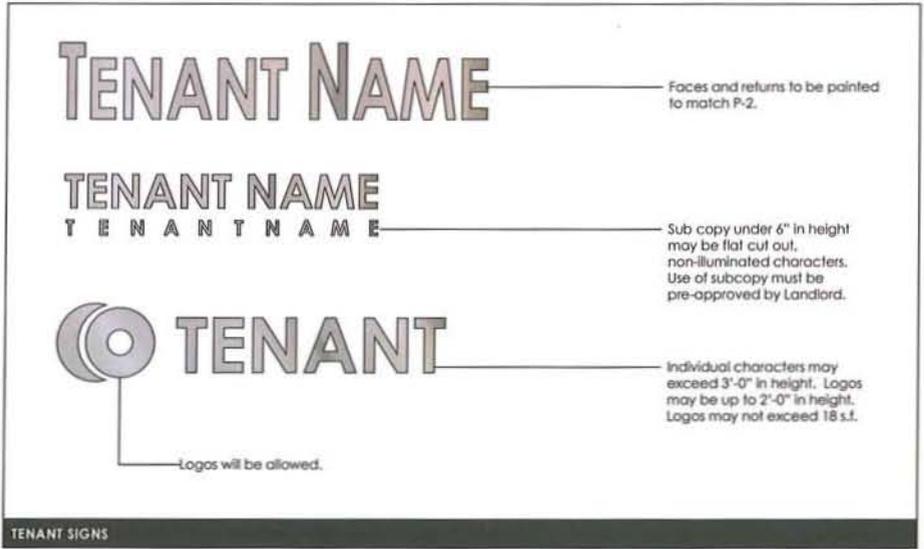
Reverse pan channel numerals with painted finish to match satin aluminum internally illuminated with white neon.

No office tenant will be allowed to have more than one sign per frontage.

All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.

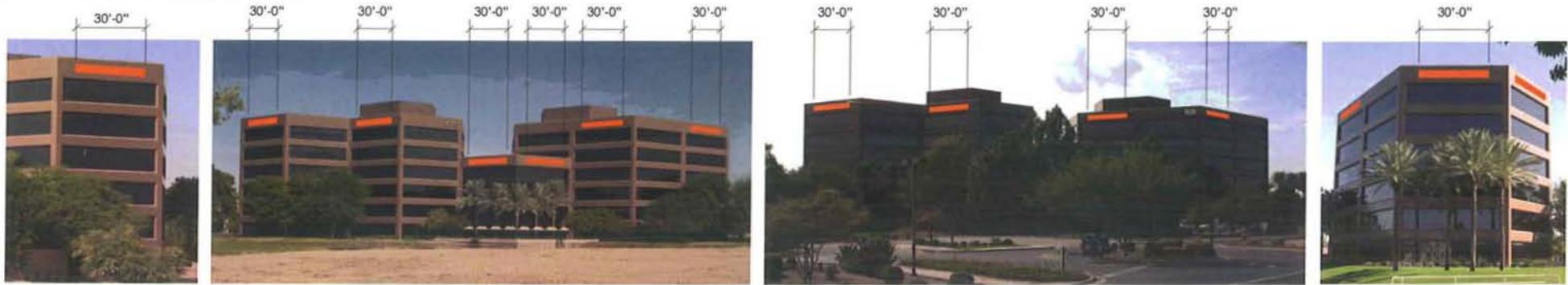
The Association reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations provided that in no case will the overall sign width exceed 80% of the width of the background on which the sign is mounted.



TENANT SIGNS

HALO ILLUMINATED REVERSE PAN CHANNEL LETTER

Indicates Potential Tenant Sign Envelopes



EAST ELEVATION

SOUTHWEST ELEVATION

NORTHEAST ELEVATION

NORTHWEST ELEVATION

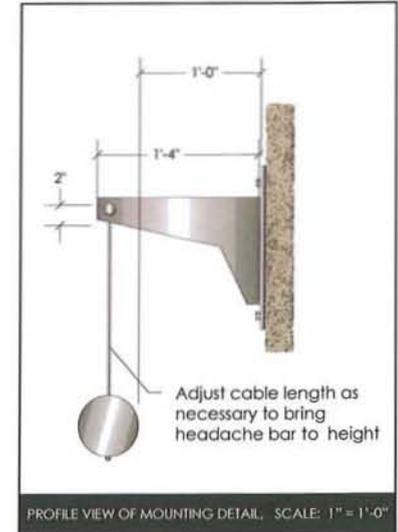
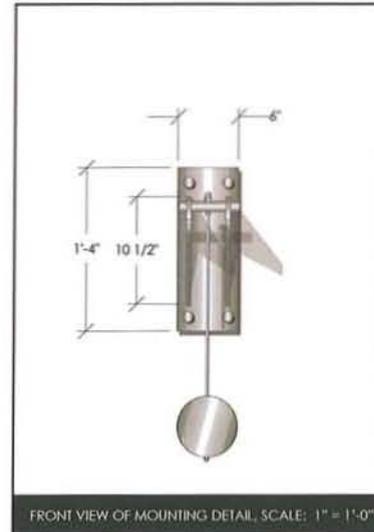
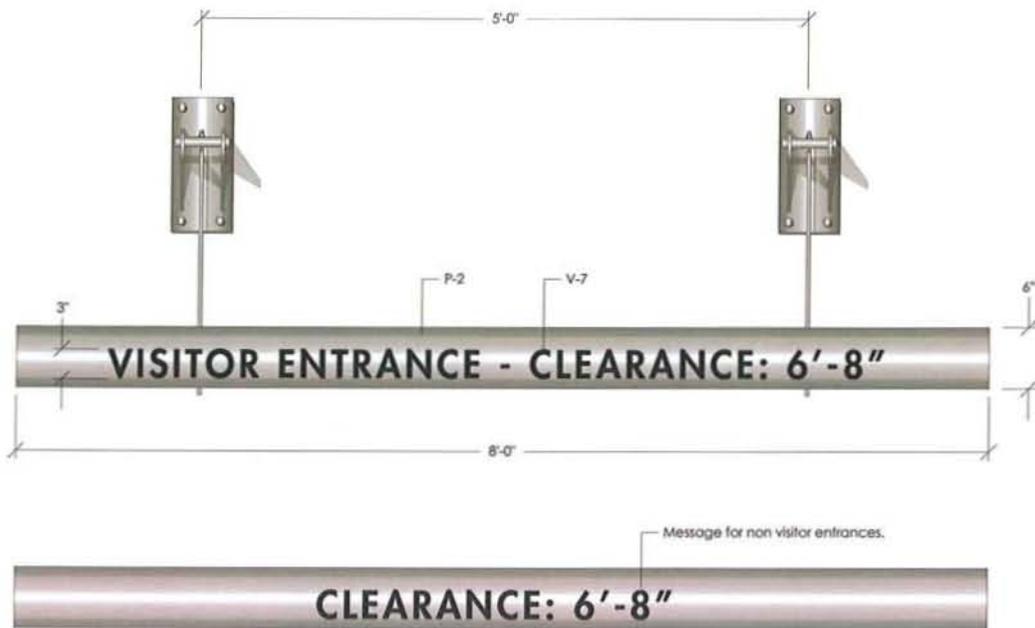
	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description TENANT WALL SIGN ENVELOPES</p>	<p>type TW</p>	<p>scale NTS</p>	<p>date 11.05.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>B 202 DRAWING NUMBER</p>
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NOTES

Clearance Bar to be 6" PVC pipe to be weighted with sand, capped and painted to match satin aluminum, with first surface reflective vinyl graphics and reflective caution tape.

Plate metal mounting brackets, painted brushed aluminum with cable and attachment hardware to support headache bar.

Install to garage wall, projected with a one (1) foot clearance from the header, with appropriate anchors.



Remove all existing wall-mounted signs.



