

SIGN PACKAGE CRITERIA

DATE	06/27/18
PROJECT NAME	Crossroads of Tempe
PROJECT ADDRESS	315-325 W. Elliot Rd & 7707 S. Kyrene Rd.
TYPE	Individual pan channel letters
ILLUMINATION	LED or neon
MATERIAL	0.040 aluminum, painted
CONSTRUCTION	Flush mounted to wall only
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Face and trim cap color open. Returns to match trim cap color
SIZE RESTRICTION	Inline tenant: 24" for one line of copy or 32" for two lines. Tower tenants: 36" one or two lines of copy.
INSTALLATION	Signs to be centered on approved sign band in approved areas. Signs shall be applied to business frontage for that business.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	
SIGN AREA	Sign area allowance for each tenant shall be determined by the City of Tempe Zoning Ordinance. Building mounted signage shall be limited to eighty (80%) or less of the horizontal and vertical backgrounds.
FREESTANDING MULTI-TENANT SIGNAGE	Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant ID: Tenant panel shall be routed aluminum pans 1" deep, backed up with acrylic with vinyl overlays. Panels shall be painted Sand Dune SW6086.