

SIGN PACKAGE CRITERIA

DATE	04/15/00
PROJECT NAME	Fiesta Plaza
PROJECT ADDRESS	7305 S. Kyrene Road
TYPE	Individual open face pan channel letters with clear plex faces
ILLUMINATION	Exposed clear red / sparkling blue
MATERIAL	22 ga. Sheet metal with plex faces
CONSTRUCTION	¾" Silver trim cap , 5" returns
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Pans' interior colors – Frazee paint #AC121R (Ruby Red) and #7085D (Atlas Blue) to match building accents. Pans' exterior returns color – Frazee paint #879M (Fired Steel) to match dark trim.
SIZE RESTRICTION	Maximum letter/sign height 38". Length not to exceed 80% of leased frontage.
INSTALLATION	Centered vertically and horizontally on tenants leased space. North elevation – centered vertically and horizontally above recessed entrance. West elevation – centered vertically and horizontally above leased space on smooth stucco surface above awnings.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	