	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description CLEARANCE BAR</p>	<p>type CB</p>	<p>scale 1"=1'</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>B 203 DRAWING NUMBER</p>
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BUILDING SIGNAGE

- BA Building Address
- TW Tenant Wall Sign Envelope
- CB Clearance Bar

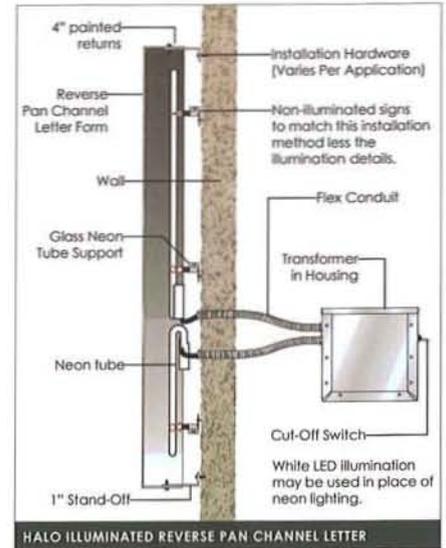
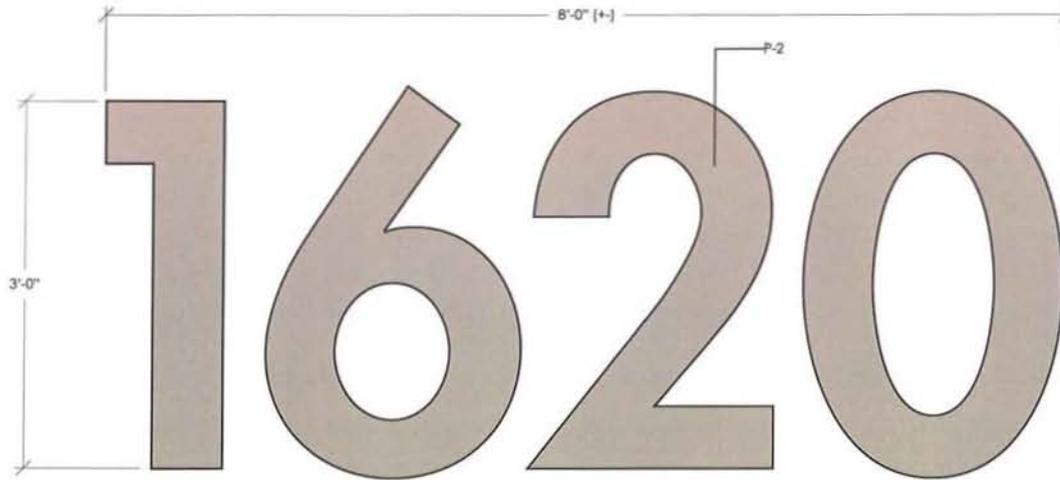


NORTH

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description PARK GARDEN BUILDING SIGNAGE PLAN</p>	<p>type N/A</p>	<p>scale NTS</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p style="text-align: center;">C 200 DRAWING NUMBER</p> <p style="font-size: small;">© 2011 design farm studio</p>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum.



Bottom aligned with the reveal and centered left to right between the corner and the reveal.

Bottom aligned with the reveal and centered left to right between the corner and the reveal.



NORTHEAST ELEVATION

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description BUILDING ADDRESS</p>	<p>type BA</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>C 201 DRAWING NUMBER</p>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum internally illuminated with white neon.

No office tenant will be allowed to have more than one sign per frontage.

All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.

The Association reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations provided that in no case will the overall sign width exceed 80% of the width of the background on which the sign is mounted.

TENANT NAME

Faces and returns to be painted to match P-2.

TENANT NAME
T E N A N T N A M E

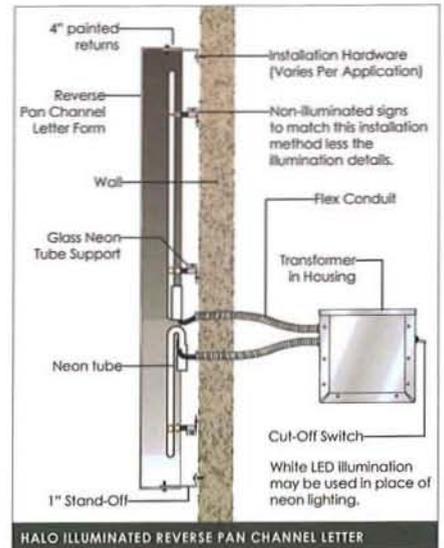
Sub copy under 6" in height may be flat cut out, non-illuminated characters. Use of subcopy must be pre-approved by Landlord.

LOGO TENANT

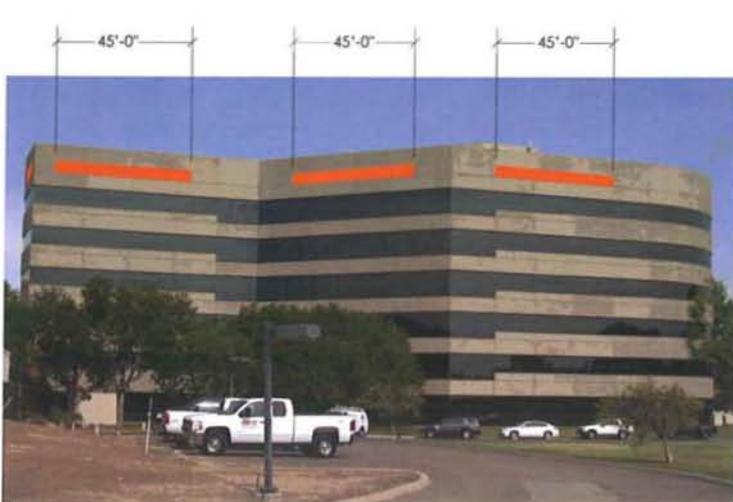
Individual characters may exceed 4'-0" in height. Logos may be up to 3'-0" in height. Logos may not exceed 24 s.f.

Logos will be allowed.

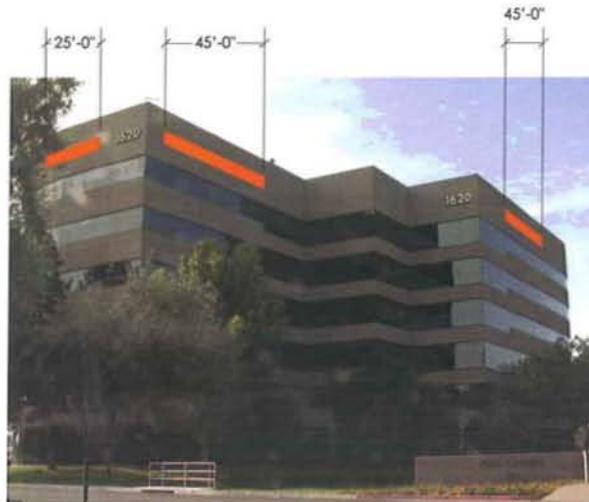
TENANT SIGNS



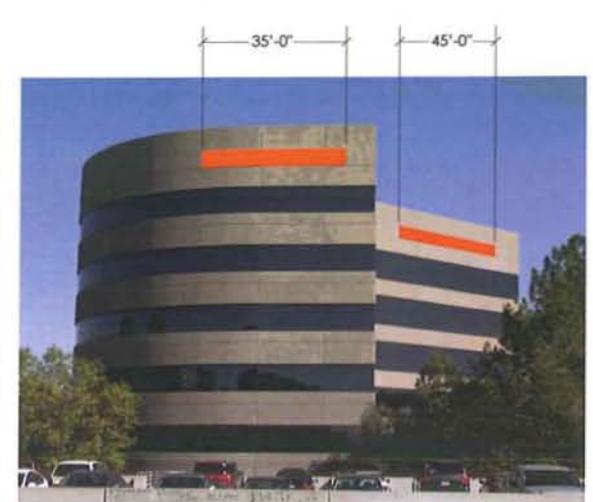
Indicates Potential Tenant Sign Envelopes



