

## SIGN PACKAGE CRITERIA

<b>DATE</b>	02/18/98
<b>PROJECT NAME</b>	Eaton-Hayden Plaza East
<b>PROJECT ADDRESS</b>	1126 N. Scottsdale Rd., 600 East Curry, 1221 N. College
<b>TYPE</b>	Internally illuminated sign cabinets
<b>ILLUMINATION</b>	Internal
<b>MATERIAL</b>	
<b>CONSTRUCTION</b>	
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Black copy on white background.
<b>SIZE RESTRICTION</b>	Maximum letter size is 18" for one line of copy and 8" max. For two with 2" space between lines. Provide minimum horizontal margin of 15" at each of sign.
<b>INSTALLATION</b>	Existing cabinets
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	SRP buildings are not controlled by city.
<b>FREESTANDING MULTI-TENANT SIGNAGE</b>	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant ID limited to business name and logo only (logo not to exceed 25% of sign copy). Copy shall not exceed 80% of the horizontal and vertical background of tenant panel.