

SIGN PACKAGE CRITERIA

DATE	05/05/2004
PROJECT NAME	Fiesta Shops West
PROJECT ADDRESS	851 West University Drive
TYPE	Metal sign cabinets painted iron black / EISMTF 3
ILLUMINATION	800 mA T12 HO white fluorescent lamps
MATERIAL	3/16" white acrylic faces with first surface applied overlay vinyl reversed out to show white text and graphics
CONSTRUCTION	Custom fabricated metal cabinet with square corners
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Background 3-M Dark Blue HP281C, Goldennugget HP, Holly Green HP3630-76, Scarlet Red HP187C, Duranodic HP3630-69 / text white translucent
SIZE RESTRICTION	Inline tenants 18" x 12'
INSTALLATION	Signage shall be located on the elevation above the business entrance it is identifying.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	3' x 8' double faced freestanding custom fabricated metal cabinet with acrylic faces.
DELIVERY DOOR SIGNAGE	Vinyl applied lettering placed on the door
MAJOR/PAD TENANT VARIATION	Major tenant metal cabinet size 30" x 30', pad tenant 24" x 15' or individual pan channel letters 5" deep, maximum size determined by building facade.
ILLUMINATION	Internally illuminated with neon
MATERIAL	3/16" white acrylic faces with first surface applied overlay vinyl
CONSTRUCTION	Fabricated metal letters mounted on exposed metal raceway, painted to match building wall sign is to be installed on
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Letter Face 3-M Dark Blue HP281C, Golden Nugget HP, Holly Green HP3630-76, Scarlet Red HP187C, Duranodic HP3630-69 / text translucent. Trim Cap & Letter Returns Shall Be Black Or EISMTF 3 Charcoal.
PAD TENANT	Starbucks Coffee



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TYPE	5" deep pan channel individual letters / combination identity custom round disk.
MATERIAL	3/16" white acrylic faces with first surface applied overlay vinyl / metal letters Raceway and custom metal round disk.
CONSTRUCTION	Fabricated metal letters mounted on exposed metal raceway painted to match building wall sign is to be installed on.
LETTER STYLE	Custom
COLOR	Sign face shall match holly green HP3630-76. Letter returns shall be painted EISMTF 3 charcoal. Trim cap shall be black.
SIZE RESTRICTION	Maximum letter height 14" and maximum 48" custom round disk.