

SIGN PACKAGE CRITERIA

DATE	01/28/10
PROJECT NAME	Danelle Plaza
PROJECT ADDRESS	3400 - 3424 S. Mill Avenue; & 23-342 W. Southern Avenue
TYPE	Illuminated individual pan channel letters or non-illuminated reverse pan channel letters.
ILLUMINATION	White neon or LED
MATERIAL	Metal or Foam
CONSTRUCTION	Pan channel letters to be constructed of metal with 5" returns; reverse pan channel copy to be constructed of metal or foam with 1" returns.
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Alpine White; Benjamin Moore #OC-124 or equivalent; White acrylic faces (Cyro 015)
SIZE RESTRICTION	No more than two lines of copy
INSTALLATION	Minimum 21" bottom margin, minimum 15" top margin
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Delivery door signage: walkway signs - 12" x 24" x 1" painted Deer-O #262 with Alpine White copy. Bottom of sign to be no lower than 6'-8" above sidewalk.
MAJOR/PAD TENANT VARIATION	49" x 49" building mounted cabinet sign on east elevation may be utilized by Yucca Tap Room. Existing cabinet shall have aluminum face, painted Deer-O #262 or equivalent with a white acrylic backer.