SOUTH ELEVATION



NORTHEAST ELEVATION



WEST ELEVATION

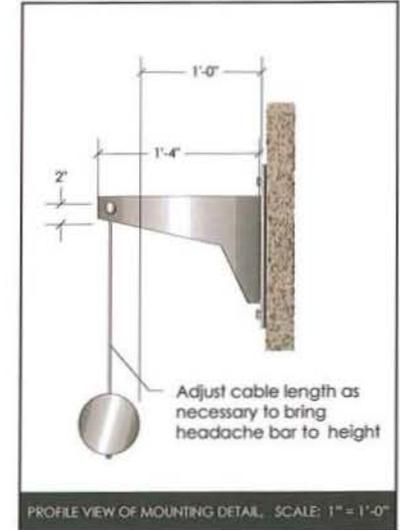
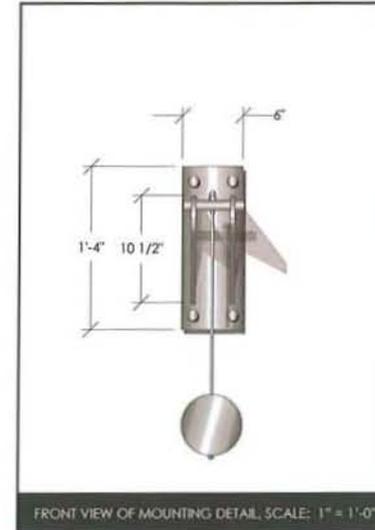
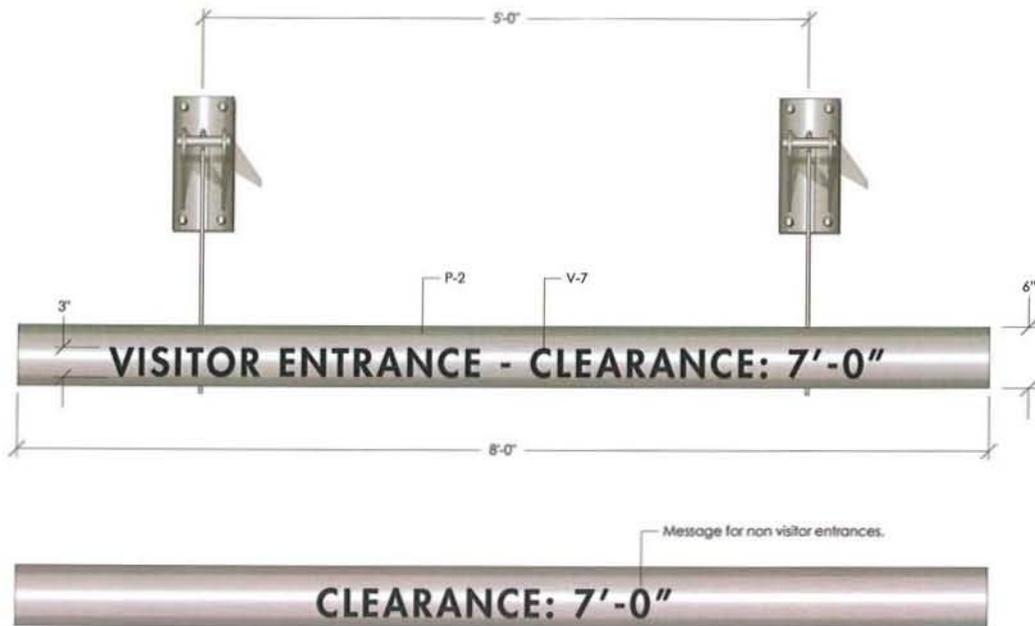
	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description TENANT WALL SIGN ENVELOPES</p>	<p>type TW</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>C 202 DRAWING NUMBER</p>
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NOTES

Clearance Bar to be 6" PVC pipe to be weighted with sand, capped and painted to match satin aluminum, with first surface reflective vinyl graphics and reflective caution tape.

Plate metal mounting brackets, painted brushed aluminum with cable and attachment hardware to support headache bar.

Install to garage wall, projected with a one (1) foot clearance from the header, with appropriate anchors.



	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description CLEARANCE BAR</p>	<p>type CB</p>	<p>scale 1"=1'</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.708.6189 www.designfarmstudio.com</p>	<p>C 203 DRAWING NUMBER</p>
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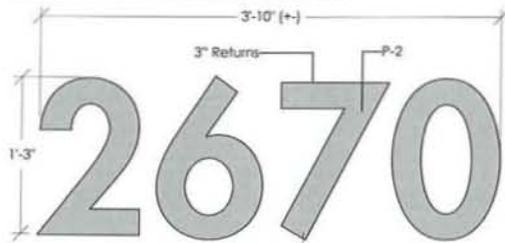
BUILDING SIGNAGE	
BA	Building Address
TW	Tenant Wall Sign Envelope
CB	Clearance Bar

NORTH ►

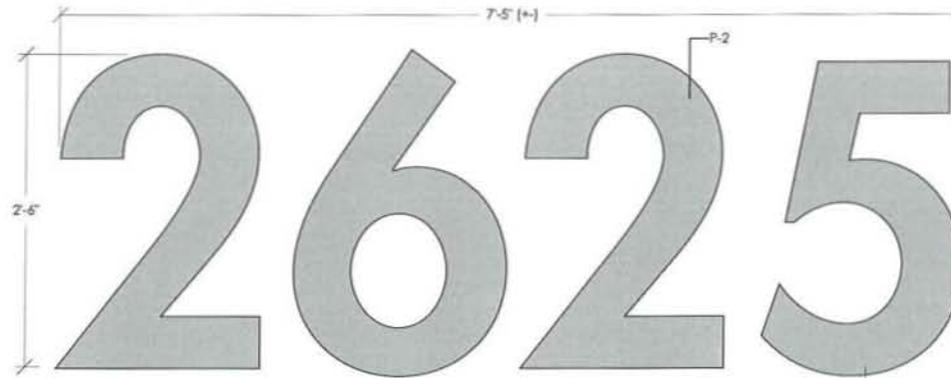
	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description PARK PLAZA BUILDING SIGNAGE PLAN</p>	<p>type N/A</p>	<p>scale NTS</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10212 scott 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>D 200 DRAWING NUMBER</p> <p style="font-size: small;">© 2011 design farm studio</p>
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NOTES

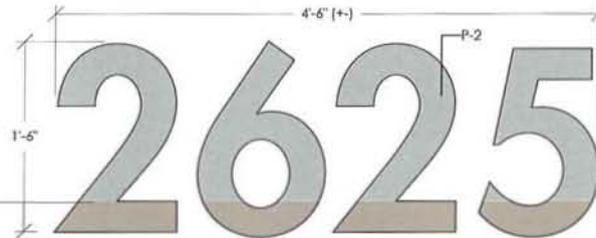
Reverse pan channel numerals with painted finish to match satin aluminum.



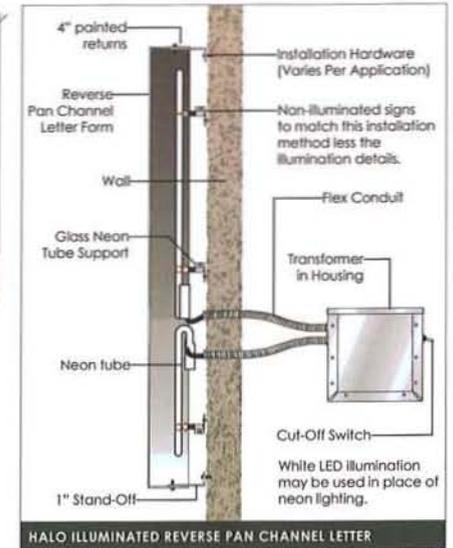
On parking garage
(1 set)



On parapet wall
(2 sets)



Above entry door
(1 set)



HALO ILLUMINATED REVERSE PAN CHANNEL LETTER

Replace existing RPCs with Futura Heavy Font RPCs. Keep existing neon.



WEST GARAGE ENTRY ELEVATION

Centered left to right and top to bottom as shown.



NORTHWEST ELEVATION

Centered left to right and top to bottom.



NORTHEAST ELEVATION

Centered left to right and top to bottom.



SOUTHEAST ELEVATION

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description BUILDING ADDRESS</p>	<p>type BA</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>D 201 DRAWING NUMBER</p>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum internally illuminated with white neon.

No office tenant will be allowed to have more than one sign per frontage.

All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.

The Association reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations provided that in no case will the overall sign width exceed 80% of the width of the background on which the sign is mounted.

TENANT NAME

Faces and returns to be painted to match P-2.

