

SIGN PACKAGE CRITERIA

DATE	04/03/95
PROJECT NAME	Dorsey Crossing
PROJECT ADDRESS	1223 And 1225 East Broadway Rd.
TYPE	Internally illuminated sign cabinet
ILLUMINATION	
MATERIAL	
CONSTRUCTION	
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#324-0 Brown plex , or #262-0 Rust copy on #047-0 Ivory background
SIZE RESTRICTION	Maximum 3' vertical cabinet height
INSTALLATION	Mounted On 4' stucco fascia On 1223, and on stucco panel between 1st and 2nd floors on 1225.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Rio Salado ban loan office excepted
FREESTANDING MULTI-TENANT SIGNAGE	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant ID limited to business name and logo only (logo not to exceed 25% of sign copy). Copy shall not exceed 80% of the horizontal and vertical background of tenant panel.