

# SIGN PACKAGE CRITERIA



<b>DATE</b>	10/04/2013
<b>PROJECT NAME</b>	Broadway Marketplace
<b>PROJECT ADDRESS</b>	2101 thru 2109 S. Rural Rd. & 909 thru 937 E Broadway Rd.
<b>TYPE</b>	Individual internally illuminated pan channel letters mounted to an exposed raceway
<b>ILLUMINATION</b>	Neon or LED
<b>MATERIAL</b>	Aluminum
<b>CONSTRUCTION</b>	Raceway to have a minimum 8" vertical height with maximum height not to exceed 50% of vertical letter height. Raceway to be centered on copy. Raceway to be painted to match building color.
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area
<b>COLOR</b>	Open Face; trim cap and returns to match face color
<b>SIZE RESTRICTION</b>	Max. 28" letter height for 36" sign band; 36" letter height for 48" sign band; and 54" letter height for 60" sign band.
<b>INSTALLATION</b>	Centered vertically and horizontally.
<b>WINDOW SIGNAGE</b>	1 ½" brushed aluminum die cut vinyl. Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	Applebee's – 3 sets illuminated P/C letters, one set push thru graphics and one flat panel sign.
<b>Delivery Door Signage</b>	6" x 18" plaque with ½" engraved white copy on brown engraving stock.