TENANT NAME
TENANT NAME

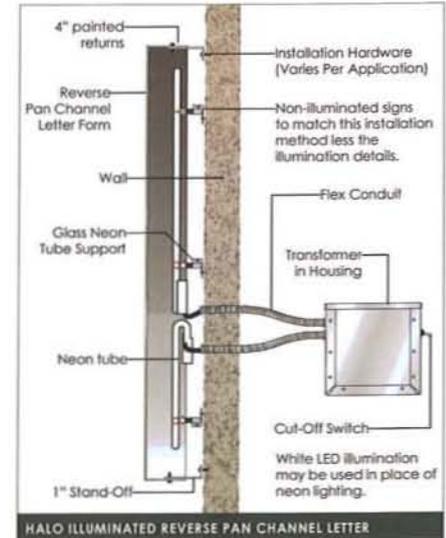
Sub copy under 6" in height may be flat cut out, non-illuminated characters. Use of subcopy must be pre-approved by Landlord.

TENANT

Individual characters may exceed 3'-0" in height. Logos may be up to 2'-0" in height. Logos may not exceed 18 s.f.

Logos will be allowed.

TENANT SIGNS



Indicates Potential Tenant Sign Envelopes



NORTHEAST ELEVATION



NORTHWEST ELEVATION



SOUTHEAST ELEVATION



SOUTHWEST ELEVATION

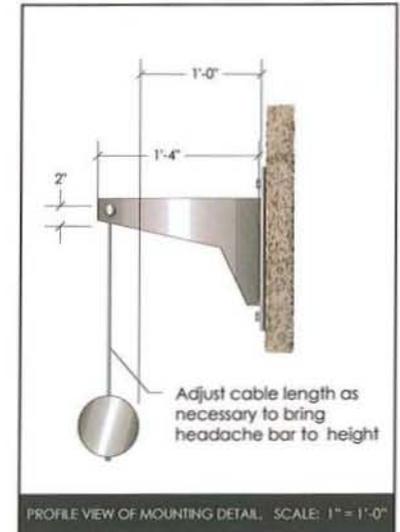
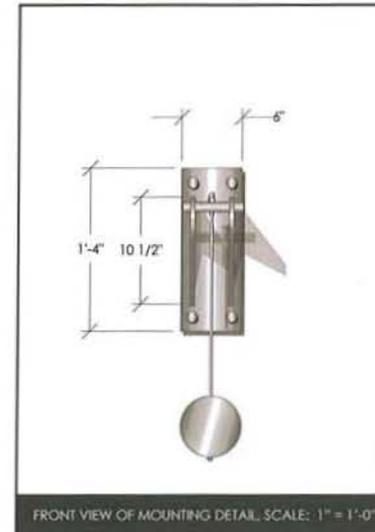
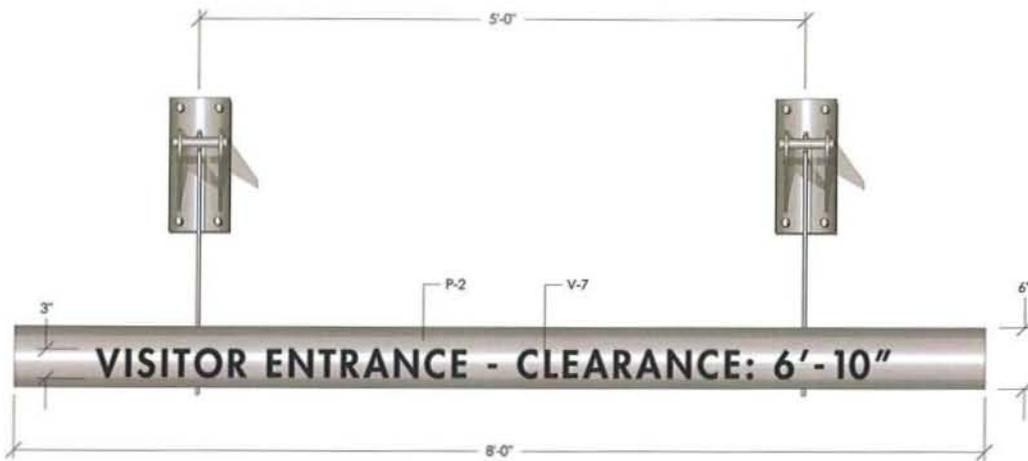
	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description TENANT WALL SIGN ENVELOPES</p>	<p>type TW</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>D 202 DRAWING NUMBER</p>
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NOTES

Clearance bar to be 6" PVC pipe to be weighted with sand, capped and painted to match satin aluminum, with first surface reflective vinyl graphics and reflective caution tape.

Plate metal mounting brackets, painted brushed aluminum with cable and attachment hardware to support headache bar.

Install to garage wall, projected with a one (1) foot clearance from the header, with appropriate anchors.



Remove all existing wall-mounted signs.

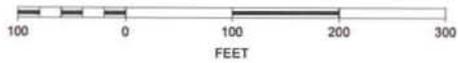


	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description CLEARANCE BAR</p>	<p>type CB</p>	<p>scale 1"=1'</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10712 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>D 203 DRAWING NUMBER</p>
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BUILDING SIGNAGE

- BA Building Address
- TW Tenant Wall Sign Envelope
- CB Clearance Bar



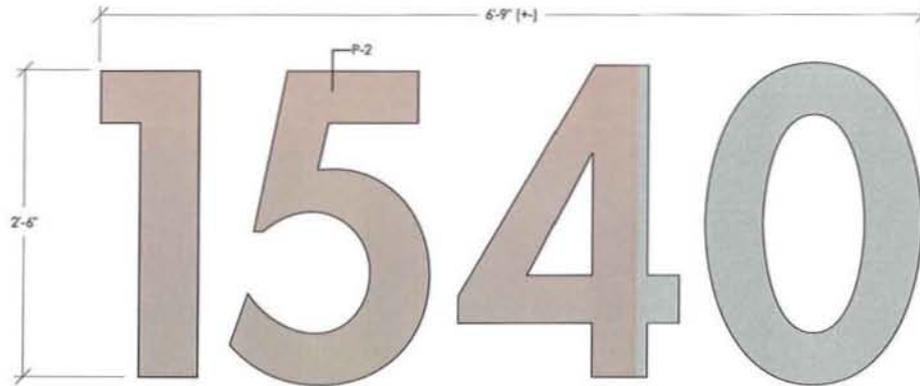
NORTH

	project name FOUNTAINHEAD CORPORATE PARK	project number 11014	description PARK SQUARE BUILDING SIGNAGE PLAN	type N/A	scale NTS	date 11.09.08	revised date 5.14.11	10212 south 43rd st phoenix, arizona 85044 phone: 480.704.6189 www.designfarmstudio.com	<div style="font-size: 2em; font-weight: bold; margin: 0;">E</div> <div style="font-size: 3em; font-weight: bold; margin: 0;">200</div> <div style="font-size: 0.8em; font-weight: bold; margin: 0;">DRAWING NUMBER</div>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum.



Right aligned with the center of the column and centered top to bottom.

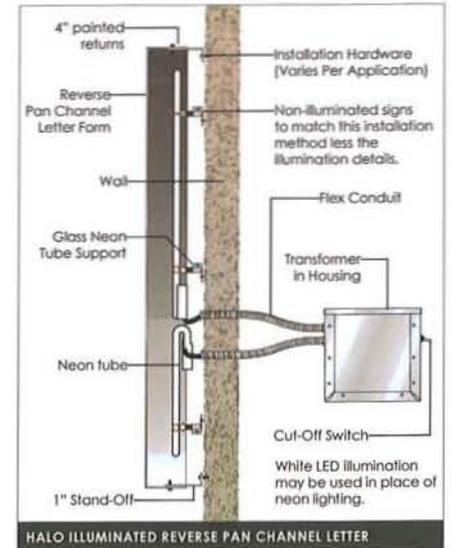


SOUTHWEST ELEVATION

Centered left to right with the entrance doors and centered top to bottom.



NORTHWEST ELEVATION



HALO ILLUMINATED REVERSE PAN CHANNEL LETTER

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description BUILDING ADDRESS</p>	<p>type BA</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>E 201 DRAWING NUMBER</p>
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum internally illuminated with white neon.

No office tenant will be allowed to have more than one sign per frontage.

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All signs must be permitted by the City of Tempe prior to installation.

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TENANT NAME

Faces and returns to be painted to match P-2.

