

SIGN PACKAGE CRITERIA

DATE	11/07/08
PROJECT NAME	Carsten Institute
PROJECT ADDRESS	3345 South Rural Rd.
TYPE	Individual reverse pan channel letters
ILLUMINATION	Internal neon or LED
MATERIAL	22 ga. aluminum
CONSTRUCTION	3" returns
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Major tenant (Carsten Aveda Institute): any single color Minor tenant(s): white or brushed aluminum
SIZE RESTRICTION	Maximum 35" letter height/sign height
INSTALLATION	Wall mount
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	