

SIGN PACKAGE CRITERIA

DATE	04/11/95
PROJECT NAME	Expressway Corp. Center
PROJECT ADDRESS	3015, 3101, 3111, 3121, & 3131 South Park Drive; 2315 & 2307 West Fairmount Drive; 3010, 3110, & 3120 South Potter Road
TYPE	Individual reverse pan channel letters
ILLUMINATION	None
MATERIAL	
CONSTRUCTION	
LETTER STYLE	Helvetica Medium
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Frazer City Lights #2891
SIZE RESTRICTION	Maximum 24" letter height, single line of copy
INSTALLATION	Centered vertically and horizontally on leased space
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	
FREESTANDING MULTI-TENANT SIGNAGE	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant ID limited to business name and logo only (logo not to exceed 25% of sign copy). Copy shall not exceed 80% of the horizontal and vertical background of tenant panel.