TENANT NAME
TENANT NAME

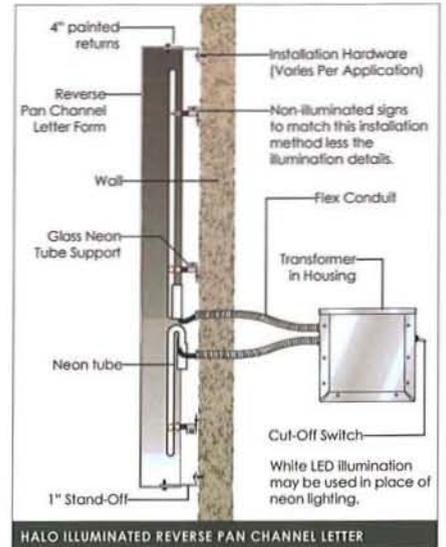
Sub copy under 6" in height may be flat cut out, non-illuminated characters. Use of subcopy must be pre-approved by Landlord.

TENANT

Individual characters may exceed 2'-6" in height, Logos may be up to 2'-0" in height. Logos may not exceed 12.5 s.f.

Logos will be allowed.

TENANT SIGNS



HALO ILLUMINATED REVERSE PAN CHANNEL LETTER

Centered left to right with column and centered top to bottom (typ.)



SOUTHEAST ELEVATION

Centered left to right over the windows as shown (typ.)



SOUTHWEST ELEVATION

Centered left to right with column and centered top to bottom,



NORTHWEST ELEVATION

Centered left to right with column and centered top to bottom,



NORTHEAST ELEVATION

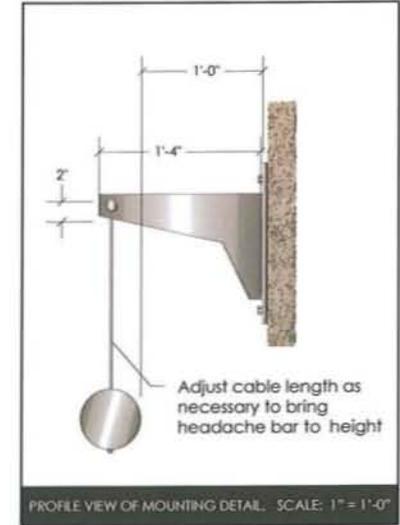
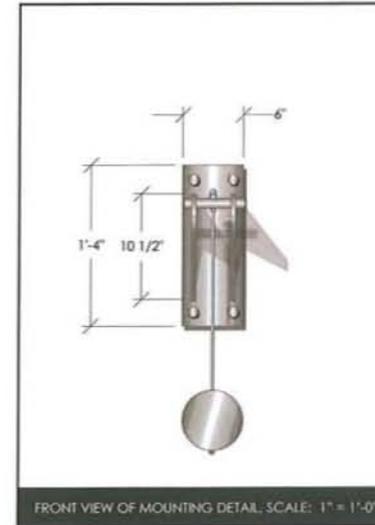
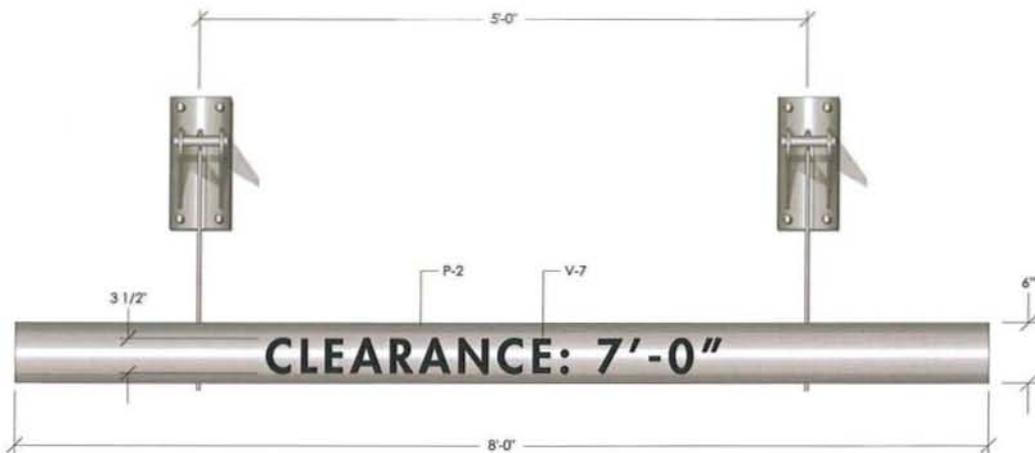
	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description TENANT WALL SIGN ENVELOPES</p>	<p>type TW</p>	<p>scale NTS</p>	<p>date 11.03.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.704.6169 www.designfarmstudio.com</p>	<p>E 202 DRAWING NUMBER</p>
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NOTES

Clearance Bar to be 6" PVC pipe to be weighted with sand, capped and painted to match satin aluminum, with first surface reflective vinyl graphics and reflective caution tape.

Plate metal mounting brackets, painted brushed aluminum with cable and attachment hardware to support headache bar.

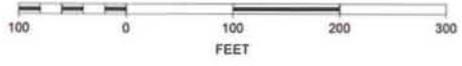
Install to garage wall, projected with a one (1) foot clearance from the header, with appropriate anchors.



	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description CLEARANCE BAR</p>	<p>type CB</p>	<p>scale 1"=1'</p>	<p>date 11.10.08</p>	<p>revised date 5.14.11</p>	<p>10712 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>E 203 DRAWING NUMBER</p>
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BUILDING SIGNAGE	
	Building Address
	Tenant Wall Sign Envelope
	Clearance Bar

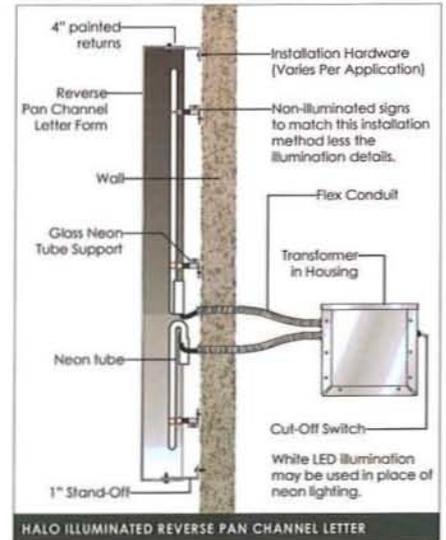
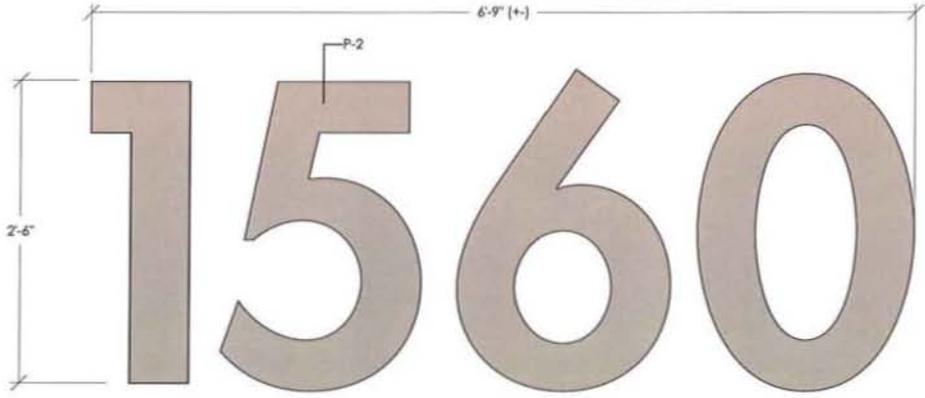


NORTH

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description PARK SQUARE BUILDING SIGNAGE PLAN</p>	<p>type N/A</p>	<p>scale NTS</p>	<p>date 11.09.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>F 200 DRAWING NUMBER</p>
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NOTES
 Reverse pan channel numerals with painted finish to match satin aluminum.



SOUTHEAST ELEVATION

NORTHWEST ELEVATION

	project name FOUNTAINHEAD CORPORATE PARK	project number 11014	description BUILDING ADDRESS	type BA	scale NTS	date 11.10.08	revised date 5.14.11	10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com	F 201 DRAWING NUMBER
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NOTES

Reverse pan channel numerals with painted finish to match satin aluminum internally illuminated with white neon.

