

SIGN PACKAGE CRITERIA

DATE	03/30/95
PROJECT NAME	Circle K Center
PROJECT ADDRESS	2196 East Apache Blvd.
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	Red neon
MATERIAL	22 gauge Paint Lok metal
CONSTRUCTION	Flush mount letters
LETTER STYLE	Open, subject to landlord approval
LOGO	Must match letter color. Restricted to 25% of sign area – DRC policy.
COLOR	#211-1 Red plex faces, 3/4" gold trim cap, returns to match building color – Dunn Edwards Q2-16P
SIZE RESTRICTION	Max. Letter/sign vertical height 18" for one line of copy. Two lines of copy 20" including 4" spacing between lines.
INSTALLATION	Centered horizontally and vertically on leased frontage
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Max. 48" sign height
DELIVERY DOOR SIGNAGE	Max. Two (2) s.f. red vinyl copy