

SIGN PACKAGE CRITERIA

DATE	04/12/95
PROJECT NAME	Cavalier Plaza
PROJECT ADDRESS	1636 Thru 1652 North Scottsdale Rd.
TYPE	Internally illuminated raceway with routed out letters.
ILLUMINATION	Internal 8WMA
MATERIAL	
CONSTRUCTION	Maximum projection from building, 7". Raceway to be 6" wide and 24" high. 45 degree beveled edge raceway.
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#262-0 Rust copy with 3/4" gold trim cap. Raceway to have textured finish to match building color.
SIZE RESTRICTION	Maximum 2' x 12'. Max. raceway length to be 4' less than leased space. Max. letter height 18".
INSTALLATION	Centered vertically on fascia
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Max. 5' in height, 24 s.f. in area with ivory copy on a rust background.
MAJOR/PAD TENANT VARIATION	Jerry's sign to have ivory background with #128 red copy and gold trim cap