No office tenant will be allowed to have more than one sign per frontage.

All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.

The Association reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations provided that in no case will the overall sign width exceed 80% of the width of the background on which the sign is mounted.

TENANT NAME

Faces and returns to be painted to match P-2.

TENANT NAME
TENANT NAME

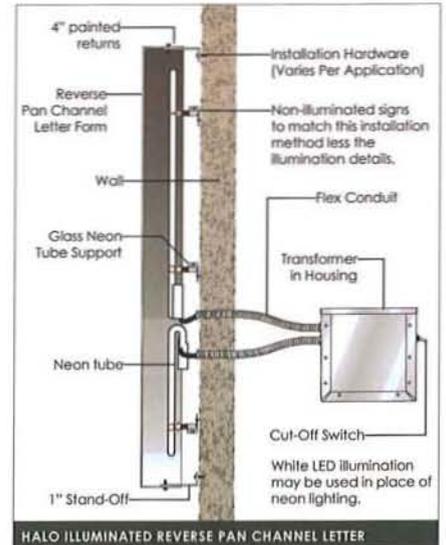
Sub copy under 6" in height may be flat cut out, non-illuminated characters. Use of subcopy must be pre-approved by Landlord.

TENANT

Individual characters may exceed 2'-6" in height. Logos may be up to 2'-0" in height. Logos may not exceed 12.5 s.f.

Logos will be allowed.

TENANT SIGNS



HALO ILLUMINATED REVERSE PAN CHANNEL LETTER

Centered left to right over the windows as shown [typ.]



SOUTHEAST ELEVATION

Centered left to right over the windows as shown [typ.]



SOUTHWEST ELEVATION

Centered left to right over the windows as shown [typ.]



NORTHWEST ELEVATION

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description TENANT WALL SIGN ENVELOPES</p>	<p>type TW</p>	<p>scale NTS</p>	<p>date 11.10.08</p>	<p>revised date 5.14.11</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.6189 www.designfarmstudio.com</p>	<p>F 202 DRAWING NUMBER</p>
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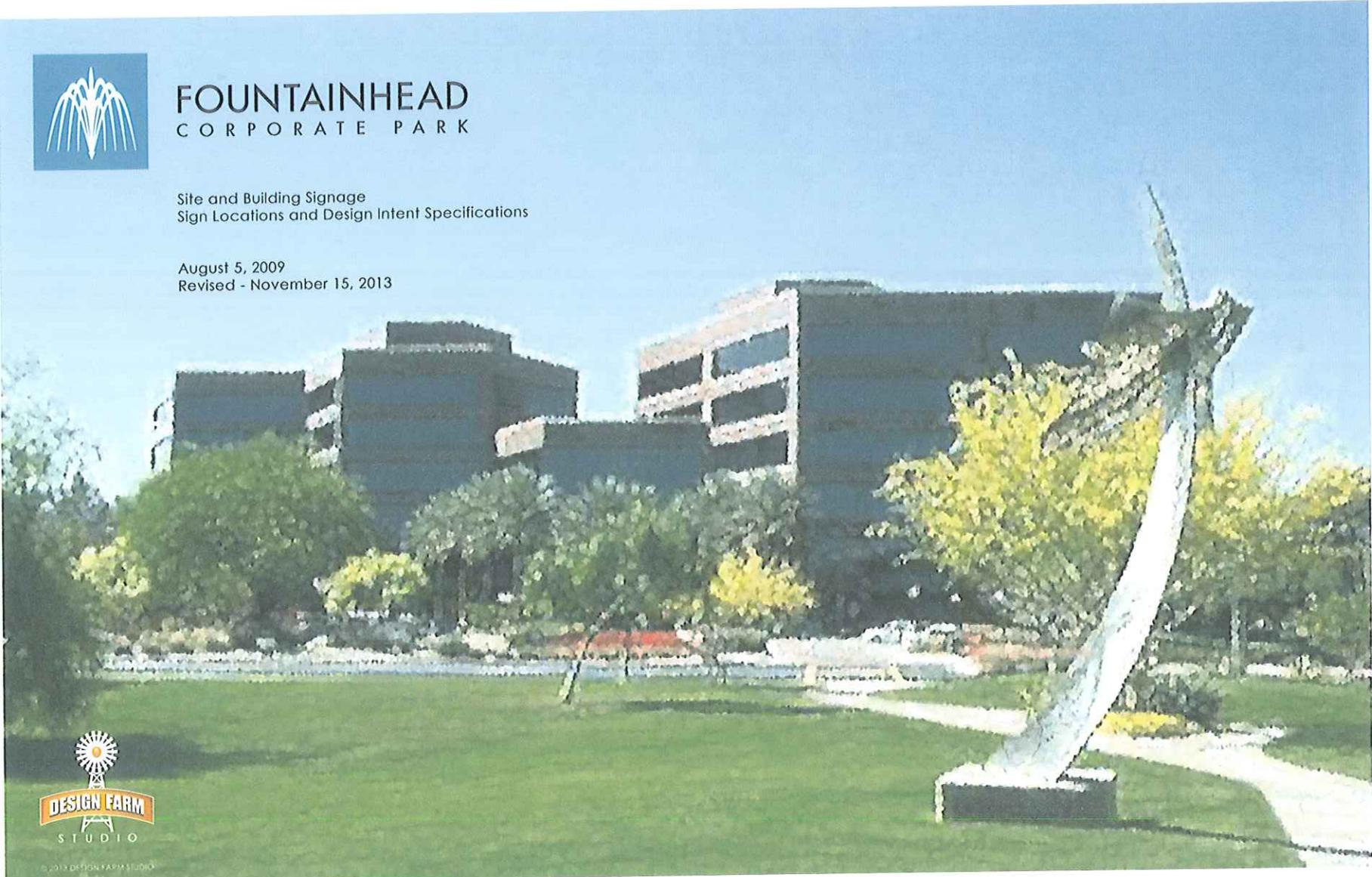
PARKING STRUCTURE SIGNS
ADDENDUM APPROVED
2-6-14



FOUNTAINHEAD
CORPORATE PARK

Site and Building Signage
Sign Locations and Design Intent Specifications

August 5, 2009
Revised - November 15, 2013



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Building Signage Design Criteria

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1501 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 3' 0" H X 30' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing on towers & bridge elements.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1620 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 4' 0" H X 45' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 2625 S. PLAZA AVENUE

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 3' 0" H X 35' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1540 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 2' 6" H X 40' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: TW – OFFICE TENANT IDENTIFICATION SIGN – 1560 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal halo illumination.
MATERIALS: Painted aluminum channel letters & logos.
CONSTRUCTION: Painted aluminum channel letters & logos.
LETTER STYLE: Open to individual tenant logos and fonts.
LOGO: Tenant fonts and logos may be used.
COLOR: Painted satin aluminum finish.
SIZE: Overall sign envelope (maximum): 2' 6" H X 40' 0" W (unless otherwise restricted by the specific envelope provided - see elevations).
INSTALLATION: On sign band above top floor glazing.

SIGN TYPE: GP – GARAGE MOUNTED PROJECT IDENTIFICATION SIGN – 1620 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Internal illumination.
MATERIALS: Painted aluminum channel letters & logo with acrylic faces.
CONSTRUCTION: Painted aluminum channel letters & logo with acrylic faces.
LETTER STYLE: Futura Medium
LOGO: Project logo will be used.
COLOR: White & 3M Turquoise Blue Translucent Vinyl
SIZE: Overall sign (maximum): 4' 6" H X 27' 4" W.
INSTALLATION: On sign band at top level of garage (South & West facades).

SIGN TYPE: GT – GARAGE MOUNTED TENANT IDENTIFICATION SIGNS – 1620 W. FOUNTAINHEAD PARKWAY

ILLUMINATION: Halo illumination.
MATERIALS: Painted aluminum reverse pan channel letters / logos.
CONSTRUCTION: Painted aluminum reverse pan channel letters / logos.
LETTER STYLE: Open to individual tenant fonts.
LOGO: Logos may be used.
COLOR: Painted satin aluminum finish - White (P-6).
SIZE: Overall sign envelope (maximum): 3' 0" H X 28' 0" W (see elevations).
INSTALLATION: On sign band above 2nd floor of garage.

SIGNAGE DESIGN CRITERIA (Part 2)

PROJECT NAME: FOUNTAINHEAD CORPORATE PARK

PROJECT ADDRESS: 1601 E. Fountainhead Parkway

GENERAL NOTES

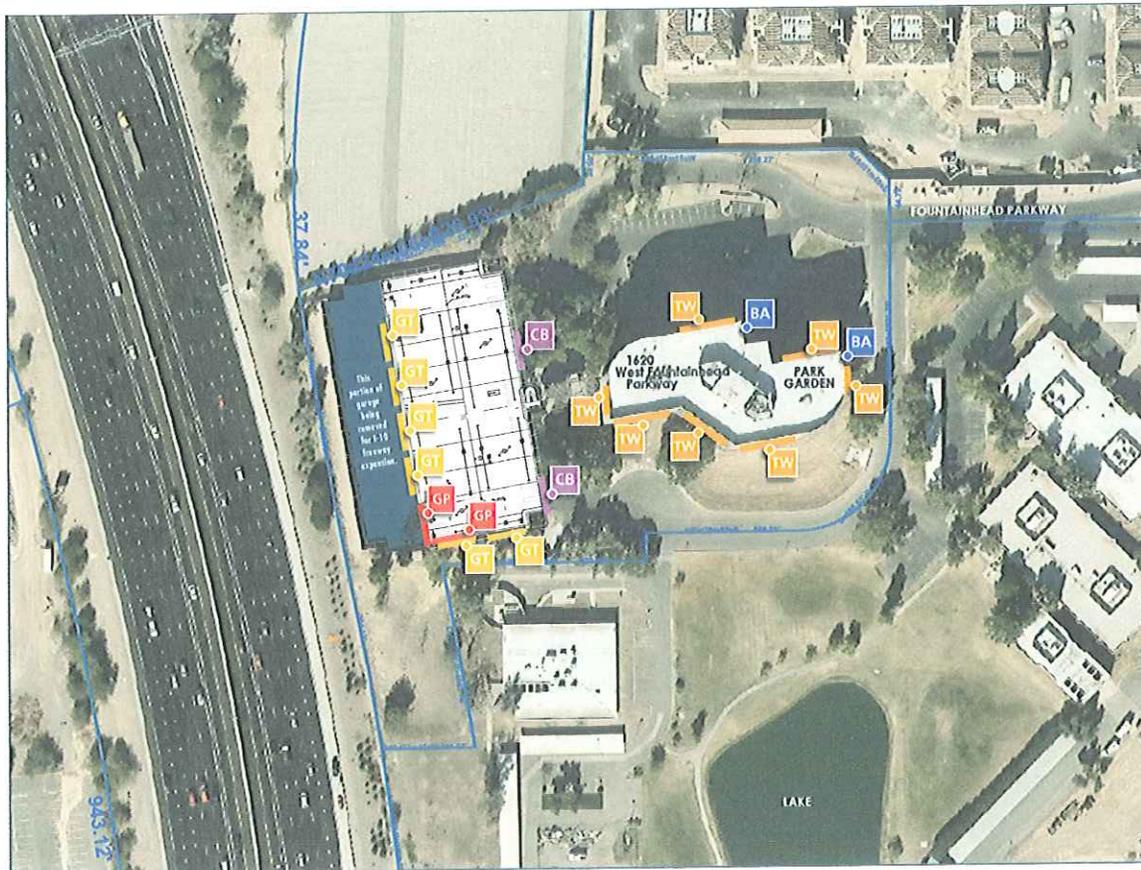
ALL SIGNS MUST BE APPROVED BY LANDLORD.

ALL SIGNS MUST COMPLY WITH THE CRITERIA OF THIS COMPREHENSIVE SIGN PLAN AND THE SIGNAGE REGULATIONS OF THE GOVERNING MUNICIPALITY.

ALL SIGNS REQUIRING A PERMIT MUST BE PERMITTED BY THE GOVERNING MUNICIPALITY PRIOR TO FABRICATION & INSTALLATION.

THE SIGN LOCATIONS SHOWN IN THIS PACKAGE ARE APPROXIMATE AND MAY BE ADJUSTED TO ACCOUNT FOR FIELD CONDITIONS, UTILITIES, LANDSCAPING AND UNFORSEEN VISIBILITY RESTRICTIONS. EXACT LOCATIONS WILL BE DETERMINED AT THE TIME OF PERMITTING BY THE CONTRACTOR.

TENANTS OCCUPYING A MINIMUM OF A WHOLE FLOOR (OR THE EQUIVALENT AREA OF A WHOLE FLOOR) MAY QUALIFY FOR BUILDING MOUNTED IDENTIFICATION SIGNAGE.



BUILDING SIGNAGE

- BA Building Address
- TW Tenant Wall Sign Envelope
- CB Clearance Bar
- GP Garage Mounted Project Identification Sign
- GT Garage Mounted Tenant Identification Sign



NORTH

	project name FOUNTAINHEAD CORPORATE PARK	project number 11014	description PARK GARDEN BUILDING SIGNAGE PLAN	type N/A	scale NIS	date 5.14.11	revised date 11.15.13	10212 south 43rd at phoenix, arizona 85044 phone: 480.705.8187 www.deshenframstudio.com	<div style="font-size: 2em; font-weight: bold; margin: 0;">C 200</div> <small>DRAWING NUMBER</small>
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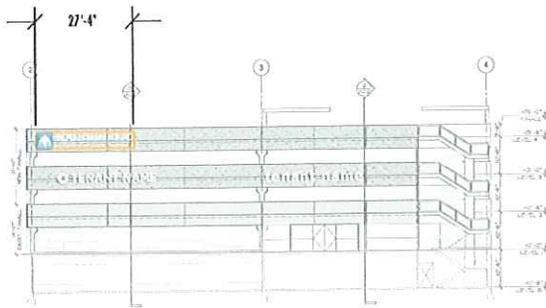
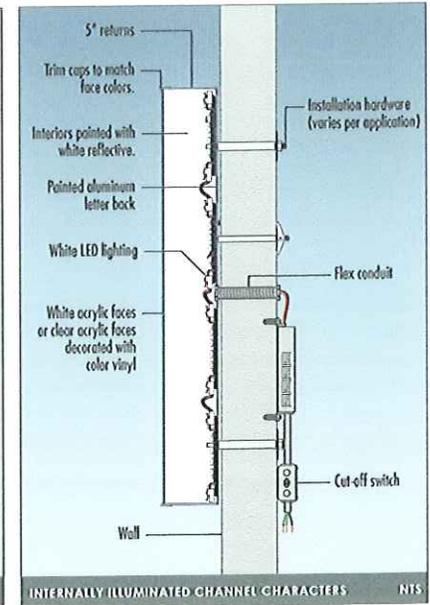
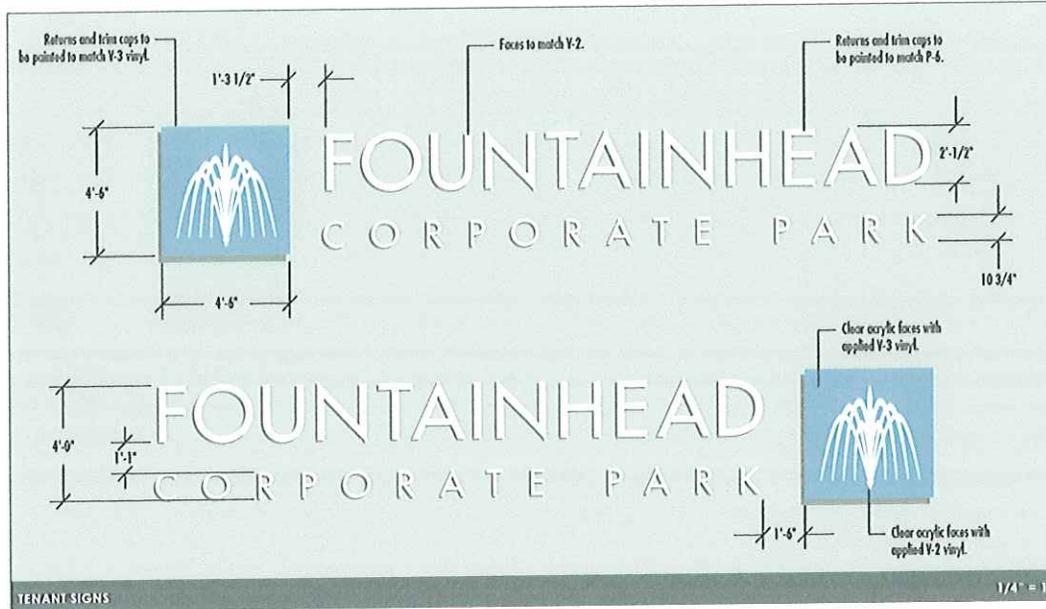
© 2011 Deshen Fram Studio

NOTES

Internally illuminated channel characters and logo with acrylic faces decorated with 3M translucent vinyl. Trim caps/retainers & returns painted to match face colors.

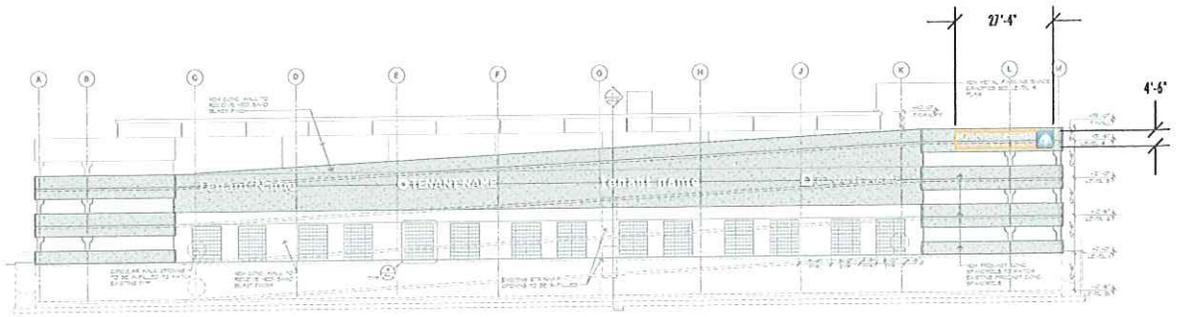
All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.



SOUTH ELEVATION

1/32"=1'



WEST ELEVATION

1/32"=1'

	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description GARAGE MOUNTED PROJECT IDENTIFICATION SIGN</p>	<p>type GP</p>	<p>scale NOTED</p>	<p>date 11.15.13</p>	<p>revised date</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.728.6189 www.designfarmstudio.com</p>	<p>C 204 DRAWING NUMBER © 2013 design farm studio</p>
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NOTES

Pin mounted, reverse pan channel letters with satin white painted finish, halo illumination and white LED lighting.

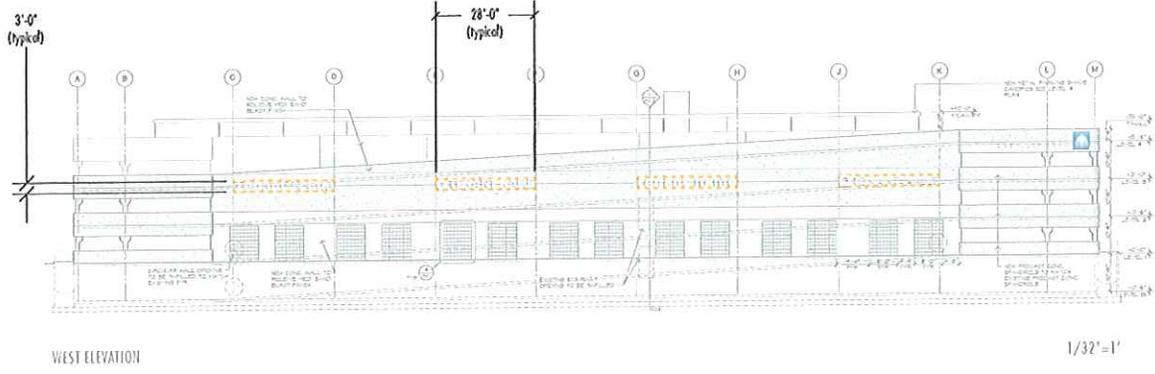
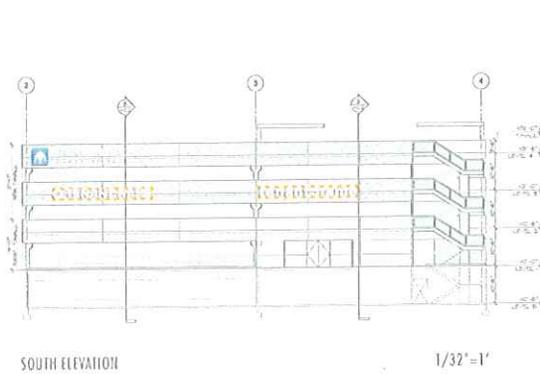
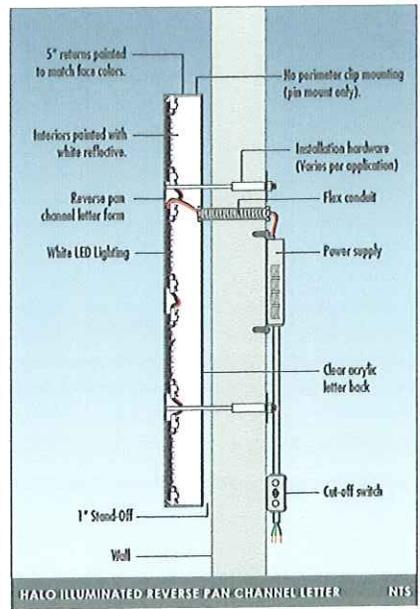
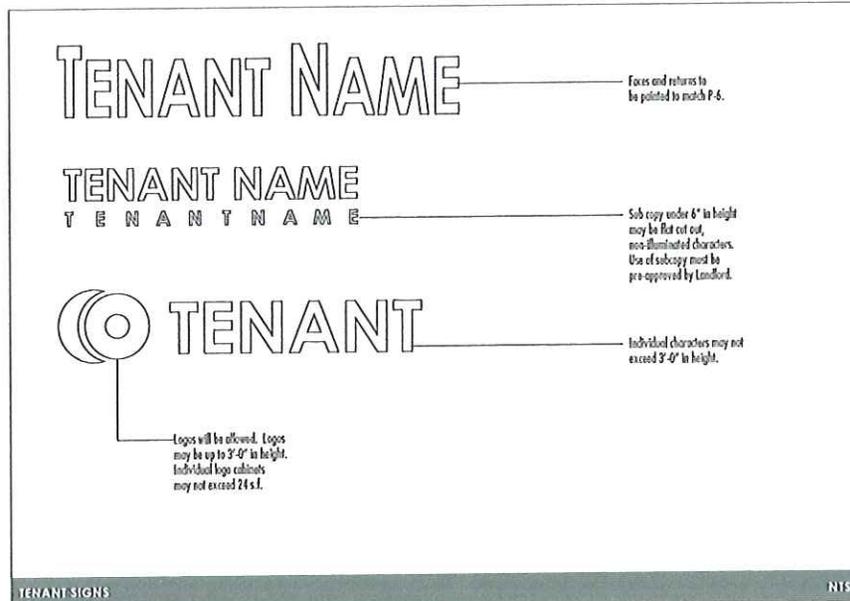
No tenant will be allowed to have more than one sign per frontage.

All signs must be approved by the Association prior to applying for permit with the City of Tempe.

All signs must be permitted by the City of Tempe prior to installation.

The Association reserves the right to combine, split, or extend envelopes beyond tenant's frontage, to accommodate unforeseen signage configurations provided that in no case will the overall sign width exceed 80% of the width of the background on which the sign is mounted.

Indicates Potential Tenant Sign Envelopes



	<p>project name FOUNTAINHEAD CORPORATE PARK</p>	<p>project number 11014</p>	<p>description GARAGE MOUNTED TENANT IDENTIFICATION SIGN</p>	<p>type GT</p>	<p>scale NOTED</p>	<p>date 11.15.13</p>	<p>revised date</p>	<p>10212 south 43rd st phoenix, arizona 85044 phone: 480.706.4167 www.designfarmstudio.com</p>	<p>C 205 DRAWING NUMBER</p>
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